

Water Treatment Systems (PoE) Market by technology (Water Softeners, Filtration Methods, Reverse Osmosis, Distillation Systems, Disinfection Methods and Others), by Application (Residential and Non-Residential) - Global Forecast to 2020

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Abstracts

The water treatment systems (PoE) market is projected to grow at a CAGR of 8.52% from 2015 and 2020. The growth in this market is propelled by continuous growth in industrialization, especially in developing economies, increasing water contamination, and increasing awareness about the importance of clean drinking water.

The market in the Asia-Pacific region is expected to register the highest growth by 2020 owing to significant investment in point-of-entry technologies, as well as its growing economy. The growth of this region is supplemented by the rising demand for clean drinking water in developing economies such as India and China.

The growing demand for technologically-advanced solutions that provide better water treatment and better de-contamination of water and safety features combined with health benefits is expected to drive the market for water treatment (PoE) systems, globally. In addition to this, key factors such as robust economic development, growing awareness about the benefits of water treatment, scarcity of clean water, and rapid urbanization are projected to drive the growth in the water treatment systems (PoE) market in the coming years.

This report covers the water treatment systems (PoE) market in major regions such as North America, Europe, Asia-Pacific, and RoW. The water treatment systems (PoE) market is segmented on the basis of technology, application, and region.



The filtration methods segment is projected to be the fastest-growing in the next five years. The residential segment is projected to dominate the water treatment systems (PoE) market, by application, from 2015 to 2020.

This report analyzes various marketing trends and establishes the most effective growth strategy in the market. It identifies market dynamics such as drivers, restraints, opportunities, and challenges. Major p water treatment systems (PoE) companies such as 3M Company (U.S.), Honeywell International Inc. (U.S.), The Dow Chemical Company (U.S.), Pentair plc (U.K.), Calgon Carbon Corporation (U.S.), Culligan International Company (U.S.), Best Water Technology AG (Austria) and Danaher Corporation (U.S.) have been profiled.

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Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
- 1.3.1 YEARS CONSIDERED
- 1.4 CURRENCY CONSIDERED
- 1.5 UNIT CONSIDERED FOR THE WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET
- 1.6 STAKEHOLDERS
- 1.7 LIMITATIONS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.1.1 Breakdown of primaries, by company type, designation, & region
- 2.2 MARKET SIZE ESTIMATION
- 2.3 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.4 MARKET SHARE ESTIMATION
- 2.5 RESEARCH ASSUMPTIONS
 - 2.5.1 ASSUMPTIONS MADE FOR THIS STUDY

3 EXECUTIVE SUMMARY

- 3.1 INCREASING WATER CONTAMINATION DRIVING THE WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET
- 3.2 FACTORS DRIVING THE WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET
- 3.3 REVERSE OSMOSIS TECHNOLOGY IS PROJECTED TO ACCOUNT FOR THE LARGEST SHARE BY 2020
- 3.4 ASIA-PACIFIC IS PROJECTED TO DOMINATE THE GLOBAL WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET BY 2020
- 3.5 INDIA IS PROJECTED TO HAVE THE HIGHEST CAGR FROM 2015 TO 2020



3.6 LEADING MARKET PLAYERS ADOPTED PARTNERSHIPS, AGREEMENTS, AND JOINT VENTURES AS KEY STRATEGIES FROM 2011 TO 2015

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET
- 4.2 WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET IN THE ASIA-PACIFIC REGION
- 4.3 INDIA IS PROJECTED TO HAVE THE HIGHEST CAGR BETWEEN 2015 AND 2020
- 4.4 WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET, BY REGION (2014)
- 4.5 MERGING VS DEVELOPING COUNTRIES (2015 VS 2020)
- 4.6 WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET, BY APPLICATION (2014)
- 4.7 WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET LIFE CYCLE ANALYSIS, BY REGION (2014)

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- **5.2 EVOLUTION**
- 5.3 MARKET SEGMENTATION
- **5.4 MARKET DYNAMICS**
 - 5.4.1 DRIVERS
 - 5.4.1.1 Increasing water contamination
 - 5.4.1.2 Increasing industrialization
 - 5.4.1.3 Increasing residential & non-residential construction activities
 - 5.4.1.4 Technological innovations
 - 5.4.2 RESTRAINTS
 - 5.4.2.1 High installation, equipment, and operation cost
 - 5.4.3 OPPORTUNITIES
 - 5.4.3.1 Scarcity of clean water in developing and under-developed countries
 - 5.4.3.2 Depleting freshwater resources
 - 5.4.4 CHALLENGES
 - 5.4.4.1 Aging Infrastructure

