

# Veterinary Chemistry Analyzer Market by Product (Chemistry Analyzer, Glucometer, Consumables (Panel, Test Strip, Reagent)) Application (Blood Chemistry Analysis, Urinalysis, Glucose Monitoring) & Animal (Companion & Livestock) - Global Forecast to 2022

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### **Abstracts**

The global veterinary chemistry analyzers market is estimated to grow at a CAGR of 8.7% from 2017 to 2022, to reach USD 1,205.2 million by 2022 from USD 795.8 million in 2017. The growth of this market is mainly attributed to the rising demand for animal-derived food products, increasing animal population, growing pet adoption, growing demand for pet insurance and rising animal health expenditure, and increasing incidence of zoonotic diseases. In addition, the increasing awareness about animal healthcare and increase in the number of veterinary practitioners and their growing income levels are further expected to drive the growth of this market. However, rising pet care costs may hinder the growth of this market to a certain extent.

Based on the type of product, the veterinary chemistry analyzers market is segmented into instruments and consumables. The consumables segment accounted for the largest share of the global veterinary chemistry analyzers market in 2016. The large share of this segment is mainly attributed to the higher adoption of products such as preloaded multiple reagent clips & cartridges, preloaded single-slide reagent panels, test strips, and reagents.

Geographically, the global veterinary chemistry analyzers market is segmented into developed markets and emerging markets. In 2016, the developed markets segment commanded the largest share of the global veterinary chemistry analyzers market. The



large share of this segment is mainly due to the increasing adoption of companion animals, growing pet insurance industry, increasing demand for animal-derived food products, and rising veterinary healthcare expenditure in this region. The emerging markets segment is expected to register the highest CAGR during the forecast period. Growth in the emerging markets can be attributed to the rising companion animal ownership, rising awareness about animal health, increase in the demand for animal-derived food products, and growing per capita animal health expenditure. Among the developed and emerging markets, the U.S. accounted for the largest share of global veterinary chemistry analyzers market.

Some of the major players in this market are IDEXX Laboratories, Inc. (U.S.), Abaxis, Inc. (U.S.), Heska Corporation (U.S.), Randox Laboratories Ltd. (U.K.), ARKRAY, Inc. (Japan), Eurolyser Diagnostica GmbH (Austria), Alfa Wassermann Inc. (U.S.), DiaSys Diagnostic Systems, USA, LLC (U.S.), Chengdu Seamaty Technology Co., Ltd. (China), Biochemical Systems International Srl (Italy), ELITechGroup (France), and URIT Medical Electronic Group Co. Ltd (China).

### Research Coverage:

The veterinary chemistry analyzers market is segmented on the basis of product, application, animal type, and region. In addition to the detailed segmentation, the report provides an analysis of the various drivers, restraints, opportunities, challenges, and trends impacting the veterinary chemistry analyzers market. The report also covers the vendor DIVE and competitive benchmarking of the top players, and highlights the growth strategies adopted by the major players in the veterinary chemistry analyzers market to garner larger shares.

### Reasons to Buy the Report:

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help firms in garnering a greater market share. Firms purchasing the report could use any one or a combination of the belowmentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for increasing their market shares.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on the product portfolios offered



by the top players in the veterinary chemistry analyzers market. The report provides an analysis of the veterinary chemistry analyzers market, by product, application, animal type, and region

Product Development/Innovation: Detailed insights on the upcoming trends, research and development activities, and new product launches in the veterinary chemistry analyzers market

Market Development: Comprehensive information about lucrative emerging markets, by product and region

Market Diversification: Exhaustive information about new products, growing geographies, recent developments, and investments in the veterinary chemistry analyzers market

Competitive Assessment: In-depth assessment of market shares, growth strategies, products, and manufacturing capabilities of the leading players in the veterinary chemistry analyzers market



### **Contents**

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
  - 1.1.1 MARKET INTELLIGENCE
  - 1.1.2 COMPETITIVE BENCHMARKING
- 1.2 MARKET SCOPE
  - 1.2.1 DEFINITION
  - 1.2.2 MARKETS COVERED
- 1.3 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 RESEARCH APPROACH
  - 2.1.1 SECONDARY SOURCES
  - 2.1.2 PRIMARY SOURCES
    - 2.1.2.1 Key data from primary sources
    - 2.1.2.2 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 MARKET SHARE ESTIMATION
- 2.5 ASSUMPTIONS FOR THE STUDY

### **3 EXECUTIVE SUMMARY**

### **4 PREMIUM INSIGHTS**

- 4.1 VETERINARY CHEMISTRY ANALYZERS MARKET, BY REGION, 2017 VS. 2022, USD MILLION
- 4.2 VETERINARY CHEMISTRY ANALYZERS MARKET OVERVIEW
- 4.3 IMPACT ANALYSIS: MARKET DYNAMICS
- 4.4 DEVELOPED MARKETS VS. EMERGING MARKETS
- 4.5 PRESENCE OF PLAYERS

