

# Video Analytics Market by Component (Software and Services), Application (Incident Detection, Intrusion Management, Traffic Monitoring), Deployment Model (Cloud and On-premises), Type, Vertical and Region - Global Forecast to 2027

https://marketpublishers.com/r/V8665DE4DCFEN.html

Date: October 2022

Pages: 303

Price: US\$ 4,950.00 (Single User License)

ID: V8665DE4DCFEN

# **Abstracts**

The global video analytics market is projected to grow from USD 7.1 billion in 2022 to USD 20.3 billion by 2027, at a Compound Annual Growth Rate (CAGR) of 23.4% during the forecast period. Most organizations across the globe have years of stored video footage, but very few have a way to mine these videos using predictive attributes. Finding patterns across many videos requires a lot of effort and is a nearly impossible when analyzing real-time videos manually. The emergence of video analytics handles all these tasks automatically, for both previously recorded videos and to gain real-time video data. Hence, organizations need to make smarter and faster decisions to obtain better insights from video footage. The increasing amount of unstructured data is expected to encourage the adoption of video analytics shortly.

'By Component, the services segment is expected to grow at a higher CAGR during the forecast period'

The services segment is expected to grow at a higher growth rate during the forecast period. The segment has been broadly classified into professional and managed services. Services aim at training and developing expertise, providing timely upgrades to software solutions, and helping customers integrate these with other Information Technology (IT) solutions. The demand for services is growing rapidly due to the increasing need to provide enhanced customer services, ensure a better market reputation, and retain more customers.



'By Type, the server-based segment is expected to account for a larger market share.'

The server-based segment is expected to account for larger market size. The server-based implementation of video analytics systems involves IP cameras or encoders connected to the Ethernet or a server. In this approach, video analytics is embedded via a specific server that traces the video, analyzes it, and provides the output. Server-based video analytics provides more flexibility, as one can choose any camera and save cost, which is expected to be a major driver for server-based video analytics.

'By vertical, the Transportation & Logistics segment is expected to grow at the highest CAGR during the forecast period.'

The Transportation & Logistics segment is expected to grow at the highest CAGR during the forecast period. The transportation & logistics vertical covers all modes of transit, including airports, maritime, subways, railways, and other types of public transport. The various features offered by video analytics, such as facial recognition, object tracking, unidentified object detection, cargo and train carriage recognition, and intelligent traffic monitoring, can help transportation & logistics companies prevent disasters and detect emerging threats. This may lead to infrastructure destruction or vehicle crashing, resulting in the loss of life.

The breakup of the profiles of primary participants is given below:

By Company: Tier 1 - 20%, Tier 2 - 25%, and Tier 3 - 55%

By Designation: C-Level Executives - 40%, Directors - 33%, Others - 27%

By Region: North America - 32%, Europe - 38%, Asia Pacific - 18%, Rest of the World - 12%

Note 1: Others include sales, marketing, and product managers.

Note 2: The companies have been categorized based on their total annual revenue; Tier 1 = Companies with revenue more than USD 10 billion, Tier 2: Companies with revenue between USD 1 and 10 billion, and Tier 3: Companies with revenue between USD 500 million and USD 1 billion

Note 3: The figure above represents the indicative list of primary profiles Source: Secondary Literature, Expert Interviews, and MarketsandMarkets Analysis



The following key video analytics vendors are profiled in the report:

Avigilon (Canada)
Axis Communications (Sweden)
Cisco (US)
Honeywell (US)
IBM (US)
AllGoVision (India)
Genetec (Canada)
IntelliVision (US)
Gorilla Technology (Taiwan)
intuVision (US)
Puretech Systems (US)
Hikvision (China)
Dahua Technology (China)
iOmniscient (Australia)
NEC (Japan)
Huawei (China)
Intelligent Security Systems (US)
Verint (US)



Viseum (UK)
BriefCam (US)
Bosch Security Systems (Germany)
i2V (India)
Digital Barriers (UK)
Senstar (Canada)
Qognify (US)
Identiv (US)
Ipsotek (UK)
DELOPT (India)
Drishti (US)
NATIX (Germany)
Deep North (US)
CronJ (India)
Microtraffic (Canada)
Actuate (US)
Calipsa (UK)
Corsight AI (Israel)
Arcules (US)
Course (Ione all

Cawamo (Israel)



Kogniz (US)

# Research Coverage

MarketsandMarkets has segmented the video analytics market based on component (software and services), application (incident detection, intrusion management, people/crowd counting, traffic monitoring, automatic number plate recognition, facial recognition, and other applications), deployment model (cloud and on-premises), type (server-based and edge-based), vertical (BFSI, critical infrastructure, education, hospitality & entertainment, manufacturing, government & defense, retail, transportation & logistics, and other verticals), and region (North America, Europe, Asia Pacific, Middle East and Africa, and Latin America).

The report also reviews the drivers, restraints, opportunities, and challenges in the video analytics market. It covers the qualitative aspects in addition to the quantitative aspects of the market.

# Reasons to Buy the Report

The report would help market leaders and new entrants in the following ways:

It comprehensively segments the video analytics market and provides the closest approximations of the revenue numbers for the overall market and its subsegments across different regions.

It would help stakeholders understand the market's pulse and provide information on the key market drivers, restraints, challenges, and opportunities.

It would help stakeholders understand their competitors better and gain more insights to enhance their positions in the market. The competitive landscape section includes a competitor ecosystem, new product launches, product enhancement, partnerships, mergers, and acquisitions.