6 INDUSTRY TRENDS



- **6.1 INTRODUCTION**
- 6.2 VALUE CHAIN ANALYSIS
- 6.3 PORTER'S FIVE FORCES ANALYSIS
 - 6.3.1 THREAT OF NEW ENTRANTS
 - 6.3.2 THREATS OF SUBSTITUTES
 - 6.3.3 BARGAINING POWER OF SUPPLIERS
 - 6.3.4 BARGAINING POWER OF BUYERS
 - 6.3.5 INTENSITY OF COMPETITIVE RIVALRY

7 WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET, BY TECHNOLOGY

- 7.1 INTRODUCTION
- 7.2 WATER SOFTENERS
- 7.3 FILTRATION METHOD
 - 7.3.1 ACTIVATED CARBON FILTERS
 - 7.3.2 MECHANICAL FILTER
- 7.4 DISINFECTION METHODS
 - 7.4.1 CHLORINATION
 - 7.4.2 UV RADIATION
 - 7.4.3 OZONATION
- 7.5 REVERSE OSMOSIS SYSTEMS
- 7.6 DISTILLATION SYSTEMS
- 7.7 OTHER TECHNOLOGIES

8 WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET, BY APPLICATION

- 8.1 INTRODUCTION
- 8.2 RESIDENTIAL
 - 8.2.1 SINGLE FAMILY UNITS
 - 8.2.2 MULTI FAMILY HOMES
- 8.3 NON-RESIDENTIAL

9 WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET, BY REGION

- 9.1 INTRODUCTION
- 9.2 REGULATIONS



- 9.3 ASIA-PACIFIC
 - 9.3.1 CHINA
- 9.3.1.1 China quality certification (CQC) is the certified body for implementing standards in the Chinese market
 - 9.3.2 INDIA
 - 9.3.3 AUSTRALIA
- 9.3.3.1 Australian certification services pty ltd. looks after AS/NZS standards in the Australian market
 - 9.3.4 JAPAN
- 9.3.4.1 Japan water works association (JWWA) is the regulatory body responsible for testing water purifiers in Japan
 - 9.3.5 KOREA
- 9.3.5.1 Korea environment & water works institute (KEWWI) is the regulatory body responsible for testing water purifiers in the country
 - 9.3.6 REST OF ASIA-PACIFIC
- 9.4 NORTH AMERICA
 - 9.4.1 U.S.
- 9.4.1.1 Intertek testing services and underwriters laboratories (UL) are certified systems testing laboratories in the U.S.
 - 9.4.2 CANADA
- 9.4.2.1 NSF international regulates the Canadian water treatment systems (point-of-entry) market
 - **9.4.3 MEXICO**
- 9.4.3.1 Intertek Plc and underwriters laboratories (UL) are the certified laboratories for testing of water equipment in Mexico
- 9.5 EUROPE
 - 9.5.1 GERMANY
- 9.5.1.1 Wasserfaches cert DVGW CERT GmbH is the certified regulatory body in Germany
 - 9.5.2 FRANCE
- 9.5.2.1 CRECEP, INSTITUT PASTEUR, IRH environment & CARSO-LSEHL are the certified laboratories that issue ACS certification in France
 - 9.5.3 ITALY
- 9.5.3.1 CERMET SOC. Cons. a r.l. (Certification and quality service) and DVN Italia (Det Norske Veritas Italia) are the water treatment equipment testing bodies in Italy 9.5.4 U.K.
- 9.5.4.1 Water regulations advisory scheme (WRAS) is the approved certified body for water treatment equipment in the U.K.
 - 9.5.5 SPAIN



- 9.5.5.1 Ministry of health and food is the approved certified body for implementing standards in Spain
- 9.5.6 REST OF EUROPE
- 9.6 ROW
 - 9.6.1 BRAZIL
- 9.6.1.1 Associa??o NCC certifica??es do Brasil (NCC) regulates the water quality/devices standards in Brazil
 - 9.6.2 SOUTH AFRICA
- 9.6.2.1 In South Africa, reference is made to NSF/ANSI Standards 42, 53 & 55 for design and construction of water treatment equipment
 - 9.6.3 SAUDI ARABIA
- 9.6.3.1 Intertek Plc regulates the water treatment systems (point-of-entry) in Saudi Arabia
 - 9.6.4 OTHER COUNTRIES IN ROW

