

# Wastewater Treatment Services - Company Evaluation Report, 2025

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## Abstracts

The Wastewater Treatment Services Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Wastewater Treatment Services. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and industry trends. MarketsandMarkets 360 Quadrants evaluated over 62 companies, of which the Top 8 Wastewater Treatment Services Companies were categorized and recognized as quadrant leaders.

Wastewater treatment services encompass the comprehensive management, operation, and maintenance of facilities designed to purify water contaminated by industrial processes or municipal use. These services aim to remove pollutants, solids, chemicals, and pathogens from wastewater to meet regulatory standards for safe discharge into the environment or to prepare it for reuse. Service providers leverage a range of technologies—including biological treatment, membrane filtration, chemical precipitation, and advanced oxidation—to design and run systems tailored to specific wastewater compositions and regulatory requirements.

The market is expanding rapidly, driven by two powerful forces: increasingly strict environmental regulations and growing water scarcity. Governments worldwide are imposing tighter limits on effluent discharge, compelling industries and municipalities to invest in more effective treatment capabilities. Simultaneously, population growth and climate change are straining freshwater supplies, making water reclamation and reuse an economic and environmental necessity. This shift is transforming wastewater from a disposable liability into a valuable resource, fueling demand for advanced treatment services.

However, the sector faces significant challenges. The high capital expenditure required

to build new treatment plants and upgrade existing ones is a major barrier, particularly for smaller communities and industries. Treating wastewater containing emerging contaminants of concern, such as pharmaceuticals, microplastics, and per- and polyfluoroalkyl substances (PFAS), presents a complex and costly technological hurdle. The proper management and disposal of sludge, the residual byproduct of the treatment process, also remains a persistent and expensive environmental problem.

The 360 Quadrant maps the Wastewater Treatment Services companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Wastewater Treatment Services quadrant. The top criteria for product footprint evaluation included Service Type [Design & Engineering Consulting, Building & Installation, Operations & Process Control, Maintenance & Repair, Other Service Types], End-Use Industry [Municipal, Industrial, Chemical & Pharma, Oil & Gas, Food and Pulp & Paper, Metal & Mining, Power Generation, Others]

#### Key Players:

Major vendors in the Wastewater Treatment Services market are Veolia, SUEZ, Xylem Inc., Evoqua Water Technologies, Thermax Limited, Ecolab, and WOG Technologies. The key strategies major vendors implement in the Wastewater Treatment Services market are partnerships, collaborations, product launches, and product enhancements.

#### Veolia

Veolia is the world's undisputed leader in optimized resource management, providing comprehensive water, waste, and energy solutions. Following its landmark acquisition of rival SUEZ, the French giant has an unparalleled global footprint serving municipal and industrial clients. Veolia's core strategy is to champion "ecological transformation," helping customers decarbonize, reduce pollution, and implement circular economy models. By leveraging its integrated expertise in areas like hazardous waste treatment and water reclamation, Veolia is solidifying its essential role in addressing the planet's most pressing environmental challenges and driving sustainable growth.

#### SUEZ

The new SUEZ, re-established after the Veolia merger, remains a leading global player in water and waste management services. Backed by a consortium of long-term investors, the French company provides essential water, sanitation, and waste recovery

solutions to municipal and industrial clients. Its strategy is centered on agile, focused growth in its key international markets, driven by investment in digital technologies for smart resource management. By emphasizing innovation and strong local partnerships, SUEZ is carving out a distinct identity, committed to providing sustainable and resilient environmental services worldwide.

Xylem Inc.

Xylem Inc. is a world-leading water technology company dedicated to "solving water." Unlike service operators, Xylem designs and manufactures the critical equipment for the entire water cycle, including pumps, treatment systems, and smart metering solutions. Following its major acquisition of Evoqua, the company now possesses an unparalleled portfolio in advanced water and wastewater treatment. Xylem's strategy is to lead the digitalization of the water sector, offering intelligent solutions that help utilities build resilient, efficient, and sustainable networks, cementing its role as a premier technology provider in the industry.

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