# **Contents**

#### 1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 MARKET DEFINITION
  - 1.2.1 INCLUSIONS AND EXCLUSIONS
- 1.3 MARKET SCOPE
  - 1.3.1 MARKET SEGMENTATION
  - 1.3.2 REGIONS COVERED
  - 1.3.3 YEARS CONSIDERED
- 1.4 CURRENCY CONSIDERED

TABLE 1 UNITED STATES DOLLAR EXCHANGE RATE, 2018-2021

- 1.5 STAKEHOLDERS
- 1.6 SUMMARY OF CHANGES

#### 2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 1 VIDEO ANALYTICS MARKET: RESEARCH DESIGN

- 2.1.1 SECONDARY DATA
- 2.1.2 PRIMARY DATA
  - 2.1.2.1 Breakup of primary interviews

FIGURE 2 BREAKUP OF PRIMARY INTERVIEWS: BY COMPANY TYPE,

DESIGNATION, AND REGION

**TABLE 2 PRIMARY PARTICIPANTS** 

- 2.1.2.2 Key industry insights
- 2.2 DATA TRIANGULATION
- 2.3 MARKET SIZE ESTIMATION

FIGURE 3 VIDEO ANALYTICS MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY – APPROACH 1 (SUPPLY SIDE): REVENUE OF SOFTWARE AND SERVICES FROM VIDEO ANALYTICS VENDORS

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH (SUPPLY SIDE): COLLECTIVE REVENUE OF VIDEO ANALYTICS VENDORS FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY – (SUPPLY SIDE): CAGR PROJECTIONS FROM SUPPLY SIDE

FIGURE 7 MARKET SIZE ESTIMATION METHODOLOGY? APPROACH 2 (BOTTOM-



UP): REVENUE GENERATED BY VIDEO ANALYTICS VENDORS FROM EACH APPLICATION

FIGURE 8 MARKET SIZE ESTIMATION METHODOLOGY-APPROACH 2 (DEMAND SIDE): REVENUE GENERATED FROM DIFFERENT VERTICALS

2.4 MARKET FORECAST

**TABLE 3 FACTOR ANALYSIS** 

2.5 RESEARCH ASSUMPTIONS

2.6 LIMITATIONS

#### **3 EXECUTIVE SUMMARY**

FIGURE 9 VIDEO ANALYTICS MARKET: EVOLUTION

FIGURE 10 GLOBAL VIDEO ANALYTICS MARKET, 2019–2027 (USD MILLION)

FIGURE 11 FASTEST-GROWING SEGMENTS IN VIDEO ANALYTICS MARKET, 2022–2027

FIGURE 12 SOFTWARE SEGMENT TO ACCOUNT FOR LARGER MARKET SIZE DURING FORECAST PERIOD

FIGURE 13 ON-PREMISES SEGMENT TO DOMINATE MARKET DURING FORECAST PERIOD

FIGURE 14 INTRUSION MANAGEMENT ESTIMATED TO LEAD MARKET IN 2022 FIGURE 15 SERVER-BASED SEGMENT TO ACCOUNT FOR LARGER MARKET SIZE IN 2022

FIGURE 16 TOP VERTICALS IN VIDEO ANALYTICS MARKET

FIGURE 17 REGIONAL SNAPSHOT OF VIDEO ANALYTICS MARKET

#### **4 PREMIUM INSIGHTS**

4.1 OVERVIEW OF VIDEO ANALYTICS MARKET

FIGURE 18 RISING NEED FOR CITY SURVEILLANCE AND IMPLEMENTATION OF SMART CITY INITIATIVES

4.2 VIDEO ANALYTICS MARKET, BY COMPONENT, 2022 VS. 2027

FIGURE 19 SOFTWARE SEGMENT TO HOLD LARGER MARKET SHARE DURING FORECAST PERIOD

4.3 VIDEO ANALYTICS MARKET, BY APPLICATION, 2022 VS. 2027

FIGURE 20 INTRUSION MANAGEMENT SEGMENT TO LEAD DURING FORECAST PERIOD

4.4 VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL

FIGURE 21 ON-PREMISES DEPLOYMENT TO ACCOUNT FOR LARGER MARKET SHARE IN 2022



4.5 VIDEO ANALYTICS MARKET, BY TYPE

FIGURE 22 SERVER-BASED SEGMENT TO HOLD LARGER MARKET SHARE IN 2022

4.6 VIDEO ANALYTICS MARKET, BY VERTICAL, 2022-2027

FIGURE 23 GOVERNMENT & DEFENSE TO BE LEADING SEGMENT DURING FORECAST PERIOD

4.7 REGIONAL SCENARIO OF VIDEO ANALYTICS MARKET, 2022–2027 FIGURE 24 ASIA PACIFIC TO BE SIGNIFICANT MARKET FOR INVESTMENTS

# **5 MARKET OVERVIEW AND INDUSTRY TRENDS**

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS

FIGURE 25 MARKET DYNAMICS: VIDEO ANALYTICS MARKET

- 5.2.1 DRIVERS
- 5.2.1.1 Increasing investments and focus of governing institutions on public safety
- 5.2.1.2 Need to utilize and examine unstructured video surveillance data in real-time
- 5.2.1.3 Significant decrease in crime rate due to surveillance cameras

### FIGURE 26 TOP TEN COUNTRIES WITH HIGHEST CRIME RATES IN 2022

5.2.1.4 Growing need among enterprises to leverage BI and actionable insights for advanced operations

# FIGURE 27 RATE OF ADOPTION OF CLOUD ANALYTICS SOLUTIONS, 2020

- 5.2.1.5 Limitations of manual video analysis
- 5.2.1.6 Government initiatives to enhance public safety infrastructure
- 5.2.1.7 Reduced cost of video surveillance equipment and long-term ROI
- 5.2.1.8 Demand for enhanced video surveillance
- 5.2.2 RESTRAINTS
  - 5.2.2.1 Increasing cyberattacks and data theft incidents

