

Waterborne Polyurethane Market by Application (Coatings, Adhesives, Sealants, Elastomers, and Others), End-Use Industry (Building & Construction, Automotive & Transportation, Bedding & Furniture, Electronics, and Others), Region - Global Forecast to 2025

<https://marketpublishers.com/r/WE9D4CC6909EN.html>

Date: October 2020

Pages: 145

Price: US\$ 4,950.00 (Single User License)

ID: WE9D4CC6909EN

Abstracts

The market size of waterborne polyurethanes is estimated at USD 1.7 billion in 2020 and is projected to reach USD 2.1 billion by 2025, at a CAGR of 5.2%. The growing demand for innovative and environment friendly polyurethane products along with the increasing demand for waterborne polyurethanes in the construction industry of the emerging countries is driving the demand for waterborne polyurethanes. The industrial development in emerging countries and growing awareness around harmful effects of solvent based polyurethanes has created a growth opportunity for the waterborne polyurethanes market. However, the volatility in raw material prices is hampering the growth of the market. The sub-optimal performance of waterborne polyurethane is creating a challenge for the waterborne polyurethanes market.

“The sealant application segment to register the fastest growth during the forecast period.”

Waterborne polyurethane sealants provide tighter seals and forms a flexible and elastomeric seam on curing. The UV resistant sealant provides excellent adhesion to most of the industrial materials. Waterborne polyurethane sealants are more suitable for various applications owing to the formation of durable waterproof seal on curing. Waterborne polyurethane sealants are used in road repair, plumbing, and construction where a high-strength, water-resistant seal is needed. These end-uses of waterborne

polyurethane sealants is driving market growth.

“The building & construction industry to be the largest end-use market for waterborne polyurethanes.”

Waterborne polyurethanes have been at the epicenter of coating industry, providing greener solutions to modern coating problems. This chemical is polyurethane dispersed in water. This reduces the dependence on solvent-based polyurethanes, providing a better and environment-friendly replacement for existing systems. Advantages like temperature curing and good adhesion further reinforce the case for waterborne polyurethanes. It is frequently used in building and construction applications. Affordability of these versatile materials and the comfort they provide have made polyurethane components part of building & construction globally.

“APAC is projected to be the largest waterborne polyurethanes market during the forecast period.”

APAC is projected to be the largest and fastest-growing market for waterborne polyurethanes. The rising population, increased demand for automobiles, growing disposable income, rapid industrialization, and increased urbanization are driving the APAC waterborne polyurethanes market.

This study was validated through primary interviews conducted with various industry experts worldwide. The primary sources were divided into three categories, namely, company type, designation, and region.

By Company Type – Tier 1: 25%, Tier 2: 50%, and Tier 3: 25%

By Designation - C Level: 20%, Director Level: 30%, and Others: 50%

By Region - APAC: 30%, Europe: 25%, North America: 20%, South America: 15%, and the Middle East & Africa: 10%

The report profiles several leading players of the waterborne polyurethanes market such as Covestro (Germany), DSM (Netherlands), BASF (Germany), R STAHL (Germany), Chemtura (the US), Dow Inc ., (the US), H.B. Fuller (the US), Wanhua Chemical Corporation(China), SNP Inc., (the US), and KAMSONS Chemical Pvt. Ltd., (India). The report also includes detailed information about various growth strategies adopted by

these key players to strengthen their position in the waterborne polyurethanes market.

Research Coverage:

The report offers insights into the waterborne polyurethanes market in the key regions. It aims at estimating the size of the waterborne polyurethanes market during the forecast period and projects future growth of the market across various segments based on application, end-use industry, and region. The report also includes an in-depth competitive analysis of the key players in the waterborne polyurethanes market, along with company profiles, SWOT analysis, recent developments, right to win, and key market strategies.

Key Benefits of Buying the Report:

The report will help leaders/new entrants in the waterborne polyurethanes market by providing them with the closest approximations of revenues for the overall market and its various sub-segments. This report will help stakeholders obtain a better understanding of the competitive landscape and gain insights to enhance their businesses and devise suitable market strategies. The report will also help stakeholders understand the pulse of the market and help acquire information on key market drivers, restraints, challenges, and opportunities affecting the growth of the waterborne polyurethanes market.

