

# **Vetronics Market by Application (Defense and Homeland Security), Vehicle Type (Main Battle Tank, Light Protected Vehicle, Amphibious Armored Vehicle), Subsystem (Communication, Navigation, C3 Systems, Power Systems) - Global Forecasts to 2021**

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## **Abstracts**

“The vetronics market is projected to reach USD 3.51 billion by the end of 2021”

According to the projections in this report, the vetronics market is estimated to grow from USD 2.85 billion in 2016 to USD 3.51 billion by 2021, at a CAGR of 4.30% during the forecast period. Factors that are expected to drive the vetronics market include network centric warfare, situational awareness, embedded technology system commonality, and shift towards COTS enabled improved SWaP specification.

“Based on vehicle type, the mine resistant ambush protected segment is expected to lead the vetronics market”

The need for technologically advanced vehicles by defense authorities worldwide is the key factor fueling the growth of the vetronics market. Mine resistant ambush protected vehicles provide protection against threats from chemical, biological, radiological, and nuclear weapons (CBRN), improvised explosive devices (IED), and rocket propelled grenades (RPG). Their strong demand from Middle Eastern countries, such as Iraq and Afghanistan is the key factor fueling the demand for mine resistant ambush protected vehicles.

“Based on subsystem, the C3 systems segment is expected to lead the vetronics market”

Based on subsystem, the C3 systems segment is estimated to account for the highest share of the vetronics market during the forecast period. This can be attributed to increase in demand for lightweight and technologically advanced display computers for vehicles used in warzone.

“North America is estimated to account for the largest share; Asia-Pacific is projected to grow at the highest rate during the forecast period”

The North-American region is estimated to account for the largest share of the vetronics market. Increased procurement of innovative vetronics and improvisation of existing fighting vehicles is the prime factor fueling the growth of the vetronics market in the region. The APAC region is estimated to grow at the highest CAGR during the forecast period. This can be attributed to the rise in defense spending of leading countries, such as China, India, Japan, and Australia, among others. Need for technologically advanced vetronics systems is also a key factor fueling the growth of the vetronics market in the Asia-Pacific region.

Break-up of profile of primary participants for the report has been given below.

By Company Type: Tier 1 – 45%, Tier 2 – 35%, Tier 3 – 20%

By Designation: C Level – 50%, D level – 35%, Others – 15%

By Region: North America – 44%, Europe – 35%, APAC – 15%, RoW – 6%

Vetronics have evolved over the course of time in terms of technology. CS13 program (command, control, communication, and information), COTS (Commercial of Shelf), and VICTORY (Vehicular Integration for Command, Control, Communications, Computers, Intelligence, Surveillance and Reconnaissance/Electronic Warfare) are some of the key trends driving the vetronics market.

Major companies profiled in the report are Thales Group (U.S.), Raytheon Company (U.S.), Lockheed Martin Corporation (U.S.), SAAB Group (Sweden), General Dynamics Corporation (U.S.), Curtiss Wright Corporation (U.S.), Elbit Systems (Israel), Leonardo-Finmeccanica SPA (Italy), Harris Corporation (U.S.), Rheinmetall AG (Germany), BAE Systems (U.K.), among others.

Objectives of the Study:

*Vetronics Market by Application (Defense and Homeland Security), Vehicle Type (Main Battle Tank, Light Protect...*

The report analyzes the market on the basis of application (defense and homeland security), vehicle type (main battle tank, light protected vehicle, amphibious armored vehicles, mine resistant ambush protected vehicles, infantry fighting vehicles, armored personnel carriers, others), and subsystem (communication & navigation, observation & display systems, C3 systems, weapon & control systems, sensor & control systems, vehicle protection systems and power systems). It maps these segments and subsegments across major regions, namely North America, Europe, Asia-Pacific, the Middle East, and the Rest of the World.

### Target Audience

Software/Hardware/Service and Solution Providers

Technology Support Providers

Military Land Vehicles Manufacturers

Subcomponent Manufacturers

### Scope of the Report

#### By Application

Defense

Homeland Security

#### By Vehicle Type

Main Battle Tank

Light Protected Vehicles

Amphibious Armored Vehicles

Mine resistant ambush protected

Infantry Fighting Vehicle

Armored Personnel Carriers

Others

#### By Subsystem

Communication & Navigation

Observation and Display Systems

C3 Systems

Weapon Control Systems

Sensor & Control Systems

Vehicle protection Systems

Power Systems

#### By Region

North America

Europe

Asia-Pacific

Middle East

Rest of the World

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## About

The report presents a complete analysis of the global vehicle electronics market across the forecast period. It analyzes the factors that drive the market, challenges faced by the industry, factors that restrain the growth of the market, and opportunities for key industrial participants and industry players. It also portrays the key technology trends that may influence the global vetronics market.

It provides the complete market size of the global vehicle electronics market for military vehicles over the next six years and provides information on the market share of different sub-sectors for each region.

The report provides information of the leading competitors in the global vehicle electronics market and also provides details of their financial positions, key products, strategies, and developments.

The report also includes a qualitative analysis of the market by analyzing the pricing and cost analysis of the products. ETOP analysis of the overall market and SWOT analysis of the key market has been performed in the reports.

This research study involves the usage of extensive secondary resources, directories, and databases such as Hoovers, Bloomberg, business week, Factiva, Stockholm International Peace Research Institute (SIPRI), International Institute of Strategic Studies (IISS), and RAND Corporation to identify and collect information useful for an extensive, technical, market oriented, and commercial study of this market. The primary sources are mainly industry experts from the aerospace and defense industry, as well as preferred suppliers, manufacturers, solution providers, technology developers, alliances and organizations related to all the segments of this industry's value chain. All primary sources were interviewed to obtain and verify critical qualitative and quantitative information as well as to assess the future prospects of the market. A deductive approach also known as the „top-down? approach was also used to forecast certain application segments (defense and homeland security) in the market.

In the extensive secondary research process for this research study, several hundreds of secondary sources such as certified publications, articles from recognized authors, white papers, annual reports of companies, directories, and databases were used to identify and collect information useful for this extensive

technical and commercial study of this global market.

In the extensive primary research process done for this research study, the primary sources—industry experts such as CEOs, Vice Presidents, Marketing Director, Technology & Innovation Directors, Founders and related key executives from various key companies, organizations in the aerospace & defense industry have been interviewed to obtain and verify both qualitative and quantitative aspects of this research study.

Secondary research was mainly used to obtain key information about the industry's revenue pocket, market's monetary chain, total pool of key players, the end-user applications, market classification, and segmentation according to industry trends to the bottom-most level, geographical markets, and key developments from both the market and technology oriented perspectives.

After the complete market engineering to calculate market statistics, market size estimations, market forecast, market crackdown, and data triangulation was carried out. Extensive primary research was mainly used to gather information, verify and validate critical numbers arrived at, corroborate segmentation types, industry trends, key players, competitive landscape, along with key market dynamics such as drivers, restraints, & opportunities, key player strategies, the industry value chain, and product lifecycle.

For the complete market engineering carried out for the total market crackdown, top-down and bottom-up approaches were used extensively along with several data triangulation methods to perform market estimation and market forecast for all the overall segment and sub-segment markets listed in this report.



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