

Virology Specimen Collection Market by Product (Viral Transport Media, Swabs, Blood Collection Kits, Specimen Collection Tubes), Sample Type (Blood, Cervical, Nasal, Nasopharyngeal, Throat, Oral), Region-Global Forecast to 2026

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Abstracts

The global virology specimen collection market is projected to reach USD 5.4 billion by 2026 from USD 5.6 billion in 2021, at a CAGR of -0.6% during the forecast period. Market growth is driven by factors such as the growth in rising number of blood donations and rising prevalence of viral diseases and emergence of newer pathogens. On the other hand, high cost of technologies and collection kits and usage of flow sensitivity screening are the major factors hampering the growth of this market.

“The viral transport media segment accounted for the highest growth rate in the virology specimen collection market, by product, during the forecast period”

The virology specimen collection market is segmented into test blood collection kits specimen collection tubes, swabs and viral transport media based on product. In 2020, the viral transport media segment accounted for the highest growth rate in the virology specimen collection market. Rising number of blood donations is the major factor contributing to the growth of this segment.

“The blood samples segment accounted for the highest growth rate in the virology specimen collection market, by sample type, during the forecast period”

The virology specimen collection market is segmented into blood, nasopharyngeal, nasal, throat, cervical and oral based on sample type. In 2020, the blood sample segment accounted for the highest growth rate in the virology specimen

collectionmarket. Rising prevalence of viral diseases and emergence of newer pathogens is the major factor contributing to the growth of this segment.

“Asia Pacific: The fastest-growing region in virology specimen collection market”

The global virology specimen collection market is segmented into North America, Europe, the Asia Pacific and Rest of the World. The Asia Pacific region is projected to register the highest CAGR during the forecast period. Factors such as the rising number of blood donations are driving the growth of the virology specimen collection market in this region.

The primary interviews conducted for this report can be categorized as follows:

By Company Type: Tier 1 - 40%, Tier 2 - 30%, and Tier 3 - 30%

By Designation: C-level - 27%, D-level - 18%, and Others - 55%

By Region: North America - 51%, Europe - 21%, Asia Pacific - 18% and Rest of the World – 10%

Lists of Companies Profiled in the Report:

Becton, Dickinson and Company (US)

Quidel Corporation (US)

Thermo Fisher Scientific, Inc. (US)

Trinity Biotech (Ireland)

Titan Biotech, Ltd. (India)

Diasorin SA (Italy)

Viracell S.L. (Spain)

Copan Italia S.p.A. (Italy)

Puritan Medical Products, Co. (Guilford, ME)

Hardy Diagnostics (US).

Research Coverage:

This report provides a detailed picture of the global virology specimen collection market. It aims at estimating the size and future growth potential of the market across different segments, such as product, sample type and region. The report also includes an in-depth competitive analysis of the key market players, along with their company profiles, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help market leaders/new entrants by providing them with the closest approximations of the revenue numbers for the overall virology specimen collection market and its subsegments. It will also help stakeholders better understand the competitive landscape and gain more insights to better position their business and make suitable go-to-market strategies. This report will enable stakeholders to understand the market's pulse and provide them with information on the key market drivers, restraints, opportunities, and challenges.

