

Veterinary Rapid Test Market by Product (Rapid Test Kit, Rapid Test Readers), Application (Viral, Bacterial, Parasite, Allergies), and Animal Type (Companion (Cat, Dog, Horse), Livestock (Cattle, Swine, Poultry)) - Global Forecast to 2024

<https://marketpublishers.com/r/V86FA9E7234EN.html>

Date: May 2019

Pages: 182

Price: US\$ 5,650.00 (Single User License)

ID: V86FA9E7234EN

Abstracts

“The veterinary rapid tests market is projected to grow at a CAGR of 8.3%.”

The global veterinary rapid tests market is projected to reach USD 854 million by 2024 from USD 573 million in 2019, at a CAGR of 8.3% during the forecast period. Growth in this market is driven by the increasing prevalence of zoonotic diseases among companion and livestock animals and the growing need for the rapid detection of these diseases.

“By application, the viral diseases segment accounted for the largest market share of the market.”

On the basis application, the veterinary rapid tests market has been segmented into viral diseases, bacterial diseases, parasitic diseases, allergies, and other applications. The viral diseases segment is expected to account for the largest share of the veterinary rapid tests market in 2019. The large share of this segment can be attributed to the rising incidence of zoonotic diseases, growing prevalence of infectious diseases in farm animals, and growing pet health awareness among owners.

“The companion animals segment is expected to grow at the highest CAGR during the forecast period.”

On the basis of animal type, the veterinary rapid tests market is segmented into

companion and livestock animals. The companion animals segment is expected to witness the highest CAGR, owing to the increasing companion animal ownership, growing awareness about animal health among pet owners, and rising pet healthcare expenditure. The companion animals segment is further segmented into dogs, cats, horses, and other companion animals, such as rabbits, birds, and reptiles. In 2019, the market for dogs accounted for the largest share of the veterinary rapid tests market for companion animals.

“APAC is projected to witness the highest growth during the forecast period.”

North America is expected to account for the largest share of the global veterinary rapid tests market in 2019. On the other hand, the Asia Pacific market is expected to witness the highest growth during the forecast period, primarily due to the rapidly increasing animal population, growing adoption of veterinary diagnostic products, and rising demand for animal-derived food products.

The breakdown of primary participants was as mentioned below:

By Company Type: Tier 1–35%, Tier 2–40%, and Tier 3–25%

By Designation: C-level–35%, Director Level–25%, and Others–40%

By Region: North America–35%, Europe–30%, Asia Pacific–15%, Latin America–10%, Middle East & Africa – 10%

Research Coverage:

The report analyzes the various veterinary rapid test products and their adoption pattern. It aims at estimating the market size and future growth potential of the global veterinary rapid tests market for different segments such as products, applications, animal type, and region. The report also includes an in-depth competitive analysis of the key players in this market along with their company profiles, product offerings, and recent developments.

Reasons to Buy the Report

The report will enrich established firms as well as new entrants/smaller firms to gauge the pulse of the market, which, in turn, would help them garner a greater share. Firms

purchasing the report could use one or any combination of the below-mentioned five strategies for strengthening the market.

This report provides insights on the following pointers:

Market Penetration: Comprehensive information on the product portfolios offered by the top players in the global veterinary rapid tests market

Product Development/Innovation: Detailed insights on the upcoming trends, R&D activities, and product launches in the global veterinary rapid tests market

Market Development: Comprehensive information on the lucrative emerging regions by product, application, end user, and region

Market Diversification: Exhaustive information about new products, growing geographies, and recent developments in the global veterinary rapid tests market

Competitive Assessment: In-depth assessment of market shares, growth strategies, and products of leading players in the global veterinary rapid tests market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Break down of primary sources
- 2.2 MARKET SIZE ESTIMATION
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 MARKET SHARE ESTIMATION
- 2.5 ASSUMPTIONS FOR THE STUDY

