

# **Veterinary Endoscopy Market by Product Type (Flexible, Videoscope, Fibreoptic, Rigid), Procedure (Bronchoscopy, Laparoscopy, Gastroduodenoscopy, Colonoscopy, Rhinoscopy), Animal (Companion, Large), End User (Hospitals, Clinics) - Global Forecast to 2023**

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## **Abstracts**

“The global veterinary endoscopy market is projected to grow at a CAGR of 6.5% during the forecast period.”

The veterinary endoscopy market is expected to reach USD 219.0 million by 2023 from USD 159.8 million in 2018, at a CAGR of 6.5%. The increasing use of endoscopes in the diagnosis of gastrointestinal diseases, rising number of veterinary endoscopy training programs, advanced applications of veterinary endoscopy, increasing pet insurance and growing animal health expenditure, growing population of companion animals, rising demand for animal-derived food products, and growth in the number of veterinary practitioners are the major factors driving the growth of this market. On the other hand, high cost of veterinary endoscopes and the increasing cost of pet care are expected to restrain the growth of this market during the forecast period.

“Hospitals and academic institutes to dominate the end-user market during the forecast period.”

By end user, the veterinary endoscopy market is segmented into hospitals and academic institutes and clinics. The hospitals and academic institutes segment is expected to grow at the highest CAGR during the forecast period. Veterinary endoscopy are widely used by hospitals and hospitals-attached diagnostic imaging centers for the

visualization of internal organs, which is the key factor driving the growth of this end-user segment.

“Asia Pacific is estimated to grow at the highest CAGR during the study period.”

The veterinary endoscopy market in the Asia Pacific region is expected to register the highest CAGR during the forecast period. Growth in this region can be attributed to the government efforts to increase awareness about the early detection of animal diseases, growing pet adoption, and increasing number of veterinary hospitals and clinics in India and China.

The primary interviews conducted for this report can be categorized as follows:

By Company Type - Tier 1 – 60%, Tier 2 – 20% and Tier 3 – 20%

By Designation – C-level – 40%, Director-level – 20%, Others – 40%

By Region – North America – 50%, Europe – 20%, Asia Pacific– 30%

The key players in the veterinary endoscopy market include KARL STORZ (Germany), Welch Allyn (US), STERIS (UK), Endoscopy Support Services (US), Olympus (Japan), Fujifilm (Japan), Eickemeyer (Germany), B. Braun (Germany), Biovision Veterinary Endoscopy (US), and Dr. Fritz (Germany).

Research Coverage:

The report analyses the veterinary endoscopy market by product type, procedure, animal type, end user, and region. Apart from a comprehensive geographic product analysis and market sizing, the report also provides a competitive landscape that covers the growth strategies adopted by industry players over the last three years. The company profiles include the product portfolios, developments, and strategies adopted by prominent market players to maintain and increase their shares in the market. Market research data, current market size, and forecast of the future trends will help key market players and new entrants to make the necessary decisions regarding product offerings, geographic focus, change in strategic approach, and levels of output to remain successful in the market.

Key benefits of buying the Report:

*Veterinary Endoscopy Market by Product Type (Flexible, Videoscope, Fibreoptic, Rigid), Procedure (Bronchoscopy...*

This report will enable both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help these firms to garner greater market shares. Firms purchasing the report can use any one or a combination of the below-mentioned strategies to strengthen their market shares.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on the product portfolios of the top players in the veterinary endoscopy market

**Product Development/Innovation:** Detailed insights on the upcoming technologies, R&D activities, and product launches in the veterinary endoscopy market

**Competitive Assessment:** In-depth assessment of the market strategies, geographic and business segments, and product portfolios of the leading players in the veterinary endoscopy market

**Market Development:** Comprehensive information about emerging markets. This report analyzes the market for various veterinary endoscopes across geographies

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments in the veterinary endoscopy market

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
  - 1.3.1 MARKETS COVERED
  - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
    - 2.1.1.1 Key data from secondary sources
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key data from primary sources
- 2.2 MARKET SIZE ESTIMATION
  - 2.2.1 BOTTOM-UP APPROACH
  - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 ASSUMPTIONS FOR THE STUDY