# FIGURE 28 NUMBER OF CYBERATTACKS INCREASED BETWEEN 2019-2021

- 5.2.2.2 Government regulations related to CCTV surveillance
- 5.2.2.3 Investments in existing legacy surveillance systems to prevent adoption of new advanced solutions
  - 5.2.2.4 Privacy concerns among citizens

# FIGURE 29 AVERAGE TOTAL COST OF DATA BREACH BY TOP FIVE INDUSTRIES 5.2.3 OPPORTUNITIES

- 5.2.3.1 Use of drone-based video analytics
- 5.2.3.2 Emergence of edge technologies and devices to increase use of video analytics
  - 5.2.3.3 Predictive information using video analytics



# FIGURE 30 TOP TEN USER GROUPS OF ARTIFICIAL INTELLIGENCE ACROSS ORGANIZATIONS, 2022

5.2.3.4 Integration of AI and cloud technologies with video analytics

# FIGURE 31 TOP CLOUD INITIATIVES ACROSS ORGANIZATIONS, 2022

- 5.2.3.5 Surging demand for video analytics solutions in non-government sectors
- 5.2.3.6 Growing use of facial recognition across applications
- 5.2.4 CHALLENGES
  - 5.2.4.1 High initial cost of investment, installation, and maintenance
  - 5.2.4.2 Interoperability complexities
  - 5.2.4.3 Extreme functional conditions
- 5.2.4.4 Problems in isolated and remote locations
- 5.2.4.5 False alarms and lack of reliability
- 5.3 CASE STUDY ANALYSIS
  - 5.3.1 CASE STUDY 1: INCREASED POLICING AND INVESTIGATION EFFICIENCY
  - 5.3.2 CASE STUDY 2: BUSINESS INTELLIGENCE FOR RETAIL STORES
- 5.3.3 CASE STUDY 3: UNIFIED SECURITY APPROACH TO ENHANCE VISITOR EXPERIENCE
- 5.3.4 CASE STUDY 4: OVERCOMING SECURITY CHALLENGES IN OIL & GAS SECTOR
- 5.3.5 CASE STUDY 5: ADOPTION OF VIDEO MANAGEMENT SYSTEM WITH ANALYTICS TO COLLECT REAL-TIME DATA
- 5.4 SUPPLY CHAIN ANALYSIS

FIGURE 32 VIDEO ANALYTICS MARKET: SUPPLY CHAIN

5.5 ECOSYSTEM

FIGURE 33 VIDEO ANALYTICS MARKET ECOSYSTEM

- 5.6 COVID-19-DRIVEN MARKET DYNAMICS
  - 5.6.1 DRIVERS & OPPORTUNITIES
  - 5.6.2 RESTRAINTS & CHALLENGES
- 5.7 TECHNOLOGICAL ANALYSIS
  - 5.7.1 ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING
  - 5.7.2 CLOUD COMPUTING
  - 5.7.3 EDGE COMPUTING
  - 5.7.4 BIG DATA AND ANALYTICS
  - 5.7.5 INTERNET OF THINGS
- 5.8 PRICING ANALYSIS

TABLE 4 PRICING ANALYSIS OF VENDORS IN VIDEO ANALYTICS MARKET

5.9 PATENT ANALYSIS

FIGURE 34 NUMBER OF PATENTS PUBLISHED, 2011-2021

FIGURE 35 TOP FIVE PATENT OWNERS (GLOBAL)



TABLE 5 TOP TEN PATENT APPLICANTS (US)

TABLE 6 VIDEO ANALYTICS MARKET - PATENTS GRANTED TO VIDEO

ANALYTICS SOLUTION PROVIDERS

5.10 PORTER'S FIVE FORCES ANALYSIS

FIGURE 36 VIDEO ANALYTICS MARKET: PORTER'S FIVE FORCES ANALYSIS

TABLE 7 VIDEO ANALYTICS MARKET: PORTER'S FIVE FORCES ANALYSIS

5.10.1 DEGREE OF COMPETITION

5.10.2 BARGAINING POWER OF SUPPLIERS

5.10.3 BARGAINING POWER OF BUYERS

5.10.4 THREAT OF NEW ENTRANTS

5.10.5 THREAT OF SUBSTITUTES

5.11 KEY CONFERENCES AND EVENTS IN 2022-2023

TABLE 8 VIDEO ANALYTICS MARKET: KEY CONFERENCES AND EVENTS

5.12 TRENDS/DISRUPTIONS IMPACTING BUYERS

FIGURE 37 VIDEO ANALYTICS MARKET: TRENDS/DISRUPTIONS IMPACTING BUYERS

5.13 KEY STAKEHOLDERS AND BUYING CRITERIA

5.13.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 38 INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS FOR END USERS

TABLE 9 INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS FOR END USERS (%)

5.13.2 BUYING CRITERIA

FIGURE 39 KEY BUYING CRITERIA FOR END USERS

TABLE 10 KEY BUYING CRITERIA FOR END USERS

5.14 TARIFF AND REGULATORY LANDSCAPE

5.14.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 11 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 12 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 13 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 14 REST OF THE WORLD: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.14.2 REGULATIONS