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 VETERINARY RAPID TESTS: MARKET OVERVIEW
- 4.2 VETERINARY RAPID TESTS MARKET: GEOGRAPHIC GROWTH OPPORTUNITIES
- 4.3 REGIONAL MIX: VETERINARY RAPID TESTS MARKET (2019–2024)
- 4.4 VETERINARY RAPID TESTS MARKET: DEVELOPED VS. DEVELOPING MARKETS, 2019 VS. 2024

5 INDUSTRY INSIGHTS

5.1 INTRODUCTION

5.2 INDUSTRY TRENDS

5.2.1 ADOPTION OF MULTIPLE DISEASE TESTING PANELS

5.2.2 SHIFT OF VETERINARY DIAGNOSTIC SERVICES FROM LABS TO CLINICS

5.2.3 DEMAND FOR QUANTIFICATION OF DATA BY ANALYZERS

6 MARKET OVERVIEW

6.1 INTRODUCTION

6.2 MARKET DYNAMICS

6.2.1 DRIVERS

6.2.1.1 Growth in companion animal population

6.2.1.2 Increasing prevalence of zoonotic diseases

6.2.1.3 Advantages of rapid tests over other testing methods

6.2.1.4 Increasing demand for animal-derived food products

6.2.2 OPPORTUNITIES

6.2.2.1 Untapped emerging markets

6.2.3 CHALLENGES

6.2.3.1 Low animal healthcare awareness and limited animal diagnostics infrastructure in several countries

7 VETERINARY RAPID TESTS MARKET, BY PRODUCT

7.1 INTRODUCTION

7.2 RAPID TEST KITS

7.2.1 GROWING PREVALENCE OF ANIMAL ZOOONOTIC DISEASES AND INCREASING DEMAND FOR FAST DETECTION OF DISEASES TO DRIVE THE MARKET GROWTH

7.3 RAPID TEST READERS

7.3.1 RAPID STRIP READERS ARE NOT FREQUENTLY USED BY VETERINARY PRACTITIONERS AS COMPARED TO HUMAN MEDICINE PRACTICES

8 VETERINARY RAPID TESTS MARKET, BY APPLICATION

8.1 INTRODUCTION

8.2 VIRAL DISEASES

8.2.1 VIRAL DISEASES SEGMENT ACCOUNTED FOR THE LARGEST SHARE OF THE VETERINARY RAPID TESTS MARKET

8.3 BACTERIAL DISEASES

8.3.1 RAPID TESTS HELP IN THE EARLY DETECTION OF BACTERIAL DISEASES IN ANIMALS

8.4 PARASITIC DISEASES

8.4.1 INCREASING PREVALENCE OF PARASITIC DISEASES TO SUPPORT MARKET GROWTH

8.5 ALLERGIES

8.5.1 INCREASING PREVALENCE OF ZONOTIC DISEASES TO DRIVE THE GROWTH OF THIS MARKET

8.6 OTHER APPLICATIONS

9 VETERINARY RAPID TESTS MARKET, BY ANIMAL TYPE

9.1 INTRODUCTION

9.2 COMPANION ANIMALS

9.2.1 DOGS

9.2.1.1 Rising population and growing adoption of dogs as pets are the major factors supporting market growth

9.2.2 CATS

9.2.2.1 Growing focus on annual checkups to drive the demand for rapid tests for felines

9.2.3 HORSES

9.2.3.1 Growing equine health awareness to drive market growth

9.2.4 OTHER COMPANION ANIMALS

9.3 LIVESTOCK ANIMALS

9.3.1 CATTLE

9.3.1.1 Cattle segment dominated the veterinary rapid tests market for livestock animals in 2018

9.3.2 SWINE

9.3.2.1 Increasing consumption of pork and growing incidence of diseases to support market growth

9.3.3 POULTRY

9.3.3.1 Growing need for the timely diagnosis of diseases to support market growth

9.3.4 OTHER LIVESTOCK ANIMALS

10 VETERINARY RAPID TESTS MARKET, BY REGION

10.1 INTRODUCTION

10.2 NORTH AMERICA

10.2.1 US

10.2.1.1 US dominates the North American veterinary rapid tests market

10.2.2 CANADA

10.2.2.1 Vast number of veterinary practices and veterinarians to drive the Canadian veterinary rapid tests market

10.3 EUROPE

10.3.1 GERMANY

10.3.1.1 Germany is the largest market for veterinary rapid tests in Europe

10.3.2 UK

10.3.2.1 Preventive measures to avoid the spread of zoonotic diseases and increased pet adoption to support the market growth

