

Vendor Comparison in Predictive Analytics 2016: MnM DIVE Matrix

<https://marketpublishers.com/r/V09A542C62BEN.html>

Date: April 2016

Pages: 63

Price: US\$ 5,650.00 (Single User License)

ID: V09A542C62BEN

Abstracts

The vendor comparison report on predictive analytics based on MnM DIVE methodology covers a detailed study of the major players offering predictive analytics solutions. The key 10 vendors of predictive analytics were analyzed on the basis of their product offering and business strategy. The vendors were shortlisted based on their solution capabilities, technology innovations, industry coverage, viability, breadth of product offering and others.

The report will help the stakeholders such as predictive analytics vendors, technology partners, system integrators, consultants, distributors, and value-added resellers to make business strategies and decisions on the deployment of predictive analytics solutions.

MarketsandMarkets defines predictive analytics as a technology for predicting the future outcomes, on the basis of analyzing either historical data or present data. It helps in determining the trends and patterns within the data that is beneficial for organizations to estimate and make predictions about the future and take appropriate actions according to the predicted results. Predictive analytics solutions comprises an array of capabilities including automated analytics, advanced visualization, predictive scoring, big data analytics, R integration, risk management and other capabilities.

Vendors Evaluated

The report covers the comprehensive study of the key vendors offering solutions for predictive analytics. We have evaluated the following 10 key vendors:

Alpine Data Labs

Alteryx, Inc.

Angoss Software Corporation

Birst

Fair Isaac Corporation (FICO)

IBM Corporation

RapidMiner

SAS Institute

Tableau Software

TIBCO Software, Inc.

Vendor Inclusion Criteria

We have selected the 10 vendors for evaluations based on their breadth of product offering and robust business strategy. The focus of our vendor evaluation is based on the product they offer in the predictive analytics market. A comprehensive list of all the vendors in this market was created through a product mapping strategy and MarketsandMarkets analysis. Based on their capabilities, innovations, and breadth of product offering, vendors were shortlisted. Our selected vendor mix includes companies from tier 1 to tier 4 and covers the whole market comprehensively.

Contents

INTRODUCTION

About

ABOUT THE DOCUMENT

MARKET DEFINITION

STAKEHOLDERS

PREMIUM INSIGHTS

MNM DIVE OVERVIEW

DIVE EVALUATION OVERVIEW

VENDOR INCLUSION CRITERIA

VENDORS EVALUATED

MNM VOICE – PREDICTIVE ANALYTICS

**PREDICTIVE ANALYTICS: A PREVAILING TOOL TO ANALYZE BIG DATA AND
PREDICT THE FUTURE OF BUSINESS OUTCOMES**

PREDICTIVE ANALYTICS: BEST PRACTICES

PREDICTIVE ANALYTICS: VENDOR COMPARISON

MNM DIVE SCORECARD

MNM VIEW

VENDOR PROFILES

IBM CORPORATION

SAS INSTITUTE

ANGOSS SOFTWARE CORPORATION

TABLEAU SOFTWARE

RAPIDMINER

TIBCO SOFTWARE, INC.

ALPINE DATA LABS

FAIR ISAAC CORPORATION (FICO)

ALTERYX

BIRST

APPENDIX

MNM DIVE VENDOR COMPARISON METHODOLOGY

QUADRANT DESCRIPTION

LIST OF ABBREVIATIONS

RELATED RESEARCH

ENDNOTES/REFERENCES

I would like to order

Product name: Vendor Comparison in Predictive Analytics 2016: MnM DIVE Matrix

Product link: <https://marketpublishers.com/r/V09A542C62BEN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V09A542C62BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970