#### 6 VIDEO ANALYTICS MARKET, BY COMPONENT



#### 6.1 INTRODUCTION

6.1.1 COMPONENT: VIDEO ANALYTICS MARKET DRIVERS

6.1.2 COMPONENT: IMPACT OF COVID-19

FIGURE 40 SERVICES SEGMENT EXPECTED TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

TABLE 15 VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 16 VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

**6.2 SOFTWARE** 

TABLE 17 SOFTWARE: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 18 SOFTWARE: VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION)

6.3 SERVICES

TABLE 19 SERVICES: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 20 SERVICES: VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION)

6.3.1 PROFESSIONAL SERVICES

6.3.2 MANAGED SERVICES

# 7 VIDEO ANALYTICS MARKET, BY APPLICATION

#### 7.1 INTRODUCTION

7.1.1 APPLICATION: VIDEO ANALYTICS MARKET DRIVERS

7.1.2 APPLICATION: IMPACT OF COVID-19

FIGURE 41 FACIAL RECOGNITION SEGMENT EXPECTED TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 21 VIDEO ANALYTICS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 22 VIDEO ANALYTICS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

7.2 INCIDENT DETECTION

TABLE 23 INCIDENT DETECTION: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 24 INCIDENT DETECTION: VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION)



#### 7.3 INTRUSION MANAGEMENT

TABLE 25 INTRUSION MANAGEMENT: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 26 INTRUSION MANAGEMENT: VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION)

7.4 PEOPLE/CROWD COUNTING

TABLE 27 PEOPLE/CROWD COUNTING: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 28 PEOPLE/CROWD COUNTING: VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION)

7.5 TRAFFIC MONITORING

TABLE 29 TRAFFIC MONITORING: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 30 TRAFFIC MONITORING: VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION)

7.6 AUTOMATIC NUMBER PLATE RECOGNITION

TABLE 31 AUTOMATIC NUMBER PLATE RECOGNITION: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 32 AUTOMATIC NUMBER PLATE RECOGNITION: VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION)

7.7 FACIAL RECOGNITION

TABLE 33 FACIAL RECOGNITION: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 34 FACIAL RECOGNITION: VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION)

7.8 OTHER APPLICATIONS

TABLE 35 OTHER APPLICATIONS: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 36 OTHER APPLICATIONS: VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION)

### **8 VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL**

#### 8.1 INTRODUCTION

- 8.1.1 DEPLOYMENT MODEL: VIDEO ANALYTICS MARKET DRIVERS
- 8.1.2 DEPLOYMENT MODEL: IMPACT OF COVID-19

FIGURE 42 CLOUD SEGMENT EXPECTED TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

TABLE 37 VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021



(USD MILLION)

TABLE 38 VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

8.2 ON-PREMISES

TABLE 39 ON-PREMISES: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

8.3 CLOUD

TABLE 41 CLOUD: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 42 CLOUD: VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION)

# 9 VIDEO ANALYTICS MARKET, BY TYPE

#### 9.1 INTRODUCTION

9.1.1 TYPE: VIDEO ANALYTICS MARKET DRIVERS

9.1.2 TYPE: IMPACT OF COVID-19

FIGURE 43 EDGE-BASED SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

TABLE 43 VIDEO ANALYTICS MARKET, BY TYPE, 2018–2021 (USD MILLION) TABLE 44 VIDEO ANALYTICS MARKET, BY TYPE, 2022–2027 (USD MILLION) 9.2 SERVER-BASED

FIGURE 44 SERVER-BASED IMPLEMENTATION

TABLE 45 SERVER-BASED: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 46 SERVER-BASED: VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION)

9.3 EDGE-BASED

FIGURE 45 EDGE-BASED IMPLEMENTATION

TABLE 47 EDGE-BASED: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 48 EDGE-BASED: VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION)

## 10 VIDEO ANALYTICS MARKET, BY VERTICAL

10.1 INTRODUCTION

10.1.1 VERTICAL: VIDEO ANALYTICS MARKET DRIVERS

10.1.2 VERTICAL: IMPACT OF COVID-19



FIGURE 46 TRANSPORTATION & LOGISTICS SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 49 VIDEO ANALYTICS MARKET, BY VERTICAL, 2018–2021 (USD MILLION) TABLE 50 VIDEO ANALYTICS MARKET, BY VERTICAL, 2022–2027 (USD MILLION) 10.2 BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI)

TABLE 51 BFSI: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2021 (USD MILLION)

TABLE 52 BFSI: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

10.3 CRITICAL INFRASTRUCTURE

TABLE 53 CRITICAL INFRASTRUCTURE: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 54 CRITICAL INFRASTRUCTURE: VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION)

10.4 EDUCATION

TABLE 55 EDUCATION: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 56 EDUCATION: VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION)

10.5 HOSPITALITY & ENTERTAINMENT

TABLE 57 HOSPITALITY & ENTERTAINMENT: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 58 HOSPITALITY & ENTERTAINMENT: VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION)

10.6 MANUFACTURING

TABLE 59 MANUFACTURING: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 60 MANUFACTURING: VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION)

10.7 GOVERNMENT & DEFENSE

TABLE 61 GOVERNMENT & DEFENSE: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 62 GOVERNMENT & DEFENSE: VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION)

10.8 RETAIL

TABLE 63 RETAIL: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 64 RETAIL: VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION)



10.9 TRANSPORTATION & LOGISTICS

TABLE 65 TRANSPORTATION & LOGISTICS: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 66 TRANSPORTATION & LOGISTICS: VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION)

10.10 OTHER VERTICALS

TABLE 67 OTHER VERTICALS: VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 68 OTHER VERTICALS: VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION)

