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UV Nail Gel Market by Chemistry (Acrylate, Methacrylate, Cyanoacrylate), and Regional Analysis (Asia-Pacific, North America, Europe, and ROW) - Global Trends & Forecasts to 2020

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Abstracts

Gel manicures are undoubtedly one of the most exciting beauty innovations of the last few years. It is a manicure that lasts for two solid weeks without chipping and doesn't require any dry time. The concept of gels nails is much younger and fresher than acrylic powders. The gels have the pleasant odor, unlike the acrylic powders have. They are extemely flexible in nature and have perfect adhesion. They also provide a strong and durable base. The gels are cured under UV ligt for few seconds to give them a long durability.

The market for UV nail gel is estimated to grow on high rate owing to growth of nail care industry, awareness of fashion among commoners, affordibility and durability, U.S. fashion industry drives the market, and gel preference over acrylics.

Region-wise, North america is leading the UV nail gel market. Growth in North America is led by the growth of regional nail care industry and technical advancements. The expert nail technicians of U.S. play an important role in increasing the customer base of the region. Europe is also estimated to have the prominent growth in the market on account of the increasing gel preference over acrylics in the region. The durability of UV nail gel also attracts many customers. Europe is the second largest market for UV nail gel and is projected to have a steady growth between 2015 and 2020. Asia-Pacific is estimated to have high growth in the market due to the increasing fashion awareness; several companies are expanding in Asian countries to create a market share in the region.

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The UV nail gel market is projected to register a CAGR of 6.5% between 2015 and 2020 to reach $59.31 million. Methacrylate had the largest market size, by value in 2014. It is also projected to have higher growth rate than acrylate due to its properties where it help the gel to get well bonded. Methacrylate have been estimated to have the highest CAGR of 6.7% between 2015 and 2020.

The report analyzes the UV nail gel market trends and forecasts till 2020. The market size has been provided in terms of value ($million). The report also identifies prominent players and provides analysis for each player in terms of company overview, financials, products & services offered recent developments, and company strategy.

The UV nail gel industry is moving towards investments in the implementation of technologies to produce new and high-quality products. Due to innovations and continuous change in the market, launching of new products are important for the companies. The companies involved in this market are extensively engrossed into research and developments of new products for specific applications and conditions. All these factors will continue to drive the demand for UV nail gel.

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