10.3.3 FRANCE

10.3.3.1 Growing companion and livestock population to support the growth of the market

10.3.4 ITALY

10.3.4.1 Increasing livestock population and growing need to maintain their health is supporting market growth in Italy

10.3.5 SPAIN

10.3.5.1 Increase in pork & beef consumption to drive market growth in Spain

10.3.6 REST OF EUROPE

10.4 ASIA PACIFIC

10.4.1 CHINA

10.4.1.1 China to register the highest growth in the APAC veterinary rapid tests market

10.4.2 JAPAN

10.4.2.1 Rising awareness about zoonotic diseases is expected to drive the market in Japan

10.4.3 INDIA

10.4.3.1 India is a relatively untapped market with huge growth potential

10.4.4 REST OF ASIA PACIFIC

10.5 LATIN AMERICA

10.5.1 RISING AWARENESS ABOUT ANIMAL HEALTH AND ANIMAL-TRANSMITTED DISEASES TO SUPPORT MARKET GROWTH IN THE REGION

10.6 MIDDLE EAST & AFRICA

10.6.1 LACK OF ANIMAL HEALTHCARE AWARENESS TO SLOW DOWN MARKET GROWTH IN THIS REGION

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW

11.2 GROWTH STRATEGY MATRIX (2015–2019)

11.3 MARKET SHARE ANALYSIS

11.3.1 MARKET SHARE ANALYSIS: VETERINARY RAPID TESTS MARKET

11.4 COMPETITIVE LEADERSHIP MAPPING

11.4.1 VISIONARY LEADERS

11.4.2 INNOVATORS

11.4.3 DYNAMIC DIFFERENTIATORS

11.4.4 EMERGING COMPANIES

11.5 COMPETITIVE SITUATION AND TRENDS

11.5.1 PRODUCT LAUNCHES

11.5.2 EXPANSIONS

11.5.3 ACQUISITIONS

11.5.4 PARTNERSHIPS

12 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, MnM View)*

12.1 IDEXX LABORATORIES, INC.

12.2 ZOETIS, INC.

12.3 VIRBAC

12.4 HESKA CORPORATION

12.5 BIOPANDA REAGENTS, LTD.

12.6 FASSISI GMBH

12.7 BIONOTE, INC.

12.8 SWISSAVANS AG

12.9 MEGACOR DIAGNOSTIK GMBH

12.10 WOODLEY EQUIPMENT COMPANY, LTD.

*Business Overview, Products Offered, Recent Developments, MnM View might not be captured in case of unlisted companies.

13 APPENDIX

13.1 INSIGHTS OF INDUSTRY EXPERTS

13.2 MARKET SIZING & VALIDATION APPROACH

13.3 DISCUSSION GUIDE

13.4 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

13.5 AVAILABLE CUSTOMIZATIONS

13.6 RELATED REPORTS

13.7 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 VETERINARY RAPID TESTS MARKET: IMPACT ANALYSIS OF DRIVERS, OPPORTUNITIES, AND CHALLENGES

TABLE 2 PET POPULATION, BY COUNTRY, 2012–2017 (MILLION)

TABLE 3 GLOBAL PRODUCTION, CONSUMPTION, IMPORT, AND EXPORT OF ANIMAL-DERIVED FOOD PRODUCTS (2000 VS. 2030) (THOUSAND METRIC TONS)

TABLE 4 VETERINARY RAPID TESTS MARKET, BY PRODUCT, 2017–2024 (USD MILLION)

TABLE 5 RAPID TEST KITS MARKET, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 6 SOME OF THE RAPID TEST READERS IN THE MARKET

TABLE 7 RAPID TEST READERS MARKET, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 8 VETERINARY RAPID TESTS MARKET, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 9 RAPID TEST KITS FOR VIRAL DISEASES

