+44 20 8123 2220
info@marketpublishers.com

Visual Analytics Market by Component (Software and Services), Business Function (IT, Sales and Marketing, Finance, Supply Chain, and HR), Deployment Model (On-Demand and On-Premise), Organization Size, Industry, and Region - Global Forecast to 2022

https://marketpublishers.com/r/V6E7E566992EN.html
Date: November 2017
Pages: 152
Price: US$ 5,650.00 (Single User License)
ID: V6E7E566992EN

Abstracts

“The increasing adoption of advanced analytics is driving the growth of the visual analytics market”

MarketsandMarkets estimates the global visual analytics market to grow from USD 2.57 billion in 2017 to USD 6.51 billion by 2022, at a Compound Annual Growth Rate (CAGR) of 20.4%. The visual analytics market is growing rapidly because of the transition from the traditional Business Intelligence (BI) techniques to advanced BI and analytics techniques, and due to the massive surge in the visual analytics trend across industries. Factors such as lack of integration with legacy systems and complex analytical processes are expected to limit the market growth.

“The IT business function is expected to have the largest market size in 2022”

Organizations are evolving their Information Technology (IT) monitoring tools to gain more visibility into the new complexity. With the right solution, one can detect patterns to predict issues before they arise. Visual analytics allows big data from IT to be converted into relevant and actionable visual insights for a quick problem resolution, without having to export the data. It enables organizations to extract visual insights from key operational data types, such as log files, performance metrics, events, and trouble tickets, so that they can proactively avoid outages, achieve a faster mean time to repair, and realize cost savings through greater operational efficiency. Therefore, the IT business function is estimated to have the largest market share in 2022.

+44 20 8123 2220
info@marketpublishers.com

“Banking, Financial Services, and Insurance (BFSI) is estimated to have the largest market size in 2017”

The visual analytics market is also segmented by various industries, out of which, the adoption of visual analytics is expected to be the largest in the BFSI vertical, as the volume and variety of data is increasing day-by-day, with the growing demand of IT systems for visual analysis of the financial transactions in banks and other financial institutes.

“Asia Pacific (APAC) is projected to grow at the highest CAGR and North America to hold the largest market share”

APAC is expected to be the highest growing region in the visual analytics market because of the increasing adoption of Internet of Things (IoT) and smart technologies, and government initiatives, such as smart cities in the APAC countries, including China and India. North America, followed by Europe, is expected to continue being the largest revenue-generating region for the visual analytics vendors, for the next 5 years. This is mainly due to the presence of various developed economies, such as Canada and US, and because of the high focus on innovations in R&D and technology across industries.

In-depth interviews were conducted with the Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key organizations operating in the visual analytics marketplace.

By Company – Tier 1-22%, Tier 2-30%, and Tier 3-48%

By Designation – C-Level-30%, Director Level-45%, and Others-25%

By Region – North America-48%, Europe-30%, and APAC-22%

The visual analytics ecosystem comprises the following major vendors:

1. IBM (US)
2. Oracle (US)
3. SAP (Germany)
4. SAS Institute (US)
5. Tableau Software (US)

+44 20 8123 2220
info@marketpublishers.com

6. Microsoft (US)
7. MicroStrategy (US)
8. TIBCO Software (US)
9. Qlik (US)
10. Alteryx (US)

Research Coverage

The visual analytics market revenue is primarily classified into revenues from software and services. Software's revenue is associated with stand-alone software offerings while services' revenue is associated with managed services and professional services. The professional services comprise deployment and integration, support and maintenance, and consulting services. The market is also segmented on the basis of business functions, organization sizes, deployment models, industries, and regions.

Reasons to Buy the Report

To get a comprehensive overview of the global visual analytics market

To gain a wide range information about the top players in this market sphere, their product portfolios, and the key strategies adopted by them

To gain insights of the major countries/regions, in which the visual analytics market is flourishing in various industries

+44 20 8123 2220
info@marketpublishers.com

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY
1.2 MARKET DEFINITION
1.3 MARKET SCOPE
1.4 YEARS CONSIDERED FOR THE STUDY
1.5 CURRENCY
1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA
  2.1.1 SECONDARY DATA
  2.1.2 PRIMARY DATA
    2.1.2.1 Breakdown of primaries
    2.1.2.2 Key industry insights
2.2 MARKET SIZE ESTIMATION
2.3 RESEARCH ASSUMPTIONS
2.4 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE VISUAL ANALYTICS MARKET
4.2 VISUAL ANALYTICS MARKET: MARKET SHARE ACROSS VARIOUS REGIONS
4.3 VISUAL ANALYTICS MARKET, BY INDUSTRY AND REGION
4.4 VISUAL ANALYTICS MARKET: PROFESSIONAL SERVICES, BY REGION

