

# Veterinary Care Market by Treatment Type (No medicalization, Basic Medicalization, and Under Long Term Veterinary Care), Animal Type (Dogs, Cats, Cattle, Horses, Pigs, and Poultry), and Region - Forecasts to 2025

<https://marketpublishers.com/r/V973A7CBF025EN.html>

Date: September 2020

Pages: 76

Price: US\$ 12,000.00 (Single User License)

ID: V973A7CBF025EN

## Abstracts

“Veterinary care market is predicted to foresee exceptional growth in the coming years.”

The veterinary care market has experienced considerable growth since the past few years. Market growth can be associated with the introduction of highly efficient veterinary diagnostic tools that enables early disease diagnosis. The disease diagnosis rate in companion, as well as livestock, has drastically explicitly increased in South East Asian countries. Moreover, veterinary market growth can be traced via the animal health market that is also growing significantly. For instance, Asia Pacific animal health market size is projected to reach ~ USD 23 billion by 2025 from around USD 17 billion in 2018, at a CAGR of 5.2% during the forecast period. The market growth is attributed to the rising animal diagnosis rate, improving economic conditions coupled with government initiatives. On similar lines, Latin America animal health market size is projected to reach ~ USD 9 billion by 2025 from around USD 5.2 billion in 2018, at a CAGR of 7.3% during the forecast period. The government of emerging countries such as Chile & Colombia funds certain livestock healthcare programs that ensure routine health check-ups in farm animals. In conclusion, an increase in animal health market growth has created a paradigm shift in the veterinary care market that has proved beneficial for industry growth.

“By animal type, companion animals such as dogs and cats receive maximum preventive as well as long term veterinary care.”

Based on animal type, the veterinary care market has been categorized into dogs, cats, pigs, horses, poultry, cattle. Positive animal health trends were observed in dogs in countries such as Denmark, Singapore, the Czech Republic, and Finland. Similarly, animal medicalization rate in emerging countries has gradually started increasing. Several studies conducted to understand the pet ownership trends reveal that the majority of pet owners consider pets as their companions that have elevated the medicalization rate in animals.

“By treatment type, under veterinary care segment is forecasted to experience considerable growth.”

Based on treatment type, the animal treatment market is segmented into no medicalization, basic medicalization, and under veterinary care. Percentage of animals receiving long term veterinary care is expected to increase throughout the forecast timeframe. The rise in the number of animals receiving long term veterinary treatment can be associated with an increase in per capita income that subsequently leads to a rise in affordability rates. Due to a rise in the income level, owners can provide the necessary care to the animals.

“Veterinary care is observed to be significantly high in Asia Pacific.”

The animal medicalization rate in South East Asian countries has increased since 2018. The rise in the medicalization rate in emerging countries is due to the improving awareness level. Awareness is promoted to educate the farm owners as well as the pet owners to enhance animal health. Anti-cruelty acts have been framed to reduce the harm that has been caused to stray animals. Rescue centers have been developed to protect the stray dogs and cats in South East Asian countries that have surged market growth.

The breakdown of primary participants is mentioned below:

By Company / Association Type: Tier 1–30%, Tier 2–45%, and Tier 3–25%

By Designation: C-level–35%, Director Level–25%, and Others–40%

By Region: Europe–40%, Asia Pacific–15%, Latin America- 25%, Africa- 20%

## Research Coverage:

The animal treatment market report includes an in-depth analysis of the medicalization rate at the country level. Medicalization rate is a broad term that is categorized into animals that receive no medicalization, animals that receive basic medicalization, and animals that receive long term veterinary care. Species such as dogs, cats, cattle, horses, pigs, and poultry were considered while analyzing the medicalization (treatment rate).

## Reasons to Buy the Report

The report will enrich established firms as well as new entrants/smaller firms to gauge the pulse of the market, which would help them garner a greater share. Firms purchasing the report could use one or any combination of the below-mentioned five strategies for strengthening the market.

This report provides insights on the following pointers:

**Market Penetration:** Animal treatment rates provided in this report will help the key players in veterinary space to understand market dynamics at the country level. This will help in understanding the demand-supply gap.