TABLE 10 VETERINARY RAPID TESTS MARKET FOR VIRAL DISEASES, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 11 RAPID TEST KITS FOR BACTERIAL DISEASES

TABLE 12 VETERINARY RAPID TESTS MARKET FOR BACTERIAL DISEASES, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 13 RAPID TEST KITS FOR PARASITIC DISEASES

TABLE 14 VETERINARY RAPID TESTS MARKET FOR PARASITIC DISEASES, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 15 RAPID TEST KITS FOR ALLERGIES

TABLE 16 VETERINARY RAPID TESTS MARKET FOR ALLERGIES, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 17 SOME OF THE RAPID TEST KITS AVAILABLE IN THE MARKET

TABLE 18 VETERINARY RAPID TESTS MARKET FOR OTHER APPLICATIONS, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 19 VETERINARY RAPID TESTS MARKET, BY ANIMAL TYPE, 2017–2024 (USD MILLION)

TABLE 20 VETERINARY RAPID TESTS MARKET FOR COMPANION ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 21 VETERINARY RAPID TESTS MARKET FOR COMPANION ANIMALS, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 22 RAPID TEST KITS FOR DOGS OFFERED BY MAJOR PLAYERS

TABLE 23 VETERINARY RAPID TESTS MARKET FOR DOGS, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 24 RAPID TEST KITS FOR CATS OFFERED BY MAJOR PLAYERS

TABLE 25 EUROPE: PET CAT POPULATION, BY COUNTRY, 2010–2017 (MILLION)

TABLE 26 VETERINARY RAPID TESTS MARKET FOR CATS, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 27 RAPID TEST KITS FOR HORSES OFFERED BY MAJOR PLAYERS

TABLE 28 PET HORSE POPULATION, BY COUNTRY, 2013–2017 (THOUSAND)

TABLE 29 VETERINARY RAPID TESTS MARKET FOR HORSES, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 30 RAPID TEST KITS FOR OTHER COMPANION ANIMALS OFFERED BY MAJOR PLAYERS

TABLE 31 VETERINARY RAPID TESTS MARKET FOR OTHER COMPANION ANIMALS, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 32 VETERINARY RAPID TESTS MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 33 VETERINARY RAPID TESTS MARKET FOR LIVESTOCK ANIMALS, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 34 RAPID TEST KITS FOR CATTLE OFFERED BY MAJOR PLAYERS

TABLE 35 CATTLE POPULATION, BY COUNTRY, 2014–2018 (THOUSAND)

TABLE 36 VETERINARY RAPID TESTS MARKET FOR CATTLE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 37 RAPID TEST KITS FOR SWINE OFFERED BY MAJOR PLAYERS

TABLE 38 VETERINARY RAPID TESTS MARKET FOR SWINE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 39 RAPID TEST KITS FOR POULTRY OFFERED BY MAJOR PLAYERS

TABLE 40 PER CAPITA POULTRY MEAT CONSUMPTION FROM 2006–2018 (POUNDS)

TABLE 41 VETERINARY RAPID TESTS MARKET FOR POULTRY, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 42 RAPID TEST KITS FOR OTHER LIVESTOCK ANIMALS OFFERED BY MAJOR PLAYERS

TABLE 43 VETERINARY RAPID TESTS MARKET FOR OTHER LIVESTOCK ANIMALS, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 44 VETERINARY RAPID TESTS MARKET, BY REGION, 2017–2024 (USD MILLION)

TABLE 45 NORTH AMERICA: VETERINARY RAPID TESTS MARKET, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 46 NORTH AMERICA: VETERINARY RAPID TESTS MARKET, BY PRODUCT,

2017–2024 (USD MILLION)

TABLE 47 NORTH AMERICA: VETERINARY RAPID TESTS MARKET, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 48 NORTH AMERICA: VETERINARY RAPID TESTS MARKET, BY ANIMAL TYPE, 2017–2024 (USD MILLION)