# 11 VIDEO ANALYTICS MARKET, BY REGION

#### 11.1 INTRODUCTION

11.1.1 VIDEO ANALYTICS MARKET: IMPACT OF COVID-19

FIGURE 47 NORTH AMERICA TO LEAD VIDEO ANALYTICS MARKET FROM 2022 TO 2027

FIGURE 48 ASIA PACIFIC MARKET TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 69 VIDEO ANALYTICS MARKET, BY REGION, 2018–2021 (USD MILLION) TABLE 70 VIDEO ANALYTICS MARKET, BY REGION, 2022–2027 (USD MILLION) 11.2 NORTH AMERICA

TABLE 71 NORTH AMERICA: PESTLE ANALYSIS

11.2.1 NORTH AMERICA: VIDEO ANALYTICS MARKET DRIVERS

FIGURE 49 NORTH AMERICA: MARKET SNAPSHOT

TABLE 72 NORTH AMERICA: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 73 NORTH AMERICA: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 74 NORTH AMERICA: VIDEO ANALYTICS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 75 NORTH AMERICA: VIDEO ANALYTICS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 76 NORTH AMERICA: VIDEO ANALYTICS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 77 NORTH AMERICA: VIDEO ANALYTICS MARKET, BY TYPE, 2022–2027 (USD MILLION)

TABLE 78 NORTH AMERICA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)



TABLE 79 NORTH AMERICA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

TABLE 80 NORTH AMERICA: VIDEO ANALYTICS MARKET, BY VERTICAL, 2018–2021 (USD MILLION)

TABLE 81 NORTH AMERICA: VIDEO ANALYTICS MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

TABLE 82 NORTH AMERICA: VIDEO ANALYTICS MARKET, BY COUNTRY, 2018–2021 (USD MILLION)

TABLE 83 NORTH AMERICA: VIDEO ANALYTICS MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

11.2.2 US

TABLE 84 US: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 85 US: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 86 US: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 87 US: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

11.2.3 CANADA

TABLE 88 CANADA: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 89 CANADA: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 90 CANADA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 91 CANADA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

11.3 EUROPE

TABLE 92 EUROPE: PESTLE ANALYSIS

11.3.1 EUROPE: VIDEO ANALYTICS MARKET DRIVERS

TABLE 93 EUROPE: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 94 EUROPE: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 95 EUROPE: VIDEO ANALYTICS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 96 EUROPE: VIDEO ANALYTICS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)



TABLE 97 EUROPE: VIDEO ANALYTICS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 98 EUROPE: VIDEO ANALYTICS MARKET, BY TYPE, 2022–2027 (USD MILLION)

TABLE 99 EUROPE: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 100 EUROPE: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

TABLE 101 EUROPE: VIDEO ANALYTICS MARKET, BY VERTICAL, 2018–2021 (USD MILLION)

TABLE 102 EUROPE: VIDEO ANALYTICS MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

TABLE 103 EUROPE: VIDEO ANALYTICS MARKET, BY COUNTRY, 2018–2021 (USD MILLION)

TABLE 104 EUROPE: VIDEO ANALYTICS MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

11.3.2 UK

TABLE 105 UK: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 106 UK: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 107 UK: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 108 UK: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

**11.3.3 GERMANY** 

TABLE 109 GERMANY: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 110 GERMANY: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 111 GERMANY: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 112 GERMANY: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

**11.3.4 FRANCE** 

TABLE 113 FRANCE: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 114 FRANCE: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)



TABLE 115 FRANCE: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 116 FRANCE: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

11.3.5 ITALY

TABLE 117 ITALY: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 118 ITALY: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 119 ITALY: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 120 ITALY: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

11.3.6 SPAIN

TABLE 121 SPAIN: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 122 SPAIN: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 123 SPAIN: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 124 SPAIN: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

11.3.7 REST OF EUROPE

TABLE 125 REST OF EUROPE: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 126 REST OF EUROPE: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 127 REST OF EUROPE: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 128 REST OF EUROPE: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

11.4 ASIA PACIFIC

TABLE 129 ASIA PACIFIC: PESTLE ANALYSIS

11.4.1 ASIA PACIFIC: VIDEO ANALYTICS MARKET DRIVERS

FIGURE 50 ASIA PACIFIC: MARKET SNAPSHOT

TABLE 130 ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY COMPONENT,

2018-2021 (USD MILLION)

TABLE 131 ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)



TABLE 132 ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 133 ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 134 ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 135 ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY TYPE, 2022–2027 (USD MILLION)

TABLE 136 ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 137 ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

TABLE 138 ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY VERTICAL, 2018–2021 (USD MILLION)

TABLE 139 ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

TABLE 140 ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY COUNTRY, 2018–2021 (USD MILLION)

TABLE 141 ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

11.4.2 CHINA

TABLE 142 CHINA: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 143 CHINA: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 144 CHINA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 145 CHINA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

11.4.3 JAPAN

TABLE 146 JAPAN: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 147 JAPAN: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 148 JAPAN: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 149 JAPAN: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

11.4.4 AUSTRALIA & NEW ZEALAND



TABLE 150 AUSTRALIA & NEW ZEALAND: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 151 AUSTRALIA & NEW ZEALAND: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 152 AUSTRALIA & NEW ZEALAND: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 153 AUSTRALIA & NEW ZEALAND: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

11.4.5 INDIA

TABLE 154 INDIA: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 155 INDIA: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 156 INDIA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 157 INDIA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

11.4.6 SOUTH KOREA

TABLE 158 SOUTH KOREA: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 159 SOUTH KOREA: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 160 SOUTH KOREA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 161 SOUTH KOREA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