10 COMPETITIVE LANDSCAPE

- 10.1 OVERVIEW
- 10.2 COMPETITIVE SITUATIONS & TRENDS
- 10.3 DEVELOPMENT ANALYSIS, BY KEY PLAYERS
- 10.4 KEY GROWTH STRATEGIES, 2011-2015
 - 10.4.1 AGREEMENTS, PARTNERSHIPS, CONTRACTS & JOINT VENTURES
 - 10.4.2 NEW PRODUCT LAUNCHES
 - 10.4.3 EXPANSIONS
 - 10.4.4 MERGERS & ACQUISITIONS

11 COMPANY PROFILES

(Company at a Glance, Business Overview, Products Offered, Key Strategy, Recent Developments, SWOT Analysis & MNM View)*

- 11.1 INTRODUCTION
- 11.2 THE DOW CHEMICAL COMPANY
- 11.3 HONEYWELL INTERNATIONAL INC.
- 11.4 3M COMPANY
- 11.5 DANAHER CORPORATION
- 11.6 PENTAIR PLC
- 11.7 BEST WATER TECHNOLOGY (BWT) AG
- 11.8 CALGON CARBON CORPORATION



- 11.9 CULLIGAN INTERNATIONAL
- 11.10 GENERAL ELECTRIC
- 11.11 WATTS WATER TECHNOLOGIES INC.

*Details on company at a glance, recent financials, Products offered, strategies & insights, & recent developments might not be captured in case of unlisted companies.

12 APPENDIX

- 12.1 INSIGHTS OF INDUSTRY EXPERTS
- 12.2 DISCUSSION GUIDE
- 12.3 COMPANY DEVELOPMENTS
 - 12.3.1 AGREEMENTS, PARTNERSHIPS, CONTRACTS & JOINT VENTURES
 - 12.3.2 NEW PRODUCT LAUNCHES
 - 12.3.3 EXPANSIONS
 - 12.3.4 MERGERS & ACQUISITIONS
- 12.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 12.5 AVAILABLE CUSTOMIZATIONS



List Of Tables

LIST OF TABLES

Table 1 INDUSTRY VALUE ADDITION, BY COUNTRY, 2010-2013 (GDP%)

Table 2 EXISTING ANSI/NSF STANDARDS FOR POE TECHNOLOGIES

Table 3 WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 4 WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)

Table 5 WATER SOFTENERS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 6 WATER SOFTENERS MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS) Table 7 FILTRATION METHODS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 8 FILTRATION METHODS MARKET SIZE, BY TYPE, 2013–2020 (UNITS)
Table 9 FILTRATION METHODS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 10 FILTRATION METHODS MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 11 DISINFECTION METHODS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 12 DISINFECTION METHODS MARKET SIZE, BY TYPE, 2013–2020 (UNITS) Table 13 DISINFECTION METHODS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 14 DISINFECTION METHODS MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 15 REVERSE OSMOSIS SYSTEMS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 16 REVERSE OSMOSIS SYSTEMS MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 17 DISTILLATION SYSTEMS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 18 DISTILLATION SYSTEMS MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 19 OTHER TECHNOLOGIES MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 20 OTHER TECHNOLOGIES MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)



Table 21 WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 22 WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 23 FLOW RATE SIZING

Table 24 CONTAMINANTS AND POINT-OF-ENTRY WATER TREATMENT TECHNOLOGIES USED

Table 25 RESIDENTIAL WATER TREATMENT SYSTEMS (POINT-OF-ENTRY)
MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 26 RESIDENTIAL WATER TREATMENT SYSTEMS (POINT-OF-ENTRY)
MARKET SIZE, BY TYPE, 2013–2020 (UNITS)

Table 27 NORTH AMERICA: RESIDENTIAL WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 28 NORTH AMERICA: RESIDENTIAL WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TYPE, 2013–2020 (UNITS)

Table 29 EUROPE: RESIDENTIAL WATER TREATMENT SYSTEMS (POINT-OF-

ENTRY) MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 30 EUROPE: RESIDENTIAL WATER TREATMENT SYSTEMS (POINT-OF-

ENTRY) MARKET SIZE, BY TYPE, 2013–2020 (UNITS)

