

Water-based Resins Market by Type (Acrylic, Epoxy, Polyurethane, Alkyd), Application (Paints & Coatings, Adhesives & Sealants, Inks), and Region (Asia-Pacific, Europe, North America, South America, and Middle East & Africa) - Global forecast to 2023

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Abstracts

The water-based resins market is projected to grow at a CAGR of 6.3% from 2018 to 2023

The water-based resins market is estimated at USD 38.86 billion in 2018 and is projected to reach USD 52.65 billion by 2023, at a CAGR of 6.3% from 2018 to 2023. The growth of the market can be attributed to the increasing demand for water-based resins from the paints & coatings and adhesives & sealants applications. Water-based resins are fast replacing traditional VOC solvent-based resins. The rising demand from the building & construction industry in emerging countries is driving the demand for water-based resins. However, higher cost and comparatively lower performance of water-based resins act as restraints to the market.

Among types, acrylic resin is projected to be the largest type segment of the water-based resins market

The acrylic resins segment is projected to be the largest as well as the fastest-growing type segment of the water-based resins market. Acrylic resins are the most versatile resin type. Water-based acrylic resins are used in paints & coatings and adhesives & sealants applications extensively. These are used in architectural coatings due to their gloss and color retention in outdoor applications. Acrylic resins are also largely used in Pressure Sensitive Adhesive (PSA) manufacturing. Hence, the demand of water-based acrylic resin is high due to its extensive use in the manufacturing of architectural and

industrial coatings.

The APAC water-based resins market is projected to be the largest during the forecast period

APAC was the largest market of water-based resins in 2017. The demand of water-based resins in APAC is driven by their extensive use in building & construction and packaging industries. Also, the growth in this region is attributed to increasing demand for eco-friendly technologies and growing preference for producing sustainable technologies by manufacturers.

Breakdown of the profiles of primary interviews for the report on the water-based resins market

By Company Type – Tier 1 – 42%, Tier 2 – 33%, and Tier 3 – 25%

By Designation – C Level – 31%, Director Level – 31%, and Others – 38%

By Region – APAC – 61%, Europe – 31%, and North America – 8%

Some of the key companies profiled in this report are BASF (Germany), DowDuPont (US), Allnex Group (Germany), The Lubrizol Corporation (US), Royal DSM N.V. (Netherlands), Hexion (US), Arkema (France), DIC Corporation (Japan), and Covestro AG (Germany).

Research Coverage:

The report covers the water-based resins market across different applications and regions. It aims at estimating the market size and future growth potential of the water-based resins market across different segments. The report also includes an in-depth competitive analysis of the key market players along with their profiles, recent developments, and key growth strategies.

Key benefits of buying the report

From an insight perspective, this research report was focusing on various levels of analyses, which include industry analysis (industry trends) and company profiles. These insights together comprise and discuss the basic views on the competitive landscape,

emerging and high-growth segments of the water-based resins market, high-growth regions, and drivers, restraints, opportunities, and challenges of the water-based resins market.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on water-based resins offered by the top players operating in the market.

Product Development/Innovation: Detailed insights on the upcoming technologies, R&D activities, and new product launches in the water-based resins market.

Market Development: Comprehensive information about the lucrative and emerging markets. The report analyzes the markets for water-based resins across different regions.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the water-based resins market.

Competitive Assessment: In-depth assessment of strategies, products, and manufacturing capabilities of the leading players in the water-based resins market.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 YEARS CONSIDERED FOR THE STUDY
 - 1.3.2 CURRENCY
- 1.4 LIMITATIONS
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
- 2.3 DATA TRIANGULATION
 - 2.3.1 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE WATER-BASED RESINS MARKET
- 4.2 WATER-BASED RESINS MARKET, BY APPLICATION (2018–2023)
- 4.3 WATER-BASED RESINS MARKET IN APAC, BY TYPE AND COUNTRY, 2017
- 4.4 WATER-BASED RESINS MARKET: DEVELOPING VS. DEVELOPED COUNTRIES