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 VETERINARY ENDOSCOPY: MARKET OVERVIEW
- 4.2 ASIA PACIFIC: VETERINARY FLEXIBLE ENDOSCOPY MARKET, BY PROCEDURE AND COUNTRY (2017)
- 4.3 VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE (2018–2023)
- 4.4 GEOGRAPHICAL SNAPSHOT OF THE VETERINARY ENDOSCOPY MARKET

### 5 MARKET OVERVIEW

#### 5.1 INTRODUCTION

*Veterinary Endoscopy Market by Product Type (Flexible, Videoscope, Fibreoptic, Rigid), Procedure (Bronchoscopy...*

## 5.2 MARKET DYNAMICS

### 5.2.1 DRIVERS

- 5.2.1.1 Increasing use of endoscopes in the diagnosis of gastrointestinal diseases
- 5.2.1.2 Rising number of veterinary endoscopy training programs
- 5.2.1.3 Increasing pet insurance and growing animal health expenditure
- 5.2.1.4 Growing population of companion animals
- 5.2.1.5 Advanced applications of veterinary endoscopy
- 5.2.1.6 Rising demand for animal-derived food products
- 5.2.1.7 Growth in the number of veterinary practitioners

### 5.2.2 RESTRAINTS

- 5.2.2.1 High cost of veterinary endoscopes
- 5.2.2.2 Increasing pet care costs

### 5.2.3 OPPORTUNITIES

- 5.2.3.1 Increasing adoption of capsule endoscopy
- 5.2.3.2 Growth opportunities in emerging economies

### 5.2.4 CHALLENGES

- 5.2.4.1 Lack of animal health awareness in emerging economies
- 5.2.4.2 Shortage of veterinarians in developing countries

## 6 VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE

### 6.1 INTRODUCTION

### 6.2 FLEXIBLE ENDOSCOPES

#### 6.2.1 FLEXIBLE ENDOSCOPES MARKET, BY TYPE

- 6.2.1.1 Video endoscopes
- 6.2.1.2 Fibre-optic endoscopes

### 6.3 RIGID ENDOSCOPES

### 6.4 OTHER ENDOSCOPES

## 7 VETERINARY ENDOSCOPY MARKET, BY PROCEDURE

### 7.1 INTRODUCTION

### 7.2 FLEXIBLE ENDOSCOPY

- 7.2.1.1 Gastroduodenoscopy
- 7.2.1.2 Colonoscopy
- 7.2.1.3 Bronchoscopy
- 7.2.1.4 Male urethrocystoscopy
- 7.2.1.5 Tracheoscopy
- 7.2.1.6 Other flexible endoscopy procedures

### 7.3 RIGID ENDOSCOPY

7.3.1.1 Laparoscopy

7.3.1.2 Otoscopy

7.3.1.3 Rhinoscopy

7.3.1.4 Thoracoscopy

7.3.1.5 Arthroscopy

7.3.1.6 Other rigid endoscopy procedures

### 7.4 OTHER PROCEDURES

## 8 VETERINARY ENDOSCOPY MARKET, BY ANIMAL TYPE

### 8.1 INTRODUCTION

### 8.2 COMPANION ANIMALS

### 8.3 LARGE ANIMALS

### 8.4 OTHER ANIMALS

## 9 VETERINARY ENDOSCOPY MARKET, BY END USER

### 9.1 INTRODUCTION

### 9.2 HOSPITALS & ACADEMIC INSTITUTES

### 9.3 CLINICS

## 10 VETERINARY ENDOSCOPY MARKET, BY REGION

### 10.1 INTRODUCTION

### 10.2 NORTH AMERICA

10.2.1 US

10.2.2 CANADA

### 10.3 EUROPE

10.3.1 GERMANY

10.3.2 UK

10.3.3 FRANCE

10.3.4 ITALY

10.3.5 SPAIN

10.3.6 REST OF EUROPE

### 10.4 ASIA PACIFIC

10.4.1 CHINA

10.4.2 JAPAN

10.4.3 INDIA

10.4.4 REST OF ASIA PACIFIC  
10.5 REST OF THE WORLD

## **11 COMPETITIVE LANDSCAPE**

11.1 OVERVIEW  
11.2 RANKING OF KEY PLAYERS  
11.3 COMPETITIVE SCENARIO  
    11.3.1 EXPANSIONS  
    11.3.2 PRODUCT LAUNCHES AND APPROVALS  
    11.3.3 ACQUISITIONS