Table 31 ASIA-PACIFIC: RESIDENTIAL WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 32 ASIA-PACIFIC: RESIDENTIAL WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TYPE, 2013–2020 (UNITS)

Table 33 ROW: RESIDENTIAL WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 34 ROW: RESIDENTIAL WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TYPE, 2013–2020 (UNITS)

Table 35 NON-RESIDENTIAL POINT-OF-ENTRY WATER TREATMENT MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 36 NON-RESIDENTIAL POINT-OF-ENTRY WATER TREATMENT MARKET SIZE, BY TYPE, 2013–2020 (UNITS)

Table 37 NORTH AMERICA: NON-RESIDENTIAL WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 38 NORTH AMERICA: NON-RESIDENTIAL WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TYPE, 2013–2020 (UNITS)

Table 39 EUROPE: NON-RESIDENTIAL WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 40 EUROPE: NON-RESIDENTIAL WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TYPE, 2013–2020 (UNITS)



Table 41 ASIA-PACIFIC: NON-RESIDENTIAL WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 42 ASIA-PACIFIC: NON-RESIDENTIAL WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TYPE, 2013–2020 (UNITS)

Table 43 ROW: NON-RESIDENTIAL WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 44 ROW: NON-RESIDENTIAL WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TYPE, 2013–2020 (UNITS)

Table 45 REGULATIONS IN THE WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET, BY REGION

Table 46 POINT-OF-ENTRY WATER TREATMENT SYSTEMS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 47 WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY REGION, 2013–2020 (UNITS)

Table 48 ASIA-PACIFIC: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 49 ASIA-PACIFIC: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY COUNTRY, 2013–2020 (UNITS)

Table 50 ASIA-PACIFIC: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 51 ASIA-PACIFIC: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)

Table 52 ASIA-PACIFIC: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 53 ASIA-PACIFIC: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 54 STANDARDS/REGULATIONS IN THE CHINESE WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

Table 55 CHINA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 56 CHINA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)

Table 57 CHINA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 58 CHINA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 59 INDIA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 60 INDIA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET



SIZE, BY TECHNOLOGY, 2013-2020 (UNITS)

Table 61 INDIA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 62 INDIA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 63 STANDARDS/REGULATIONS IN THE AUSTRALIAN WATER TREATMENT

SYSTEMS (POINT-OF-ENTRY) MARKET

Table 64 AUSTRALIA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY)

MARKET SIZE, BY TECHNOLOGY, 2013-2020 (USD MILLION)

Table 65 AUSTRALIA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY)

MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)

Table 66 AUSTRALIA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY)

MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 67 AUSTRALIA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY)

MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 68 STANDARDS/REGULATIONS IN THE JAPANESE WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

Table 69 JAPAN: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 70 JAPAN: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)

Table 71 JAPAN: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 72 JAPAN: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 73 STANDARDS/REGULATIONS IN THE SOUTH KOREAN WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

Table 74 KOREA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 75 KOREA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)

Table 76 KOREA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 77 KOREA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 78 REST OF ASIA-PACIFIC: WATER TREATMENT SYSTEMS (POINT-OF-

ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 79 REST OF ASIA-PACIFIC: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)



Table 80 REST OF ASIA-PACIFIC: WATER TREATMENT SYSTEMS (POINT-OF-

ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 81 REST OF ASIA-PACIFIC: WATER TREATMENT SYSTEMS (POINT-OF-

ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 82 NORTH AMERICA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY)

MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 83 NORTH AMERICA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY)

MARKET SIZE, BY COUNTRY, 2013–2020 (UNITS)

Table 84 NORTH AMERICA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY)

MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 85 NORTH AMERICA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY)

MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)

Table 86 NORTH AMERICA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY)

MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 87 NORTH AMERICA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY)

MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 88 STANDARDS/REGULATIONS IN THE U.S. WATER TREATMENT SYSTEMS

(POINT-OF-ENTRY) MARKET

Table 89 U.S.: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE,

BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 90 U.S.: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE.