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS
 - 5.2.1 DRIVERS

5.2.1.1 Increasing shift toward environmentally-friendly products

5.2.1.2 Increasing demand for composites

5.2.2 RESTRAINTS

5.2.2.1 High cost and low performance of water-based resins

5.2.3 OPPORTUNITIES

5.2.3.1 Increasing use of water-based resins in emerging applications

5.2.3.2 Developing economies promoting the growth of water-based resins

5.2.4 CHALLENGES

5.2.4.1 Growing use of other environmentally-friendly technologies

5.2.4.2 Stringent regulations for the production of water-based adhesives

6 INDUSTRY TRENDS

6.1 PORTER'S FIVE FORCES ANALYSIS

6.1.1 BARGAINING POWER OF SUPPLIERS

6.1.2 THREAT OF NEW ENTRANTS

6.1.3 THREAT OF SUBSTITUTES

6.1.4 BARGAINING POWER OF BUYERS

6.1.5 INTENSITY OF COMPETITIVE RIVALRY

6.2 MACROECONOMIC INDICATORS

6.2.1 TRENDS AND FORECAST OF GDP

7 WATER-BASED RESINS MARKET, BY TYPE

7.1 INTRODUCTION

7.2 ACRYLIC

7.3 EPOXY

7.4 POLYURETHANE

7.5 ALKYD

7.6 OTHERS

8 WATER-BASED RESINS MARKET, BY APPLICATION

8.1 INTRODUCTION

8.2 PAINTS & COATINGS

8.3 ADHESIVES & SEALANTS

8.4 INKS

8.5 OTHERS

9 WATER-BASED RESINS MARKET, BY REGION

9.1 INTRODUCTION

9.2 APAC

9.2.1 CHINA

9.2.2 JAPAN

9.2.3 SOUTH KOREA

9.2.4 INDIA

9.2.5 INDONESIA

9.2.6 REST OF APAC

9.3 EUROPE

9.3.1 GERMANY

9.3.2 UK

9.3.3 FRANCE

9.3.4 SPAIN

9.3.5 ITALY

9.3.6 RUSSIA

9.3.7 TURKEY

9.3.8 REST OF EUROPE

9.4 NORTH AMERICA

9.4.1 US

9.4.2 CANADA

9.4.3 MEXICO

9.5 SOUTH AMERICA

9.5.1 BRAZIL

9.5.2 ARGENTINA

9.5.3 REST OF SOUTH AMERICA

9.6 MIDDLE EAST & AFRICA

9.6.1 SAUDI ARABIA

9.6.2 UAE

9.6.3 REST OF THE MIDDLE EAST & AFRICA

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

10.2 COMPETITIVE SCENARIO

10.2.1 NEW PRODUCT DEVELOPMENTS

10.2.2 MERGERS & ACQUISITIONS

10.2.3 EXPANSIONS

10.2.4 COLLABORATION/AGREEMENT

10.3 MARKET RANKING ANALYSIS

11 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View)*

- 11.1 DOWDUPONT
- 11.2 BASF SE
- 11.3 THE LUBRIZOL CORPORATION
- 11.4 ROYAL DSM N.V.
- 11.5 ALLNEX GROUP
- 11.6 HEXION
- 11.7 ARKEMA
- 11.8 DIC CORPORATION
- 11.9 COVESTRO
- 11.10 CELANESE CORPORATION

*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

11.11 ADDITIONAL COMPANY PROFILES

- 11.11.1 ALBERDINGK BOLEY
- 11.11.2 ADEKA CORPORATION
- 11.11.3 ADITYA BIRLA CHEMICALS
- 11.11.4 BELIKE
- 11.11.5 BOND POLYMERS INTERNATIONAL
- 11.11.6 ELANTAS
- 11.11.7 GRUPO SYNTHESIA
- 11.11.8 KUKDO CHEMICAL (KUNSHAN) CO., LTD.
- 11.11.9 LAWTER INC.
- 11.11.10 NAN YA PLASTICS CORPORATION
- 11.11.11 OLIN CORPORATION
- 11.11.12 OMNOVA SOLUTIONS INC.
- 11.11.13 REICHHOLD LLC 2
- 11.11.14 SPECIALTY POLYMERS, INC.
- 11.11.15 SCOTT BADER COMPANY LTD.