TABLE 49 NORTH AMERICA: VETERINARY RAPID TESTS MARKET FOR COMPANION ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 50 NORTH AMERICA: VETERINARY RAPID TESTS MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 51 US: PET OWNERSHIP INDICATORS, 2017

TABLE 52 US: PRIVATE CLINICAL PRACTICE, BY ANIMAL TYPE, 2012 VS. 2017

TABLE 53 US: VETERINARY RAPID TESTS MARKET, BY PRODUCT, 2017–2024 (USD MILLION)

TABLE 54 US: VETERINARY RAPID TESTS MARKET, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 55 US: VETERINARY RAPID TESTS MARKET, BY ANIMAL TYPE, 2017–2024 (USD MILLION)

TABLE 56 US: VETERINARY RAPID TESTS MARKET FOR COMPANION ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 57 US: VETERINARY RAPID TESTS MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 58 COMPANION ANIMALS POPULATION IN CANADA, 2014 VS. 2018 (MILLION)

TABLE 59 CANADA: FOOD-PRODUCING ANIMAL POPULATION, (2010–2017) (MILLION)

TABLE 60 CANADA: VETERINARY RAPID TESTS MARKET, BY PRODUCT, 2017–2024 (USD MILLION)

TABLE 61 CANADA: VETERINARY RAPID TESTS MARKET, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 62 CANADA: VETERINARY RAPID TESTS MARKET, BY ANIMAL TYPE, 2017–2024 (USD MILLION)

TABLE 63 CANADA: VETERINARY RAPID TESTS MARKET FOR COMPANION ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 64 CANADA: VETERINARY RAPID TESTS MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 65 EUROPE: LIVESTOCK POPULATION, 2017 (MILLION)

TABLE 66 EUROPE: VETERINARY RAPID TESTS MARKET, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 67 EUROPE: VETERINARY RAPID TESTS MARKET, BY PRODUCT,

2017–2024 (USD MILLION)

TABLE 68 EUROPE: VETERINARY RAPID TESTS MARKET, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 69 EUROPE: VETERINARY RAPID TESTS MARKET, BY ANIMAL TYPE, 2017–2024 (USD MILLION)

TABLE 70 EUROPE: VETERINARY RAPID TESTS MARKET FOR COMPANION ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 71 EUROPE: VETERINARY RAPID TESTS MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 72 GERMANY: COMPANION ANIMALS POPULATION, 2010–2017 (MILLION)

TABLE 73 GERMANY: NUMBER OF VETERINARIANS, 2014 VS. 2016

TABLE 74 GERMANY: VETERINARY RAPID TESTS MARKET, BY PRODUCT, 2017–2024 (USD MILLION)

TABLE 75 GERMANY: VETERINARY RAPID TESTS MARKET, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 76 GERMANY: VETERINARY RAPID TESTS MARKET, BY ANIMAL TYPE, 2017–2024 (USD MILLION)

TABLE 77 GERMANY: VETERINARY RAPID TESTS MARKET FOR COMPANION ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 78 GERMANY: VETERINARY RAPID TESTS MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 79 UK: COMPANION ANIMALS POPULATION, (2010–2017) (MILLION)

TABLE 80 UK: NUMBER OF VETERINARIANS, BY TYPE OF PRACTICE, 2014 VS. 2016

TABLE 81 UK: VETERINARY RAPID TESTS MARKET, BY PRODUCT, 2017–2024 (USD MILLION)

TABLE 82 UK: VETERINARY RAPID TESTS MARKET, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 83 UK: VETERINARY RAPID TESTS MARKET, BY ANIMAL TYPE, 2017–2024 (USD MILLION)

TABLE 84 UK: VETERINARY RAPID TESTS MARKET FOR COMPANION ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 85 UK: VETERINARY RAPID TESTS MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 86 FRANCE: COMPANION ANIMALS POPULATION, (2010–2017) (MILLION)

TABLE 87 FRANCE: NUMBER OF VETERINARIANS, BY TYPE OF PRACTICE, 2014 VS. 2016

TABLE 88 FRANCE: VETERINARY RAPID TESTS MARKET, BY PRODUCT, 2017–2024 (USD MILLION)