11.4.7 REST OF ASIA PACIFIC

TABLE 162 REST OF ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 163 REST OF ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 164 REST OF ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 165 REST OF ASIA PACIFIC: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

11.5 MIDDLE EAST & AFRICA

TABLE 166 MIDDLE EAST & AFRICA: PESTLE ANALYSIS

11.5.1 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET DRIVERS TABLE 167 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY



COMPONENT, 2018-2021 (USD MILLION)

TABLE 168 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY

COMPONENT, 2022–2027 (USD MILLION)

TABLE 169 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY

APPLICATION, 2018–2021 (USD MILLION)

TABLE 170 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY

APPLICATION, 2022-2027 (USD MILLION)

TABLE 171 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY TYPE,

2018-2021 (USD MILLION)

TABLE 172 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY TYPE,

2022-2027 (USD MILLION)

TABLE 173 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY

DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 174 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY

DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

TABLE 175 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY VERTICAL,

2018–2021 (USD MILLION)

TABLE 176 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY VERTICAL.

2022–2027 (USD MILLION)

TABLE 177 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY COUNTRY,

2018–2021 (USD MILLION)

TABLE 178 MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY COUNTRY,

2022-2027 (USD MILLION)

11.5.2 SAUDI ARABIA

TABLE 179 SAUDI ARABIA: VIDEO ANALYTICS MARKET, BY COMPONENT,

2018-2021 (USD MILLION)

TABLE 180 SAUDI ARABIA: VIDEO ANALYTICS MARKET, BY COMPONENT,

2022-2027 (USD MILLION)

TABLE 181 SAUDI ARABIA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT

MODEL, 2018–2021 (USD MILLION)

TABLE 182 SAUDI ARABIA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT

MODEL, 2022–2027 (USD MILLION)

11.5.3 UAE

TABLE 183 UAE: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD

MILLION)

TABLE 184 UAE: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022-2027 (USD

MILLION)

TABLE 185 UAE: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL,

2018-2021 (USD MILLION)



TABLE 186 UAE: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

11.5.4 SOUTH AFRICA

TABLE 187 SOUTH AFRICA: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 188 SOUTH AFRICA: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 189 SOUTH AFRICA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 190 SOUTH AFRICA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

11.5.5 QATAR

TABLE 191 QATAR: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 192 QATAR: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 193 QATAR: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 194 QATAR: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

11.5.6 REST OF MIDDLE EAST & AFRICA

TABLE 195 REST OF MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 196 REST OF MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 197 REST OF MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 198 REST OF MIDDLE EAST & AFRICA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

11.6 LATIN AMERICA

TABLE 199 LATIN AMERICA: PESTLE ANALYSIS

11.6.1 LATIN AMERICA: VIDEO ANALYTICS MARKET DRIVERS

TABLE 200 LATIN AMERICA: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 201 LATIN AMERICA: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 202 LATIN AMERICA: VIDEO ANALYTICS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 203 LATIN AMERICA: VIDEO ANALYTICS MARKET, BY APPLICATION,



2022-2027 (USD MILLION)

TABLE 204 LATIN AMERICA: VIDEO ANALYTICS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 205 LATIN AMERICA: VIDEO ANALYTICS MARKET, BY TYPE, 2022–2027 (USD MILLION)

TABLE 206 LATIN AMERICA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 207 LATIN AMERICA: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

TABLE 208 LATIN AMERICA: VIDEO ANALYTICS MARKET, BY VERTICAL, 2018–2021 (USD MILLION)

TABLE 209 LATIN AMERICA: VIDEO ANALYTICS MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

TABLE 210 LATIN AMERICA: VIDEO ANALYTICS MARKET, BY COUNTRY, 2018–2021 (USD MILLION)

TABLE 211 LATIN AMERICA: VIDEO ANALYTICS MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

11.6.2 BRAZIL

TABLE 212 BRAZIL: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 213 BRAZIL: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 214 BRAZIL: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 215 BRAZIL: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

11.6.3 MEXICO

TABLE 216 MEXICO: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 217 MEXICO: VIDEO ANALYTICS MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 218 MEXICO: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 219 MEXICO: VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022–2027 (USD MILLION)

11.6.4 REST OF LATIN AMERICA

TABLE 220 REST OF LATIN AMERICA: VIDEO ANALYTICS MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 221 REST OF LATIN AMERICA: VIDEO ANALYTICS MARKET, BY



COMPONENT, 2022-2027 (USD MILLION)

TABLE 222 REST OF LATIN AMERICA: VIDEO ANALYTICS MARKET, BY

DEPLOYMENT MODEL, 2018–2021 (USD MILLION)

TABLE 223 REST OF LATIN AMERICA: VIDEO ANALYTICS MARKET, BY

DEPLOYMENT MODEL, 2022-2027 (USD MILLION)

### 12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 MARKET EVALUATION FRAMEWORK

FIGURE 51 MARKET EVALUATION FRAMEWORK, 2019-2021

12.3 KEY PLAYER STRATEGIES/RIGHT TO WIN

TABLE 224 OVERVIEW OF STRATEGIES ADOPTED BY KEY VIDEO ANALYTICS VENDORS

12.4 REVENUE ANALYSIS

FIGURE 52 HISTORICAL THREE-YEAR REVENUE ANALYSIS OF LEADING

PLAYERS, 2019-2021 (USD BILLION)