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 MARKET DEFINITION

1.2.1 INCLUSIONS & EXCLUSIONS OF THE STUDY

1.2.2 MARKETS COVERED

FIGURE 1 VIROLOGY SPECIMEN COLLECTION MARKET SEGMENTATION

1.2.3 YEARS CONSIDERED FOR THE STUDY

1.3 CURRENCY

1.4 LIMITATIONS

1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

2.2 RESEARCH APPROACH

FIGURE 2 VIROLOGY SPECIMEN COLLECTION MARKET: RESEARCH DESIGN

2.2.1 SECONDARY DATA

2.2.1.1 Key data from secondary sources

2.2.2 PRIMARY DATA

2.2.2.1 Key data from primary sources

2.2.2.2 Key industry insights

FIGURE 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

2.3 MARKET SIZE ESTIMATION

2.3.1 BOTTOM-UP APPROACH

FIGURE 4 CAGR PROJECTIONS: SUPPLY-SIDE ANALYSIS

2.3.2 TOP-DOWN APPROACH

FIGURE 5 VIROLOGY SPECIMEN COLLECTION MARKET: TOP-DOWN APPROACH

2.4 ASSUMPTIONS FOR THE STUDY

2.5 GROWTH RATE ASSUMPTIONS

2.6 LIMITATIONS

2.7 RISK ASSESSMENT

2.8 COVID-19 HEALTH ASSESSMENT

2.9 COVID-19 ECONOMIC ASSESSMENT

2.10 ASSESSMENT OF THE IMPACT OF COVID-19 ON THE ECONOMIC SCENARIO

FIGURE 6 CRITERIA IMPACTING THE GLOBAL ECONOMY

FIGURE 7 RECOVERY SCENARIO OF THE GLOBAL ECONOMY

2.11 ASSESSMENT OF THE IMPACT OF COVID-19 ON THE VIROLOGY SPECIMEN COLLECTION MARKET

3 MARKET OVERVIEW

3.1 INTRODUCTION

3.2 MARKET DYNAMICS

FIGURE 8 VIROLOGY SPECIMEN COLLECTION MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

3.2.1 DRIVERS

3.2.1.1 Rising prevalence of viral diseases and emergence of newer pathogens

3.2.1.2 Rising number of blood donations

3.2.2 RESTRAINTS

3.2.2.1 Need for alternative technologies

3.2.3 OPPORTUNITIES

3.2.3.1 Technological advancements

3.2.3.2 Lucrative opportunities in emerging economies

3.2.4 CHALLENGES

3.2.4.1 High cost of technologies and collection kits

3.2.4.2 Usage of low-sensitivity screening

3.3 IMPACT OF COVID-19 ON THE VIROLOGY SPECIMEN COLLECTION MARKET

3.4 PESSIMISTIC, OPTIMISTIC, AND REALISTIC SCENARIOS

3.4.1 VIROLOGY SPECIMEN COLLECTION MARKET

FIGURE 9 PESSIMISTIC SCENARIO

FIGURE 10 OPTIMISTIC SCENARIO

FIGURE 11 REALISTIC SCENARIO

3.5 PRICING ANALYSIS

TABLE 1 PRICE OF VIROLOGY SPECIMEN COLLECTION PRODUCTS (2021)

3.6 PATENT ANALYSIS

3.6.1 PATENT ANALYSIS OF VIRAL TRANSPORT MEDIA

3.6.2 PATENT ANALYSIS OF BLOOD COLLECTION KITS

3.7 TRADE ANALYSIS

3.7.1 TRADE ANALYSIS FOR DIAGNOSTIC REAGENTS

TABLE 2 IMPORT DATA FOR PREPARED CULTURE MEDIA FOR THE DEVELOPMENT OR MAINTENANCE OF MICRO-ORGANISMS INCL. VIRUSES AND THE LIKE OR OF PLANT, HUMAN OR ANIMAL CELLS, BY COUNTRY, 2016–2020 (USD MILLION)

TABLE 3 EXPORT DATA FOR PREPARED CULTURE MEDIA FOR THE DEVELOPMENT OR MAINTENANCE OF MICRO-ORGANISMS INCL. VIRUSES AND THE LIKE OR OF PLANT, HUMAN OR ANIMAL CELLS, BY COUNTRY, 2016–2020 (USD MILLION)