TABLE 89 FRANCE: VETERINARY RAPID TESTS MARKET, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 90 FRANCE: VETERINARY RAPID TESTS MARKET, BY ANIMAL TYPE, 2017–2024 (USD MILLION)

TABLE 91 FRANCE: VETERINARY RAPID TESTS MARKET FOR COMPANION ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 92 FRANCE: VETERINARY RAPID TESTS MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 93 ITALY: FOOD-PRODUCING ANIMAL POPULATION, 2010-2017 (MILLION)

TABLE 94 ITALY: NUMBER OF VETERINARIANS, 2012 VS. 2016

TABLE 95 ITALY: VETERINARY RAPID TESTS MARKET, BY PRODUCT, 2017–2024 (USD MILLION)

TABLE 96 ITALY: VETERINARY RAPID TESTS MARKET, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 97 ITALY: VETERINARY RAPID TESTS MARKET, BY ANIMAL TYPE, 2017–2024 (USD MILLION)

TABLE 98 ITALY: VETERINARY RAPID TESTS MARKET FOR COMPANION ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 99 ITALY: VETERINARY RAPID TESTS MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 100 SPAIN: FOOD-PRODUCING ANIMAL POPULATION, 2010-2017 (MILLION)

TABLE 101 SPAIN: NUMBER OF VETERINARIANS, 2014

TABLE 102 SPAIN: VETERINARY RAPID TESTS MARKET, BY PRODUCT, 2017–2024 (USD MILLION)

TABLE 103 SPAIN: VETERINARY RAPID TESTS MARKET, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 104 SPAIN: VETERINARY RAPID TESTS MARKET, BY ANIMAL TYPE, 2017–2024 (USD MILLION)

TABLE 105 SPAIN: VETERINARY RAPID TESTS MARKET FOR COMPANION ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 106 SPAIN: VETERINARY RAPID TESTS MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 107 ROE: COMPANION ANIMALS POPULATION, 2017 (MILLION)

TABLE 108 ROE: VETERINARY RAPID TESTS MARKET, BY PRODUCT, 2017–2024 (USD MILLION)

TABLE 109 ROE: VETERINARY RAPID TESTS MARKET, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 110 ROE: VETERINARY RAPID TESTS MARKET, BY ANIMAL TYPE,

2017–2024 (USD MILLION)

TABLE 111 ROE: VETERINARY RAPID TESTS MARKET FOR COMPANION ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 112 ROE: VETERINARY RAPID TESTS MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 113 APAC: FOOD-PRODUCING ANIMAL POPULATION (2010–2017) (MILLION)

TABLE 114 ASIA PACIFIC: VETERINARY RAPID TESTS MARKET, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 115 ASIA PACIFIC: VETERINARY RAPID TESTS MARKET, BY PRODUCT, 2017–2024 (USD MILLION)

TABLE 116 ASIA PACIFIC: VETERINARY RAPID TESTS MARKET, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 117 ASIA PACIFIC: VETERINARY RAPID TESTS MARKET, BY ANIMAL TYPE, 2017–2024 (USD MILLION)

TABLE 118 ASIA PACIFIC: VETERINARY RAPID TESTS MARKET FOR COMPANION ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 119 ASIA PACIFIC: VETERINARY RAPID TESTS MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 120 CHINA: FOOD-PRODUCING ANIMAL POPULATION, (2010–2017) (MILLION)

TABLE 121 CHINA: VETERINARY RAPID TESTS MARKET, BY PRODUCT, 2017–2024 (USD MILLION)

TABLE 122 CHINA: VETERINARY RAPID TESTS MARKET, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 123 CHINA: VETERINARY RAPID TESTS MARKET, BY ANIMAL TYPE, 2017–2024 (USD MILLION)

TABLE 124 CHINA: VETERINARY RAPID TESTS MARKET FOR COMPANION ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 125 CHINA: VETERINARY RAPID TESTS MARKET FOR LIVESTOCK ANIMAL, BY TYPE, 2017–2024 (USD MILLION)