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 MARKET DEFINITION

1.3 INCLUSIONS & EXCLUSIONS

1.3.1 WATERBORNE POLYURETHANES MARKET– FORECAST TO 2025

1.4 MARKET SCOPE

FIGURE 1 WATERBORNE POLYURETHANES: MARKET SEGMENTATION

1.4.1 REGIONS COVERED

1.4.2 YEARS CONSIDERED FOR THE STUDY

1.5 CURRENCY

1.6 UNIT CONSIDERED

1.7 STAKEHOLDERS

1.8 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 WATERBORNE POLYURETHANES MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Key industry insights

2.1.2.3 Breakdown of primary interviews

2.2 MARKET SIZE ESTIMATION

2.2.1 BOTTOM-UP APPROACH

FIGURE 3 WATERBORNE POLYURETHANES MARKET: BOTTOM-UP APPROACH

2.2.2 TOP-DOWN APPROACH

FIGURE 4 WATERBORNE POLYURETHANES MARKET: TOP-DOWN APPROACH

2.3 DATA TRIANGULATION

FIGURE 5 WATERBORNE POLYURETHANES MARKET: DATA TRIANGULATION

2.3.1 WATERBORNE POLYURETHANES MARKET ANALYSIS THROUGH
PRIMARY INTERVIEWS

FIGURE 6 WATERBORNE POLYURETHANES MARKET ANALYSIS THROUGH
SECONDARY SOURCES

FIGURE 7 WATERBORNE POLYURETHANES MARKET ANALYSIS

2.4 LIMITATIONS

2.5 ASSUMPTIONS

3 EXECUTIVE SUMMARY

FIGURE 8 COATINGS ACCOUNTED FOR THE LARGEST SHARE IN 2019

FIGURE 9 BUILDING & CONSTRUCTION WAS THE LARGEST END-USE INDUSTRY IN 2019

FIGURE 10 APAC ACCOUNTED FOR THE LARGEST SHARE OF THE WATERBORNE POLYURETHANES MARKET IN 2019

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN THE WATERBORNE POLYURETHANES MARKET

FIGURE 11 INCREASING REGULATIONS ON THE USE OF ENVIRONMENT-FRIENDLY PRODUCTS TO DRIVE THE WATERBORNE POLYURETHANES MARKET

4.2 WATERBORNE POLYURETHANES MARKET, BY APPLICATION

FIGURE 12 COATINGS TO REMAIN THE LARGEST APPLICATION SEGMENT OF THE WATERBORNE POLYURETHANES MARKET

4.3 WATERBORNE POLYURETHANES MARKET, BY END-USE INDUSTRY

FIGURE 13 BUILDING & CONSTRUCTION TO BE THE LARGEST END-USE INDUSTRY OF WATERBORNE POLYURETHANES

4.4 WATERBORNE POLYURETHANES MARKET: MAJOR COUNTRIES

FIGURE 14 INDIA TO RECORD HIGHEST CAGR DURING FORECAST PERIOD

4.5 APAC: WATERBORNE POLYURETHANES MARKET, BY END-USE INDUSTRY AND COUNTRY

FIGURE 15 BUILDING & CONSTRUCTION AND CHINA ACCOUNTED FOR THE LARGEST MARKET SHARES IN 2019

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 16 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN THE WATERBORNE POLYURETHANES MARKET