BY TECHNOLOGY, 2013–2020 (UNITS)

Table 91 U.S.: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE,

BY APPLICATION, 2013–2020 (USD MILLION)

Table 92 U.S.: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE,

BY APPLICATION, 2013–2020 (UNITS)

Table 93 STANDARDS/REGULATIONS IN THE CANADIAN WATER TREATMENT

SYSTEMS (POINT-OF-ENTRY) MARKET

Table 94 CANADA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 95 CANADA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)

Table 96 CANADA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 97 CANADA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 98 STANDARDS/REGULATIONS IN THE MEXICAN WATER TREATMENT

SYSTEMS (POINT-OF-ENTRY) MARKET

Table 99 MEXICO: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET



SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 100 MEXICO: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)

Table 101 MEXICO: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 102 MEXICO: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 103 EUROPE: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 104 EUROPE: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY COUNTRY, 2013–2020 (UNITS)

Table 105 EUROPE: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 106 EUROPE: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)

Table 107 EUROPE: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 108 EUROPE: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 109 STANDARDS/REGULATIONS IN THE GERMAN WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

Table 110 GERMANY: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY)

MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 111 GERMANY: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY)

MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)

Table 112 GERMANY: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY)

MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 113 GERMANY: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY)

MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 114 STANDARDS/REGULATIONS IN THE FRENCH WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

Table 115 FRANCE: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 116 FRANCE: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)

Table 117 FRANCE: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 118 FRANCE: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)



Table 119 STANDARDS/REGULATIONS IN THE ITALIAN WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

Table 120 ITALY: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 121 ITALY: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)

Table 122 ITALY: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 123 ITALY: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 124 STANDARDS/REGULATIONS IN THE U.K. WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

Table 125 U.K.: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 126 U.K.: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)

Table 127 U.K.: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 128 U.K.: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 129 STANDARDS/REGULATIONS IN THE SPANISH WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

Table 130 SPAIN: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 131 SPAIN: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)

Table 132 SPAIN: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 133 SPAIN: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 134 REST OF EUROPE: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 135 REST OF EUROPE: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)

Table 136 REST OF EUROPE: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 137 REST OF EUROPE: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 138 ROW: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET



SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 139 ROW: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY COUNTRY, 2013–2020 (UNITS)

Table 140 ROW: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 141 ROW: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)

Table 142 ROW: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 143 ROW: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 144 STANDARDS/REGULATIONS IN THE BRAZILIAN WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

Table 145 BRAZIL: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 146 BRAZIL: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)

Table 147 BRAZIL: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 148 BRAZIL: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 149 STANDARDS/REGULATIONS IN THE SOUTH AFRICAN WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

Table 150 SOUTH AFRICA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 151 SOUTH AFRICA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)

Table 152 SOUTH AFRICA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 153 SOUTH AFRICA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 154 STANDARDS/REGULATIONS IN THE SAUDI ARABIAN WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

Table 155 SAUDI ARABIA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

Table 156 SAUDI ARABIA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)

Table 157 SAUDI ARABIA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)



Table 158 SAUDI ARABIA: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)

Table 159 OTHER COUNTRIES IN ROW: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)
Table 160 OTHER COUNTRIES IN ROW: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY TECHNOLOGY, 2013–2020 (UNITS)
Table 161 OTHER COUNTRIES IN ROW: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)
Table 162 OTHER COUNTRIES IN ROW: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY APPLICATION, 2013–2020 (UNITS)
Table 163 AGREEMENTS, PARTNERSHIPS, CONTRACTS & JOINT VENTURES,

Table 164 NEW PRODUCT LAUNCHES, 2011–2015

Table 165 EXPANSIONS, 2011-2015

2011-2015

Table 166 MERGERS & ACQUISITIONS, 2011-2015



List Of Figures

LIST OF FIGURES

Figure 1 WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

Figure 2 RESEARCH DESIGN

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 5 WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY

TECHNOLOGY, 2015 VS. 2020 (USD MILLION)

Figure 6 WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SIZE, BY REGION, 2015 VS. 2020 (USD MILLION)

Figure 7 INDIA IS PROJECTED TO BE THE FASTEST-GROWING MARKET FOR WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) FROM 2015 TO 2020

