

Veterinary Telemedicine Market by Type (Telephone, Internet), Component (Software & Services, Hardware), Application (Diagnosis & Treatment, Prescription, Follow-up, Consultation, Education), Animal Type (Companion, Livestock) & Region - Global Forecast to 2028

<https://marketpublishers.com/r/V073E6491136EN.html>

Date: August 2023

Pages: 173

Price: US\$ 4,950.00 (Single User License)

ID: V073E6491136EN

Abstracts

The global veterinary telemedicine market is projected to reach USD 1,230 million by 2028 from USD 530 million in 2023, at a CAGR of 18.3%. Growth in this market is largely driven by the increase in pet healthcare spending. Veterinary telemedicine has emerged as a convenient and cost-effective solution for pet owners seeking accessible and efficient healthcare options. By leveraging telecommunication technologies, pet owners can connect with veterinarians remotely, reducing the need for physical visits while still receiving expert guidance. This telemedicine approach offers convenience, saves time, and allows for timely interventions and ongoing monitoring of chronic conditions. As pet owners continue to prioritize their pets' health and seek convenient healthcare solutions, the demand for veterinary telemedicine is expected to grow, further driving the overall expenditure on pet care.

“The diagnosis and treatment segment holds the major share of the veterinary telemedicine market”

In 2022, the diagnosis and treatment segment holds the major share of the veterinary telemedicine market. A large share of the diagnosis and treatment segment can be attributed to the increased access to care, increasing adoption of telemedicine by veterinarians and reducing travel time and costs. The diagnosis and treatment segment in the veterinary telemedicine market is expected to continue to grow in the coming

years. As the technology continues to improve and more veterinarians become comfortable using telemedicine, it is likely that this segment will become even more popular.

“The companion animals segment holds the major share of the veterinary telemedicine market”

The companion animals segment holds the major share of the veterinary telemedicine market. A large share of the companion animals' segment can be attributed to the increase in the small companion animal population, growing pet care expenditure, the growing demand for pet insurance, and technological advancements in veterinary telemedicine devices/services for small companion animals. Telemedicine allows pet owners to connect with licensed veterinarians remotely through various communication channels, including video calls, phone calls, and online messaging platforms. It enables pet owners to seek advice, get prescriptions, and even receive follow-up care without the need for in-person visits.

“Asia Pacific will grow at highest CAGR during the forecast period”

In 2022, Asia Pacific will grow at highest CAGR during the forecast period. The high growth in this market can majorly be attributed to the rising companion animal population and the expansion of key players in the veterinary telemedicine market in several Asia Pacific countries such as India, China, and Thailand. The growing trend of pet ownership in APAC countries has resulted in increased pet healthcare expenditures. This can also be attributed to the growing disposable income levels in APAC countries, due to which the willingness to spend on animal healthcare and well-being is rising.

The break-up of the profile of primary participants in the veterinary telemedicine market (Supply Side):

By Company Type: Tier 1 – 34%, Tier 2 – 38%, and Tier 3 – 28%

By Designation: C Level – 26%, Director Level – 35%, Others-39%

By Region: North America – 17%, Europe – 39%, Asia Pacific – 28%, Middle East – 8%, and Latin America – 8%

The break-up of the profile of primary participants in the veterinary telemedicine market

(Demand Side):

By End User: Veterinary Hospitals- 55%, Veterinary Clinics- 32%, Others-13%

By Designation: Doctors-35%, Hospital Directors & Managers-27%, Critical Care Specialist-22%, Others-16%

By Region: North America-17%, Europe-39%, Asia Pacific-28%, Latin America-8%, Middle East & Africa-8%

The prominent players in the veterinary telemedicine market include Vettriage (US), JustAnswer (US), Airvet (US), PetDesk (US), Pawsquad (UK), FirstVet (Sweden), Vetster (Canada), TeleVet (US), Anipanion (US), VitusVet (US), Whiskers Worldwide (US), WellHaven Pet Health (Canada), AskVet (US), Petriage (US), BI X GmbH (Germany), GuardianVets (US), TeleTails (US), Activ4Pets (US), BabelBark (US), Linkyvet (France), VetChat (Australia), VetCT (US), VetoClock (Spain), VetNow (US), Vetsource (US).