5.2.1 DRIVERS

5.2.1.1 Substitution of solvent-based polyurethanes

5.2.1.2 Increasing federal regulations regarding VOCs and hazardous air pollutants (HAPs)

5.2.1.3 Growing use in the construction industry

5.2.2 RESTRAINTS

5.2.2.1 Volatility in raw material prices

5.2.3 OPPORTUNITIES

5.2.3.1 Increasing awareness about the harmful effects of chemical emissions from solvents

5.2.3.2 Industrial development in emerging countries

5.2.4 CHALLENGES

5.2.4.1 Poor performance of waterborne polyurethanes compared to solvent-based polyurethanes

5.3 PORTER'S FIVE FORCES ANALYSIS

FIGURE 17 WATERBORNE POLYURETHANES MARKET: PORTER'S FIVE FORCES ANALYSIS

5.3.1 BARGAINING POWER OF BUYERS

5.3.2 BARGAINING POWER OF SUPPLIERS

5.3.3 THREAT OF NEW ENTRANTS

5.3.4 THREAT OF SUBSTITUTES

5.3.5 INTENSITY OF COMPETITIVE RIVALRY

5.4 VALUE CHAIN OF WATERBORNE POLYURETHANES

FIGURE 18 OVERVIEW OF WATERBORNE POLYURETHANES VALUE CHAIN

5.4.1 RAW MATERIAL SUPPLIERS

5.4.2 MANUFACTURERS

5.4.3 DISTRIBUTORS/CONVERTORS

5.4.4 END USERS

5.5 MACROECONOMIC INDICATORS

5.5.1 GLOBAL GDP TRENDS AND FORECASTS

TABLE 1 PROJECTED GDP PERCENTAGE CHANGE OF KEY COUNTRIES, 2018-2024

TABLE 2 AUTOMOBILE PRODUCTION STATISTICS, 2018 AND 2019 (UNITS PRODUCED)

6 IMPACT OF COVID-19 ON WATERBORNE POLYURETHANES MARKET

6.1 COVID-19

6.2 CONFIRMED CASES AND DEATHS, BY REGION

FIGURE 19 UNPRECEDENTED PACE OF GLOBAL PROPAGATION

6.3 IMPACT ON END-USE INDUSTRIES

- 6.3.1 BUILDING & CONSTRUCTION
- 6.3.2 AUTOMOTIVE & TRANSPORTATION
- 6.3.3 OTHERS

7 WATERBORNE POLYURETHANES MARKET, BY APPLICATION

7.1 INTRODUCTION

FIGURE 20 COATINGS TO BE LARGEST APPLICATION IN WATERBORNE POLYURETHANES MARKET

TABLE 3 WATERBORNE POLYURETHANES MARKET SIZE, BY APPLICATION, 2018–2025 (KILOTON)

TABLE 4 WATERBORNE POLYURETHANES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

7.2 COATINGS

7.2.1 WATERBORNE POLYURETHANES OFFER IMPROVED APPEARANCE AND LIFESPAN OF PRODUCTS

7.3 ADHESIVES

7.3.1 WATERBORNE POLYURETHANES OFFER STRONG BONDING AND GREEN STRENGTH

7.4 SEALANTS

7.4.1 WATERBORNE POLYURETHANE SEALANT USED FOR ITS HIGH STRESS RECOVERY TO RETAIN SHAPE

7.5 ELASTOMERS

7.5.1 MACHINABILITY AND LOWER WEIGHT TO DRIVE THE MARKET

7.6 OTHERS

8 WATERBORNE POLYURETHANES MARKET, BY END-USE INDUSTRY

8.1 INTRODUCTION

FIGURE 21 BUILDING & CONSTRUCTION TO BE LARGEST END-USE INDUSTRY FOR WATERBORNE POLYURETHANES

TABLE 5 WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 6 WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

8.2 BUILDING & CONSTRUCTION

8.2.1 AFFORDABILITY AND ENVIRONMENT-FRIENDLY PROPERTIES OF POLYURETHANE MATERIALS TO BOOST ITS DEMAND

8.3 AUTOMOTIVE & TRANSPORTATION

8.3.1 WATERBORNE POLYURETHANES OFFER ANTI-CORROSION AND RESISTANCE TO WEATHER, TEMPERATURE, AND DUST

8.4 BEDDING & FURNITURE

8.4.1 DURABILITY OF WATERBORNE POLYURETHANES TO BOOST THEIR DEMAND

8.5 ELECTRONICS

8.5.1 ADAPTABILITY TO BASE MATERIALS OF WATERBORNE POLYURETHANES

8.6 OTHERS

9 WATERBORNE POLYURETHANES MARKET, BY REGION

9.1 INTRODUCTION

FIGURE 22 WATERBORNE POLYURETHANES MARKET IN INDIA TO REGISTER THE HIGHEST CAGR

TABLE 7 WATERBORNE POLYURETHANES MARKET SIZE, BY REGION, 2018–2025 (KILOTON)