TABLE 126 JAPAN: FOOD-PRODUCING ANIMAL POPULATION, (2010–2017) (MILLION)

TABLE 127 PRODUCTION AND CONSUMPTION OF ANIMAL-DERIVED FOOD PRODUCTS IN JAPAN (2000 VS. 2030) (THOUSAND METRIC TONS)

TABLE 128 JAPAN: VETERINARY RAPID TESTS MARKET, BY PRODUCT, 2017–2024 (USD MILLION)

TABLE 129 JAPAN: VETERINARY RAPID TESTS MARKET, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 130 JAPAN: VETERINARY RAPID TESTS MARKET, BY ANIMAL TYPE, 2017–2024 (USD MILLION)

TABLE 131 JAPAN: VETERINARY RAPID TESTS MARKET FOR COMPANION ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 132 JAPAN: VETERINARY RAPID TESTS MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 133 INDIA: FOOD-PRODUCING ANIMAL POPULATION (2010-2017) (MILLION)

TABLE 134 PRODUCTION AND CONSUMPTION OF ANIMAL-DERIVED FOOD PRODUCTS IN INDIA (2000 VS. 2030) (THOUSAND METRIC TONS)

TABLE 135 INDIA: VETERINARY RAPID TESTS MARKET, BY PRODUCT, 2017–2024 (USD MILLION)

TABLE 136 INDIA: VETERINARY RAPID TESTS MARKET, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 137 INDIA: VETERINARY RAPID TESTS MARKET, BY ANIMAL TYPE, 2017–2024 (USD MILLION)

TABLE 138 INDIA: VETERINARY RAPID TESTS MARKET FOR COMPANION ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 139 INDIA: VETERINARY RAPID TESTS MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 140 ROAPAC: FOOD PRODUCING ANIMAL POPULATION (2010–2017) (MILLION)

TABLE 141 ROAPAC: NUMBER OF VETERINARIANS

TABLE 142 ROAPAC: VETERINARY RAPID TESTS MARKET, BY PRODUCT, 2017–2024 (USD MILLION)

TABLE 143 ROAPAC: VETERINARY RAPID TESTS MARKET, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 144 ROAPAC: VETERINARY RAPID TESTS MARKET, BY ANIMAL TYPE, 2017–2024 (USD MILLION)

TABLE 145 ROAPAC: VETERINARY RAPID TESTS MARKET FOR COMPANION ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 146 ROAPAC: VETERINARY RAPID TESTS MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 147 NUMBER OF VETERINARIANS AND VETERINARY PARAPROFESSIONALS IN LATIN AMERICAN COUNTRIES, 2010 VS 2016

TABLE 148 LATIN AMERICA: VETERINARY RAPID TESTS MARKET, BY PRODUCT, 2017–2024 (USD MILLION)

TABLE 149 LATIN AMERICA: VETERINARY RAPID TESTS MARKET, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 150 LATIN AMERICA: VETERINARY RAPID TESTS MARKET, BY ANIMAL TYPE, 2017–2024 (USD MILLION)

TABLE 151 LATIN AMERICA: VETERINARY RAPID TESTS MARKET FOR COMPANION ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 152 LATIN AMERICA: VETERINARY RAPID TESTS MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 153 NUMBER OF VETERINARIANS AND VETERINARY PARAPROFESSIONALS IN THE MIDDLE EAST & AFRICA, 2010 VS. 2016

TABLE 154 MIDDLE EAST & AFRICA: VETERINARY RAPID TESTS MARKET, BY PRODUCT, 2017–2024 (USD MILLION)

TABLE 155 MIDDLE EAST & AFRICA: VETERINARY RAPID TESTS MARKET, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 156 MIDDLE EAST & AFRICA: VETERINARY RAPID TESTS MARKET, BY ANIMAL TYPE, 2017–2024 (USD MILLION)

TABLE 157 MIDDLE EAST & AFRICA: VETERINARY RAPID TESTS MARKET FOR COMPANION ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 158 MIDDLE EAST & AFRICA: VETERINARY RAPID TESTS MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2017–2024 (USD MILLION)