3.8 VALUE CHAIN ANALYSIS

FIGURE 12 MAJOR VALUE IS ADDED DURING THE MANUFACTURING & ASSEMBLY PHASE

3.9 SUPPLY CHAIN ANALYSIS

FIGURE 13 VIROLOGY SPECIMEN COLLECTION MARKET: SUPPLY CHAIN ANALYSIS

3.10 ECOSYSTEM ANALYSIS OF THE VIROLOGY SPECIMEN COLLECTION MARKET

FIGURE 14 VIROLOGY SPECIMEN COLLECTION MARKET: ECOSYSTEM ANALYSIS

3.10.1 ROLE IN ECOSYSTEM

3.11 PORTER'S FIVE FORCES ANALYSIS

TABLE 4 VIROLOGY SPECIMEN COLLECTION MARKET: PORTER'S FIVE FORCES ANALYSIS

3.11.1 THREAT OF NEW ENTRANTS

3.11.2 THREAT OF SUBSTITUTES

3.11.3 BARGAINING POWER OF BUYERS

3.11.4 BARGAINING POWER OF SUPPLIERS

3.11.5 DEGREE OF COMPETITION

3.12 REGULATORY LANDSCAPE

3.12.1 NORTH AMERICA

3.12.1.1 US

3.12.1.2 Canada

3.12.2 EUROPE

3.12.3 ASIA PACIFIC

3.12.3.1 Japan

3.12.3.2 India

3.12.4 LATIN AMERICA

3.12.4.1 Brazil

3.12.4.2 Mexico

3.12.5 MIDDLE EAST

3.13 CASE STUDY ANALYSIS

3.13.1 CASE STUDY 1

3.14 TECHNOLOGY ANALYSIS

3.15 TRENDS/DISRUPTIONS IMPACTING THE BUSINESS OF CUSTOMERS

3.15.1 REVENUE SOURCES ARE SHIFTING TOWARD MORE TECHNOLOGY-BASED SOLUTIONS DUE TO THE COVID-19 PANDEMIC

3.15.2 REVENUE SHIFT FOR THE VIROLOGY SPECIMEN COLLECTION MARKET

4 VIROLOGY SPECIMEN COLLECTION MARKET, BY PRODUCT TYPE

4.1 INTRODUCTION

TABLE 5 VIROLOGY SPECIMEN COLLECTION MARKET, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

4.2 VIRAL TRANSPORT MEDIA

4.2.1 REPEAT PURCHASE OF VIRAL TRANSPORT MEDIA TO DRIVE MARKET GROWTH IN THE COMING YEARS

TABLE 6 VIROLOGY SPECIMEN COLLECTION MARKET FOR VIRAL TRANSPORT MEDIA, BY REGION, 2019–2026 (USD MILLION)

4.3 SPECIMEN COLLECTION TUBES

4.3.1 SURGE IN PATIENT POPULATION TO DRIVE SEGMENT GROWTH

TABLE 7 VIROLOGY SPECIMEN COLLECTION MARKET FOR SPECIMEN COLLECTION TUBES, BY REGION, 2019–2026 (USD MILLION)

4.4 SWABS

4.4.1 INCREASING INCIDENCE OF VIRAL DISEASES TO PROPEL MARKET GROWTH

TABLE 8 VIROLOGY SPECIMEN COLLECTION MARKET FOR SWABS, BY REGION, 2019–2026 (USD MILLION)

4.5 BLOOD COLLECTION KITS

4.5.1 GROWING PRESSURE ON CLINICAL LABORATORIES TO DRIVE THE MARKET GROWTH

TABLE 9 VIROLOGY SPECIMEN COLLECTION MARKET FOR BLOOD COLLECTION KITS, BY REGION, 2019–2026 (USD MILLION)

5 VIROLOGY SPECIMEN COLLECTION MARKET, BY SAMPLE

5.1 INTRODUCTION

TABLE 10 VIROLOGY SPECIMEN COLLECTION MARKET, BY SAMPLE, 2019–2026 (USD MILLION)

5.2 BLOOD SAMPLES

5.2.1 RISING NUMBER OF LEUKEMIA AND LYMPHOMA CASES WILL SUPPORT THE MARKET GROWTH

TABLE 11 VIROLOGY SPECIMEN COLLECTION MARKET FOR BLOOD SAMPLES, BY REGION, 2019–2026 (USD MILLION)

5.3 CERVICAL SAMPLES

5.3.1 INCREASING INCIDENCE OF HPV WILL DRIVE THE GROWTH OF THIS SEGMENT

TABLE 12 VIROLOGY SPECIMEN COLLECTION MARKET FOR CERVICAL SAMPLES, BY REGION, 2019–2026 (USD MILLION)

5.4 NASAL SAMPLES

5.4.1 RISING PREVALENCE OF RESPIRATORY DISORDERS TO SUPPORT THE MARKET GROWTH

TABLE 13 VIROLOGY SPECIMEN COLLECTION MARKET FOR NASAL SAMPLES, BY REGION, 2019–2026 (USD MILLION)