Research Coverage:

The report analyzes the veterinary telemedicine market and aims at estimating the market size and future growth potential of this market based on various segments such as type, component, application, animal type and region. The report also includes a product/service portfolio matrix of various veterinary telemedicine services available in the market. The report also provides a competitive analysis of the key players in this market, along with their company profiles, product/service offerings, and key market strategies.

Reasons to Buy the Report

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall veterinary telemedicine market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report provides insights into the following pointers:

Analysis of key drivers (increasing pet ownership, increasing prevalence of chronic diseases in animals, rising adoption of IoT and AI by pet owners, increase in pet healthcare spending) restraints (high costs associated with the services, lack of awareness and accessibility to services), opportunities (the advancement of technology, increased access to specialists), and challenges (lack of reimbursement, acceptance by veterinarians) influencing the growth of the veterinary telemedicine market

Product/Service Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product/service launches in the veterinary telemedicine market

Market Development: Comprehensive information on the lucrative emerging markets by type, component, application, animal type and region.

Market Diversification: Exhaustive information about new products/services or product/service enhancements, growing geographies, recent developments, and investments in the global veterinary telemedicine market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, product/service offerings, competitive leadership mapping, and capabilities of leading players like Vettriage (US), JustAnswer (US), Airvet (US), PetDesk (US), Pawsquad (UK) in the global veterinary telemedicine market.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.2.1 TYPE

1.2.2 COMPONENT

1.2.3 APPLICATION

1.2.4 INCLUSIONS AND EXCLUSIONS

1.3 MARKET SCOPE

1.3.1 MARKETS COVERED

FIGURE 1 VETERINARY TELEMEDICINE MARKET SEGMENTATION

1.4 YEARS CONSIDERED

1.5 SCOPE-RELATED LIMITATIONS

1.6 STAKEHOLDERS

1.7 RECESSION IMPACT

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

FIGURE 3 PRIMARY SOURCES

2.1.2.1 Key data from primary sources

2.1.2.2 Key industry insights

FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS: SUPPLY-SIDE AND DEMAND-SIDE PARTICIPANTS

FIGURE 5 BREAKDOWN OF PRIMARY INTERVIEWS (SUPPLY SIDE): BY COMPANY TYPE, DESIGNATION, AND REGION

FIGURE 6 BREAKDOWN OF PRIMARY INTERVIEWS (DEMAND SIDE): BY END USER, DESIGNATION, AND REGION

2.2 MARKET SIZE ESTIMATION

FIGURE 7 SUPPLY-SIDE MARKET SIZE ESTIMATION: REVENUE SHARE ANALYSIS

FIGURE 8 REVENUE SHARE ANALYSIS ILLUSTRATION: VETTRIAGE

FIGURE 9 CAGR PROJECTIONS FROM ANALYSIS OF DRIVERS, RESTRAINTS,

OPPORTUNITIES, AND CHALLENGES FOR VETERINARY TELEMEDICINE
MARKET (2023–2028)

FIGURE 10 CAGR PROJECTIONS: SUPPLY-SIDE ANALYSIS

FIGURE 11 TOP-DOWN APPROACH

FIGURE 12 BOTTOM-UP APPROACH

2.3 MARKET BREAKDOWN AND DATA TRIANGULATION

FIGURE 13 DATA TRIANGULATION METHODOLOGY

2.4 MARKET SHARE ESTIMATION

2.5 STUDY ASSUMPTIONS

2.6 LIMITATIONS

2.6.1 METHODOLOGY-RELATED LIMITATIONS

2.7 RISK ASSESSMENT

TABLE 1 RISK ASSESSMENT: VETERINARY TELEMEDICINE MARKET

2.8 RECESSION IMPACT

3 EXECUTIVE SUMMARY

FIGURE 14 VETERINARY TELEMEDICINE MARKET, BY TYPE,

2023 VS. 2028 (USD MILLION)

FIGURE 15 VETERINARY TELEMEDICINE MARKET, BY COMPONENT,

2023 VS. 2028 (USD MILLION)

FIGURE 16 VETERINARY TELEMEDICINE MARKET, BY APPLICATION,

2023 VS. 2028 (USD MILLION)

FIGURE 17 VETERINARY TELEMEDICINE MARKET, BY ANIMAL TYPE,

2023 VS. 2028 (USD MILLION)

FIGURE 18 GEOGRAPHICAL SNAPSHOT OF VETERINARY TELEMEDICINE
MARKET

4 PREMIUM INSIGHTS

4.1 VETERINARY TELEMEDICINE MARKET OVERVIEW

Veterinary Telemedicine Market by Type (Telephone, Internet), Component (Software & Services, Hardware), Appli...