## **12 COMPANY PROFILES**

(Business Overview, Products Offered, Recent Developments, MnM View)\*

12.1 KARL STORZ  
12.2 OLYMPUS  
12.3 FUJIFILM  
12.4 EICKEMEYER  
12.5 B. BRAUN MELSUNGEN  
12.6 STERIS  
12.7 ENDOSCOPY SUPPORT SERVICES  
12.8 BIOVISION VETERINARY ENDOSCOPY  
12.9 WELCH ALLYN  
12.10 DR. FRITZ

\*Business Overview, Products Offered, Recent Developments, MnM View might not be captured in case of unlisted companies.

## **13 APPENDIX**

13.1 INDUSTRY INSIGHTS  
13.2 DISCUSSION GUIDE  
13.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL  
13.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE  
13.5 AVAILABLE CUSTOMIZATIONS  
13.6 RELATED REPORTS  
13.7 AUTHOR DETAILS





## List Of Tables

### LIST OF TABLES

Table 1 UK: PREVALENCE OF GASTROINTESTINAL DISEASES IN PETS, 2015  
(PER 1,000 ANIMALS)

Table 2 KEY VETERINARY TRAINING PROGRAMS & COURSES

Table 3 TRENDS IN MEAT AND MILK CONSUMPTION IN DEVELOPED AND  
DEVELOPING COUNTRIES

Table 4 NUMBER OF VETERINARY PROFESSIONALS IN DEVELOPED  
ECONOMIES (2014 VS. 2016)

Table 5 VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE, 2016–2023  
(USD MILLION)

Table 6 VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE, 2016–2023  
(UNIT)

Table 7 FLEXIBLE ENDOSCOPES MARKET, BY REGION, 2016–2023 (USD  
MILLION)

Table 8 FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 9 FLEXIBLE VIDEOENDOSCOPES MARKET, BY REGION, 2016–2023 (USD  
MILLION)

Table 10 FIBRE-OPTIC ENDOSCOPES MARKET, BY REGION, 2016–2023 (USD  
MILLION)

Table 11 RIGID ENDOSCOPES MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 12 OTHER ENDOSCOPES MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 13 VETERINARY ENDOSCOPY MARKET, BY PROCEDURE, 2016–2023 (USD  
MILLION)

Table 14 FLEXIBLE ENDOSCOPY MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 15 FLEXIBLE ENDOSCOPY MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 16 GASTRODUODENOSCOPY MARKET, BY REGION, 2016–2023 (USD  
MILLION)

Table 17 COLONOSCOPY MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 18 BRONCHOSCOPY MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 19 MALE URETHROCYSTOSCOPY MARKET, BY REGION, 2016–2023 (USD  
MILLION)

Table 20 TRACHEOSCOPY MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 21 OTHER FLEXIBLE ENDOSCOPY PROCEDURES MARKET, BY REGION,  
2016–2023 (USD MILLION)

Table 22 RIGID ENDOSCOPY MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 23 RIGID ENDOSCOPY MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 24 LAPAROSCOPY MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 25 OTOSCOPY MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 26 RHINOSCOPY MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 27 THORACOSCOPY MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 28 ARTHROSCOPY MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 29 OTHER RIGID ENDOSCOPY PROCEDURES MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 30 OTHER VETERINARY ENDOSCOPY PROCEDURES MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 31 VETERINARY ENDOSCOPY MARKET, BY ANIMAL TYPE, 2016–2023 (USD MILLION)

Table 32 VETERINARY ENDOSCOPY MARKET FOR COMPANION ANIMALS, BY REGION, 2016–2023 (USD MILLION)

Table 33 VETERINARY ENDOSCOPY MARKET FOR LARGE ANIMALS, BY REGION, 2016–2023 (USD MILLION)