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 MARKET OVERVIEW
  5.1.1 INTRODUCTION
5.2 MARKET DYNAMICS
  5.2.1 DRIVERS
    5.2.1.1 Rapid growth in volume and variety of business data
    5.2.1.2 Growing need for data-driven decision making

+44 20 8123 2220
info@marketpublishers.com

5.2.1.3 Increasing demand for advanced analytics
5.2.2 RESTRAINTS
5.2.2.1 Lack of integration with legacy systems
5.2.2.2 Complex analytical process
5.2.3 OPPORTUNITIES
5.2.3.1 Increasing adoption of mobile BI and location intelligence
5.2.3.2 Higher adoption by small and medium-sized enterprises
5.2.4 CHALLENGES
5.2.4.1 Managing data quality and security
5.2.4.2 Lack of skilled workforce
5.3 INDUSTRY TRENDS
5.3.1 VISUAL ANALYTICS INTEGRATION FRAMEWORK
5.3.2 VISUAL ANALYTICS MARKET: USE CASES
5.3.2.1 Introduction
5.3.2.2 USE CASE:1
5.3.2.3 USE CASE:2
5.3.2.4 USE CASE:3

6 VISUAL ANALYTICS MARKET ANALYSIS, BY COMPONENT

6.1 INTRODUCTION
6.2 SOFTWARE
6.3 SERVICES
6.3.1 PROFESSIONAL SERVICES
6.3.1.1 Deployment and integration
6.3.1.2 Support and maintenance
6.3.1.3 Consulting services
6.3.2 MANAGED SERVICES

7 VISUAL ANALYTICS MARKET ANALYSIS, BY BUSINESS FUNCTION

7.1 INTRODUCTION
7.2 INFORMATION TECHNOLOGY
7.3 FINANCE
7.4 SALES AND MARKETING
7.5 HUMAN RESOURCES
7.6 SUPPLY CHAIN
7.7 OTHERS

+44 20 8123 2220
info@marketpublishers.com

8 VISUAL ANALYTICS MARKET ANALYSIS, BY ORGANIZATION SIZE

8.1 INTRODUCTION
8.2 LARGE ENTERPRISES
8.3 SMALL AND MEDIUM-SIZED ENTERPRISES

9 VISUAL ANALYTICS MARKET ANALYSIS, BY DEPLOYMENT MODEL

9.1 INTRODUCTION
9.2 ON-PREMISES
9.3 ON-DEMAND

10 VISUAL ANALYTICS MARKET ANALYSIS, BY INDUSTRY

10.1 INTRODUCTION
10.2 BANKING, FINANCIAL SERVICES, AND INSURANCE
10.3 TELECOM AND IT
10.4 RETAIL AND CONSUMER GOODS
10.5 HEALTHCARE AND LIFE SCIENCES
10.6 MANUFACTURING
10.7 GOVERNMENT AND DEFENSE
10.8 ENERGY AND UTILITIES
10.9 TRANSPORTATION AND LOGISTICS
10.10 MEDIA AND ENTERTAINMENT
10.11 OTHERS

11 GEOGRAPHIC ANALYSIS

11.1 INTRODUCTION
11.2 NORTH AMERICA
  11.2.1 BY COUNTRY
    11.2.1.1 United States
    11.2.1.2 Canada
  11.2.2 NORTH AMERICA, BY COMPONENT
  11.2.3 NORTH AMERICA, BY SERVICE
  11.2.4 NORTH AMERICA, BY PROFESSIONAL SERVICE
  11.2.5 NORTH AMERICA, BY BUSINESS FUNCTION
  11.2.6 NORTH AMERICA, BY DEPLOYMENT MODEL
  11.2.7 NORTH AMERICA, BY ORGANIZATION SIZE

