

Video Wall Market by Product (Video Wall Displays, Housing, Installation, & Content Management), Application (Indoor, Outdoor, Menu Board, & Billboard), Vertical (Retail, Hospitality, Transportation, Healthcare) & Geography - Forecast to 2020

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Abstracts

The video wall network is a combination of various technologies, which include both hardware and software, each having equal contribution and importance. It provides the best quality of cables for transmission to the technology manufacturing companies. The other important components of the video wall network are the Internet and secured firewall. The advertising contents are related to the designer workstations which pass through the firewall. They include printed materials, video/pictures, and audio files.

In the report, the global video wall market is segmented with respect to different products and services such as video wall displays, housing, installation, and content management. This market is also segmented into applications such as indoor advertisement, outdoor advertisement, menu board advertisement, and billboard advertisement. The market for the video wall products and services with respect to different verticals, such as retail, retail banking, quick service restaurants, corporate, government, entertainment, hospitality, healthcare, transportation, and education, has been analyzed in the report.

The video wall market is growing rapidly in various segments with some of the fast growth applications likely to double by 2020 in terms of market size. Newer applications and uses are continuously being devised for this technology, which would further propel the market in the coming five years.

The report segments the video wall market on the basis of types of products,

applications, verticals, and geographies. Furthermore, it contains the revenue forecasting and analyses trends of the market. The geographic analysis contains the in-depth classification for North America, Europe, and APAC, which contains the major countries covering the market. The Middle East and Africa have been classified under RoW. Each of these geographies has further been split by the major countries existing in this market. The segments and sub-segments in the report contain the drivers, restraints, opportunities, current market trends, and the technologies expected to revolutionize the video wall domain.

Some of the major players in this market include Adflow Networks (Canada), AU Optronics Corp (Taiwan), Philips N.V. (The Netherlands), LG Display Co. Ltd. (South Korea), Navori SA (Switzerland), NEC Display Solutions (U.S.), Omnivex corporation (Canada), Panasonic Corporation (Japan), Samsung Electronics Co. Ltd. (South Korea), and Sony Corporation (Japan).

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