Table 34 OTHER ANIMALS MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 35 VETERINARY ENDOSCOPY MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 36 VETERINARY ENDOSCOPY MARKET FOR HOSPITALS & ACADEMIC INSTITUTES, BY REGION, 2016–2023 (USD MILLION)

Table 37 NUMBER OF PRIVATE VETERINARY PROFESSIONALS IN MAJOR COUNTRIES (2012 VS. 2016)

Table 38 VETERINARY ENDOSCOPY MARKET FOR CLINICS, BY REGION, 2016–2023 (USD MILLION)

Table 39 VETERINARY ENDOSCOPY MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 40 NORTH AMERICA: VETERINARY ENDOSCOPY MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 41 NORTH AMERICA: VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE, 2016–2023 (USD MILLION)

Table 42 NORTH AMERICA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 43 NORTH AMERICA: VETERINARY ENDOSCOPY MARKET, BY PROCEDURE, 2016–2023 (USD MILLION)

Table 44 NORTH AMERICA: FLEXIBLE ENDOSCOPY MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 45 NORTH AMERICA: RIGID ENDOSCOPY MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 46 NORTH AMERICA: VETERINARY ENDOSCOPY MARKET, BY ANIMAL

TYPE, 2016–2023 (USD MILLION)

Table 47 NORTH AMERICA: VETERINARY ENDOSCOPY MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 48 US: COMPANION ANIMAL POPULATION, 2014 VS. 2016 (MILLION)

Table 49 US: NUMBER OF VETERINARIANS IN PRIVATE CLINICS PRACTICES, 2016 VS. 2017

Table 50 US: VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE, 2016–2023 (USD MILLION)

Table 51 US: FLEXIBLE ENDOSCOPY MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 52 US: RIGID ENDOSCOPY MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 53 US: VETERINARY ENDOSCOPY MARKET, BY ANIMAL TYPE, 2016–2023 (USD MILLION)

Table 54 US: VETERINARY ENDOSCOPY MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 55 CANADA: FOOD-PRODUCING ANIMAL POPULATION, 2011–2016 (MILLION)

Table 56 CANADA: VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE, 2016–2023 (USD MILLION)

Table 57 CANADA: FLEXIBLE ENDOSCOPY MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 58 CANADA: RIGID ENDOSCOPY MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 59 CANADA: VETERINARY ENDOSCOPY MARKET, BY ANIMAL TYPE, 2016–2023 (USD MILLION)

Table 60 CANADA: VETERINARY ENDOSCOPY MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 61 EUROPE: VETERINARY ENDOSCOPY MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 62 EUROPE: VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE, 2016–2023 (USD MILLION)

Table 63 EUROPE: FLEXIBLE ENDOSCOPE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 64 EUROPE: VETERINARY ENDOSCOPY MARKET, BY PROCEDURE, 2016–2023 (USD MILLION)

Table 65 EUROPE: FLEXIBLE ENDOSCOPY MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 66 EUROPE: RIGID ENDOSCOPY MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 67 EUROPE: VETERINARY ENDOSCOPY MARKET, BY ANIMAL TYPE, 2016–2023 (USD MILLION)

Table 68 EUROPE: VETERINARY ENDOSCOPY MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 69 GERMANY: VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE, 2016–2023 (USD MILLION)

Table 70 GERMANY: VETERINARY ENDOSCOPY MARKET, BY ANIMAL TYPE, 2016–2023 (USD MILLION)

Table 71 GERMANY: VETERINARY ENDOSCOPY MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 72 UK: VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE, 2016–2023 (USD MILLION)

Table 73 UK: VETERINARY ENDOSCOPY MARKET, BY ANIMAL TYPE, 2016–2023 (USD MILLION)

Table 74 UK: VETERINARY ENDOSCOPY MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 75 FRANCE: VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE, 2016–2023 (USD MILLION)

Table 76 FRANCE: VETERINARY ENDOSCOPY MARKET, BY ANIMAL TYPE, 2016–2023 (USD MILLION)

Table 77 FRANCE: VETERINARY ENDOSCOPY MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 78 ITALY: VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE, 2016–2023 (USD MILLION)