TABLE 8 WATERBORNE POLYURETHANES MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

9.2 APAC

FIGURE 23 APAC: WATERBORNE POLYURETHANES MARKET SNAPSHOT

TABLE 9 APAC: WATERBORNE POLYURETHANES MARKET SIZE, BY COUNTRY, 2018–2025 (KILOTON)

TABLE 10 APAC: WATERBORNE POLYURETHANES MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 11 APAC: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 12 APAC: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.2.1 CHINA

9.2.1.1 Low production cost and availability of cheap labor to attract foreign investments

TABLE 13 CHINA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 14 CHINA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.2.2 INDIA

9.2.2.1 Industrialization and urbanization to drive the market

TABLE 15 INDIA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 16 INDIA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.2.3 JAPAN

9.2.3.1 Technological advancements in automotive components and electronic products to drive the market

TABLE 17 JAPAN: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 18 JAPAN: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.2.4 SOUTH KOREA

9.2.4.1 Eco-friendly vehicles to propel the automotive industry

TABLE 19 SOUTH KOREA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 20 SOUTH KOREA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.2.5 INDONESIA

9.2.5.1 Future automotive industry growth to drive the market

TABLE 21 INDONESIA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 22 INDONESIA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.2.6 TAIWAN

9.2.6.1 Government investments for improving infrastructure to boost the market

TABLE 23 TAIWAN: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 24 TAIWAN: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.2.7 REST OF APAC

TABLE 25 REST OF APAC: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 26 REST OF APAC: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.3 EUROPE

FIGURE 24 EUROPE: WATERBORNE POLYURETHANES MARKET SNAPSHOT

TABLE 27 EUROPE: WATERBORNE POLYURETHANES MARKET SIZE, BY COUNTRY, 2018–2025 (KILOTON)

TABLE 28 EUROPE: WATERBORNE POLYURETHANES MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 29 EUROPE: WATERBORNE POLYURETHANES MARKET SIZE, BY END-

USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 30 EUROPE: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.3.1 GERMANY

9.3.1.1 Residential infrastructure to drive the demand

TABLE 31 GERMANY: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 32 GERMANY: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018-2025 (USD MILLION)

9.3.2 FRANCE

9.3.2.1 Growing construction industry and foreign investments to drive the market

TABLE 33 FRANCE: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 34 FRANCE: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.3.3 UK

9.3.3.1 Government initiatives in the construction sector will boost the market

TABLE 35 UK: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 36 UK: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.3.4 ITALY

9.3.4.1 Investments in the construction industry and restoration projects to drive the market

TABLE 37 ITALY: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 38 ITALY: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018-2025 (USD MILLION)

9.3.5 SPAIN

9.3.5.1 Huge investments in construction projects to influence the market

TABLE 39 SPAIN: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 40 SPAIN: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.3.6 RUSSIA

9.3.6.1 Government policies to support the construction industry

TABLE 41 RUSSIA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018-2025 (KILOTON)

TABLE 42 RUSSIA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-

USE INDUSTRY, 2018-2025 (USD MILLION)

9.3.7 REST OF EUROPE

TABLE 43 REST OF EUROPE: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018-2025 (KILOTON)

TABLE 44 REST OF EUROPE: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018-2025 (USD MILLION)

9.4 NORTH AMERICA

FIGURE 25 NORTH AMERICA: WATERBORNE POLYURETHANES MARKET SNAPSHOT

TABLE 45 NORTH AMERICA: WATERBORNE POLYURETHANES MARKET SIZE, BY COUNTRY, 2018–2025 (KILOTON)

