

# **Utility Drones Market by Services (End-to-End Solution and Point Solution), Type (Multi-Rotor and Fixed Wing), End-user (Power (T&D and Generation), and Renewable (Solar and Wind)), and Region - Global Forecast to 2023**

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## **Abstracts**

“The utility drones market is projected to grow at a CAGR of 37.34% from 2018 to 2023.”

The utility drones market is projected to reach USD 538.6 million by 2023, from an estimated USD 110.2 million in 2018, at a CAGR of 37.34% from 2018 to 2023. This growth can be attributed to the rising demand for minimizing outages related to transmission and distribution infrastructure, focus on time and cost efficiency, and reachability in hazardous locations. Legal regulations set by Federal Aviation Administration (FAA) can hinder the growth of the market. These regulations, in particular, exclude drone operations in some circumstances such as Beyond Visual Line-Of-Sight (BVLOS), over long distances, or at night. Considering that FAA has not maintained a pace with the fast-growing drone technologies, utility companies have not been able to utilize all the benefits of drones to improve the efficiency and effectiveness of infrastructure inspection and disaster recovery efforts.

“The renewable end-user segment is expected to grow at the highest CAGR, from 2018 to 2023.”

The renewable end-user segment is expected to grow at the highest CAGR during the forecast period. Increasing investments in renewable energy sources to curb CO2 emissions and the growing need for access to electricity are the major factors driving the growth of the renewable segment of the utility drones market.

## “North America: The largest market for utility drones”

North America is estimated to be the largest market for utility drones in 2018 and is projected to grow at the highest CAGR during the forecast period. Continuous investments in power infrastructure, increasing power consumption, and subsequently increasing focus on renewable power generation are the key factors driving the growth of utility drones in the region. The US accounted for the largest share of the utility drones market in North America in 2017 and has the highest CAGR during the forecast period. Almost all the countries in the region are augmenting their renewable generation capacities. The need of monitoring extra connections in linking solar and wind parks to grids, is forcing utility companies to adopt much more advanced technology for maintenance and inspection of assets.

### Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subject-matter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier 1- 30%, Tier 2- 50%, and Tier 3- 20%

By Designation: C-Level- 60%, Director Level- 30%, Others\*- 10%

By Region: Europe- 60%, Asia Pacific- 30%, North America- 10%

Notes: Others includes advisors, business development managers, and engineers.

The tier for the company has been defined on the basis of its total revenue as of 2016: Tier I: USD 5 billion, Tier II: from USD 1 billion to USD 5 billion, and Tier III: USD 1 billion.

The leading players in the utility drones market include Cyberhawk (Scotland), Delair (France), Measure (US), PrecisionHawk (US), and HEMAV (Spain).

### Research Coverage:

The report defines, describes, and forecasts the global utility drones market by services, by type, by end-user, and region. It also offers a detailed qualitative and quantitative analysis of the market. The report provides a comprehensive review of the major market drivers, restraints, opportunities, and challenges. It also covers various important aspects of the market. These include an analysis of the competitive landscape, market dynamics, market estimates in terms of value, and future trends in the utility drones market.

### Why Buy this Report?

1. The report identifies and addresses key markets for utility drones, which would help market players review the growth in demand.
2. The report helps system providers understand the pulse of the market and provides insights into drivers, restraints, opportunities, and challenges.
3. The report will help key players understand the strategies of their competitors better and will help in making strategic decisions.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
  - 1.3.1 MARKET SEGMENTATION
  - 1.3.2 REGIONAL SEGMENTATION
- 1.4 YEARS CONSIDERED IN THE REPORT
- 1.5 CURRENCY & PRICING
- 1.6 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
    - 2.1.1.1 Key data from secondary sources
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key data from primary sources
    - 2.1.2.2 Key industry insights
    - 2.1.2.3 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
  - 2.2.1 BOTTOM-UP APPROACH
  - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE UTILITY DRONE MARKET DURING THE FORECAST PERIOD
- 4.2 UTILITY DRONE MARKET, BY TYPE
- 4.3 END-TO-END SOLUTION, DRONE MARKET, BY SERVICE
- 4.4 UTILITY DRONE MARKET, BY END-USER
- 4.5 UTILITY DRONE MARKET, BY REGION