12.5 MARKET SHARE ANALYSIS

FIGURE 53 VIDEO ANALYTICS MARKET: MARKET SHARE ANALYSIS, 2021

TABLE 225 VIDEO ANALYTICS MARKET: DEGREE OF COMPETITION

12.6 COMPANY EVALUATION QUADRANT

TABLE 226 COMPANY EVALUATION QUADRANT: CRITERIA

12.6.1 STARS

12.6.2 EMERGING LEADERS

12.6.3 PERVASIVE PLAYERS

12.6.4 PARTICIPANTS

FIGURE 54 VIDEO ANALYTICS MARKET, KEY COMPANY EVALUATION MATRIX, 2022

12.6.5 COMPANY PRODUCT FOOTPRINT ANALYSIS

TABLE 227 COMPANY PRODUCT FOOTPRINT

TABLE 228 COMPANY COMPONENT FOOTPRINT

TABLE 229 COMPANY VERTICAL FOOTPRINT

TABLE 230 COMPANY REGION FOOTPRINT

12.7 RANKING OF KEY PLAYERS

FIGURE 55 RANKING OF KEY PLAYERS IN VIDEO ANALYTICS MARKET, 2021

12.8 STARTUP/SME EVALUATION MATRIX

FIGURE 56 STARTUP/SME EVALUATION MATRIX: CRITERIA WEIGHTAGE

12.8.1 PROGRESSIVE COMPANIES

12.8.2 RESPONSIVE COMPANIES



12.8.3 DYNAMIC COMPANIES

12.8.4 STARTING BLOCKS

FIGURE 57 VIDEO ANALYTICS MARKET (GLOBAL) STARTUP/SME COMPANY

**EVALUATION MATRIX, 2022** 

12.8.5 COMPETITIVE BENCHMARKING

TABLE 231 VIDEO ANALYTICS MARKET: DETAILED LIST OF KEY

STARTUPS/SMES

TABLE 232 VIDEO ANALYTICS MARKET: COMPETITIVE BENCHMARKING OF KEY

PLAYERS (STARTUPS/SMES)

12.9 KEY MARKET DEVELOPMENTS

12.9.1 PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 233 PRODUCT LAUNCHES AND ENHANCEMENTS. 2019-2021

12.9.2 DEALS

TABLE 234 DEALS, 2019-2022

12.9.3 OTHERS

TABLE 235 OTHERS, 2020-2021

#### 13 COMPANY PROFILES

13.1 INTRODUCTION

13.2 KEY PLAYERS

(Business Overview, Solutions, Products & Services, Recent Developments, MnM View)\*

**13.2.1 AVIGILON** 

TABLE 236 AVIGILON: COMPANY OVERVIEW

TABLE 237 AVIGILON: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 238 AVIGILON: SOLUTION/SERVICE LAUNCHES

TABLE 239 AVIGILON: DEALS

13.2.2 AXIS COMMUNICATIONS

TABLE 240 AXIS COMMUNICATIONS: COMPANY OVERVIEW

FIGURE 58 AXIS COMMUNICATIONS: COMPANY SNAPSHOT

TABLE 241 AXIS COMMUNICATIONS: PRODUCTS/SOLUTIONS/SERVICES

OFFERED

TABLE 242 AXIS COMMUNICATIONS: SOLUTION/SERVICE LAUNCHES

TABLE 243 AXIS COMMUNICATIONS: DEALS TABLE 244 AXIS COMMUNICATIONS: OTHERS

13.2.3 CISCO

TABLE 245 CISCO: COMPANY OVERVIEW FIGURE 59 CISCO: COMPANY SNAPSHOT



TABLE 246 CISCO: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 247 CISCO: SOLUTION/SERVICE LAUNCHES

TABLE 248 CISCO: DEALS

13.2.4 HONEYWELL

TABLE 249 HONEYWELL: COMPANY OVERVIEW FIGURE 60 HONEYWELL: COMPANY SNAPSHOT

TABLE 250 HONEYWELL: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 251 HONEYWELL: SOLUTION/SERVICE LAUNCHES

TABLE 252 HONEYWELL: DEALS

13.2.5 IBM

TABLE 253 IBM: COMPANY OVERVIEW FIGURE 61 IBM: COMPANY SNAPSHOT

TABLE 254 IBM: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 255 IBM: DEALS 13.2.6 ALLGOVISION

TABLE 256 ALLGOVISION: COMPANY OVERVIEW

TABLE 257 ALLGOVISION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 258 ALLGOVISION: SOLUTION/SERVICE LAUNCHES

**13.2.7 GENETEC** 

TABLE 259 GENETEC: COMPANY OVERVIEW

TABLE 260 GENETEC: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 261 GENETEC: SOLUTION/SERVICE LAUNCHES

**TABLE 262 GENETEC: OTHERS** 

13.2.8 INTELLIVISION

TABLE 263 INTELLIVISION: COMPANY OVERVIEW

TABLE 264 INTELLIVISION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 265 INTELLIVISION: SOLUTION/SERVICE LAUNCHES

13.2.9 GORILLA TECHNOLOGY

TABLE 266 GORILLA TECHNOLOGY: COMPANY OVERVIEW

TABLE 267 GORILLA TECHNOLOGY: PRODUCTS/SOLUTIONS/SERVICES

**OFFERED** 

TABLE 268 GORILLA TECHNOLOGY: DEALS

**13.2.10 INTUVISION** 

TABLE 269 INTUVISION: COMPANY OVERVIEW

TABLE 270 INTUVISION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 271 INTUVISION: DEALS

\*Details on Business Overview, Solutions, Products & Services, Recent Developments,

MnM View might not be captured in case of unlisted companies.