**Business analytics:** It is a kind of advisory study that will help the key industry players to undertake business-related decisions such as estimating the target audience while launching new products.

**Regulatory assessment:** The report covers regulatory scenarios in different countries that will enable the clients to analyze the level of entry barriers.

**Risk assessment & mitigation:** Detailed insights on animal medicalization rate and regulatory scenario will reduce the probability of failures during new product launch/ geographical expansions.

## Contents

### **1 INTRODUCTION**

1.1 OBJECTIVES OF THE STUDY

TABLE 1 COUNTRIES COVERED

FIGURE 1 VETERINARY CARE ANALYSIS

FIGURE 2 YEARS CONSIDERED FOR THE STUDY

1.2 MARKET DEFINITION

TABLE 2 MARKET DEFINITIONS

### **2 RESEARCH METHODOLOGY**

2.1 SECONDARY RESEARCH

2.2 PRIMARY RESEARCH

2.3 ANALYSIS + OUTPUT

### **3 ANIMAL HEALTHCARE– KEY INSIGHTS**

3.1 ASIA PACIFIC ANIMAL HEALTH MARKET

FIGURE 5 ASIA PACIFIC ANIMAL HEALTHCARE

FIGURE 6 COMPETITIVE LEADERSHIP MAPPING

3.2 LATIN AMERICA ANIMAL HEALTH MARKET

FIGURE 7 LATIN AMERICA ANIMAL HEALTHCARE

FIGURE 8 COMPETITIVE LEADERSHIP MAPPING

### **4 VETERINARY CARE MARKET BY MEDICALIZATION TYPE**

4.1 NO MEDICALIZATION

4.2 BASIC MEDICALIZATION

4.3 UNDER LONG TERM VETERINARY CARE

### **5 VETERINARY CARE MARKET BY ANIMAL TYPE**

5.1 DOGS

5.2 CATS

5.3 HORSES

5.4 CATTLE

## 55 PIGS

### 5.6 POULTRY

## 6 VETERINARY CARE, BY COUNTRY

### 6.1 EUROPE

FIGURE 9 CANINE POPULATION- EUROPEAN COUNTRIES

FIGURE 10 FELINE POPULATION- EUROPEAN COUNTRIES

#### 6.1.1 DENMARK

TABLE 3 DENMARK: PERCENTAGE OF ANIMALS RECEIVING NO MEDICALIZATION

TABLE 4 DENMARK: PERCENTAGE OF ANIMALS RECEIVING BASIC MEDICALIZATION

TABLE 5 DENMARK: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

FIGURE 11 DENMARK-BOVINE POPULATION

FIGURE 12 DENMARK-PORCINE POPULATION

#### 6.1.2 CZECH REPUBLIC

TABLE 6 CZECH REPUBLIC: PERCENTAGE OF ANIMALS RECEIVING NO MEDICALIZATION

TABLE 7 CZECH REPUBLIC: PERCENTAGE OF ANIMALS RECEIVING BASIC MEDICALIZATION

TABLE 8 CZECH REPUBLIC: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

FIGURE 13 CZECH REPUBLIC--POULTRY POPULATION

FIGURE 14 CZECH REPUBLIC--PORCINE POPULATION

#### 6.1.3 FINLAND

TABLE 9 FINLAND: PERCENTAGE OF ANIMALS RECEIVING NO MEDICALIZATION

TABLE 10 FINLAND: PERCENTAGE OF ANIMALS RECEIVING BASIC MEDICALIZATION

TABLE 11 FINLAND: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

FIGURE 15 FINLAND- POULTRY POPULATION

FIGURE 16 FINLAND PORCINE POPULATION

#### 6.1.4 BELGIUM

TABLE 12 BELGIUM: PERCENTAGE OF ANIMALS RECEIVING NO MEDICALIZATION

TABLE 13 BELGIUM: PERCENTAGE OF ANIMALS RECEIVING BASIC MEDICALIZATION

TABLE 14 BELGIUM: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

FIGURE 17 BELGIUM- BOVINE POPULATION

FIGURE 18 BELGIUM- POULTRY POPULATION