## **5 MARKET OVERVIEW**

### **5.1 INTRODUCTION**

### **5.2 MARKET DYNAMICS**

#### **5.2.1 DRIVERS**

5.2.1.1 Growing global demand for minimizing outages related to transmission infrastructure

5.2.1.2 Time and cost efficiency

5.2.1.3 Reachability in hazardous locations

#### **5.2.2 RESTRAINTS**

5.2.2.1 Legal regulations

#### **5.2.3 OPPORTUNITIES**

5.2.3.1 Amendments in drone regulations, permitting BVLOS flights

5.2.3.2 Advancements in drone technology

#### **5.2.4 CHALLENGES**

5.2.4.1 Working safety

5.2.4.2 Data protection and security

## **6 UTILITY DRONES MARKET, BY TYPE**

### **6.1 INTRODUCTION**

### **6.2 MULTI-ROTOR**

### **6.3 FIXED WING**

## **7 UTILITY DRONES MARKET, BY SERVICES**

### **7.1 INTRODUCTION**

### **7.2 END-TO-END SOLUTION**

### **7.3 POINT SOLUTION**

## **8 UTILITY DRONES MARKET, BY END-USER**

### **8.1 INTRODUCTION**

### **8.2 POWER**

8.2.1 GENERATION

8.2.2 TRANSMISSION

### **8.3 RENEWABLE**

8.3.1 SOLAR

8.3.2 WIND

## **9 UTILITY DRONES MARKET, BY REGION**

### **9.1 INTRODUCTION**

### **9.2 NORTH AMERICA**

#### **9.2.1 BY TYPE**

#### **9.2.2 BY SERVICES**

#### **9.2.3 BY END-USER**

#### **9.2.4 BY COUNTRY**

##### **9.2.4.1 US**

##### **9.2.4.2 Canada**

##### **9.2.4.3 Mexico**

### **9.3 ASIA PACIFIC**

#### **9.3.1 BY TYPE**

#### **9.3.2 BY SERVICES**

#### **9.3.3 BY END-USER**

#### **9.3.4 BY COUNTRY**

##### **9.3.4.1 China**

##### **9.3.4.2 Japan**

##### **9.3.4.3 India**

##### **9.3.4.4 Australia**

##### **9.3.4.5 Rest of Asia Pacific**

### **9.4 EUROPE**

#### **9.4.1 BY TYPE**

#### **9.4.2 BY SERVICES**

#### **9.4.3 BY END-USER**

#### **9.4.4 BY COUNTRY**

##### **9.4.4.1 Germany**

##### **9.4.4.2 Russia**

##### **9.4.4.3 UK**

##### **9.4.4.4 France**

##### **9.4.4.5 Rest of Europe**

### **9.5 MIDDLE EAST & AFRICA**

#### **9.5.1 BY TYPE**

#### **9.5.2 BY SERVICES**

#### **9.5.3 BY END-USER**

#### **9.5.4 BY COUNTRY**

##### **9.5.4.1 Saudi Arabia**

##### **9.5.4.2 UAE**

9.5.4.3 South Africa

9.5.4.4 Rest of the Middle East & Africa

## 9.6 SOUTH AMERICA

9.6.1 BY TYPE

9.6.2 BY SERVICES

9.6.3 BY END-USER

9.6.4 BY COUNTRY

9.6.4.1 Brazil

9.6.4.2 Argentina

9.6.4.3 Rest of South America

## 10 COMPETITIVE LANDSCAPE

10.1 INTRODUCTION

10.2 RANKING OF PLAYERS AND MARKET STRUCTURE

10.3 COMPETITIVE SCENARIO

10.3.1 CONTRACTS & AGREEMENTS

10.3.2 PARTNERSHIPS

10.3.3 NEW PRODUCT LAUNCHES

10.3.4 INVESTMENTS & EXPANSIONS

10.3.5 MERGERS & ACQUISITIONS

10.3.6 COLLABORATIONS & ALLIANCES

## 11 COMPETITIVE BENCHMARKING

## 12 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, and MnM View)\*

12.1 AERODYNE

12.2 ASSET DRONE

12.3 ABJ DRONES

12.4 CYBERHAWK

12.5 DELAIR

12.6 HEMAV

12.7 MEASURE

12.8 TERRA DRONE

12.9 SKY-FUTURES

12.10 PRECISIONHAWK

12.11 SHARPER SHAPE

12.12 SKY SCAPE

12.13 ULC ROBOTICS

\*Details on Business Overview, Products Offered, Recent Developments, and MnM View might not be captured in case of unlisted companies.