### **5 INDUSTRY TRENDS**



# 5.1 RISING ADOPTION OF HANDHELD POC ANALYZERS5.2 DEVELOPMENT OF MULTIFUNCTIONAL VETERINARY CHEMISTRY ANALYZERS

## **6 VETERINARY CHEMISTRY ANALYZERS MARKET, BY PRODUCT**

- **6.1 INTRODUCTION**
- **6.2 INSTRUMENTS** 
  - 6.2.1 CHEMISTRY ANALYZERS
  - 6.2.2 URINE ANALYZERS
  - 6.2.3 GLUCOMETERS
  - 6.2.4 BLOOD GAS & ELECTROLYTE ANALYZERS
- 6.3 CONSUMABLES
  - 6.3.1 PRELOADED MULTIPLE REAGENT PANELS
  - 6.3.2 PRELOADED SINGLE-SLIDE REAGENT PANELS
  - 6.3.3 TEST STRIPS
  - 6.3.4 REAGENTS

### 7 VETERINARY CHEMISTRY ANALYZERS MARKET, BY APPLICATION

- 7.1 INTRODUCTION
- 7.2 BLOOD CHEMISTRY ANALYSIS
- 7.3 URINALYSIS
- 7.4 GLUCOSE MONITORING
- 7.5 BLOOD GAS AND ELECTROLYTE ANALYSIS

### 8 VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL TYPE

- 8.1 INTRODUCTION
- 8.2 COMPANION ANIMALS
  - 8.2.1 DOGS
  - 8.2.2 CATS
  - **8.2.3 HORSES**
  - 8.2.4 OTHER COMPANION ANIMALS
- 8.3 LIVESTOCK
  - 8.3.1 CATTLE
  - 8.3.2 PIGS
  - 8.3.3 SHEEP AND GOATS



### 9 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET, BY GEOGRAPHY

q	1	INI	RO	וח	CT	ION
J.		11 7 1	110	טטי	$\cup$	IUIV

### 9.2 OPPORTUNITY ASSESSMENT IN DEVELOPED AND EMERGING NATIONS

### 9.3 DEVELOPED MARKETS

- 9.3.1 U.S.
  - 9.3.1.1 Market snapshot
  - 9.3.1.2 Segment-wise market size and forecast
  - 9.3.1.3 Market indicators
- 9.3.2 CANADA
  - 9.3.2.1 Market snapshot
  - 9.3.2.2 Segment-wise market size and forecast
- 9.3.2.3 Market indicators
- 9.3.3 GERMANY
  - 9.3.3.1 Market snapshot
  - 9.3.3.2 Segment-wise market size and forecast
  - 9.3.3.3 Market indicators
- 9.3.4 U.K.
  - 9.3.4.1 Market snapshot
  - 9.3.4.2 Segment-wise market size and forecast
  - 9.3.4.3 Market indicators
- 9.3.5 FRANCE
  - 9.3.5.1 Market snapshot
  - 9.3.5.2 Segment-wise market size and forecast
  - 9.3.5.3 Market indicators
- 9.3.6 ITALY
  - 9.3.6.1 Market snapshot
  - 9.3.6.2 Segment-wise market size and forecast
  - 9.3.6.3 Market indicators
- 9.3.7 SPAIN
  - 9.3.7.1 Market snapshot
  - 9.3.7.2 Segment-wise market size and forecast
  - 9.3.7.3 Market indicators
- 9.3.8 JAPAN
  - 9.3.8.1 Market snapshot
  - 9.3.8.2 Segment-wise market size and forecast
  - 9.3.8.3 Market indicators
- 9.4 EMERGING MARKETS
  - 9.4.1 CHINA



- 9.4.1.1 Market snapshot
- 9.4.1.2 Segment-wise market size and forecast
- 9.4.1.3 Market indicators
- 9.4.2 INDIA
  - 9.4.2.1 Market snapshot
  - 9.4.2.2 Segment-wise market size and forecast
- 9.4.2.3 Market indicators
- 9.4.3 LATIN AMERICA
  - 9.4.3.1 Market snapshot
- 9.4.3.2 Segment-wise market size and forecast

### 10 COMPETITIVE LANDSCAPE

- 10.1 MARKET SHARE ANALYSIS
- 10.2 COMPETITIVE LEADERSHIP MAPPING
  - 10.2.1 VISIONARY LEADERS
  - 10.2.2 INNOVATORS
  - 10.2.3 EMERGING COMPANIES
  - 10.2.4 DYNAMIC DIFFERENTIATORS
- 10.3 COMPETITIVE BENCHMARKING
  - 10.3.1 STRENGTH OF PRODUCT PORTFOLIO
  - 10.3.2 BUSINESS STRATEGY EXCELLENCE

(\* Top 21 companies - IDEXX Laboratories, Inc., Abaxis, Inc., Heska Corporation, Randox Laboratories Ltd., URIT Medical Electronic Group Co. Ltd., Eurolyser Diagnostica GmbH, BIOCHEMICAL, SYSTEMS INTERNATIONAL Srl, DiaSys Diagnostic Systems, USA, LLC, ARKRAY, Inc., Diconex SA, ELITechGroup, Chengdu Seamaty Technology Co., Ltd., Alfa Wassermann Inc., LITE-ON Technology Corporation (Skyla), BPC Biosed srl, Dutch Diagnostics BV, AMS Alliance, Crony Instruments s.r.l., BioGamma S.r.l., Fujifilm Corporation, Samsung Electronics Co., Ltd.)