Table 79 ITALY: VETERINARY ENDOSCOPY MARKET, BY ANIMAL TYPE, 2016–2023 (USD MILLION)

Table 80 ITALY: VETERINARY ENDOSCOPY MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 81 SPAIN: VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE, 2016–2023 (USD MILLION)

Table 82 SPAIN: VETERINARY ENDOSCOPY MARKET, BY ANIMAL TYPE, 2016–2023 (USD MILLION)

Table 83 SPAIN: VETERINARY ENDOSCOPY MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 84 ROE: VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE, 2016–2023 (USD MILLION)

Table 85 ROE: VETERINARY ENDOSCOPY MARKET, BY ANIMAL TYPE, 2016–2023 (USD MILLION)

Table 86 ROE: VETERINARY ENDOSCOPY MARKET, BY END USER, 2016–2023

(USD MILLION)

Table 87 ASIA PACIFIC: VETERINARY ENDOSCOPY MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 88 ASIA PACIFIC: VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE, 2016–2023 (USD MILLION)

Table 89 ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 90 ASIA PACIFIC: VETERINARY ENDOSCOPY MARKET, BY PROCEDURE, 2016–2023 (USD MILLION)

Table 91 ASIA PACIFIC: FLEXIBLE ENDOSCOPY MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 92 ASIA PACIFIC: RIGID ENDOSCOPY MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 93 ASIA PACIFIC: VETERINARY ENDOSCOPY MARKET, BY ANIMAL TYPE, 2016–2023 (USD MILLION)

Table 94 ASIA PACIFIC: VETERINARY ENDOSCOPY MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 95 CHINA: VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE, 2016–2023 (USD MILLION)

Table 96 CHINA: VETERINARY ENDOSCOPY MARKET, BY ANIMAL TYPE, 2016–2023 (USD MILLION)

Table 97 CHINA: VETERINARY ENDOSCOPY MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 98 JAPAN: VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE, 2016–2023 (USD MILLION)

Table 99 JAPAN: VETERINARY ENDOSCOPY MARKET, BY ANIMAL TYPE, 2016–2023 (USD MILLION)

Table 100 JAPAN: VETERINARY ENDOSCOPY MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 101 INDIA: VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE, 2016–2023 (USD MILLION)

Table 102 INDIA: VETERINARY ENDOSCOPY MARKET, BY ANIMAL TYPE, 2016–2023 (USD MILLION)

Table 103 INDIA: VETERINARY ENDOSCOPY MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 104 ROAPAC: VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE, 2016–2023 (USD MILLION)

Table 105 ROAPAC: VETERINARY ENDOSCOPY MARKET, BY ANIMAL TYPE, 2016–2023 (USD MILLION)

Table 106 ROAPAC: VETERINARY ENDOSCOPY MARKET, BY END USER,  
2016–2023 (USD MILLION)

Table 107 ROW: VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE,  
2016–2023 (USD MILLION)

Table 108 ROW: VETERINARY ENDOSCOPY MARKET, BY ANIMAL TYPE,  
2016–2023 (USD MILLION)

Table 109 ROW: VETERINARY ENDOSCOPY MARKET, BY END USER, 2016–2023  
(USD MILLION)

Table 110 RANKING OF COMPANIES IN THE GLOBAL VETERINARY ENDOSCOPY  
MARKET (2017)

Table 111 EXPANSIONS, 2015–2018

Table 112 PRODUCT LAUNCHES AND APPROVALS, 2015–2018

Table 113 ACQUISITIONS, 2015–2018



## List Of Figures

### LIST OF FIGURES

Figure 1 RESEARCH DESIGN

Figure 2 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 5 DATA TRIANGULATION METHODOLOGY

Figure 6 VETERINARY ENDOSCOPY MARKET, BY PRODUCT TYPE, 2018 VS. 2023 (USD MILLION)

Figure 7 VETERINARY ENDOSCOPY MARKET, BY PROCEDURE, 2018 VS. 2023 (USD MILLION)

Figure 8 VETERINARY ENDOSCOPY MARKET, BY ANIMAL TYPE, 2018 VS. 2023 (USD MILLION)