+44 20 8123 2220
info@marketpublishers.com

11.2.8 NORTH AMERICA, BY INDUSTRY
11.3 EUROPE
11.3.1 BY COUNTRY
11.3.1.1 United Kingdom
11.3.1.2 Germany
11.3.1.3 France
11.3.1.4 Rest of Europe
11.3.2 EUROPE, BY COMPONENT
11.3.3 EUROPE, BY SERVICE
11.3.4 EUROPE, BY PROFESSIONAL SERVICE
11.3.5 EUROPE, BY BUSINESS FUNCTION
11.3.6 EUROPE, BY DEPLOYMENT MODEL
11.3.7 EUROPE, BY ORGANIZATION SIZE
11.3.8 EUROPE, BY INDUSTRY
11.4 ASIA PACIFIC
11.4.1 BY COUNTRY
11.4.1.1 China
11.4.1.2 Japan
11.4.1.3 Australia
11.4.1.4 India
11.4.1.5 Rest of APAC
11.4.2 ASIA PACIFIC, BY COMPONENT
11.4.3 ASIA PACIFIC, BY SERVICE
11.4.4 ASIA PACIFIC, BY PROFESSIONAL SERVICE
11.4.5 ASIA PACIFIC, BY BUSINESS FUNCTION
11.4.6 ASIA PACIFIC, BY DEPLOYMENT MODEL
11.4.7 ASIA PACIFIC, BY ORGANIZATION SIZE
11.4.8 ASIA PACIFIC, BY INDUSTRY
11.5 LATIN AMERICA
11.5.1 BY COUNTRY
11.5.1.1 Mexico
11.5.1.2 Brazil
11.5.1.3 Rest of Latin America
11.5.2 LATIN AMERICA, BY COMPONENT
11.5.3 LATIN AMERICA, BY SERVICE
11.5.4 LATIN AMERICA, BY PROFESSIONAL SERVICE
11.5.5 LATIN AMERICA, BY BUSINESS FUNCTION
11.5.6 LATIN AMERICA, BY DEPLOYMENT MODEL
11.5.7 LATIN AMERICA, BY ORGANIZATION SIZE

+44 20 8123 2220
info@marketpublishers.com

11.5.8 LATIN AMERICA, BY INDUSTRY
11.6 MIDDLE EAST AND AFRICA
11.6.1 BY COUNTRY
11.6.1.1 Middle East
11.6.1.2 Africa
11.6.2 MIDDLE EAST AND AFRICA, BY COMPONENT
11.6.3 MIDDLE EAST AND AFRICA, BY SERVICE
11.6.4 MIDDLE EAST AND AFRICA, BY PROFESSIONAL SERVICE
11.6.5 MIDDLE EAST AND AFRICA, BY BUSINESS FUNCTION
11.6.6 MIDDLE EAST AND AFRICA, BY DEPLOYMENT MODEL
11.6.7 MIDDLE EAST AND AFRICA, BY ORGANIZATION SIZE
11.6.8 MIDDLE EAST AND AFRICA, BY INDUSTRY

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW
12.2 COMPETITIVE SCENERIO
12.2.1 NEW PRODUCT LAUNCHES AND PRODUCT UPGRADATIONS
12.2.2 PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS
12.2.3 MERGERS AND ACQUISITIONS
12.2.4 BUSINESS EXPANSIONS
12.3 VISUAL ANALYTICS MARKET: PROMINENT PLAYERS

13 COMPANY PROFILES

(Business Overview Products Offered Recent Developments Mnm View)*
13.1 IBM
13.2 ORACLE
13.3 SAP
13.4 SAS INSTITUTE
13.5 TABLEAU SOFTWARE
13.6 MICROSOFT
13.7 MICROSTRATEGY
13.8 TIBCO SOFTWARE
13.9 QLIK
13.10 ALTERYX
*Details on Business Overview Products Offered Recent Developments Mnm View might not be captured in case of unlisted companies.

+44 20 8123 2220
info@marketpublishers.com

14 APPENDIX

14.1 INSIGHTS OF INDUSTRY EXPERTS
14.2 DISCUSSION GUIDE
14.3 KNOWLEDGE STORE: MARKETSANDMARKETS’ SUBSCRIPTION PORTAL
14.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
14.5 AVAILABLE CUSTOMIZATION
14.6 RELATED REPORTS
14.7 AUTHOR DETAILS

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1 VISUAL ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)
Table 2 SOFTWARE: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2021 (USD MILLION)
Table 3 SERVICES: VISUAL ANALYTICS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)
Table 4 SERVICES: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022(USD MILLION)
Table 5 PROFESSIONAL SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 6 DEPLOYMENT AND INTEGRATION MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 7 SUPPORT AND MAINTENANCE MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 8 CONSULTING SERVICES MARKET SIZE, BY REGION, 2015–2022(USD MILLION)
Table 9 MANAGED SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 10 VISUAL ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2015–2022 (USD MILLION)
Table 11 INFORMATION TECHNOLOGY: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 12 FINANCE: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 13 SALES AND MARKETING: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 14 HUMAN RESOURCES: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 15 SUPPLY CHAIN: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 16 OTHERS: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 17 VISUAL ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022(USD MILLION)
Table 18 LARGE ENTERPRISES: VISUAL ANALYTICS MARKET SIZE, BY REGION,