### 11 COMPANY PROFILES

(Business Overview, Product, Recent Developments, Strength of Product Portfolio, Business Strategy Excellence, Recent Developments)\*

- 11.1 IDEXX LABORATORIES, INC.
- 11.2 ABAXIS, INC.
- 11.3 HESKA CORPORATION



- 11.4 RANDOX LABORATORIES LTD.
- 11.5 URIT MEDICAL ELECTRONIC GROUP CO. LTD.
- 11.6 BIOCHEMICAL SYSTEMS INTERNATIONAL SRL
- 11.7 EUROLYSER DIAGNOSTICA GMBH
- 11.8 DIASYS DIAGNOSTIC SYSTEMS GMBH
- 11.9 ARKRAY, INC.
- 11.10 DICONEX SA
- 11.11 ELITECH GROUP
- 11.12 CHENGDU SEAMATY TECHNOLOGY CO., LTD.
- 11.13 ALFA WASSERMANN, INC.
- \*Details on Business Overview, Product, Recent Developments, Strength of Product Portfolio, Business Strategy Excellence, Recent Developments might not be captured in case of unlisted companies.

### **12 APPENDIX**

- 12.1 REGIONAL MARKET DATA
  - 12.1.1 NORTH AMERICA
  - 12.1.2 EUROPE
  - 12.1.3 ASIA-PACIFIC (APAC)
  - 12.1.4 REST OF THE WORLD (ROW)
- 12.2 OTHER VETERINARY CHEMISTRY ANALYZER MARKETS
  - 12.2.1 MIDDLE EAST & AFRICA
  - 12.2.2 REST OF EUROPE
  - 12.2.3 REST OF ASIA-PACIFIC
- 12.3 MNM VALUE-ADDED OFFERINGS
  - 12.3.1 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
  - 12.3.2 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
  - 12.3.3 AVAILABLE CUSTOMIZATIONS
  - 12.3.4 RELATED REPORTS
- 12.4 AUTHOR DETAILS



### **List Of Tables**

### LIST OF TABLES

Table 1 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET SNAPSHOT Table 2 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET, BY PRODUCT, 2015–2022 (USD MILLION)

Table 3 GLOBAL VETERINARY CHEMISTRY ANALYZER INSTRUMENTS MARKET, BY TYPE, 2015–2022 (USD MILLION)

Table 4 GLOBAL VETERINARY CHEMISTRY ANALYZER INSTRUMENTS MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 5 LEADING CHEMISTRY ANALYZERS AVAILABLE IN THE MARKET Table 6 GLOBAL CHEMISTRY ANALYZERS MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

Table 7 LEADING VETERINARY URINE ANALYZERS AVAILABLE IN THE MARKET Table 8 GLOBAL URINE ANALYZERS MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

Table 9 LEADING GLUCOMETERS AVAILABLE IN THE MARKET
Table 10 GLOBAL GLUCOMETERS MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

Table 11 LEADING BLOOD GAS & ELECTROLYTE ANALYZERS AVAILABLE IN THE MARKET

Table 12 GLOBAL BLOOD GAS & ELECTROLYTE ANALYZERS MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

Table 13 GLOBAL VETERINARY CHEMISTRY ANALYZER CONSUMABLES MARKET, BY TYPE, 2015–2022 (USD MILLION)

Table 14 GLOBAL VETERINARY CHEMISTRY ANALYZER CONSUMABLES MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

Table 15 LEADING PRELOADED MULTIPLE REAGENT PANELS AVAILABLE IN THE MARKET

Table 16 GLOBAL PRELOADED MULTIPLE REAGENT PANELS MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

Table 17 GLOBAL PRELOADED SINGLE-SLIDE REAGENT PANELS MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

Table 18 GLOBAL TEST STRIPS MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

Table 19 GLOBAL REAGENTS MARKET, BY COUNTRY, 2015–2022 (USD MILLION) Table 20 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET, BY APPLICATION, 2015–2022 (USD MILLION)



Table 21 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET FOR BLOOD CHEMISTRY ANALYSIS, BY COUNTRY, 2015–2022 (USD MILLION)

Table 22 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET FOR URINALYSIS, BY COUNTRY, 2015–2022 (USD MILLION)

Table 23 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET FOR GLUCOSE MONITORING, BY COUNTRY, 2015–2022 (USD MILLION)

Table 24 DISEASES RELATED TO ABNORMAL CONCENTRATIONS OF ELECTROLYTES IN CATS & DOGS

Table 25 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET FOR BLOOD GAS & ELECTROLYTE ANALYSIS, BY COUNTRY, 2015–2022 (USD MILLION) Table 26 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL TYPE, 2015–2022 (USD MILLION)

Table 27 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET FOR COMPANION ANIMALS, BY TYPE, 2015–2022 (USD MILLION)

Table 28 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET FOR COMPANION ANIMALS, BY COUNTRY, 2015–2022 (USD MILLION)

Table 29 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET FOR DOGS, BY COUNTRY, 2015–2022 (USD MILLION)

Table 30 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET FOR CATS, BY COUNTRY, 2015–2022 (USD MILLION)

Table 31 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET FOR HORSES, BY COUNTRY, 2015–2022 (USD MILLION)

Table 32 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET FOR OTHER COMPANION ANIMALS, BY COUNTRY, 2015–2022 (USD MILLION)

Table 33 IMPORT & EXPORT OF ANIMAL-DERIVED FOOD PRODUCTS, 2000 VS. 2030 (THOUSAND METRIC TONS)

Table 34 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET FOR LIVESTOCK, BY TYPE, 2015–2022 (USD MILLION)

Table 35 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET FOR LIVESTOCK, BY COUNTRY, 2015–2022 (USD MILLION)