FIGURE 19 INCREASING PET OWNERSHIP TO DRIVE MARKET

4.2 ASIA PACIFIC: VETERINARY TELEMEDICINE MARKET, BY TYPE AND COUNTRY (2022)

FIGURE 20 INTERNET SEGMENT HELD LARGEST SHARE OF ASIA PACIFIC MARKET IN 2022

4.3 VETERINARY TELEMEDICINE MARKET: GEOGRAPHIC GROWTH OPPORTUNITIES

FIGURE 21 ASIA PACIFIC COUNTRIES TO REGISTER HIGHER GROWTH DURING FORECAST PERIOD

4.4 VETERINARY TELEMEDICINE MARKET: REGIONAL MIX

FIGURE 22 NORTH AMERICA WILL CONTINUE TO DOMINATE MARKET DURING FORECAST PERIOD

4.5 VETERINARY TELEMEDICINE MARKET: DEVELOPED VS. DEVELOPING MARKETS

FIGURE 23 DEVELOPING MARKETS TO REGISTER HIGHER GROWTH DURING FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 24 VETERINARY TELEMEDICINE MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Increasing pet ownership

TABLE 2 EUROPE: PET POPULATION, BY COUNTRY, 2014–2022 (MILLION)

5.2.1.2 Increasing prevalence of chronic diseases in animals

5.2.1.3 Rising adoption of IoT and AI by pet owners

5.2.1.4 Increase in pet healthcare spending

FIGURE 25 US: PET INDUSTRY EXPENDITURE, 2010–2021 (USD BILLION)

TABLE 3 US: BREAKDOWN OF PET INDUSTRY EXPENDITURE, 2020 VS. 2021 (USD BILLION)

5.2.2 RESTRAINTS

5.2.2.1 High cost associated with veterinary telemedicine services

5.2.2.2 Lack of awareness and accessibility to services

5.2.3 OPPORTUNITIES

5.2.3.1 Advancements in technology

5.2.3.2 Increased access to specialists

5.2.4 CHALLENGES

5.2.4.1 Lack of reimbursement

5.3 INDUSTRY TRENDS

5.3.1 DEVELOPMENT OF NEW AND INNOVATIVE SERVICES

5.3.2 GROWTH OF SUBSCRIPTION MODEL

5.4 REGULATORY ANALYSIS

5.4.1 NORTH AMERICA

5.4.1.1 US

5.4.1.2 Canada

5.4.2 EUROPE

5.4.3 ASIA PACIFIC

5.4.4 LATIN AMERICA

5.5 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 4 LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.6 VALUE CHAIN ANALYSIS

FIGURE 26 VETERINARY TELEMEDICINE MARKET: VALUE CHAIN ANALYSIS

5.7 ECOSYSTEM MARKET MAP

FIGURE 27 VETERINARY TELEMEDICINE MARKET: ECOSYSTEM ANALYSIS

5.8 PORTER'S FIVE FORCES ANALYSIS

TABLE 5 PORTER'S FIVE FORCES ANALYSIS

5.8.1 THREAT OF NEW ENTRANTS

5.8.2 THREAT OF SUBSTITUTES

5.8.3 BARGAINING POWER OF SUPPLIERS

5.8.4 BARGAINING POWER OF BUYERS

5.8.5 INTENSITY OF COMPETITIVE RIVALRY

5.9 PATENT ANALYSIS

5.9.1 PATENT PUBLICATION TRENDS FOR VETERINARY TELEMEDICINE

FIGURE 28 VETERINARY TELEMEDICINE MARKET: GLOBAL PATENT PUBLICATION TRENDS (2015–2023)