+44 20 8123 2220
info@marketpublishers.com

2015–2022(USD MILLION)
Table 19 SMALL AND MEDIUM-SIZED ENTERPRISES: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022(USD MILLION)
Table 20 VISUAL ANALYTICS MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)
Table 21 ON-PREMISES: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 22 ON-DEMAND: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 23 VISUAL ANALYTICS MARKET SIZE, BY INDUSTRY, 2015–2022 (USD MILLION)
Table 24 BANKING, FINANCIAL SERVICES, AND INSURANCE: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 25 TELECOM AND IT: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 26 RETAIL AND CONSUMER GOODS: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 27 HEALTHCARE AND LIFE SCIENCES: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 28 MANUFACTURING: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 29 GOVERNMENT AND DEFENSE: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 30 ENERGY AND UTILITIES: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 31 TRANSPORTATION AND LOGISTICS: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 32 MEDIA AND ENTERTAINMENT: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 33 OTHERS: VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 34 VISUAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
Table 35 NORTH AMERICA: VISUAL ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)
Table 36 NORTH AMERICA: VISUAL ANALYTICS MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)
Table 37 NORTH AMERICA: VISUAL ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2022 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

Table 38 NORTH AMERICA: VISUAL ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2015–2022 (USD MILLION)
Table 39 NORTH AMERICA: VISUAL ANALYTICS MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)
Table 40 NORTH AMERICA: VISUAL ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)
Table 41 NORTH AMERICA: VISUAL ANALYTICS MARKET SIZE, BY INDUSTRY, 2015–2022 (USD MILLION)
Table 42 EUROPE: VISUAL ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)
Table 43 EUROPE: VISUAL ANALYTICS MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)
Table 44 EUROPE: VISUAL ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2022 (USD MILLION)
Table 45 EUROPE: VISUAL ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2015–2022 (USD MILLION)
Table 46 EUROPE: VISUAL ANALYTICS MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)
Table 47 EUROPE: VISUAL ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)
Table 48 EUROPE: VISUAL ANALYTICS MARKET SIZE, BY INDUSTRY, 2015–2022 (USD MILLION)
Table 49 ASIA PACIFIC: VISUAL ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)
Table 50 ASIA PACIFIC: VISUAL ANALYTICS MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)
Table 51 ASIA PACIFIC: VISUAL ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2022 (USD MILLION)
Table 52 ASIA PACIFIC: VISUAL ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2015–2022 (USD MILLION)
Table 53 ASIA PACIFIC: VISUAL ANALYTICS MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)
Table 54 ASIA PACIFIC: VISUAL ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)
Table 55 ASIA PACIFIC: VISUAL ANALYTICS MARKET SIZE, BY INDUSTRY, 2015–2022 (USD MILLION)
Table 56 LATIN AMERICA: VISUAL ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)
Table 57 LATIN AMERICA: VISUAL ANALYTICS MARKET SIZE, BY SERVICE,

+44 20 8123 2220
info@marketpublishers.com

2015–2022 (USD MILLION)
Table 58 LATIN AMERICA: VISUAL ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2022 (USD MILLION)
Table 59 LATIN AMERICA: VISUAL ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2015–2022 (USD MILLION)
Table 60 LATIN AMERICA: VISUAL ANALYTICS MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)
Table 61 LATIN AMERICA: VISUAL ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)
Table 62 LATIN AMERICA: VISUAL ANALYTICS MARKET SIZE, BY INDUSTRY, 2015–2022 (USD MILLION)
Table 63 MIDDLE EAST AND AFRICA: VISUAL ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)
Table 64 MIDDLE EAST AND AFRICA: VISUAL ANALYTICS MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)
Table 65 MIDDLE EAST AND AFRICA: VISUAL ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2022 (USD MILLION)
Table 66 MIDDLE EAST AND AFRICA: VISUAL ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2015–2022 (USD MILLION)
Table 67 MIDDLE EAST AND AFRICA: VISUAL ANALYTICS MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)
Table 68 MIDDLE EAST AND AFRICA: VISUAL ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)
Table 69 MIDDLE EAST AND AFRICA: VISUAL ANALYTICS MARKET SIZE, BY INDUSTRY, 2015–2022 (USD MILLION)
Table 70 RECENT NEW PRODUCT LAUNCHES AND PRODUCT UPGRADATIONS
Table 71 RECENT PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS
Table 72 MERGERS AND ACQUISITIONS
Table 73 BUSINESS EXPANSIONS
Table 74 PROMINENT PLAYERS IN VISUAL ANALYTICS MARKET