Figure 9 VETERINARY ENDOSCOPY MARKET, BY END USER, 2018 VS. 2023 (USD MILLION)

Figure 10 VETERINARY ENDOSCOPY MARKET, BY REGION, 2018 VS. 2023 (USD MILLION)

Figure 11 INCREASING USAGE OF ENDOSCOPES IN THE DIAGNOSIS OF GASTROINTESTINAL DISEASES IS EXPECTED TO DRIVE MARKET GROWTH

Figure 12 GASTRODUODENOSCOPY HELD THE LARGEST SHARE OF THE ASIA PACIFIC VETERINARY FLEXIBLE ENDOSCOPY MARKET IN 2017

Figure 13 FLEXIBLE ENDOSCOPES SEGMENT IS PROJECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 14 CHINA & INDIA TO WITNESS THE HIGHEST GROWTH RATES IN THE VETERINARY ENDOSCOPY MARKET FROM 2018 TO 2023

Figure 15 VETERINARY ENDOSCOPY MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

Figure 16 NORTH AMERICA: PET INSURANCE GWP, BY COUNTRY, 2013 VS. 2014 VS. 2015 (USD MILLION)

Figure 17 US: PET INDUSTRY EXPENDITURE, 2007–2016 (USD BILLION)

Figure 18 FLEXIBLE ENDOSCOPES SEGMENT TO DOMINATE THE MARKET DURING THE FORECAST PERIOD

Figure 19 VIDEO ENDOSCOPES SEGMENT TO DOMINATE THE FLEXIBLE ENDOSCOPES MARKET DURING THE FORECAST PERIOD

Figure 20 FLEXIBLE ENDOSCOPY TO DOMINATE THE VETERINARY ENDOSCOPY MARKET DURING THE FORECAST PERIOD

Figure 21 GASTRODUODENOSCOPY TO BE THE FASTEST-GROWING SEGMENT IN THE FLEXIBLE ENDOSCOPY MARKET DURING THE FORECAST PERIOD (2018–2023)

Figure 22 LAPAROSCOPY SEGMENT TO DOMINATE THE RIGID ENDOSCOPY MARKET DURING THE FORECAST PERIOD

Figure 23 COMPANION ANIMALS TO DOMINATE THE MARKET DURING THE FORECAST PERIOD

Figure 24 HOSPITALS & ACADEMIC INSTITUTES SEGMENT TO DOMINATE THE VETERINARY ENDOSCOPY MARKET IN 2023

Figure 25 NORTH AMERICA TO DOMINATE THE GLOBAL VETERINARY ENDOSCOPY MARKET IN 2018

Figure 26 NORTH AMERICA: VETERINARY ENDOSCOPY MARKET SNAPSHOT

Figure 27 VIDEO ENDOSCOPES TO DOMINATE THE NORTH AMERICAN FLEXIBLE ENDOSCOPES MARKET IN 2018

Figure 28 GASTRODUODENOSCOPY SEGMENT TO REGISTER THE HIGHEST GROWTH RATE IN THE EUROPEAN FLEXIBLE ENDOSCOPY MARKET

Figure 29 ASIA PACIFIC: VETERINARY ENDOSCOPY MARKET SNAPSHOT

Figure 30 COMPANION ANIMALS SEGMENT TO DOMINATE THE ASIA PACIFIC VETERINARY ENDOSCOPY MARKET IN 2018

Figure 31 HOSPITALS & ACADEMIC INSTITUTES SEGMENT TO DOMINATE THE ROW VETERINARY ENDOSCOPY MARKET IN 2018

Figure 32 EXPANSIONS WAS THE KEY STRATEGY ADOPTED BY PLAYERS BETWEEN 2015 AND 2018

Figure 33 OLYMPUS: COMPANY SNAPSHOT (2017)

Figure 34 FUJIFILM: COMPANY SNAPSHOT (2017)

Figure 35 B. BRAUN: COMPANY SNAPSHOT (2017)

Figure 36 STERIS: COMPANY SNAPSHOT (2017)

Figure 37 HILL-ROM: COMPANY SNAPSHOT (2017)



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