Figure 8 LEADING MARKET PLAYERS ADOPTED PARTNERSHIPS, AGREEMENTS,

AND JOINT VENTURES AS KEY STRATEGIES DURING 2011-2015

Figure 9 EMERGING ECONOMIES OFFER ATTRACTIVE OPPORTUNITIES IN THE

WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

Figure 10 WATER SOFTENER TECHNOLOGY SEGMENT CAPTURED THE

LARGEST SHARE IN THE EMERGING ASIA-PACIFIC MARKET IN 2014

Figure 11 INDIA PROJECTED TO BE THE FASTEST-GROWING COUNTRY MARKET FOR WATER TREATMENT SYSTEMS (POINT-OF-ENTRY), 2015-2020

Figure 12 ASIA-PACIFIC OCCUPIED THE LARGEST MARKET SHARE AMONG ALL REGIONS IN 2014

Figure 13 EMERGING MARKETS TO GROW FASTER THAN DEVELOPED MARKETS, 2015-2020

Figure 14 RESIDENTIAL SECTOR ACCOUNTED FOR THE LARGEST SHARE IN 2014

Figure 15 WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET IN ASIA-PACIFIC REGION IS EXPERIENCING HIGH GROWTH

Figure 16 EVOLUTION OF WATER TREATMENT SYSTEMS (POINT-OF-ENTRY)

Figure 17 WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET SEGMENTATION

Figure 18 INCREASING CONTAMINATION OF WATER IS THE MAIN DRIVER FOR THE GROWTH OF THE WATER TREATMENT SYSTEMS (POINT-OF-ENTRY)
MARKET

Figure 19 SHARE OF CONSTRUCTION SPENDING BY REGION 2015 & 2020 Figure 20 WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) VALUE CHAIN Figure 21 PORTER'S FIVE FORCES ANALYSIS



Figure 22 WATER SOFTENERS SEGMENT IS PROJECTED TO DOMINATE THE WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

Figure 23 RESIDENTIAL APPLICATION HELD THE LARGEST SHARE AMONG ALL TECHNOLOGIES IN 2014

Figure 24 RESIDENTIAL SEGMENT DOMINATED THE WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET IN 2014

Figure 25 GEOGRAPHICAL SNAPSHOT: WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET GROWTH RATE (2015-2020)

Figure 26 MARKET IN INDIA POISED TO GROW AT THE HIGHEST CAGR BY 2020

Figure 27 ASIA-PACIFIC MARKET SNAPSHOT

Figure 28 NORTH AMERICA MARKET SNAPSHOT

Figure 29 EUROPE MARKET SNAPSHOT

Figure 30 ROW MARKET SNAPSHOT

Figure 31 COMPANIES ADOPTED AGREEMENTS, PARTNERSHIPS, CONTRACTS, AND JOINT VENTURES AS THEIR KEY GROWTH STRATEGY DURING THE FORECAST PERIOD

Figure 32 AGREEMENTS, PARTNERSHIPS, CONTRACTS & JOINT VENTURES FUELED GROWTH OF THE POINT-OF-ENTRY WATER TREATMENT MARKET

Figure 33 WATER TREATMENT SYSTEMS (POINT-OF-ENTRY) MARKET

DEVELOPMENTS, BY KEY PLAYERS, 2014

Figure 34 KEY GROWTH STRATEGIES, 2011–2015

Figure 35 GEOGRAPHIC REVENUE MIX OF TOP 5 PLAYERS

Figure 36 THE DOW CHEMICAL COMPANY: COMPANY SNAPSHOT

Figure 37 THE DOW CHEMICAL COMPANY: SWOT ANALYSIS

Figure 38 HONEYWELL INTERNATIONAL INC.: COMPANY SNAPSHOT

Figure 39 HONEYWELL INTERNATIONAL INC.: SWOT ANALYSIS

Figure 40 3M COMPANY: COMPANY SNAPSHOT

Figure 41 3M COMPANY: SWOT ANALYSIS

Figure 42 DANAHER CORPORATION: COMPANY SNAPSHOT

Figure 43 DANAHER CORPORATION: SWOT ANALYSIS

Figure 44 PENTAIR PLC: COMPANY SNAPSHOT

Figure 45 PENTAIR PLC: SWOT ANALYSIS

Figure 46 BEST WATER TECHNOLOGY: COMPANY SNAPSHOT

Figure 47 CALGON CARBON CORPORATION: COMPANY SNAPSHOT

Figure 48 GENERAL ELECTRIC: COMPANY SNAPSHOT

Figure 49 WATTS WATER TECHNOLOGIES INC.: COMPANY SNAPSHOT



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