5.9.2 VETERINARY TELEMEDICINE MARKET: TOP APPLICANTS

FIGURE 29 TOP APPLICANTS FOR VETERINARY TELEMEDICINE PATENTS (2015–2023)

5.9.3 JURISDICTION ANALYSIS: TOP APPLICANTS (COUNTRIES) FOR PATENTS

FIGURE 30 JURISDICTION ANALYSIS: TOP APPLICANT COUNTRIES FOR VETERINARY TELEMEDICINE (2015–2023)

5.10 TECHNOLOGY ANALYSIS

5.11 PRICING MODEL ANALYSIS

TABLE 6 AVERAGE SELLING PRICE OF VETERINARY TELEMEDICINE DEVICES

AND SERVICES OFFERED BY LEADING PLAYERS

5.12 KEY CONFERENCES AND EVENTS

5.12.1 LIST OF KEY CONFERENCES AND EVENTS (2023–2025)

5.13 KEY STAKEHOLDERS AND BUYING CRITERIA

5.13.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 31 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR
VETERINARY TELEMEDICINE DEVICES AND SERVICES

TABLE 7 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR
VETERINARY TELEMEDICINE DEVICES AND SERVICES

5.13.2 BUYING CRITERIA

FIGURE 32 KEY BUYING CRITERIA FOR VETERINARY TELEMEDICINE DEVICES
AND SERVICES

TABLE 8 KEY BUYING CRITERIA FOR VETERINARY TELEMEDICINE DEVICES
AND SERVICES

6 VETERINARY TELEMEDICINE MARKET, BY TYPE

6.1 INTRODUCTION

TABLE 9 VETERINARY TELEMEDICINE MARKET, BY TYPE, 2021–2028 (USD
MILLION)

6.2 INTERNET

6.2.1 FASTEST-GROWING SEGMENT OF MARKET

TABLE 10 INTERNET-BASED VETERINARY TELEMEDICINE MARKET, BY
COUNTRY, 2021–2028 (USD MILLION)

6.3 TELEPHONE

6.3.1 OLDEST AND MOST ESTABLISHED SEGMENT

TABLE 11 TELEPHONE-BASED VETERINARY TELEMEDICINE MARKET, BY
COUNTRY, 2021–2028 (USD MILLION)

7 VETERINARY TELEMEDICINE MARKET, BY COMPONENT

7.1 INTRODUCTION

TABLE 12 VETERINARY TELEMEDICINE MARKET, BY COMPONENT, 2021–2028
(USD MILLION)

7.2 SOFTWARE & SERVICES

7.2.1 GROWING ADOPTION OF MOBILE DEVICES TO DRIVE MARKET

TABLE 13 VETERINARY TELEMEDICINE SOFTWARE & SERVICES MARKET, BY
COUNTRY, 2021–2028 (USD MILLION)

7.3 HARDWARE

7.3.1 ESSENTIAL COMPONENT OF VETERINARY TELEMEDICINE
TABLE 14 VETERINARY TELEMEDICINE HARDWARE MARKET, BY COUNTRY,
2021–2028 (USD MILLION)

8 VETERINARY TELEMEDICINE MARKET, BY APPLICATION

8.1 INTRODUCTION

TABLE 15 VETERINARY TELEMEDICINE MARKET, BY APPLICATION, 2021–2028
(USD MILLION)

8.2 DIAGNOSIS AND TREATMENT

8.2.1 INCREASING DEMAND FOR CONVENIENT AND ACCESSIBLE VETERINARY
CARE TO DRIVE MARKET

TABLE 16 VETERINARY TELEMEDICINE MARKET FOR DIAGNOSIS AND
TREATMENT, BY COUNTRY, 2021–2028 (USD MILLION)

8.3 PRESCRIPTION OF MEDICATION

8.3.1 CONVENIENT OPTION FOR PET OWNERS TO SEEK VETERINARY CARE
REMOTELY

TABLE 17 VETERINARY TELEMEDICINE MARKET FOR PRESCRIPTION OF
MEDICATION, BY COUNTRY, 2021–2028 (USD MILLION)