TABLE 46 NORTH AMERICA: WATERBORNE POLYURETHANES MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 47 NORTH AMERICA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 48 NORTH AMERICA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.4.1 US

9.4.1.1 Advanced infrastructure and technology to drive the market

TABLE 49 US: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 50 US: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.4.2 CANADA

9.4.2.1 Government initiatives for the construction sector to drive the market

TABLE 51 CANADA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 52 CANADA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.4.3 MEXICO

9.4.3.1 Company partnerships and improved regulations to drive the construction industry

TABLE 53 MEXICO: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 54 MEXICO: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.5 SOUTH AMERICA

TABLE 55 SOUTH AMERICA: WATERBORNE POLYURETHANES MARKET SIZE, BY COUNTRY, 2018–2025 (KILOTON)

TABLE 56 SOUTH AMERICA: WATERBORNE POLYURETHANES MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 57 SOUTH AMERICA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 58 SOUTH AMERICA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.5.1 BRAZIL

9.5.1.1 Growing infrastructure and rapid industrial growth to drive the construction industry

TABLE 59 BRAZIL: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 60 BRAZIL: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.5.2 ARGENTINA

9.5.2.1 Stabilizing economy is expected to boost the automotive sector

TABLE 61 ARGENTINA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 62 ARGENTINA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.5.3 REST OF SOUTH AMERICA

TABLE 63 REST OF SOUTH AMERICA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 64 REST OF SOUTH AMERICA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.6 MIDDLE EAST & AFRICA

TABLE 65 MIDDLE EAST & AFRICA: WATERBORNE POLYURETHANES MARKET SIZE, BY COUNTRY, 2018–2025 (KILOTON)

TABLE 66 MIDDLE EAST & AFRICA: WATERBORNE POLYURETHANES MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 67 MIDDLE EAST & AFRICA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 68 MIDDLE EAST & AFRICA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.6.1 SAUDI ARABIA

9.6.1.1 Growth in the residential construction sector is likely to drive the market

TABLE 69 SAUDI ARABIA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 70 SAUDI ARABIA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.6.2 UAE

9.6.2.1 Infrastructure investments to drive the waterborne polyurethanes market

TABLE 71 UAE: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 72 UAE: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.6.3 REST OF MIDDLE EAST & AFRICA

TABLE 73 REST OF MIDDLE EAST & AFRICA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 74 REST OF MIDDLE EAST & AFRICA: WATERBORNE POLYURETHANES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

10 COMPETITIVE LANDSCAPE

10.1 INTRODUCTION

FIGURE 26 COMPANIES ADOPTED EXPANSION AND NEW PRODUCT LAUNCH AS THE KEY GROWTH STRATEGIES BETWEEN 2015 AND 2020

10.2 COMPETITIVE LEADERSHIP MAPPING, 2019

10.2.1 STAR

10.2.2 EMERGING LEADERS

10.2.3 PERVASIVE

10.2.4 EMERGING PLAYERS

FIGURE 27 WATERBORNE POLYURETHANES MARKET: COMPETITIVE LEADERSHIP MAPPING, 2019

10.3 WINNERS VS TAIL ENDERS

10.3.1 WINNERS

10.3.2 TAIL ENDERS

10.4 MARKET SHARE, 2019

FIGURE 28 COVESTRO LED THE WATERBORNE POLYURETHANES MARKET IN 2019

10.5 MARKET RANKING

FIGURE 29 MARKET RANKING OF KEY PLAYERS, 2019

10.5.1 COVESTRO

10.5.2 DSM

10.5.3 BASF

10.5.4 R. STAHL

10.5.5 CHEMTURA

10.6 COMPETITIVE SCENARIO

10.6.1 NEW PRODUCT LAUNCH

TABLE 75 NEW PRODUCT LAUNCHES, 2015-2020

10.6.2 EXPANSION

TABLE 76 EXPANSIONS; 2015-2020

10.6.3 PARTNERSHIP

TABLE 77 PARTNERSHIP; 2015-2020

11 COMPANY PROFILES

(Business overview, Products offered, Recent Developments, SWOT analysis, Right to win)*

