

Veterinary Sutures Market

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Abstracts

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The Global Veterinary Sutures Market is projected to grow exponentially by 2032, growing at a high CAGR from 2024 to 2032. Growth in the market can be attributed to factors such as the rising incidences of veterinary surgeries, along with growing awareness of animal health. Growing demand for pet insurances and rising animal health expenditures are also contributing to this trend. However, the rising pet care costs may pose a significant challenge to the veterinary sutures market's expansion. Moreover, as the number of pets is increasing among individuals for companionships, the need for veterinary care and surgical treatments will also rise.

Driver: Increasing incidences of veterinary surgeries

The increasing incidences of surgeries in pets is one of the key factors driving the growth of the veterinary sutures market. Pet owners are seeking advanced veterinary care for their animals. Because of this, veterinary practices like spaying and neutering, orthopedic surgeries, tumor removals, and the management of wounds are becoming very common treatments. For instance, as per the Mars State of Pet Homelessness Report (2024) for the United States, 74% of the 94.7 million owned dogs and 77% of the 91.8 million owned cats have been spayed or neutered. This increase in surgical procedures directly demands the use of the veterinary sutures required for wound closure and tissue repair in animals. Moreover, the growing awareness of pet health and wellness, has also increased the consumption of sutures for various tissues and healing needs. According to the APPA, the veterinary care and product sales segment accounted for USD 39.1 billion in 2024.

Furthermore, the increasing expenditure by pet owners is on rise. As many pets have started suffering because of conditions like broken bones, ligament tears, and

gastrointestinal disorders, the reliance on veterinary care and treatments has increased, thereby fueling the market growth. Additionally, the increased penetration by pet insurance companies has further made veterinary procedures more affordable and accessible for pet owners. This further increases the demand for advanced veterinary sutures. Therefore, as the pet surgeries are on rise, the veterinary sutures market will continue to grow, worldwide.

Restraint: Rising pet care costs

The cost of pet care has been steadily rising, presenting a growing financial challenge for pet owners worldwide. Several factors contribute to this trend. Advances in veterinary suture materials and technology have expanded the range of available treatments, offering pets a level of healthcare previously reserved for humans. While these advancements improve outcomes, they also come with higher costs. For instance, according to the American Veterinary Medical Association (AVMA), the average annual spending on pets (excluding adoption or purchase costs) was USD 1,515 in 2023 and USD 1,516 in 2024. Dog owners spent over USD 1,700 annually on average, and cat owners spent under USD 1,350 annually. Thus, veterinary expenses accounted for about one-third of total pet spending, while the remaining two-thirds were allocated to food, medication, and other non-veterinary costs. Moreover, as pets are increasingly viewed as family members, there is a greater willingness among owners to invest in premium services and products, further driving up costs. Also, high pet care costs directly impact the number of visits by pet owners to veterinary facilities, thereby restraining the growth of this market.

Opportunity: Growing demand for pet insurance and rising animal health expenditure

The spending on pet healthcare including pet food, supplies/over-the-counter medications, veterinary care, pet insurance policies, and other services has increased significantly in recent years. Many pet owners, especially in major markets across North America and Europe, are purchasing pet insurance because of the significant growth in pet care expenditure in recent years. Moreover, the adoption of pet insurance is also on the rise as insurance helps pet owners manage preventive care, acute and chronic illnesses, and emergency medical care costs for their respective pets. As pets are increasingly viewed as family members, their healthcare is becoming a priority for pet owners. This shift toward more comprehensive and preventive care, including regular veterinary visits and treatments has led to a substantial increase in spending on pet healthcare.

Moreover, in emerging countries such as India and China, the pet insurance industry is in the nascent stage. The increasing disposable incomes and rising pet expenditure are expected to increase the adoption of pet insurance policies and support the veterinary health industry. All these factors are propelling the growth and demand of veterinary sutures market.

Challenge: Limited number of veterinarians in developing countries

A major challenge to the growth of the veterinary sutures market is the scarcity of qualified veterinarians in emerging markets. In the Asia Pacific and Latin American regions, a lack of veterinary professionals severely limits acceptability to quality veterinary care, which is a major factor in the adoption of veterinary sutures. For instance, by 2030, the U.S. will require 41,000 veterinarians to meet pet care demands, but the profession is projected to face a shortfall of 15,000, according to a study by Mars Veterinary Health. This gap in the workforce limits the usage of veterinary infrastructure, which leads to delayed diagnoses and treatment of companion animals. Therefore, any shortage or limitations of veterinary practitioners directly affects animal healthcare, thereby hampering the growth of the market.

This study involves the extensive use of both primary and secondary sources. The research process involved the study of various factors affecting the industry to identify the segmentation types, industry trends, key players, competitive landscape, fundamental market dynamics, and key player strategies.

Want to explore hidden markets that can drive new revenue in Veterinary Sutures Market?

Unlock Insights

Scope of the Report

Report Metric

Details

Market size available for years 2023–2032

Base year considered 2024

Forecast period 2025–2032

Forecast units Value (USD Million/Billion)

Segments covered

By Type, Suture Structure, Material, and Application

Geographies covered

North America (US & Canada), Europe (Germany, the UK, France, Italy, Spain, and RoE), APAC (Japan, China, Australia, South Korea, India, and the RoAPAC), LATAM (Brazil, Mexico, and RoLATAM), and MEA (GCC Countries, and RoMEA)

Companies covered

Ethicon, Medtronic, B. Braun SE, Vitrex Medical A/S, AIP Medical SA, KATSAN Katg?t Sanayi VE Tic. A.S., Amerisourcebergen Corporation, Unisur Lifecare, Orion Sutures, Lotus Surgicals Pvt Ltd, CP Medical, Vetersut, Neogen Corporation, and Jorgen Kruuse A/S

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*The segmentation of the study can be updated during the course of the study based on

primary insights and secondary research

*The list of companies mentioned above is indicative only and might change during the study. Total 25 companies will be profiled.

*Details on key financials might not be captured in the case of unlisted companies.

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