8.4 FOLLOW-UP CARE

8.4.1 ESSENTIAL COMPONENT OF VETERINARY TELEMEDICINE
TABLE 18 VETERINARY TELEMEDICINE MARKET FOR FOLLOW-UP CARE, BY
COUNTRY, 2021–2028 (USD MILLION)

8.5 CONSULTATION WITH SPECIALISTS

8.5.1 RESULTS IN FASTER ACCESS TO SPECIALIZED OPINIONS
TABLE 19 VETERINARY TELEMEDICINE MARKET FOR CONSULTATION WITH
SPECIALISTS, BY COUNTRY, 2021–2028 (USD MILLION)

8.6 EDUCATION

8.6.1 EXPANDS ACCESS TO QUALITY EDUCATIONAL RESOURCES FOR
VETERINARY PROFESSIONALS

TABLE 20 VETERINARY TELEMEDICINE MARKET FOR EDUCATION, BY
COUNTRY, 2021–2028 (USD MILLION)

9 VETERINARY TELEMEDICINE MARKET, BY ANIMAL TYPE

9.1 INTRODUCTION

TABLE 21 VETERINARY TELEMEDICINE MARKET, BY ANIMAL TYPE, 2021–2028
(USD MILLION)

9.2 COMPANION ANIMALS

9.2.1 RISING PET ADOPTION TO DRIVE MARKET

TABLE 22 POPULATION OF SMALL COMPANION ANIMALS, BY COUNTRY, 2012–2020 (MILLION)

TABLE 23 VETERINARY TELEMEDICINE MARKET FOR COMPANION ANIMALS, BY COUNTRY, 2021–2028 (USD MILLION)

9.3 LIVESTOCK

9.3.1 GROWING FOCUS ON REGULAR CHECKUPS TO SUPPORT MARKET GROWTH

TABLE 24 VETERINARY TELEMEDICINE MARKET FOR LIVESTOCK, BY COUNTRY, 2021–2028 (USD MILLION)

9.4 OTHER ANIMALS

TABLE 25 VETERINARY TELEMEDICINE MARKET FOR OTHER ANIMALS, BY COUNTRY, 2021–2028 (USD MILLION)

10 VETERINARY TELEMEDICINE MARKET, BY REGION

10.1 INTRODUCTION

TABLE 26 VETERINARY TELEMEDICINE MARKET, BY REGION, 2021–2028 (USD MILLION)

10.2 NORTH AMERICA

10.2.1 NORTH AMERICA: RECESSION IMPACT

FIGURE 33 NORTH AMERICA: VETERINARY TELEMEDICINE MARKET SNAPSHOT

TABLE 27 NORTH AMERICA: VETERINARY TELEMEDICINE MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 28 NORTH AMERICA: VETERINARY TELEMEDICINE MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 29 NORTH AMERICA: VETERINARY TELEMEDICINE MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 30 NORTH AMERICA: VETERINARY TELEMEDICINE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 31 NORTH AMERICA: VETERINARY TELEMEDICINE MARKET, BY ANIMAL TYPE, 2021–2028 (USD MILLION)

10.2.2 US

10.2.2.1 Large population of companion animals to drive market

FIGURE 34 US: POPULATION OF DOGS, 2012–2023 (MILLION)

FIGURE 35 US: PET INDUSTRY EXPENDITURE, 2018–2022 (USD BILLION)

TABLE 32 US: VETERINARY TELEMEDICINE MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 33 US: VETERINARY TELEMEDICINE MARKET, BY COMPONENT,

2021–2028 (USD MILLION)

TABLE 34 US: VETERINARY TELEMEDICINE MARKET, BY APPLICATION,
2021–2028 (USD MILLION)

TABLE 35 US: VETERINARY TELEMEDICINE MARKET, BY ANIMAL TYPE,
2021–2028 (USD MILLION)

10.2.3 CANADA

10.2.3.1 Rising pet and livestock population to support market growth

TABLE 36 CANADA: VETERINARY TELEMEDICINE MARKET, BY TYPE, 2021–2028
(USD MILLION)

TABLE 37 CANADA: VETERINARY TELEMEDICINE MARKET, BY COMPONENT,
2021–2028 (USD MILLION)

