

Vendor Comparison in Cognitive Computing, 2017 : MnM DIVE Matrix

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Abstracts

The Vendor Comparison in Cognitive Computing report based on the MnM DIVE methodology covers a detailed study of the major players offering cognitive computing solutions. The top 25 cognitive computing vendors were analyzed on the basis of their product offerings and business strategies. The vendors were shortlisted based on their solution capabilities, technological innovations, industry coverage, viability, breadth of product offering, and others.

The report will help stakeholders such as cognitive computing vendors, technology partners, system integrators, consultants, distributors, and value-added resellers to develop business strategies and take appropriate decisions for the deployment of cognitive computing solutions.

Vendors Evaluated

The report covers the comprehensive study of the key vendors offering cognitive computing solutions. We have evaluated the following 25 key vendors:

Microsoft

IBM Corporation

Hewlett Packard Enterprise

Google Inc.

Nuance Communications, Inc.

Saffron Technology, Inc.

SAS Institute Inc.

Amazon Web Services, Inc.

Baidu, Inc.

Apple Inc.

Inbenta Technologies Inc.

TIBCO Software Inc.

Affectiva

NetBase Solutions, Inc.

Deep Instinct Ltd.

Qualcomm Technologies, Inc.

Cognitive Scale Inc.

IPsoft Inc.

PTC

Enterra Solutions

Next IT Corp.

Dell

Verbio Technologies

BigML, Inc.

Beyond Verbal Communication, Ltd.

Vendor Inclusion Criteria

The selection of the top 25 vendors was made on the basis of the breadth of their product offerings and business strategies. The vendor evaluation was made based on the products/solutions offered, which included parameters such as breadth of offering, feature/functionality, delivery, business application, scalability, and support; and the adopted business strategies, which included parameters such as reach, industry coverage, channels, viability, organic growth, and inorganic growth. An exclusive list of all the vendors in this market was made through a product mapping strategy and the MarketsandMarkets analysis. Finally, the top 25 vendors were shortlisted based on the parameters mentioned above.

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