

# **Water Testing & Analysis Market by Product (TOC, PH, DO, Conductivity, Turbidity), Product Type (Portable, Handheld, Benchtop), Application (Laboratory, Industrial, Environmental, Government) & Region - Global Trends & Forecast to 2019**

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## **Abstracts**

The market for water testing & analysis is observed to be growing at a modest rate in developed economies such as Europe and North America as compared to developing regions due to the matured industrial & laboratory application sectors in the former. Laboratories are still major consumers of water testing & analysis and this application segment is expected to grow at a healthy rate. Increasing government regulations for water quality and rising environmental issues of water contamination and pollution increase the demand for water testing & analysis instruments are driving the market. The market for global water testing and analysis instruments is projected to grow at a CAGR of 5.2% to reach a value of \$3.5 billion by 2019.

The Asia-Pacific region is projected to be the fastest-growing market for water testing & analysis, at a CAGR of 7.0% from 2014 to 2019. The industrial sector usage of water testing & analysis is comparatively higher in this region as compared to developed regions, which presents the water testing & analysis manufacturers and suppliers with immense untapped potential. Rapid urbanization & industrialization coupled with increasing stress on water quality in the developing Asia-Pacific regions are the key growth drivers for this region.

The market is dominated by many large companies and comprises various regional large- and medium-scale players. The key players identified in the spice industry are Danaher Corporation (U.S.), General Electric (U.S.), ABB Ltd. (U.S.), and Thermo Fisher Scientific (U.S.).

Source: Company Annual Reports, Spice Associations, Primary Interviews, and MarketsandMarkets Analysis

The segments of the water testing & analysis market considered for this study include product, product type, application, and region. All growth parameters in individual segments have been considered. The laboratory and industrial sectors held the majority share of the water testing & analysis market in the year 2013.

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## About

The report "Water Testing & Analysis Market by Product (TOC, PH, DO, Conductivity, Turbidity), Product Type (Portable, Handheld, Benchtop), Application (Laboratory, Industrial, Environmental, Government) & Region - Global Trends & Forecast to 2019 ", This report defines and segments the global market with analyses and projections of the market size, in terms of value.

The global water testing and analysis instruments market is projected to grow at a CAGR of 5.2% to reach a value of \$3.5 billion by 2019.

The market has been segmented on the basis of product, product type, and application. The report also identifies the driving and restraining factors of the global market with an analysis of trends, opportunities, winning imperatives, and challenges. The market is segmented and the market size is forecasted on the basis of key regions such as North America, Europe, Asia-Pacific, and Rest of the World (RoW). The key countries are covered and the market size and trends are projected for each region.

This research report includes the market for water testing & analysis used in laboratory, industrial, environmental, government and other applications. The market for global water testing and analysis instruments is projected to grow at a CAGR of 5.2% to reach a value of \$3.5 billion by 2019. Trends such as increasing government regulations for water quality, environmental concerns such as water contamination & pollution, and increasing industrialization & urbanization are driving the global water testing & analysis market. Reluctance for acceptance of new technologies and lack of capital investment are major challenges the water testing & analysis industry faces.

The European region is the leading global manufacturer and exporter of water testing & analysis instruments. The water testing & analysis market in this region is projected to grow at the highest CAGR of 5.0% from 2014 to 2019.

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