TABLE 38 CANADA: VETERINARY TELEMEDICINE MARKET, BY APPLICATION,
2021–2028 (USD MILLION)

TABLE 39 CANADA: VETERINARY TELEMEDICINE MARKET, BY ANIMAL TYPE,
2021–2028 (USD MILLION)

10.3 EUROPE

10.3.1 EUROPE: RECESSION IMPACT

TABLE 40 EUROPE: VETERINARY TELEMEDICINE MARKET, BY COUNTRY,
2021–2028 (USD MILLION)

TABLE 41 EUROPE: VETERINARY TELEMEDICINE MARKET, BY TYPE, 2021–2028
(USD MILLION)

TABLE 42 EUROPE: VETERINARY TELEMEDICINE MARKET, BY COMPONENT,
2021–2028 (USD MILLION)

TABLE 43 EUROPE: VETERINARY TELEMEDICINE MARKET, BY APPLICATION,
2021–2028 (USD MILLION)

TABLE 44 EUROPE: VETERINARY TELEMEDICINE MARKET, BY ANIMAL TYPE,
2021–2028 (USD MILLION)

10.3.2 GERMANY

10.3.2.1 Increasing awareness about pet healthcare to drive market

TABLE 45 GERMANY: VETERINARY TELEMEDICINE MARKET, BY TYPE,
2021–2028 (USD MILLION)

TABLE 46 GERMANY: VETERINARY TELEMEDICINE MARKET, BY COMPONENT,
2021–2028 (USD MILLION)

TABLE 47 GERMANY: VETERINARY TELEMEDICINE MARKET, BY APPLICATION,
2021–2028 (USD MILLION)

TABLE 48 GERMANY: VETERINARY TELEMEDICINE MARKET, BY ANIMAL TYPE,
2021–2028 (USD MILLION)

10.3.3 FRANCE

10.3.3.1 Rising pet ownership to support market growth

TABLE 49 FRANCE: VETERINARY TELEMEDICINE MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 50 FRANCE: VETERINARY TELEMEDICINE MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 51 FRANCE: VETERINARY TELEMEDICINE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 52 FRANCE: VETERINARY TELEMEDICINE MARKET, BY ANIMAL TYPE, 2021–2028 (USD MILLION)

10.3.4 UK

10.3.4.1 Growing pet adoption to drive demand for veterinary telemedicine

TABLE 53 UK: VETERINARY TELEMEDICINE MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 54 UK: VETERINARY TELEMEDICINE MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 55 UK: VETERINARY TELEMEDICINE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 56 UK: VETERINARY TELEMEDICINE MARKET, BY ANIMAL TYPE, 2021–2028 (USD MILLION)

10.3.5 ITALY

10.3.5.1 Rising demand for poultry and pork meat to support market growth

TABLE 57 ITALY: VETERINARY TELEMEDICINE MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 58 ITALY: VETERINARY TELEMEDICINE MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 59 ITALY: VETERINARY TELEMEDICINE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 60 ITALY: VETERINARY TELEMEDICINE MARKET, BY ANIMAL TYPE, 2021–2028 (USD MILLION)

10.3.6 SPAIN

10.3.6.1 Increasing number of veterinary practices to drive market

TABLE 61 SPAIN: VETERINARY TELEMEDICINE MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 62 SPAIN: VETERINARY TELEMEDICINE MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 63 SPAIN: VETERINARY TELEMEDICINE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 64 SPAIN: VETERINARY TELEMEDICINE MARKET, BY ANIMAL TYPE, 2021–2028 (USD MILLION)

10.3.7 REST OF EUROPE

TABLE 65 REST OF EUROPE: VETERINARY TELEMEDICINE MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 66 REST OF EUROPE: VETERINARY TELEMEDICINE MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 67 REST OF EUROPE: VETERINARY TELEMEDICINE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 68 REST OF EUROPE: VETERINARY TELEMEDICINE MARKET, BY ANIMAL TYPE, 2021–2028 (USD MILLION)