Table 36 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET FOR CATTLE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 37 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET FOR PIGS, BY COUNTRY, 2015–2022 (USD MILLION)

Table 38 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET FOR SHEEP & GOATS, BY COUNTRY, 2015–2022 (USD MILLION)

Table 39 DEVELOPED MARKETS: VETERINARY CHEMISTRY ANALYZERS MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

Table 40 DEVELOPED MARKETS: VETERINARY CHEMISTRY ANALYZERS



MARKET, BY PRODUCT, 2015-2022 (USD MILLION)

Table 41 DEVELOPED MARKETS: VETERINARY CHEMISTRY ANALYZER

INSTRUMENTS MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 42 DEVELOPED MARKETS: VETERINARY CHEMISTRY ANALYZER

CONSUMABLES MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 43 DEVELOPED MARKETS: VETERINARY CHEMISTRY ANALYZERS

MARKET, BY APPLICATION, 2015-2022 (USD MILLION)

Table 44 DEVELOPED MARKETS: VETERINARY CHEMISTRY ANALYZERS

MARKET, BY ANIMAL TYPE, 2015-2022 (USD MILLION)

Table 45 DEVELOPED MARKETS: VETERINARY CHEMISTRY ANALYZERS

MARKET FOR COMPANION ANIMALS, BY TYPE, 2015–2022 (USD MILLION)

Table 46 DEVELOPED MARKETS: VETERINARY CHEMISTRY ANALYZERS

MARKET FOR LIVESTOCK, BY TYPE, 2015–2022 (USD MILLION)

Table 47 U.S.: VETERINARY CHEMISTRY ANALYZERS MARKET, BY PRODUCT,

2015-2022 (USD MILLION)

Table 48 U.S.: VETERINARY CHEMISTRY ANALYZER INSTRUMENTS MARKET, BY

TYPE, 2015-2022 (USD MILLION)

Table 49 U.S.: VETERINARY CHEMISTRY ANALYZER CONSUMABLES MARKET,

BY TYPE, 2015-2022 (USD MILLION)

Table 50 U.S.: VETERINARY CHEMISTRY ANALYZERS MARKET, BY APPLICATION,

2015-2022 (USD MILLION)

Table 51 U.S.: VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL TYPE,

2015-2022 (USD MILLION)

Table 52 U.S.: VETERINARY CHEMISTRY ANALYZERS MARKET FOR COMPANION

ANIMALS, BY TYPE, 2015–2022 (USD MILLION)

Table 53 U.S.: VETERINARY CHEMISTRY ANALYZERS MARKET FOR LIVESTOCK.

BY TYPE, 2015–2022 (USD MILLION)

Table 54 CANADA: VETERINARY CHEMISTRY ANALYZERS MARKET, BY

PRODUCT, 2015-2022 (USD MILLION)

Table 55 CANADA: VETERINARY CHEMISTRY ANALYZER INSTRUMENTS

MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 56 CANADA: VETERINARY CHEMISTRY ANALYZER CONSUMABLES

MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 57 CANADA: VETERINARY CHEMISTRY ANALYZERS MARKET, BY

APPLICATION, 2015-2022 (USD MILLION)

Table 58 CANADA: VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL

TYPE, 2015-2022 (USD MILLION)

Table 59 CANADA: VETERINARY CHEMISTRY ANALYZERS MARKET FOR

COMPANION ANIMALS, BY TYPE, 2015–2022 (USD MILLION)



Table 60 CANADA: VETERINARY CHEMISTRY ANALYZERS MARKET FOR

LIVESTOCK, BY TYPE, 2015–2022 (USD MILLION)

Table 61 GERMANY: VETERINARY CHEMISTRY ANALYZER MARKET, BY

PRODUCT, 2015-2022 (USD MILLION)

Table 62 GERMANY: VETERINARY CHEMISTRY ANALYZER INSTRUMENTS

MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 63 GERMANY: VETERINARY CHEMISTRY ANALYZER CONSUMABLES

MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 64 GERMANY: VETERINARY CHEMISTRY ANALYZERS MARKET, BY

APPLICATION, 2015-2022 (USD MILLION)

Table 65 GERMANY: VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL

TYPE, 2015-2022 (USD MILLION)

Table 66 GERMANY: VETERINARY CHEMISTRY ANALYZERS MARKET FOR

COMPANION ANIMALS, BY TYPE, 2015–2022 (USD MILLION)

Table 67 GERMANY: VETERINARY CHEMISTRY ANALYZERS MARKET FOR

LIVESTOCK, BY TYPE, 2015–2022 (USD MILLION)

Table 68 U.K.: VETERINARY CHEMISTRY ANALYZERS MARKET, BY PRODUCT,

2015-2022 (USD MILLION)

Table 69 U.K.: VETERINARY CHEMISTRY ANALYZER INSTRUMENTS MARKET, BY

TYPE, 2015-2022 (USD MILLION)

Table 70 U.K.: VETERINARY CHEMISTRY ANALYZER CONSUMABLES MARKET.