11.1 COVESTRO

FIGURE 30 COVESTRO: COMPANY SNAPSHOT

FIGURE 31 COVESTRO: SWOT ANALYSIS

11.2 DSM

FIGURE 32 DSM: COMPANY SNAPSHOT

FIGURE 33 DSM: SWOT ANALYSIS

11.3 BASF

FIGURE 34 BASF: COMPANY SNAPSHOT

FIGURE 35 BASF: SWOT ANALYSIS

11.4 R. STAHL

FIGURE 36 R. STAHL: COMPANY SNAPSHOT

FIGURE 37 R. STAHL: SWOT ANALYSIS

11.5 CHEMTURA CORPORATION

FIGURE 38 CHEMTURA CORPORATION: SWOT ANALYSIS

11.6 DOW INC.

FIGURE 39 DOW INC.: COMPANY SNAPSHOT

11.7 H.B. FULLER

FIGURE 40 H.B. FULLER: COMPANY SNAPSHOT

11.8 WANHUA CHEMICAL CORPORATION

11.9 SNP INC.

11.10 KAMSONS CHEMICALS PVT LTD.

*Details on Business overview, Products offered, Recent Developments, SWOT analysis, Right to win might not be captured in case of unlisted companies.

11.11 OTHER MARKET PLAYERS

11.11.1 HENKEL AG

11.11.2 AXALTA COATINGS

11.11.3 ALLNEX

11.11.4 PERSTORP

11.11.5 RPM INTERNATIONAL

- 11.11.6 UBE INDUSTRIES
- 11.11.7 CHASE CORPORATION
- 11.11.8 RUDOLF GROUP
- 11.11.9 LUBRIZOL
- 11.11.10 EMERALD KALAMA
- 11.11.11 HAUTHAWAY
- 11.11.12 SUN CHEMICAL
- 11.11.13 KAIYUE TECHNOLOGY
- 11.11.14 SIWOCHEM

12 APPENDIX

- 12.1 DISCUSSION GUIDE
- 12.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL
- 12.3 AVAILABLE CUSTOMIZATIONS
- 12.4 RELATED REPORTS
- 12.5 AUTHOR DETAILS

About

The Waterborne Polyurethane (WPU) Market is projected to grow from more than \$6.5 Billion in 2014 to approximately \$10.0 Billion by 2019, at a CAGR of 9.0% between 2014 and 2019.

The market size of each region such as Europe, Asia-Pacific, North America, and Rest of the World (RoW) is projected in the report. The key countries such as U.S., China, Germany and Japan are covered and their market size is forecasted along with their growth rates.

Leading companies in Waterborne Polyurethane (WPU) Markets are:

Bayer MaterialScience LLC (Germany)

Axalta Coating Systems (U.S.)

BASF S.E. (Germany)

The 3M Company (U.S.)

PPG Industries Inc. (U.S.) Etc.

Coating is estimated to be the largest segment, both in terms of value as well as volume, in 2014 with a share of more than 30.0% in the total WPU market. Coating is also projected to be the largest segment throughout the projection year till 2019. The growth in coating application is expected to be driven by the increased use of WPU-based coating in end-use industries such as automotive and building & construction.

Europe is the largest consumer of WPU globally, accounting for more than 35.0% share in the global waterborne polyurethane market in 2014 and is projected to grow at a CAGR well above the global average.

The WPU market is segmented into four major application segments; they are coating,

sealant, adhesive, and elastomer. The demand for WPU in sealant application is expected to be the fastest among all the applications; Europe is estimated to be the largest region for sealant application segment in 2014.

I would like to order

Product name: Waterborne Polyurethane Market by Application (Coatings, Adhesives, Sealants, Elastomers, and Others), End-Use Industry (Building & Construction, Automotive & Transportation, Bedding & Furniture, Electronics, and Others), Region - Global Forecast to 2025

Product link: <https://marketpublishers.com/r/WE9D4CC6909EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WE9D4CC6909EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970