10.4 ASIA PACIFIC

10.4.1 ASIA PACIFIC: RECESSION IMPACT

FIGURE 36 ASIA PACIFIC: VETERINARY TELEMEDICINE MARKET SNAPSHOT

TABLE 69 ASIA PACIFIC: VETERINARY TELEMEDICINE MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 70 ASIA PACIFIC: VETERINARY TELEMEDICINE MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 71 ASIA PACIFIC: VETERINARY TELEMEDICINE MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 72 ASIA PACIFIC: VETERINARY TELEMEDICINE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 73 ASIA PACIFIC: VETERINARY TELEMEDICINE MARKET, BY ANIMAL TYPE, 2021–2028 (USD MILLION)

10.4.2 JAPAN

10.4.2.1 Increasing expenditure on pet healthcare to drive market

TABLE 74 JAPAN: PRODUCTION AND CONSUMPTION OF ANIMAL-DERIVED FOOD PRODUCTS, 2000 VS. 2030 (THOUSAND METRIC TONS)

TABLE 75 JAPAN: VETERINARY TELEMEDICINE MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 76 JAPAN: VETERINARY TELEMEDICINE MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 77 JAPAN: VETERINARY TELEMEDICINE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 78 JAPAN: VETERINARY TELEMEDICINE MARKET, BY ANIMAL TYPE, 2021–2028 (USD MILLION)

10.4.3 CHINA

10.4.3.1 Fastest-growing veterinary telemedicine market in Asia Pacific

TABLE 79 CHINA: VETERINARY TELEMEDICINE MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 80 CHINA: VETERINARY TELEMEDICINE MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 81 CHINA: VETERINARY TELEMEDICINE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 82 CHINA: VETERINARY TELEMEDICINE MARKET, BY ANIMAL TYPE, 2021–2028 (USD MILLION)

10.4.4 INDIA

10.4.4.1 Rising demand for meat and dairy products to support market growth

TABLE 83 INDIA: PRODUCTION AND CONSUMPTION OF ANIMAL-DERIVED FOOD PRODUCTS, 2000 VS. 2030 (THOUSAND METRIC TONS)

TABLE 84 INDIA: VETERINARY TELEMEDICINE MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 85 INDIA: VETERINARY TELEMEDICINE MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 86 INDIA: VETERINARY TELEMEDICINE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 87 INDIA: VETERINARY TELEMEDICINE MARKET, BY ANIMAL TYPE, 2021–2028 (USD MILLION)

10.4.5 REST OF ASIA PACIFIC

TABLE 88 REST OF ASIA PACIFIC: VETERINARY TELEMEDICINE MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 89 REST OF ASIA PACIFIC: VETERINARY TELEMEDICINE MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 90 REST OF ASIA PACIFIC: VETERINARY TELEMEDICINE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 91 REST OF ASIA PACIFIC: VETERINARY TELEMEDICINE MARKET, BY ANIMAL TYPE, 2021–2028 (USD MILLION)

10.5 LATIN AMERICA

10.5.1 GROWING VETERINARY HEALTHCARE EXPENDITURE TO DRIVE MARKET

10.5.2 LATIN AMERICA: RECESSION IMPACT

TABLE 92 LATIN AMERICA: VETERINARY TELEMEDICINE MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 93 LATIN AMERICA: VETERINARY TELEMEDICINE MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 94 LATIN AMERICA: VETERINARY TELEMEDICINE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 95 LATIN AMERICA: VETERINARY TELEMEDICINE MARKET, BY ANIMAL TYPE, 2021–2028 (USD MILLION)

10.6 MIDDLE EAST & AFRICA

10.6.1 GROWING PREVALENCE OF ANIMAL DISEASES TO PROPEL MARKET

10.6.2 MIDDLE EAST & AFRICA: RECESSION IMPACT

TABLE 96 MIDDLE EAST & AFRICA: VETERINARY TELEMEDICINE MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 97 MIDDLE EAST & AFRICA: VETERINARY TELEMEDICINE MARKET, BY COMPONENT, 2021–2028 (USD MILLION)

TABLE 98 MIDDLE EAST & AFRICA: VETERINARY TELEMEDICINE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 99 MIDDLE EAST & AFRICA: VETERINARY TELEMEDICINE MARKET, BY ANIMAL TYPE, 2021–2028 (USD MILLION)