BY TYPE, 2015-2022 (USD MILLION)

Table 71 U.K.: VETERINARY CHEMISTRY ANALYZERS MARKET, BY APPLICATION,

2015-2022 (USD MILLION)

Table 72 U.K.: VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL TYPE,

2015-2022 (USD MILLION)

Table 73 U.K.: VETERINARY CHEMISTRY ANALYZERS MARKET FOR COMPANION

ANIMALS, BY TYPE, 2015–2022 (USD MILLION)

Table 74 U.K.: VETERINARY CHEMISTRY ANALYZERS MARKET FOR LIVESTOCK,

BY TYPE, 2015–2022 (USD MILLION)

Table 75 FRANCE: VETERINARY CHEMISTRY ANALYZERS MARKET, BY

PRODUCT, 2015-2022 (USD MILLION)

Table 76 FRANCE: VETERINARY CHEMISTRY ANALYZER INSTRUMENTS

MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 77 FRANCE: VETERINARY CHEMISTRY ANALYZER CONSUMABLES

MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 78 FRANCE: VETERINARY CHEMISTRY ANALYZERS MARKET, BY

APPLICATION, 2015-2022 (USD MILLION)

Table 79 FRANCE: VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL



TYPE, 2015-2022 (USD MILLION)

Table 80 FRANCE: VETERINARY CHEMISTRY ANALYZERS MARKET FOR

COMPANION ANIMALS, BY TYPE, 2015–2022 (USD MILLION)

Table 81 FRANCE: VETERINARY CHEMISTRY ANALYZERS MARKET FOR

LIVESTOCK, BY TYPE, 2015–2022 (USD MILLION)

Table 82 ITALY: VETERINARY CHEMISTRY ANALYZERS MARKET, BY PRODUCT, 2015-2022 (USD MILLION)

Table 83 ITALY: VETERINARY CHEMISTRY ANALYZER INSTRUMENTS MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 84 ITALY: VETERINARY CHEMISTRY ANALYZER CONSUMABLES MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 85 ITALY: VETERINARY CHEMISTRY ANALYZERS MARKET, BY

APPLICATION, 2015-2022 (USD MILLION)

Table 86 ITALY: VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL

TYPE, 2015-2022 (USD MILLION)

Table 87 ITALY: VETERINARY CHEMISTRY ANALYZERS MARKET FOR

COMPANION ANIMALS, BY TYPE, 2015–2022 (USD MILLION)

Table 88 ITALY: VETERINARY CHEMISTRY ANALYZERS MARKET FOR

LIVESTOCK, BY TYPE, 2015–2022 (USD MILLION)

Table 89 SPAIN: VETERINARY CHEMISTRY ANALYZERS MARKET, BY PRODUCT, 2015-2022 (USD MILLION)

Table 90 SPAIN: VETERINARY CHEMISTRY ANALYZER INSTRUMENTS MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 91 SPAIN: VETERINARY CHEMISTRY ANALYZER CONSUMABLES MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 92 SPAIN: VETERINARY CHEMISTRY ANALYZERS MARKET, BY

APPLICATION, 2015-2022 (USD MILLION)

Table 93 SPAIN: VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL TYPE, 2015-2022 (USD MILLION)

Table 94 SPAIN: VETERINARY CHEMISTRY ANALYZERS MARKET FOR

COMPANION ANIMALS, BY TYPE, 2015–2022 (USD MILLION)

Table 95 SPAIN: VETERINARY CHEMISTRY ANALYZERS MARKET FOR

LIVESTOCK, BY TYPE, 2015–2022 (USD MILLION)

Table 96 JAPAN: VETERINARY CHEMISTRY ANALYZERS MARKET, BY PRODUCT, 2015-2022 (USD MILLION)

Table 97 JAPAN: VETERINARY CHEMISTRY ANALYZER INSTRUMENTS MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 98 JAPAN: VETERINARY CHEMISTRY ANALYZER CONSUMABLES MARKET, BY TYPE, 2015-2022 (USD MILLION)



Table 99 JAPAN: VETERINARY CHEMISTRY ANALYZERS MARKET, BY APPLICATION, 2015-2022 (USD MILLION)

Table 100 JAPAN: VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL TYPE, 2015-2022 (USD MILLION)

Table 101 JAPAN: VETERINARY CHEMISTRY ANALYZERS MARKET FOR

COMPANION ANIMALS, BY TYPE, 2015–2022 (USD MILLION)

Table 102 JAPAN: VETERINARY CHEMISTRY ANALYZERS MARKET FOR LIVESTOCK, BY TYPE, 2015–2022 (USD MILLION)

Table 103 EMERGING MARKETS: VETERINARY CHEMISTRY ANALYZERS MARKET, BY COUNTRY, 2015-2022 (USD MILLION)

Table 104 EMERGING MARKETS: VETERINARY CHEMISTRY ANALYZERS MARKET, BY PRODUCT, 2015-2022 (USD MILLION)

Table 105 EMERGING MARKETS: VETERINARY CHEMISTRY ANALYZER INSTRUMENTS MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 106 EMERGING MARKETS: VETERINARY CHEMISTRY ANALYZER CONSUMABLES MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 107 EMERGING MARKETS: VETERINARY CHEMISTRY ANALYZERS MARKET, BY APPLICATION, 2015-2022 (USD MILLION)

Table 108 EMERGING MARKETS: VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL TYPE, 2015-2022 (USD MILLION)

Table 109 EMERGING MARKETS: VETERINARY CHEMISTRY ANALYZERS MARKET FOR COMPANION ANIMALS, BY TYPE, 2015–2022 (USD MILLION)

Table 110 EMERGING MARKETS: VETERINARY CHEMISTRY ANALYZERS

MARKET FOR LIVESTOCK, BY TYPE, 2015–2022 (USD MILLION)