12 APPENDIX

12.1 INSIGHTS FROM INDUSTRY EXPERTS

12.2 DISCUSSION GUIDE

12.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

12.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

12.5 AVAILABLE CUSTOMIZATIONS

12.6 RELATED REPORTS

12.7 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 TRENDS AND FORECAST OF GDP, 2016 -2023 (USD BILLION)

Table 2 WATER-BASED RESINS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 3 WATER-BASED RESINS MARKET SIZE, BY TYPE, 2016–2023 (KILOTON)

Table 4 WATER-BASED ACRYLIC RESINS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 5 WATER-BASED ACRYLIC RESINS MARKET SIZE, BY REGION, 2016–2023 (KILOTON)

Table 6 WATER-BASED EPOXY RESINS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 7 WATER-BASED EPOXY RESINS MARKET SIZE, BY REGION, 2016–2023 (KILOTON)

Table 8 WATER-BASED POLYURETHANE RESINS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 9 WATER-BASED POLYURETHANE RESINS MARKET SIZE, BY REGION, 2016–2023 (KILOTON)

Table 10 WATER-BASED ALKYD RESINS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 11 WATER-BASED ALKYD RESINS MARKET SIZE, BY REGION, 2016–2023 (KILOTON)

Table 12 OTHER WATER-BASED RESINS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 13 OTHER WATER-BASED RESINS MARKET SIZE, BY REGION, 2016–2023 (KILOTON)

Table 14 WATER-BASED RESINS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 15 WATER-BASED RESINS MARKET SIZE IN PAINTS & COATINGS, BY REGION, 2016–2023 (USD MILLION)

Table 16 WATER-BASED RESINS MARKET SIZE IN ADHESIVE & SEALANTS, BY REGION, 2016–2023 (USD MILLION)

Table 17 WATER-BASED RESINS MARKET SIZE IN INKS, BY REGION, 2016–2023 (USD MILLION)

Table 18 WATER-BASED RESINS MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2016–2023 (USD MILLION)

Table 19 WATER-BASED RESINS MARKET SIZE, BY REGION, 2016–2023 (USD

MILLION)

Table 20 WATER-BASED RESINS MARKET SIZE, BY REGION, 2016–2023

(KILOTON)

Table 21 APAC: WATER-BASED RESINS MARKET SIZE, BY COUNTRY, 2016–2023

(USD MILLION)

Table 22 APAC: WATER-BASED RESINS MARKET SIZE, BY COUNTRY, 2016–2023

(KILOTON)

Table 23 APAC: WATER-BASED RESINS MARKET SIZE, BY TYPE, 2016–2023 (USD

MILLION)

Table 24 APAC: WATER-BASED RESINS MARKET SIZE, BY TYPE, 2016–2023

(KILOTON)

Table 25 APAC: WATER-BASED RESINS MARKET SIZE, BY APPLICATION,
2016–2023 (USD MILLION)

Table 26 CHINA: WATER-BASED RESINS MARKET SIZE, BY APPLICATION,
2016–2023 (USD MILLION)

Table 27 JAPAN: WATER-BASED RESINS MARKET SIZE, BY APPLICATION,
2016–2023 (USD MILLION)

Table 28 SOUTH KOREA: WATER-BASED RESINS MARKET SIZE, BY
APPLICATION, 2016–2023 (USD MILLION)