13.3 OTHER PLAYERS



- 13.3.1 PURETECH SYSTEMS
- 13.3.2 HIKVISION
- 13.3.3 DAHUA TECHNOLOGY
- 13.3.4 IOMNISCIENT
- 13.3.5 NEC CORPORATION
- 13.3.6 HUAWEI
- 13.3.7 INTELLIGENT SECURITY SYSTEMS
- 13.3.8 VERINT SYSTEMS
- 13.3.9 VISEUM
- 13.3.10 BRIEFCAM
- 13.3.11 BOSCH SECURITY SYSTEMS
- 13.3.12 I2V
- 13.3.13 DIGITAL BARRIERS
- 13.3.14 SENSTAR
- 13.3.15 QOGNIFY
- 13.3.16 IDENTIV
- 13.3.17 IPSOTEK
- 13.3.18 DELOPT
- 13.4 SMES/STARTUPS
  - 13.4.1 DRISHTI TECHNOLOGIES, INC.
  - 13.4.2 NATIX
  - 13.4.3 DEEP NORTH
  - 13.4.4 CRONJ
  - 13.4.5 MICROTRAFFIC
  - **13.4.6 ACTUATE**
  - 13.4.7 CALIPSA
  - 13.4.8 CORSIGHT AI
  - **13.4.9 ARCULES**
  - 13.4.10 CAWAMO
  - 13.4.11 KOGNIZ

#### 14 ADJACENT MARKETS

- 14.1 INTRODUCTION TO ADJACENT MARKETS
- TABLE 272 ADJACENT MARKETS AND FORECASTS
- 14.2 LIMITATIONS
- 14.3 VIDEO ANALYTICS MARKET ECOSYSTEM AND ADJACENT MARKETS
- 14.4 FACIAL RECOGNITION MARKET
  - 14.4.1 FACIAL RECOGNITION MARKET, BY COMPONENT



TABLE 273 FACIAL RECOGNITION MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)

TABLE 274 FACIAL RECOGNITION MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)

14.4.2 FACIAL RECOGNITION MARKET, BY APPLICATION

TABLE 275 FACIAL RECOGNITION MARKET SIZE, BY APPLICATION, 2014–2019 (USD MILLION)

TABLE 276 FACIAL RECOGNITION MARKET SIZE, BY APPLICATION, 2019–2025 (USD MILLION)

14.4.3 FACIAL RECOGNITION MARKET, BY VERTICAL

TABLE 277 FACIAL RECOGNITION MARKET SIZE, BY VERTICAL, 2014–2019 (USD MILLION)

TABLE 278 FACIAL RECOGNITION MARKET SIZE, BY VERTICAL, 2019–2025 (USD MILLION)

14.4.4 FACIAL RECOGNITION MARKET, BY REGION

TABLE 279 FACIAL RECOGNITION MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 280 FACIAL RECOGNITION MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

14.5 STREAMING ANALYTICS MARKET

14.5.1 STREAMING ANALYTICS MARKET, BY COMPONENT

TABLE 281 STREAMING ANALYTICS MARKET, BY COMPONENT, 2015–2020 (USD MILLION)

TABLE 282 STREAMING ANALYTICS MARKET, BY COMPONENT, 2021–2026 (USD MILLION)

14.5.2 STREAMING ANALYTICS MARKET, BY APPLICATION

TABLE 283 STREAMING ANALYTICS MARKET, BY APPLICATION, 2015–2020 (USD MILLION)

TABLE 284 STREAMING ANALYTICS MARKET, BY APPLICATION, 2021–2026 (USD MILLION)

14.5.3 STREAMING ANALYTICS MARKET, BY DEPLOYMENT MODE TABLE 285 STREAMING ANALYTICS MARKET, BY DEPLOYMENT MODE, 2015–2020 (USD MILLION)

TABLE 286 STREAMING ANALYTICS MARKET, BY DEPLOYMENT MODE, 2021–2026 (USD MILLION)

14.5.4 STREAMING ANALYTICS MARKET, BY ORGANIZATION SIZE TABLE 287 STREAMING ANALYTICS MARKET, BY ORGANIZATION SIZE, 2015–2020 (USD MILLION)

TABLE 288 STREAMING ANALYTICS MARKET, BY ORGANIZATION SIZE,



2021-2026 (USD MILLION)

14.5.5 STREAMING ANALYTICS MARKET, BY INDUSTRY VERTICAL TABLE 289 STREAMING ANALYTICS MARKET, BY INDUSTRY VERTICAL, 2015–2020 (USD MILLION)

TABLE 290 STREAMING ANALYTICS MARKET, BY INDUSTRY VERTICAL, 2021–2026 (USD MILLION)

14.5.6 STREAMING ANALYTICS MARKET, BY REGION

TABLE 291 STREAMING ANALYTICS MARKET, BY REGION, 2015–2020 (USD MILLION)

TABLE 292 STREAMING ANALYTICS MARKET, BY REGION, 2021–2026 (USD MILLION)

#### **15 APPENDIX**

- 15.1 DISCUSSION GUIDE
- 15.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
- 15.3 CUSTOMIZATION OPTIONS
- 15.4 RELATED REPORTS
- 15.5 AUTHOR DETAILS



## I would like to order

Product name: Video Analytics Market by Component (Software and Services), Application (Incident

Detection, Intrusion Management, Traffic Monitoring), Deployment Model (Cloud and On-

premises), Type, Vertical and Region - Global Forecast to 2027

Product link: https://marketpublishers.com/r/V8665DE4DCFEN.html

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/V8665DE4DCFEN.html">https://marketpublishers.com/r/V8665DE4DCFEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970