

Water Based Resin Market by types, by applications (adhesives, coatings, inks and others), by end-user industry (automotive, constructions, furniture, packaging, textiles and others) - Global Trends & Forecasts to 2020

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Abstracts

Water based resins comprises of various types, such as acrylics, alkyds, amino resins cross linkers, emulsion polymers, epoxies, epoxy curatives, fluoropolymers, polyesters, polyurethane & components, silicones/silanes, vinyl chloride polymers, WB UV resins and other specialty resins. These resins are further used in different application such as adhesives, coatings, inks and others in various end-user industries such as automotive, constructions, furniture, packaging, textiles, and others.

Asia-Pacific is the global leader in the consumption of water based resins and this dominance is expected to continue till 2020. China is the key market in the region, consuming more than half of the demand for water based resins, followed by Japan where consumption is growing steadily. Increase in the consumption of emulsion polymers that includes acrylics, vinyl acetate polymers, styrene-butadiene, etc. have been observed in Asia-Pacific due to continued industrialization and rise in the manufacturing sector of the region. The continuous growth and innovation, along with industry consolidations, are projected to ascertain a bright future for the industry.

Coating is one of the major applications of water based resins market. Subsequently, adhesive and sealants are the other two major applications of water based resins. Construction, carpet backing, and packaging are the major end-user industry for the adhesive application of water based resins.

This study estimates the market value for water based resins and projects the same by

2020. As a part of quantitative analysis, the study segments the market by types of water based resins, and end-user industry at country level with the current market estimation and forecast till 2020. The countries covered in the report are China, Japan, India, South Korea, Taiwan, Brazil, Germany, the U.K., France, Italy, Spain, Russia, U.S., Canada, Mexico and South Africa. The segmentation by types includes acrylics, alkyds, amino resins cross linkers, emulsion polymers, epoxies, epoxy curatives, fluoropolymers, polyesters, polyurethane & components, silicones/silanes, vinyl chloride polymers, WB UV resins and other specialty resins. The segmentation by end-user industry includes automotive, constructions, furniture, packaging, textiles, and others. Further as a part of qualitative analysis, the research provides a comprehensive review of major market drivers, restraints, opportunities, burning issues, challenges, and key issues in the market. It also includes the company profiling and competitive strategies adopted by different market players, including The DOW Chemical Company (U.S.), BASF SE (Germany), DSM (The Netherland), AllCoat Technology Inc. (U.S.), Gellner Industrial LLC.(U.S.), Conren Ltd (U.K.), Huntsman Corporation (U.S.), Nan Ya Plastics Corporation (Taiwan), and Eastman Chemical Company (U.S.).

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*Details might not be captured in case of unlisted companies

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