

Vector Control Market by Technology (Chemical, Physical & Mechanical, Biological), Control Method (Comprehensive, Integrated Vector Management, Targeted), Vector Type, End-Use Sector, Mode of Application and Region - Global Forecast to 2029

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Abstracts

The global market for vector control is estimated to be valued at USD 21.72 billion in 2024 and is projected to reach USD 29.80 billion by 2029, at a CAGR of 6.5% during the forecast period. Adoption of AI is changing the vector control market, since it encompasses real-time surveillance and predictive models that adopts data-driven methods for handling mosquitoes and rodents. This technology develop the quality of outbreak detection, making interventions both effective and sustainable. In November 2023, a machine olfaction startup Osmo (US) was awarded USD 3.5 million by the Bill & Melinda Gates Foundation to advance its scatology-building AI scent platform as a tool for discovering compounds to repel or kill disease-carrying insects. In July 2023, Vergo Pest Management (UK) launched Pest Alert Sight, an AI-driven thermal imaging solution that offers non-invasive, real-time detection and targeted rodent control through advanced heat signature analysis.

Disruption in the vector control market: Technological advancements are disrupting the vector control market by offering more precise and efficient solutions. AI and IoT-based surveillance technologies further enhance any time monitoring of population parameters of vectors, while analytics and predictive modeling continue to strengthen the strength of control strategies. Biological control methods provide eco-friendly alternatives to chemical pesticides. Some of the key disruptions in the vector control market include:

Internet of Things (IoT): IoT devices enable constant monitoring of vector habitats and populations by connected sensors and smart traps. In this way,

data collection and management will be efficient.

Bio-Control Methods: Increased research on the development and application of biological control agents, including genetically modified organisms and natural predators, allows for safe and sustainable alternatives to chemical pesticides.

Genomic Technologies: Advances in the field of genomic research now open up possibilities to develop targeted control methods, such as gene driven technologies with the potential to alter or suppress vector populations at the very genetic level.

“The spray segment holds the highest share in the mode of application segment of vector control market.”

The spray mode of application currently remains with the highest market share in the vector control market, due to its efficiency and effectiveness in the delivery over great areas. This mode of application allows precise targeting of vector populations with a rapid reduction of pest densities while minimizing exposure to non-target organisms. Advances in the application equipment further support widespread adoption of spray technology because they optimize the coverage and penetration of chemicals, thus also optimizing the control of vector-borne diseases. As a result, as public health initiatives continue to emphasize managing vectors, spray application will be maintained at the top position in the market. To prevent malaria, the WHO advises two extensive interventions in control vectors: insecticide-treated nets and IRS (Indoor residual spraying). IRS is an activity of applying insecticides in interior locations of homes and buildings that have a potential where disease-causing insects may rest. Although IRS mainly targets *Anopheles* mosquito species responsible for spreading malaria, it also destroys other disease-causing insects.

“The physical & mechanical segment is projected to hold a significant market share in the technology segment during the forecast period.”

Physical & Mechanical segment hold significant share in vector control market due to their ease of application and eco-friendly attributes. This includes trapping, habitat modification, and barriers as approaches rather than using chemical pesticides. These technologies not only reduce the risk of resistance development among the vector populations but also meet consumer needs for eco-friendly pest management solutions, as more and more customers work to stay away from synthetic chemicals. Anticimex

(Sweden) provides In2Care Mosquito Trap that helps control the mosquito which is responsible for transferring diseases. Entotherm heat treatment offered by Rentokil Initial Plc (UK) is a form of commercial pest control that uses heat to kill pests. Similarly, mechanical traps are used to control rodents.

North America is expected to hold highest share in the vector control market.

North America holds the highest share in the vector control market. This is essentially because of the increased cases of Lyme disease, West Nile virus, and Zika virus together with tremendous support from the regulatory side in public health programs. One of the key government initiatives has been the VBD National Strategy which is the biggest formal federal coordination concerning vector-borne disease (VBD) prevention and control. Supported by the US Developed in coordination with six federal departments and the Environmental Protection Agency at the request of the Department of Health and Human Services and the Centers for Disease Control and Prevention, this strategy goes further to underscore the region's commitment towards vector-borne threat mitigation efforts. The adoption of advanced technologies as AI-enabled monitoring systems and sustainable vector control solutions are driving the vector control market in the region.

In-depth interviews have been conducted with chief executive officers (CEOs), Directors, and other executives from various key organizations operating in the vector control market:

By Company Type: Tier 1 – 25%, Tier 2 – 45%, and Tier 3 – 30%

By Designation: CXO's – 20%, Managers – 50%, Executives- 30%

By Region: North America – 25%, Europe – 30%, Asia Pacific – 20%, South America – 15% and Rest of the World –10%

Prominent companies in the market include BASF SE (Germany), Rentokil Initial Plc (UK), Sumitomo Chemical Co., Ltd. (Japan), Syngenta Group (Switzerland), FMC Corporation (US), Ecolab (US), Rollins Inc. (US), Anticimex (Sweden), UPL (India), Neogen Corporation (US), Senestech, Inc. (US), Environmental Science U.S. Inc. (US), Bell Laboratories Inc. (US), Pelgar International (UK), S. C. Johnson & Son, Inc. (US).

Other players include Futura GmbH (Germany), JT Eaton (US), Liphatech, Inc. (US),

Impex Europa S.L. (Spain), ENSYSTEX (US), Abell Pest Control (Canada), Bioguard Pest Solutions (US), Spotta Ltd (UK), Massey Services, Inc. (US), Barefoot Mosquito & Pest Control (US), and Pest Share (US).

Research Coverage:

This research report categorizes the vector control market by technology (chemical, physical & mechanical, biological, and other technologies), control method (comprehensive, targeted, and integrated vector management), vector type (insects, rodents, and other vector types), end-use sector (residential, commercial, industrial), mode of application (pellets, spray, powder) and region (North America, Europe, Asia Pacific, South America, and Rest of the World). The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of vector control market. A detailed analysis of the key industry players has been done to provide insights into their business overview, services, key strategies, contracts, partnerships, agreements, new service launches, mergers and acquisitions, and recent developments associated with the vector control market. Competitive analysis of upcoming startups in the vector control market ecosystem is covered in this report. Furthermore, industry-specific trends such as technology analysis, ecosystem and market mapping, patent, regulatory landscape, among others, are also covered in the study.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall vector control and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (rising vector diseases), restraints (environmental hazard of chemical vector control products), opportunities (increasing adoption of integrated vector management technique) and challenges (development of certain insecticide resistance in vectors) influencing the growth of the vector control market.

New product launch/Innovation: Detailed insights on research & development activities and new product launches in the vector control market.

Market Development: Comprehensive information about lucrative markets – the report analyzes the vector control market across varied regions.

Market Diversification: Exhaustive information about new services, untapped geographies, recent developments, and investments in the vector control market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, product offerings, brand/product comparison, and product foot prints of leading players such as BASF SE (Germany), Rentokil Initial Plc (UK), Anticimex (Sweden), Ecolab (US), and other players in the vector control market.

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