Table 111 CHINA: VETERINARY CHEMISTRY ANALYZERS MARKET, BY PRODUCT, 2015-2022 (USD MILLION)

Table 112 CHINA: VETERINARY CHEMISTRY ANALYZER INSTRUMENTS MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 113 CHINA: VETERINARY CHEMISTRY ANALYZER CONSUMABLES MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 114 CHINA: VETERINARY CHEMISTRY ANALYZERS MARKET, BY APPLICATION, 2015-2022 (USD MILLION)

Table 115 CHINA: VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL TYPE, 2015-2022 (USD MILLION)

Table 116 CHINA: VETERINARY CHEMISTRY ANALYZERS MARKET FOR

COMPANION ANIMALS, BY TYPE, 2015–2022 (USD MILLION)

Table 117 CHINA: VETERINARY CHEMISTRY ANALYZERS MARKET FOR LIVESTOCK, BY TYPE, 2015–2022 (USD MILLION)

Table 118 INDIA: VETERINARY CHEMISTRY ANALYZERS MARKET, BY PRODUCT,



2015-2022 (USD MILLION)

Table 119 INDIA: VETERINARY CHEMISTRY ANALYZER INSTRUMENTS MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 120 INDIA: VETERINARY CHEMISTRY ANALYZER CONSUMABLES MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 121 INDIA: VETERINARY CHEMISTRY ANALYZERS MARKET, BY APPLICATION, 2015-2022 (USD MILLION)

Table 122 INDIA: VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL TYPE, 2015-2022 (USD MILLION)

Table 123 INDIA: VETERINARY CHEMISTRY ANALYZERS MARKET FOR COMPANION ANIMALS, BY TYPE, 2015–2022 (USD MILLION)

Table 124 INDIA: VETERINARY CHEMISTRY ANALYZERS MARKET FOR LIVESTOCK, BY TYPE, 2015–2022 (USD MILLION)

Table 125 LATIN AMERICA: VETERINARY CHEMISTRY ANALYZERS MARKET, BY PRODUCT, 2015-2022 (USD MILLION)

Table 126 LATIN AMERICA: VETERINARY CHEMISTRY ANALYZER INSTRUMENTS MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 127 LATIN AMERICA: VETERINARY CHEMISTRY ANALYZER

CONSUMABLES MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 128 LATIN AMERICA: VETERINARY CHEMISTRY ANALYZERS MARKET, BY APPLICATION, 2015-2022 (USD MILLION)

Table 129 LATIN AMERICA: VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL TYPE, 2015-2022 (USD MILLION)

Table 130 LATIN AMERICA: VETERINARY CHEMISTRY ANALYZERS MARKET FOR COMPANION ANIMALS, BY TYPE, 2015–2022 (USD MILLION)

Table 131 LATIN AMERICA: VETERINARY CHEMISTRY ANALYZERS MARKET FOR LIVESTOCK, BY TYPE, 2015–2022 (USD MILLION)

Table 132 NORTH AMERICA: VETERINARY CHEMISTRY ANALYZERS MARKET, BY COUNTRY, 2015-2022 (USD MILLION)

Table 133 NORTH AMERICA: VETERINARY CHEMISTRY ANALYZERS MARKET, BY PRODUCT, 2015-2022 (USD MILLION)

Table 134 NORTH AMERICA: VETERINARY CHEMISTRY ANALYZER

INSTRUMENTS MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 135 NORTH AMERICA: VETERINARY CHEMISTRY ANALYZER

CONSUMABLES MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 136 NORTH AMERICA: VETERINARY CHEMISTRY ANALYZERS MARKET, BY APPLICATION, 2015-2022 (USD MILLION)

Table 137 NORTH AMERICA: VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL TYPE, 2015-2022 (USD MILLION)



Table 138 NORTH AMERICA: VETERINARY CHEMISTRY ANALYZERS MARKET FOR COMPANION ANIMALS, BY TYPE, 2015–2022 (USD MILLION)

Table 139 NORTH AMERICA: VETERINARY CHEMISTRY ANALYZERS MARKET FOR LIVESTOCK, BY TYPE, 2015–2022 (USD MILLION)

Table 140 EUROPE: VETERINARY CHEMISTRY ANALYZERS MARKET, BY COUNTRY, 2015-2022 (USD MILLION)

Table 141 EUROPE: VETERINARY CHEMISTRY ANALYZERS MARKET, BY PRODUCT, 2015-2022 (USD MILLION)

Table 142 EUROPE: VETERINARY CHEMISTRY ANALYZER INSTRUMENTS MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 143 EUROPE: VETERINARY CHEMISTRY ANALYZER CONSUMABLES MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 144 EUROPE: VETERINARY CHEMISTRY ANALYZERS MARKET, BY APPLICATION, 2015-2022 (USD MILLION)

Table 145 EUROPE: VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL TYPE, 2015-2022 (USD MILLION)

Table 146 EUROPE: VETERINARY CHEMISTRY ANALYZERS MARKET FOR COMPANION ANIMALS, BY TYPE, 2015–2022 (USD MILLION)

Table 147 EUROPE: VETERINARY CHEMISTRY ANALYZERS MARKET FOR LIVESTOCK, BY TYPE, 2015–2022 (USD MILLION)

Table 148 APAC: VETERINARY CHEMISTRY ANALYZERS MARKET, BY COUNTRY, 2015-2022 (USD MILLION)