#### 6.1.4 GREECE

TABLE 15 GREECE: PERCENTAGE OF ANIMALS RECEIVING NO MEDICALIZATION

TABLE 16 GREECE: PERCENTAGE OF ANIMALS RECEIVING BASIC MEDICALIZATION

TABLE 17 GREECE: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

FIGURE 19 GREECE- EQUINE POPULATION

FIGURE 20 GREECE-PORCINE POPULATION

#### 6.1.6 SWEDEN

TABLE 18 SWEDEN: PERCENTAGE OF ANIMALS RECEIVING NO MEDICALIZATION

TABLE 19 SWEDEN: PERCENTAGE OF ANIMALS RECEIVING BASIC MEDICALIZATION

TABLE 20 SWEDEN: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

FIGURE 21 SWEDEN EQUINE POPULATION

FIGURE 22 SWEDEN POULTRY POPULATION

#### 6.1.7 PORTUGAL

TABLE 21 PORTUGAL: PERCENTAGE OF ANIMALS RECEIVING NO MEDICALIZATION

TABLE 22 PORTUGAL: PERCENTAGE OF ANIMALS RECEIVING BASIC MEDICALIZATION

TABLE 23 POTUGAL: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

FIGURE 23 PORTUGAL BOVINE POPULATION

FIGURE 24 PORTUGAL POULTRY POPULATION

#### 6.1.8 NORWAY

TABLE 24 NORWAY: PERCENTAGE OF ANIMALS RECEIVING NO MEDICALIZATION

TABLE 25 NORWAY: PERCENTAGE OF ANIMALS RECEIVING BASIC MEDICALIZATION

TABLE 26 NORWAY: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

TABLE 25 NORWAY: PERCENTAGE OF ANIMALS RECEIVING BASIC MEDICALIZATION

TABLE 26 NORWAY: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

## 6.2 ASIA PACIFIC

### 6.2.1 INDONESIA

TABLE 42 INDONESIA: PERCENTAGE OF ANIMALS RECEIVING NO MEDICALIZATION

TABLE 43 INDONESIA: PERCENTAGE OF ANIMALS RECEIVING BASIC MEDICALIZATION

TABLE 44 INDONESIA: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

FIGURE 37 INDONESIA BOVINE POPULATION

FIGURE 38 INDONESIA POULTRY POPULATION

#### 6.2.2 MALAYSIA

TABLE 45 MALAYSIA: PERCENTAGE OF ANIMALS RECEIVING NO MEDICALIZATION

TABLE 46 MALAYSIA: PERCENTAGE OF ANIMALS RECEIVING BASIC MEDICALIZATION

TABLE 47 MALAYSIA: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

FIGURE 39 MALAYSIA BOVINE POPULATION

FIGURE 40 MALAYSIA POULTRY POPULATION

#### 6.2.3 NEW ZEALAND

TABLE 48 NEW ZEALAND: PERCENTAGE OF ANIMALS RECEIVING NO MEDICALIZATION

TABLE 49 NEW ZEALAND: PERCENTAGE OF ANIMALS RECEIVING BASIC MEDICALIZATION

TABLE 50 NEW ZEALAND: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

FIGURE 41 NEW ZEALAND BOVINE POPULATION

FIGURE 42 NEW ZEALAND POULTRY POPULATION

#### 6.2.4 SINGAPORE

TABLE 51 SINGAPORE: PERCENTAGE OF ANIMALS RECEIVING NO MEDICALIZATION

TABLE 52 SINGAPORE: PERCENTAGE OF ANIMALS RECEIVING BASIC MEDICALIZATION

TABLE 53 SINGAPORE: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

FIGURE 43 SINGAPORE PORCINE POPULATION

FIGURE 44 SINGAPORE POULTRY POPULATION

#### 6.2.5 VIETNAM

TABLE 54 VIETNAM: PERCENTAGE OF ANIMALS RECEIVING NO MEDICALIZATION

TABLE 55 VIETNAM: PERCENTAGE OF ANIMALS RECEIVING BASIC MEDICALIZATION

TABLE 56 VIETNAM: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

FIGURE 45 VIETNAM BOVINE POPULATION