5.5 NASOPHARYNGEAL SAMPLES

5.5.1 INCREASE IN NUMBER OF RT-PCR TESTS WILL DRIVE THE GROWTH OF THIS SEGMENT

TABLE 14 VIROLOGY SPECIMEN COLLECTION MARKET FOR NASOPHARYNGEAL SAMPLES, BY REGION, 2019–2026 (USD MILLION)

5.6 THROAT SAMPLES

5.6.1 INCREASING PREVALENCE OF VIRAL DISEASES TO DRIVE THE SEGMENT GROWTH

TABLE 15 VIROLOGY SPECIMEN COLLECTION MARKET FOR THROAT SAMPLES, BY REGION, 2019–2026 (USD MILLION)

5.7 ORAL SAMPLES

5.7.1 QUICK DIAGNOSTIC RESULTS THROUGH ORAL SWABS TO DRIVE THE GROWTH OF THIS MARKET

TABLE 16 VIROLOGY SPECIMEN COLLECTION MARKET FOR ORAL SAMPLES, BY REGION, 2019–2026 (USD MILLION)

5.8 OTHER SAMPLES

TABLE 17 VIROLOGY SPECIMEN COLLECTION MARKET FOR OTHER SAMPLES, BY REGION, 2019–2026 (USD MILLION)

6 VIROLOGY SPECIMEN COLLECTION MARKET, BY REGION

6.1 INTRODUCTION

TABLE 18 VIROLOGY SPECIMEN COLLECTION MARKET, BY REGION, 2019–2026 (USD MILLION)

6.2 NORTH AMERICA

6.2.1 RISING PREVALENCE OF HIV IN THE REGION WILL SUPPORT THE MARKET GROWTH

FIGURE 15 NORTH AMERICA: VIROLOGY SPECIMEN COLLECTION MARKET SNAPSHOT

TABLE 19 NORTH AMERICA: VIROLOGY SPECIMEN COLLECTION MARKET, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

TABLE 20 NORTH AMERICA: VIROLOGY SPECIMEN COLLECTION MARKET, BY SAMPLE, 2019–2026 (USD MILLION)

6.3 EUROPE

6.3.1 RISING INCIDENCE OF HUMAN PAPILLOMAVIRUS TO SUPPORT GROWTH

TABLE 21 EUROPE: VIROLOGY SPECIMEN COLLECTION MARKET, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

TABLE 22 EUROPE: VIROLOGY SPECIMEN COLLECTION MARKET, BY SAMPLE, 2019–2026 (USD MILLION)

6.4 ASIA PACIFIC

6.4.1 APAC MARKET IS MAINLY DRIVEN BY LARGE-SCALE COVID TESTING ACTIVITY

FIGURE 16 ASIA PACIFIC: VIROLOGY SPECIMEN COLLECTION MARKET SNAPSHOT

TABLE 23 ASIA PACIFIC: VIROLOGY SPECIMEN COLLECTION MARKET, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

TABLE 24 ASIA PACIFIC: VIROLOGY SPECIMEN COLLECTION MARKET, BY SAMPLE, 2019–2026 (USD MILLION)

6.5 REST OF THE WORLD

TABLE 25 REST OF THE WORLD: VIROLOGY SPECIMEN COLLECTION MARKET, BY PRODUCT TYPE, 2019–2026 (USD MILLION)

TABLE 26 REST OF THE WORLD: VIROLOGY SPECIMEN COLLECTION MARKET, BY SAMPLE, 2019–2026 (USD MILLION)

7 COMPANY PROFILES

7.1 KEY PLAYERS

7.1.1 BECTON, DICKINSON AND COMPANY

7.1.2 QUIDEL CORPORATION

7.1.3 THERMO FISHER SCIENTIFIC, INC.

7.1.4 TRINITY BIOTECH

7.1.5 TITAN BIOTECH LTD.

7.1.6 DIASORIN SA

7.1.7 VIRCELL S.L.

7.1.8 COPAN ITALIA S.P.A

7.1.9 PURITAN MEDICAL PRODUCTS CO.

7.1.10 HARDY DIAGNOSTICS

8 APPENDIX

8.1 INSIGHTS FROM INDUSTRY EXPERTS

8.2 DISCUSSION GUIDE

8.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

8.4 AVAILABLE CUSTOMIZATIONS

8.5 AUTHOR DETAILS

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