Table 149 APAC: VETERINARY CHEMISTRY ANALYZERS MARKET, BY PRODUCT, 2015-2022 (USD MILLION)

Table 150 APAC: VETERINARY CHEMISTRY ANALYZER INSTRUMENTS MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 151 APAC: VETERINARY CHEMISTRY ANALYZER CONSUMABLES MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 152 APAC: VETERINARY CHEMISTRY ANALYZERS MARKET, BY APPLICATION, 2015-2022 (USD MILLION)

Table 153 APAC: VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL TYPE, 2015-2022 (USD MILLION)

Table 154 APAC: VETERINARY CHEMISTRY ANALYZERS MARKET FOR COMPANION ANIMALS, BY TYPE, 2015–2022 (USD MILLION)

Table 155 APAC: VETERINARY CHEMISTRY ANALYZERS MARKET FOR LIVESTOCK, BY TYPE, 2015–2022 (USD MILLION)

Table 156 ROW: VETERINARY CHEMISTRY ANALYZERS MARKET, BY REGION, 2015-2022 (USD MILLION)

Table 157 ROW: VETERINARY CHEMISTRY ANALYZERS MARKET, BY PRODUCT,



2015-2022 (USD MILLION)

Table 158 ROW: VETERINARY CHEMISTRY ANALYZER INSTRUMENTS MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 159 ROW: VETERINARY CHEMISTRY ANALYZER CONSUMABLES MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 160 ROW: VETERINARY CHEMISTRY ANALYZERS MARKET, BY APPLICATION, 2015-2022 (USD MILLION)

Table 161 ROW: VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL TYPE, 2015-2022 (USD MILLION)

Table 162 ROW: VETERINARY CHEMISTRY ANALYZERS MARKET FOR COMPANION ANIMALS, BY TYPE, 2015–2022 (USD MILLION)

Table 163 ROW: VETERINARY CHEMISTRY ANALYZERS MARKET FOR LIVESTOCK, BY TYPE, 2015–2022 (USD MILLION)

Table 164 OTHER MARKETS: VETERINARY CHEMISTRY ANALYZERS MARKET, BY REGION, 2015-2022 (USD MILLION)

Table 165 OTHER MARKETS: VETERINARY CHEMISTRY ANALYZERS MARKET, BY PRODUCT, 2015-2022 (USD MILLION)

Table 166 OTHER MARKETS: VETERINARY CHEMISTRY ANALYZER INSTRUMENTS MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 167 OTHER MARKETS: VETERINARY CHEMISTRY ANALYZER CONSUMABLES MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 168 OTHER MARKETS: VETERINARY CHEMISTRY ANALYZERS MARKET, BY APPLICATION, 2015-2022 (USD MILLION)

Table 169 OTHER MARKETS: VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL TYPE, 2015-2022 (USD MILLION)

Table 170 OTHER MARKETS: VETERINARY CHEMISTRY ANALYZERS MARKET FOR COMPANION ANIMALS, BY TYPE, 2015–2022 (USD MILLION)

Table 171 OTHER MARKETS: VETERINARY CHEMISTRY ANALYZERS MARKET FOR LIVESTOCK, BY TYPE, 2015–2022 (USD MILLION)

Table 172 MIDDLE EAST & AFRICA: VETERINARY CHEMISTRY ANALYZERS MARKET, BY PRODUCT, 2015-2022 (USD MILLION)

Table 173 MIDDLE EAST & AFRICA: VETERINARY CHEMISTRY ANALYZER INSTRUMENTS MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 174 MIDDLE EAST & AFRICA: VETERINARY CHEMISTRY ANALYZER CONSUMABLES MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 175 MIDDLE EAST & AFRICA: VETERINARY CHEMISTRY ANALYZERS MARKET, BY APPLICATION, 2015-2022 (USD MILLION)

Table 176 MIDDLE EAST & AFRICA: VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL TYPE, 2015-2022 (USD MILLION)



Table 177 MIDDLE EAST & AFRICA: VETERINARY CHEMISTRY ANALYZERS MARKET FOR COMPANION ANIMALS, BY TYPE, 2015–2022 (USD MILLION) Table 178 MIDDLE EAST & AFRICA: VETERINARY CHEMISTRY ANALYZERS MARKET FOR LIVESTOCK, BY TYPE, 2015–2022 (USD MILLION)

Table 179 ROE: VETERINARY CHEMISTRY ANALYZERS MARKET, BY PRODUCT, 2015-2022 (USD MILLION)

Table 180 ROE: VETERINARY CHEMISTRY ANALYZER INSTRUMENTS MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 181 ROE: VETERINARY CHEMISTRY ANALYZER CONSUMABLES MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 182 ROE: VETERINARY CHEMISTRY ANALYZERS MARKET, BY APPLICATION, 2015-2022 (USD MILLION)

Table 183 ROE: VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL TYPE, 2015-2022 (USD MILLION)

Table 184 ROE: VETERINARY CHEMISTRY ANALYZERS MARKET FOR

COMPANION ANIMALS, BY TYPE, 2015–2022 (USD MILLION)

Table 185 ROE: VETERINARY CHEMISTRY ANALYZERS MARKET FOR LIVESTOCK, BY TYPE, 2015–2022 (USD MILLION)

Table 186 ROAPAC: VETERINARY CHEMISTRY ANALYZERS MARKET, BY PRODUCT, 2015-2022 (USD MILLION)