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1 VISUAL ANALYTICS MARKET: MARKET SEGMENTATION
Figure 2 VISUAL ANALYTICS MARKET: RESEARCH DESIGN
Figure 3 DATA TRIANGULATION
Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
Figure 6 VISUAL ANALYTICS MARKET: ASSUMPTIONS
Figure 7 VISUAL ANALYTICS MARKET IS EXPECTED TO WITNESS HIGH GROWTH DURING THE FORECAST PERIOD
Figure 8 VISUAL ANALYTICS MARKET, BY COMPONENT (2017 VS. 2022)
Figure 9 VISUAL ANALYTICS MARKET, BY SERVICE (2017)
Figure 10 VISUAL ANALYTICS MARKET, BY PROFESSIONAL SERVICE (2017)
Figure 11 VISUAL ANALYTICS MARKET, BY BUSINESS FUNCTION (2017)
Figure 12 VISUAL ANALYTICS MARKET, BY DEPLOYMENT MODEL (2017)
Figure 13 VISUAL ANALYTICS MARKET, BY ORGANIZATION SIZE (2017)
Figure 14 VISUAL ANALYTICS MARKET, BY INDUSTRY (2017 VS. 2022)
Figure 15 INCREASING VOLUME AND VARIETY OF VISUAL COMPUTING DATA ARE EXPECTED TO BE THE MAJOR FACTORS CONTRIBUTING TO THE GROWTH OF THE VISUAL ANALYTICS MARKET
Figure 16 NORTH AMERICA IS ESTIMATED TO HAVE THE LARGEST MARKET SHARE IN 2017
Figure 17 BANKING, FINANCIAL SERVICES, AND INSURANCE, AND NORTH AMERICA ARE ESTIMATED TO HAVE THE LARGEST MARKET SHARE IN 2017
Figure 18 SUPPORT AND MAINTENANCE SERVICES SEGMENT IS EXPECTED TO HOLD THE LARGEST MARKET SHARE ACROSS AMERICAS AND MEA IN 2017
Figure 19 VISUAL ANALYTICS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES
Figure 20 VISUAL ANALYTICS INTEGRATION FRAMEWORK
Figure 21 SERVICES SEGMENT IS EXPECTED TO HAVE A HIGHER CAGR DURING THE FORECAST PERIOD
Figure 22 MANAGED SERVICES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD
Figure 23 DEPLOYMENT AND INTEGRATION SERVICES SEGMENT IS EXPECTED TO HAVE THE HIGHEST CAGR DURING THE FORECAST PERIOD
Figure 24 INFORMATION TECHNOLOGY BUSINESS FUNCTION IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

+44 20 8123 2220
info@marketpublishers.com

Figure 25 SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD
Figure 26 ON-DEMAND DEPLOYMENT MODEL IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD
Figure 27 TRANSPORTATION AND LOGISTICS INDUSTRY IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
Figure 28 ASIA PACIFIC IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
Figure 29 NORTH AMERICA IS EXPECTED TO HAVE THE LARGEST MARKET SIZE DURING THE FORECAST PERIOD
Figure 30 NORTH AMERICA: MARKET SNAPSHOT
Figure 31 ASIA PACIFIC: MARKET SNAPSHOT
Figure 32 ACQUISITIONS, PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS EMERGED AS THE KEY GROWTH STRATEGIES ADOPTED BY THE COMPANIES DURING THE PERIOD 2015–2017
Figure 33 IBM: COMPANY SNAPSHOT
Figure 34 IBM: SWOT ANALYSIS
Figure 35 ORACLE: COMPANY SNAPSHOT
Figure 36 ORACLE: SWOT ANALYSIS
Figure 37 SAP: COMPANY SNAPSHOT
Figure 38 SAP: SWOT ANALYSIS
Figure 39 SAS INSTITUTE: COMPANY SNAPSHOT
Figure 40 SAS INSTITUTE: SWOT ANALYSIS
Figure 41 TABLEAU SOFTWARE: COMPANY SNAPSHOT
Figure 42 TABLEAU SOFTWARE: SWOT ANALYSIS
Figure 43 MICROSOFT: COMPANY SNAPSHOT
Figure 44 MICROSTRATEGY: COMPANY SNAPSHOT

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Visual Analytics Market by Component (Software and Services), Business Function (IT, Sales and Marketing, Finance, Supply Chain, and HR), Deployment Model (On-Demand and On-Premise), Organization Size, Industry, and Region - Global Forecast to 2022

Product link: https://marketpublishers.com/r/V6E7E566992EN.html

Price: US$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/V6E7E566992EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970