

Virtual Private Server Market by Operating System (Windows and Linux), Organization Size (SMEs and Large Enterprises), Vertical (BFSI, Government and Defense, IT and Telecommunication, Retail, Healthcare), and Region - Global Forecast to 2023

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Abstracts

Increasing need for dedicated virtual servers to drive the demand for Virtual Private Server (VPS) across the globe

The global VPS market size is expected to grow from USD 2.4 billion in 2018 to USD 5.0 billion by 2023, at a Compound Annual Growth Rate (CAGR) of 15.3% during the forecast period. VPS helps organizations in gain enhanced control on their servers as compared to shared servers. VPS play an important role during the deployment of any virtualization. However, various substitutes for VPS such as shared hosting, dedicated hosting, and cloud servers, may restrict the adoption of VPS.

The Linux operating system segment to hold a larger market size during the forecast period

VPS solution combines all the typical data center hardware-based resources which are storage, compute, and networking onto an industry-standard server. Organizations use VPS for their Windows and Linux applications. However, adoption of VPS for Linux-based applications is popular among organizations. As a result, it is holding a higher market share in the global VPS market.

The large enterprises segment to hold a larger market size during the forecast period

VPS is adopted by small and medium-sized enterprises (SMEs) and large enterprises

across the globe. The advantages of VPS reduce the overall hardware requirement in the data center infrastructure. Moreover, it reduces the requirement of separate Solid-State Drive (SSD) arrays, and other hardware components. Large enterprises are increasingly adopting infrastructure refresh and cost optimization projects. VPS solutions enable organizations to avail a virtually dedicated server. It would positively impact the growth of VPS market over the forecast period.

North America to hold the largest market size in 2018, while Asia Pacific (APAC) to grow at the highest CAGR during the forecast period

North America is estimated to hold the largest market size in the global VPS market in 2018. It is the most matured region in the VPS market, as most large enterprises are in the region. On the other hand, the VPS market in APAC is expected to witness exponential growth to become the fastest-growing region.

In the process of determining and verifying the market size of several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with the key people. The breakup of the primary profiles is given below:

By Company: Tier I: 35%, Tier II: 45%, and Tier III: 20%

By Designation: C-Level: 35%, Director-Level: 25%, and Others: 40%

By Region: North America: 45%, Europe: 20%, APAC: 30%, and RoW: 5%

The key vendors profiled in the report are as follows:

AWS (US), United Internet (UK), GoDaddy (US), Endurance International Group (US), OVH (France), DigitalOcean (US), Plesk (Switzerland), Rackspace (US), A2 Hosting (US), Liquid Web (US), Linode (US), Vultr (US), DreamHost (US), InMotion Hosting (US), and TekTonic (US).

Research coverage

The market has been segmented on the basis of OS (Windows and Linux). The organization size segment is divided into Small and Medium-sized Enterprises (SMEs) and large enterprises. The market by vertical covers banking, financial services and insurance (BFSI), government and defense, IT and telecommunication, manufacturing,

retail, healthcare, and others (travel and hospitality, media and entertainment, and education). The market by region has 5 major regions, namely North America, Europe, APAC, Middle East and Africa (MEA), and Latin America.

Key benefits of buying the report

1. The report comprehensively segments the VPS market and provides the closest approximations of the revenue numbers for the overall market and its subsegments across verticals and regions.
2. The report would help stakeholders understand the pulse of the market and provide them with information about the key market drivers, restraints, challenges, and opportunities.
3. It would help stakeholders better understand their competitors and gain more insights to enhance their positions in the market. The competitive landscape section includes new product launches, partnerships, agreements and collaborations, mergers and acquisitions, and expansions related to the global VPS market.

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