Table 187 ROAPAC: VETERINARY CHEMISTRY ANALYZER INSTRUMENTS MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 188 ROAPAC: VETERINARY CHEMISTRY ANALYZER CONSUMABLES MARKET, BY TYPE, 2015-2022 (USD MILLION)

Table 189 ROAPAC: VETERINARY CHEMISTRY ANALYZERS MARKET, BY APPLICATION, 2015-2022 (USD MILLION)

Table 190 ROAPAC: VETERINARY CHEMISTRY ANALYZERS MARKET, BY ANIMAL TYPE, 2015-2022 (USD MILLION)

Table 191 ROAPAC: VETERINARY CHEMISTRY ANALYZERS MARKET FOR COMPANION ANIMALS, BY TYPE, 2015–2022 (USD MILLION)

Table 192 ROAPAC: VETERINARY CHEMISTRY ANALYZERS MARKET FOR LIVESTOCK, BY TYPE, 2015–2022 (USD MILLION)



# **List Of Figures**

### LIST OF FIGURES

Figure 1 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET SEGMENTATION

Figure 2 RESEARCH DESIGN

Figure 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE,

DESIGNATION, AND REGION

Figure 4 BOTTOM-UP APPROACH

Figure 5 TOP-DOWN APPROACH

Figure 6 DATA TRIANGULATION METHODOLOGY

Figure 7 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET, BY PRODUCT, 2017 VS. 2022 (USD MILLION)

Figure 8 CHEMISTRY ANALYZERS IS EXPECTED TO DOMINATE THE GLOBAL VETERINARY ANALYZERS MARKET FOR INSTRUMENTS IN 2017

Figure 9 PRELOADED MULTIPLE REAGENT PANELS TO REGISTER HIGHEST GROWTH DURING THE FORECAST PERIOD

Figure 10 BLOOD CHEMISTRY ANALYSIS IS EXPECTED TO DOMINATE THE GLOBAL VETERINARY CHEMISTRY ANALYZERS APPLICATIONS MARKET DURING THE FORECAST PERIOD

Figure 11 THE GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET FOR DOGS IS EXPECTED TO REGISTER HIGHEST GROWTH DURING THE FORECAST PERIOD

Figure 12 GEOGRAPHIC SNAPSHOT: GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET

Figure 13 THE MAJOR GROWTH STRATEGIES ADOPTED BY TOP PLAYERS Figure 14 NORTH AMERICA IS EXPECTED TO DOMINATE THE GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET DURING THE FORECAST PERIOD

Figure 15 EMERGING MARKET IS EXPECTED TO REGSITER HIGHEST GROWTH DURING THE FORECAST PERIOD

Figure 16 EXPANSION OF REGIONAL/ LOCAL MARKET PLAYERS ACROSS THE GLOBE

Figure 17 DEVELOPMENT OF MULTIFUNCTIONAL ANALYZERS AND FOCUS ON POC DIAGNOSIS—KEY TRENDS IN THE VETERINARY CHEMISTRY ANALYZERS MARKET

Figure 18 VETERINARY CHEMISTRY ANALYZER INSTRUMENTS MARKET OVERVIEW



Figure 19 INSTRUMENT SALES OF TOP 2 PLAYERS, UNITS (2015 VS. 2016) Figure 20 VETERINARY CHEMISTRY ANALYZER CONSUMABLES MARKET OVERVIEW

Figure 21 ANIMAL TYPE MARKET OVERVIEW, 2017 VS. 2022 (USD MILLION)

Figure 22 POPULATION OF PET CATS AND DOGS, BY COUNTRY, 2010 VS. 2014

Figure 23 POPULATION OF HORSES IN THE U.S., 2010–2014 (MILLION)

Figure 24 CATTLE WILL CONTINUE TO DOMINATE THE VETERINARY CHEMISTRY ANALYZERS MARKET FOR LIVESTOCK IN 2022

Figure 25 PORK CONSUMPTION, BY REGION, 2015 VS. 2025 (THOUSAND TONS)

Figure 26 SHEEP MEAT CONSUMPTION IN BRIC COUNTRIES, 2015 VS. 2016 VS. 2023 (THOUSAND TONS)

Figure 27 DEVELOPED MARKETS FOR VETERINARY CHEMISTRY ANALYZERS

Figure 28 U.S.: DEMAND-SIDE INDICATORS

Figure 29 CANADA: DEMAND-SIDE INDICATORS

Figure 30 GERMANY: DEMAND-SIDE INDICATORS

Figure 31 U.K.: DEMAND-SIDE INDICATORS

Figure 32 FRANCE: DEMAND-SIDE INDICATORS

Figure 33 ITALY: DEMAND-SIDE INDICATORS

Figure 34 SPAIN: DEMAND-SIDE INDICATORS

Figure 35 JAPAN: DEMAND-SIDE INDICATORS

Figure 36 EMERGING MARKETS FOR VETERINARY CHEMISTRY ANALYZERS

Figure 37 CHINA: DEMAND-SIDE INDICATORS

Figure 38 INDIA: DEMAND-SIDE INDICATORS

Figure 39 GLOBAL VETERINARY CHEMISTRY ANALYZERS MARKET SHARE

ANALYSIS, BY KEY PLAYER, 2016

Figure 40 VETERINARY CHEMISTRY ANALYZERS MARKET (GLOBAL)

COMPETITIVE LEADERSHIP MAPPING, 2016



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