Table 29 INDIA: WATER-BASED RESINS MARKET SIZE, BY APPLICATION,
2016–2023(USD MILLION)

Table 30 INDONESIA: WATER-BASED RESINS MARKET SIZE, BY APPLICATION,
2016–2023 (USD MILLION)

Table 31 REST OF APAC: WATER-BASED RESINS MARKET SIZE, BY
APPLICATION, 2016–2023 (USD MILLION)

Table 32 EUROPE: WATER-BASED RESINS MARKET SIZE, BY COUNTRY,
2016–2023 (USD MILLION)

Table 33 EUROPE: WATER-BASED RESINS MARKET SIZE, BY COUNTRY,
2016–2023 (KILOTON)

Table 34 EUROPE: WATER-BASED RESINS MARKET SIZE, BY TYPE, 2016–2023
(USD MILLION)

Table 35 EUROPE: WATER-BASED RESINS MARKET SIZE, BY TYPE, 2016–2023
(KILOTON)

Table 36 EUROPE: WATER-BASED RESINS MARKET SIZE, BY APPLICATION,
2016–2023 (USD MILLION)

Table 37 GERMANY: WATER-BASED RESINS MARKET SIZE, BY APPLICATION,
2016–2023 (USD MILLION)

Table 38 UK: WATER-BASED RESINS MARKET SIZE, BY APPLICATION, 2016–2023
(USD MILLION)

Table 39 FRANCE: WATER-BASED RESINS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 40 SPAIN: WATER-BASED RESINS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 41 ITALY: WATER-BASED RESINS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 42 RUSSIA: WATER-BASED RESINS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 43 TURKEY: WATER-BASED RESINS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 44 REST OF EUROPE: WATER-BASED RESINS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 45 NORTH AMERICA: WATER-BASED RESINS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 46 NORTH AMERICA: WATER-BASED RESINS MARKET SIZE, BY COUNTRY, 2016–2023 (KILOTON)

Table 47 NORTH AMERICA: WATER-BASED RESINS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 48 NORTH AMERICA: WATER-BASED RESINS MARKET SIZE, BY TYPE, 2016–2023 (KILOTON)

Table 49 NORTH AMERICA: WATER-BASED RESINS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 50 US: WATER-BASED RESINS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 51 CANADA: WATER-BASED RESINS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 52 MEXICO: WATER-BASED RESINS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 53 SOUTH AMERICA: WATER-BASED RESINS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 54 SOUTH AMERICA: WATER-BASED RESINS MARKET SIZE, BY COUNTRY, 2016–2023 (KILOTON)

Table 55 SOUTH AMERICA: WATER-BASED RESINS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 56 SOUTH AMERICA: WATER-BASED RESINS MARKET SIZE, BY TYPE, 2016–2023 (KILOTON)

Table 57 SOUTH AMERICA: WATER-BASED RESINS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 58 BRAZIL: WATER-BASED RESINS MARKET SIZE, BY APPLICATION,

2016–2023 (USD MILLION)

Table 59 ARGENTINA: WATER-BASED RESINS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 60 REST OF SOUTH AMERICA: WATER-BASED RESINS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 61 MIDDLE EAST & AFRICA: WATER-BASED RESINS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 62 MIDDLE EAST & AFRICA: WATER-BASED RESINS MARKET SIZE, BY COUNTRY, 2016–2023 (KILOTON)

Table 63 MIDDLE EAST & AFRICA: WATER-BASED RESINS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 64 MIDDLE EAST & AFRICA: WATER-BASED RESINS MARKET SIZE, BY TYPE, 2016–2023 (KILOTON)

Table 65 MIDDLE EAST & AFRICA: WATER-BASED RESINS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 66 SAUDI ARABIA: WATER-BASED RESINS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 67 UAE: WATER-BASED RESINS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 68 REST OF THE MIDDLE EAST & AFRICA: WATER-BASED RESINS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 69 NEW PRODUCT DEVELOPMENTS, 2013–2018