FIGURE 46 VIETNAM POULTRY POPULATION

#### 6.2.6 PHILIPPINES

TABLE 57 PHILIPPINES: PERCENTAGE OF ANIMALS RECEIVING NO MEDICALIZATION

TABLE 58 PHILIPPINES: PERCENTAGE OF ANIMALS RECEIVING BASIC MEDICALIZATION

TABLE 59 PHILIPPINES: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

FIGURE 47 PHILIPPINES BOVINE POPULATION

FIGURE 48 PHILIPPINES: POULTRY POPULATION

### 6.3 LATIN AMERICA

#### 6.3.1 ARGENTINA

TABLE 27 ARGENTINA: PERCENTAGE OF ANIMALS RECEIVING NO MEDICALIZATION

TABLE 28 ARGENTINA: PERCENTAGE OF ANIMALS RECEIVING BASIC MEDICALIZATION

TABLE 29 ARGENTINA: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

FIGURE 27 ARGENTINA: EQUINE POPULATION

FIGURE 28 ARGENTINA POULTRY POPULATION

#### 6.3.2 BRAZIL

TABLE 30 BRAZIL: PERCENTAGE OF ANIMALS RECEIVING NO MEDICALIZATION

TABLE 31 BRAZIL: PERCENTAGE OF ANIMALS RECEIVING BASIC MEDICALIZATION

TABLE 32 BRAZIL: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

TABLE 31 BRAZIL: PERCENTAGE OF ANIMALS RECEIVING BASIC MEDICALIZATION

TABLE 32 BRAZIL: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

#### 6.3.3 MEXICO

TABLE 33 MEXICO: PERCENTAGE OF ANIMALS RECEIVING NO MEDICALIZATION

TABLE 34 MEXICO: PERCENTAGE OF ANIMALS RECEIVING BASIC MEDICALIZATION

TABLE 35 MEXICO: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

FIGURE 31 MEXICO BOVINE POPULATION

FIGURE 32 MEXICO POULTRY POPULATION

#### 6.3.4 COLOMBIA

TABLE 36 COLOMBIA: PERCENTAGE OF ANIMALS RECEIVING NO MEDICALIZATION

TABLE 37 COLOMBIA: PERCENTAGE OF ANIMALS RECEIVING BASIC MEDICALIZATION

TABLE 38 COLOMBIA: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

FIGURE 33 COLOMBIA BOVINE POPULATION

FIGURE 34 COLOMBIA POULTRY POPULATION



### 6.3.5 CHILE

TABLE 39 CHILE: PERCENTAGE OF ANIMALS RECEIVING NO MEDICALIZATION

TABLE 40 CHILE: PERCENTAGE OF ANIMALS RECEIVING BASIC  
MEDICALIZATION

TABLE 41 CHILE: PERCENTAGE OF ANIMALS UNDER VETERINARY CARE

FIGURE 35 CHILE BOVINE POPULATION

FIGURE 36 CHILE POULTRY POPULATION

### 6.4 SOUTH AFRICA

TABLE 60 SOUTH AFRICA: PERCENTAGE OF ANIMALS RECEIVING NO  
MEDICALIZATION

TABLE 61 SOUTH AFRICA: PERCENTAGE OF ANIMALS RECEIVING BASIC  
MEDICALIZATION

TABLE 62 SOUTH AFRICA: PERCENTAGE OF ANIMALS UNDER VETERINARY  
CARE

FIGURE 49 SOUTH AFRICA: BOVINE POPULATION)

FIGURE 50 SOUTH AFRICA: POULTRY POPULATION

## 05 APPENDIX

5.1 KNOWLEDGE STORE: MARKET SAND MARKETS' SUBSCRIPTION PORTAL

5.2 AUTHOR DETAIL

## I would like to order

Product name: Veterinary Care Market by Treatment Type (No medicalization, Basic Medicalization, and Under Long Term Veterinary Care), Animal Type (Dogs, Cats, Cattle, Horses, Pigs, and Poultry), and Region - Forecasts to 2025

Product link: <https://marketpublishers.com/r/V973A7CBF025EN.html>

Price: US\$ 12,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V973A7CBF025EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970