11 COMPETITIVE LANDSCAPE

11.1 INTRODUCTION

11.2 MARKET SHARE ANALYSIS

FIGURE 37 VETERINARY TELEMEDICINE MARKET SHARE, BY KEY PLAYER (2022)

11.3 COMPANY FOOTPRINT ANALYSIS

11.3.1 COMPANY FOOTPRINT, BY TYPE

11.3.2 COMPANY FOOTPRINT, BY REGION

11.4 COMPANY EVALUATION MATRIX

11.4.1 STARS

11.4.2 EMERGING LEADERS

11.4.3 PERVASIVE PLAYERS

11.4.4 PARTICIPANTS

FIGURE 38 VETERINARY TELEMEDICINE MARKET: COMPANY EVALUATION MATRIX

11.5 COMPETITIVE BENCHMARKING

TABLE 100 VETERINARY TELEMEDICINE MARKET: KEY STARTUPS/SMES

12 COMPANY PROFILES

12.1 KEY PLAYERS

(Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats))*

12.1.1 VETTRIAGE

TABLE 101 VETTRIAGE: BUSINESS OVERVIEW

12.1.2 JUSTANSWER

TABLE 102 JUSTANSWER: BUSINESS OVERVIEW

12.1.3 AIRVET

TABLE 103 AIRVET: BUSINESS OVERVIEW

12.1.4 FIRSTVET

TABLE 104 FIRSTVET: BUSINESS OVERVIEW

12.1.5 VETSTER

TABLE 105 VETSTER: BUSINESS OVERVIEW

12.1.6 TELEVET

TABLE 106 TELEVET: BUSINESS OVERVIEW

12.1.7 ANIPANION

TABLE 107 ANIPANION: BUSINESS OVERVIEW

12.1.8 VITUSVET

TABLE 108 VITUSVET: BUSINESS OVERVIEW

12.1.9 WHISKERS WORLDWIDE

TABLE 109 WHISKERS WORLDWIDE: BUSINESS OVERVIEW

12.1.10 WELLHAVEN PET HEALTH

TABLE 110 WELLHAVEN PET HEALTH: BUSINESS OVERVIEW

12.1.11 ASKVET

TABLE 111 ASKVET: BUSINESS OVERVIEW

12.1.12 PETRIAGE

TABLE 112 PETRIAGE: BUSINESS OVERVIEW

12.1.13 PETDESK

TABLE 113 PETDESK: BUSINESS OVERVIEW

12.1.14 PAWSQUAD

TABLE 114 PAWSQUAD: BUSINESS OVERVIEW

12.1.15 BI X GMBH

TABLE 115 BI X GMBH: BUSINESS OVERVIEW

12.1.16 GUARDIANVETS

TABLE 116 GUARDIANVETS: BUSINESS OVERVIEW

12.1.17 TELETAILS

TABLE 117 TELETAILS: BUSINESS OVERVIEW

12.1.18 ACTIV4PETS

TABLE 118 ACTIV4PETS: BUSINESS OVERVIEW

12.1.19 BABELBARK

TABLE 119 BABELBARK: BUSINESS OVERVIEW

12.1.20 LINKYVET

TABLE 120 LINKYVET: BUSINESS OVERVIEW

12.1.21 VETCHAT

TABLE 121 VETCHAT: BUSINESS OVERVIEW

12.1.22 VETCT

TABLE 122 VETCT: BUSINESS OVERVIEW

12.1.23 VETOCLOCK

TABLE 123 VETOCLOCK: BUSINESS OVERVIEW

12.1.24 VETNOW

TABLE 124 VETNOW: BUSINESS OVERVIEW

12.1.25 VETSOURCE

TABLE 125 VETSOURCE: BUSINESS OVERVIEW

*Details on Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

13 APPENDIX

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

13.3 CUSTOMIZATION OPTIONS

13.4 RELATED REPORTS

13.5 AUTHOR DETAILS

I would like to order

Product name: Veterinary Telemedicine Market by Type (Telephone, Internet), Component (Software & Services, Hardware), Application (Diagnosis & Treatment, Prescription, Follow-up, Consultation, Education), Animal Type (Companion, Livestock) & Region - Global Forecast to 2028

Product link: <https://marketpublishers.com/r/V073E6491136EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V073E6491136EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970