Table 70 MERGERS & ACQUISITIONS, 2013–2018

Table 71 EXPANSIONS, 2013–2018

Table 72 COLLABORATION/AGREEMENT, 2013–2018

List Of Figures

LIST OF FIGURES

- Figure 1 WATER-BASED RESINS MARKET SEGMENTATION
- Figure 2 WATER-BASED RESINS MARKET SEGMENTATION, BY REGION
- Figure 3 WATER-BASED RESINS MARKET: RESEARCH METHODOLOGY
- Figure 4 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH
- Figure 5 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH
- Figure 6 WATER-BASED RESINS MARKET: DATA TRIANGULATION
- Figure 7 ACRYLIC TO BE THE LARGEST SEGMENT OF THE WATER-BASED RESINS MARKET
- Figure 8 PAINTS & COATINGS TO BE THE LARGEST APPLICATION
- Figure 9 APAC WAS THE LARGEST WATER-BASED RESINS MARKET IN 2017
- Figure 10 WATER-BASED RESINS MARKET PROJECTED TO REGISTER DECENT GROWTH BETWEEN 2018 AND 2023 (KILOTON)
- Figure 11 PAINTS & COATINGS TO BE THE LARGEST APPLICATION SEGMENT DURING THE FORECAST PERIOD
- Figure 12 ACRYLIC WAS THE LARGEST TYPE OF WATER-BASED RESINS IN APAC IN 2017
- Figure 13 CHINA TO EMERGE AS THE MOST LUCRATIVE MARKET BETWEEN 2018 AND 2023
- Figure 14 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN WATER-BASED RESINS MARKET
- Figure 15 PORTER'S FIVE FORCES ANALYSIS
- Figure 16 TRENDS OF GDP, 2017
- Figure 17 ACRYLIC TO BE THE LARGEST TYPE OF WATER-BASED RESINS MARKET
- Figure 18 APAC TO BE THE LARGEST MARKET OF WATER-BASED ACRYLIC RESINS
- Figure 19 PAINTS & COATINGS TO BE THE LARGEST APPLICATION IN THE WATER-BASED RESINS MARKET
- Figure 20 APAC TO BE THE LARGEST MARKET OF WATER-BASED RESINS IN THE PAINTS & COATINGS APPLICATION
- Figure 21 WATER-BASED RESINS MARKET REGIONAL SNAPSHOT
- Figure 22 APAC: WATER-BASED RESINS MARKET SNAPSHOT
- Figure 23 EUROPE: WATER-BASED RESINS MARKET SNAPSHOT
- Figure 24 NORTH AMERICA: WATER-BASED RESINS MARKET SNAPSHOT
- Figure 25 SOUTH AMERICA: WATER-BASED RESINS MARKET SNAPSHOT

Figure 26 SAUDI ARABIA TO REGISTER THE FASTEST GROWTH DURING THE FORECAST PERIOD

Figure 27 COMPANIES ADOPTED NEW PRODUCT DEVELOPMENT AS THE KEY GROWTH STRATEGY, 2013–2018

Figure 28 MARKET RANKING OF THE KEY PLAYERS IN 2017

Figure 29 DOWDUPONT: COMPANY SNAPSHOT

Figure 30 BASF SE: COMPANY SNAPSHOT

Figure 31 THE LUBRIZOL CORPORATION: COMPANY SNAPSHOT

Figure 32 ROYAL DSM N.V.: COMPANY SNAPSHOT

Figure 33 ROYAL DSM N.V.: SWOT ANALYSIS

Figure 34 HEXION: COMPANY SNAPSHOT

Figure 35 ARKEMA: COMPANY SNAPSHOT

Figure 36 DIC CORPORATION: COMPANY SNAPSHOT

Figure 37 COVESTRO AG: COMPANY SNAPSHOT

Figure 38 CELANESE CORPORATION: COMPANY SNAPSHOT

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