TABLE 159 PRODUCT LAUNCHES, 2015–2019

TABLE 160 EXPANSIONS, 2015–2019

TABLE 161 ACQUISITIONS, 2015–2019

TABLE 162 PARTNERSHIPS, 2015–2019

List Of Figures

LIST OF FIGURES

FIGURE 1 RESEARCH DESIGN

FIGURE 2 PRIMARY SOURCES

FIGURE 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

FIGURE 4 BOTTOM-UP APPROACH

FIGURE 5 TOP-DOWN APPROACH

FIGURE 6 DATA TRIANGULATION METHODOLOGY

FIGURE 7 VETERINARY RAPID TESTS MARKET, BY PRODUCT, 2019 VS. 2024 (USD MILLION)

FIGURE 8 VETERINARY RAPID TESTS MARKET, BY APPLICATION, 2019 VS. 2024 (USD MILLION)

FIGURE 9 VETERINARY RAPID TESTS MARKET, BY ANIMAL TYPE, 2019 VS. 2024 (USD MILLION)

FIGURE 10 GEOGRAPHICAL SNAPSHOT OF THE VETERINARY RAPID TESTS MARKET

FIGURE 11 GROWING PREVALENCE OF ZOO NOTIC DISEASES TO DRIVE MARKET GROWTH

FIGURE 12 CHINA AND INDIA TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

FIGURE 13 APAC TO REGISTER THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD (2019–2024)

FIGURE 14 DEVELOPING MARKETS TO REGISTER A HIGHER GROWTH RATE BETWEEN 2019 & 2024

FIGURE 15 RAPID TEST KITS SEGMENT TO DOMINATE THE VETERINARY RAPID TESTS MARKET DURING THE FORECAST PERIOD

FIGURE 16 VIRAL DISEASES SEGMENT TO DOMINATE THE VETERINARY RAPID TESTS MARKET DURING THE FORECAST PERIOD

FIGURE 17 COMPANION ANIMALS SEGMENT TO DOMINATE THE VETERINARY RAPID TESTS MARKET DURING THE FORECAST PERIOD

FIGURE 18 EUROPE: PET DOG POPULATION, BY COUNTRY, 2017 (THOUSAND)

FIGURE 19 PER CAPITA PORK CONSUMPTION FROM 2006–2018 (POUNDS)

FIGURE 20 VETERINARY RAPID TESTS MARKET: GEOGRAPHIC GROWTH OPPORTUNITIES

FIGURE 21 NORTH AMERICA: VETERINARY RAPID TESTS MARKET SNAPSHOT

FIGURE 22 EUROPE: VETERINARY RAPID TESTS MARKET SNAPSHOT

- FIGURE 23 APAC: VETERINARY RAPID TESTS MARKET SNAPSHOT
- FIGURE 24 PRODUCT LAUNCHES—KEY GROWTH STRATEGY ADOPTED BY MARKET PLAYERS FROM JANUARY 2015 AND APRIL 2019
- FIGURE 25 VETERINARY RAPID TESTS MARKET, BY KEY PLAYER, 2018
- FIGURE 26 VETERINARY RAPID TESTS MARKET: COMPETITIVE LEADERSHIP MAPPING (2018)
- FIGURE 27 IDEXX LABORATORIES, INC.: COMPANY SNAPSHOT (2018)
- FIGURE 28 ZOETIS INC.: COMPANY SNAPSHOT (2018)
- FIGURE 29 VIRBAC: COMPANY SNAPSHOT (2017)
- FIGURE 30 HESKA CORPORATION: COMPANY SNAPSHOT (2018)

I would like to order

Product name: Veterinary Rapid Test Market by Product (Rapid Test Kit, Rapid Test Readers), Application (Viral, Bacterial, Parasite, Allergies), and Animal Type (Companion (Cat, Dog, Horse), Livestock (Cattle, Swine, Poultry)) - Global Forecast to 2024

Product link: <https://marketpublishers.com/r/V86FA9E7234EN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V86FA9E7234EN.html>