

Veterinary Ophthalmology Equipment Market by Product-Diagnostic Device (Ophthalmoscope, Tonometer), Surgical (Microscope, Implant, Shunt, bandage Lens), Application (Glaucoma, Cataract), Animal (Equine, Canine, Feline), End User - Global Forecast to 2029

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Abstracts

The global veterinary ophthalmology equipment market is projected to reach 697 million in 2029 from USD 485 million in 2024, at a CAGR of 7.5% between 2024 and 2029.

The veterinary ophthalmology equipment market is driven by factors such as increasing pet ownership, technological advancements, rising awareness, prevalence of eye disorders, and increasing veterinary healthcare expenditure. However, the market faces challenges such as high equipment costs, limited access to specialized services, regulatory hurdles, lack of skilled professionals, and competition from alternative treatments.

“Based on the surgical equipment, disposables and implants, by product the shunts segment is expected to grow by the highest CAGR in the veterinary ophthalmology equipment market.”

The expansion of veterinary hospitals and specialty surgical centers equipped with advanced ophthalmic surgical equipment fuels the demand for surgical instruments, disposables, and implants. Overall, the combination of increasing demand for surgical interventions, technological advancements, emphasis on surgical safety and infection control, pet owner spending on veterinary care, and expansion of veterinary surgical facilities collectively drive the projected high CAGR for the surgical equipment,

disposables, and implants segment in the veterinary ophthalmology equipment market.

“The surgery segment in application segment is expected to grow with the highest CAGR in the veterinary ophthalmology equipment market.”

The increasing prevalence of treatable eye conditions in pets, advancements in surgical techniques, growing demand for specialized care, and the higher cost of surgical equipment contribute to the surgery segment projected to have the highest CAGR in the veterinary ophthalmology equipment market. The veterinary ophthalmology field has witnessed significant technological advancements in surgical equipment and techniques in recent years. These advancements include sophisticated surgical instruments, microsurgical tools, and minimally invasive surgical procedures, which improve surgical outcomes and reduce recovery times for animals.

“Based on the animal type, equine segment is expected to grow by the highest CAGR in the veterinary ophthalmology equipment market.”

increased investment in equine veterinary care, and the prevalence of equine-specific eye conditions. However, the lower overall horse population and cost considerations for equine healthcare might limit the absolute market size compared to the canine segment. There's a heightened awareness among horse owners regarding the health and well-being of their animals. This awareness drives them to seek specialized veterinary care, including ophthalmology, to ensure the best possible health outcomes for their horses.

“Based on the end user, specialty clinic segment is expected to grow by the highest CAGR in the veterinary ophthalmology equipment market.”

The specialty clinic segment is expected to experience the highest CAGR in the veterinary ophthalmology equipment market due to its focus on advanced equipment, specialized care offerings, focus on preventive care, higher volume of complex procedures, financial resources, and a centralized referral network. Specialty clinics typically invest in state-of-the-art equipment and employ specialists who have extensive experience and expertise in diagnosing and treating ophthalmic conditions in animals.

“Asia Pacific to grow with the highest CAGR in the veterinary ophthalmology equipment market during the forecast period.”

The Asia-Pacific region is expected to experience the highest CAGR in the veterinary

ophthalmology equipment market due to factors such as increasing pet ownership, rising awareness of pet health and welfare, expansion of veterinary healthcare infrastructure, technological advancements, government initiatives, and emerging markets. Pet owners in countries like China, India, Japan, and South Korea are seeking specialized veterinary services, leading to increased demand for ophthalmology equipment. The region's burgeoning medical technology industry and government initiatives also contribute to market growth. Emerging economies in the region offer significant growth opportunities for the veterinary ophthalmology equipment market.

A breakdown of the primary participants (supply-side) for the veterinary ophthalmology equipment market referred to for this report is provided below:

By Company Type: Tier 1- 60%, Tier 2- 30%, and Tier 3- 10%

By Designation: C-level–50%, Director Level–30%, and Others–20%

By Region: North America–45%, Europe–15%, Asia Pacific–25%, Latin America–10%, Middle East & Africa–5%.

Prominent players in the market include Bausch + Lomb Corporation (Canada), USIOL, Inc. (US), I-MED Animal Health (Canada), AMETEK, Inc. (Reichert, Inc., a wholly owned subsidiary of AMETEK, Inc.)(US), HEINE Optotechnik GmbH & Co. KG (Germany), LKC Technologies, Inc. (US), Revenio Group Oyj (Finland), Halma Plc (Keeler, a wholly owned subsidiary of Halma Plc) (UK), Baxter International, Inc. (Hill-Rom, a wholly owned subsidiary of Baxter International, Inc.) (US), GerVetUSA (US), Kowa American Corporation (US), AJL Ophthalmology S.A. (Spain), Optibrand Ltd. (US), Alcon Inc. (Switzerland), IRIDEX Corporation (US), Optomed Plc (Finland), Ocularvision, Inc. (US), AN-VISION (Germany), Eidolon Optical LLC (US), Yuesen Med (China), Ocuscience (US), Freedom Ophthalmic Pvt. Ltd. (France), New World Medical (US), and Nova Eye Medical (Australia).

Research Coverage:

The report analyzes the veterinary ophthalmology equipment market and aims at estimating the market size and future growth potential of this market based on various segments such as animal type, application, product, end user and region. The report also includes a competitive analysis of the key players in this market along with their company profiles, product/service offerings, recent developments, and key market

strategies.

Reasons to Buy the Report

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall veterinary ophthalmology equipment market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report provides insights into the following pointers:

Analysis of key drivers (Rising pet ownership and pet care expenditure, Rising popularity of pet insurance, Growing number of veterinary ophthalmologists, Increased prevalence of ocular diseases among animals and Technological advancements in veterinary ophthalmology), restraints (High cost of veterinary care), opportunities (Strategic developments by market players creating an opportunity for growth and Growing opportunities in emerging markets) and challenges (Limited awareness among pet owners)

Market Penetration: It includes extensive information on product portfolios offered by the major players in the global veterinary ophthalmology equipment market. The report includes various segments in market animal type, application, product, end user and region

Product Enhancement/Innovation: Comprehensive details about new product launches and anticipated trends in the global veterinary ophthalmology equipment market.

Market Development: Thorough knowledge and analysis of the profitable rising markets animal type, application, product, end user and region

Market Diversification: Comprehensive information about newly launched product and services, expanding markets, current advancements, and investments in the global veterinary ophthalmology equipment market.

Competitive Assessment: Thorough evaluation of the market shares, growth

plans, offerings of product and services, and capacities of the major competitors in the global veterinary ophthalmology equipment market.

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