## **13 APPENDIX**

13.1 INSIGHTS OF INDUSTRY EXPERTS

13.2 DISCUSSION GUIDE

13.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

13.4 AVAILABLE CUSTOMIZATIONS

13.5 RELATED REPORTS

13.6 AUTHOR DETAILS



## List Of Tables

### LIST OF TABLES

Table 1 UTILITY DRONE MARKET SNAPSHOT

Table 2 UTILITY DRONES MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 3 MULTI-ROTOR UTILITY DRONES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 4 FIXED WING UTILITY DRONE MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 5 UTILITY DRONES MARKET, BY SERVICES, 2016–2023 (USD MILLION)

Table 6 END-TO-END SOLUTION: UTILITY DRONES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 7 POINT SOLUTION: UTILITY DRONES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 8 UTILITY DRONES MARKET, BY END-USER, 2016–2023 (USD BILLION)

Table 9 POWER: UTILITY DRONES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 10 POWER UTILITY DRONES MARKET, BY TYPE, 2016-2023 (USD MILLION)

Table 11 RENEWABLE: UTILITY DRONES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 12 RENEWABLE UTILITY DRONES MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 13 UTILITY DRONES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 14 NORTH AMERICA: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD BILLION)

Table 15 NORTH AMERICA: UTILITY DRONES MARKET SIZE, BY SERVICES, 2016–2023 (USD MILLION)

Table 16 NORTH AMERICA: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 17 NORTH AMERICA: UTILITY DRONES MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 18 US: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 19 US: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 20 CANADA: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 21 CANADA: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 22 MEXICO: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 23 MEXICO: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 24 ASIA PACIFIC: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 25 ASIA PACIFIC: UTILITY DRONES MARKET SIZE, BY SERVICES, 2016–2023 (USD MILLION)

Table 26 ASIA PACIFIC: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 27 ASIA PACIFIC: UTILITY DRONES MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 28 CHINA: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 29 CHINA: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 30 JAPAN: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 31 JAPAN: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 32 INDIA: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 33 INDIA: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 34 AUSTRALIA: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 35 AUSTRALIA: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 36 REST OF ASIA PACIFIC: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 37 REST OF ASIA PACIFIC: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 38 EUROPE: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD BILLION)

Table 39 EUROPE: UTILITY DRONES MARKET SIZE, BY SERVICES, 2016–2023 (USD MILLION)

Table 40 EUROPE: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 41 EUROPE: UTILITY DRONES MARKET SIZE, BY COUNTRY, 2016–2023

(USD MILLION)

Table 42 GERMANY: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 43 GERMANY: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 44 RUSSIA: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 45 RUSSIA: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 46 UK: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 47 UK: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 48 FRANCE: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 49 FRANCE: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 50 REST OF EUROPE: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 51 REST OF EUROPE: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 52 MIDDLE EAST & AFRICA: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 53 MIDDLE EAST & AFRICA: UTILITY DRONES MARKET SIZE, BY SERVICES, 2016–2023 (USD MILLION)

Table 54 MIDDLE EAST & AFRICA: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 55 MIDDLE EAST & AFRICA: UTILITY DRONES MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 56 SAUDI ARABIA: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 57 SAUDI ARABIA: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 58 UAE: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 59 UAE: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 60 SOUTH AFRICA: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 61 SOUTH AFRICA: UTILITY DRONES MARKET SIZE, BY END-USER,

2016–2023 (USD MILLION)

Table 62 REST OF THE MIDDLE EAST & AFRICA: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 63 REST OF THE MIDDLE EAST & AFRICA: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 64 SOUTH AMERICA: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 65 SOUTH AMERICA: UTILITY DRONES MARKET SIZE, BY SERVICES, 2016–2023 (USD MILLION)

Table 66 SOUTH AMERICA: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 67 SOUTH AMERICA: UTILITY DRONES MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 68 BRAZIL: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 69 BRAZIL: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 70 ARGENTINA: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 71 ARGENTINA: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 72 REST OF SOUTH AMERICA: UTILITY DRONES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 73 REST OF SOUTH AMERICA: UTILITY DRONES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 74 CYBERHAWK, THE MOST ACTIVE PLAYER IN THE MARKET BETWEEN 2015 AND 2018

Table 75 CONTRACTS & AGREEMENTS

Table 76 PARTNERSHIPS

Table 77 NEW PRODUCT LAUNCHES

Table 78 INVESTMENTS & EXPANSIONS

Table 79 MERGERS & ACQUISITIONS

Table 80 COLLABORATIONS & ALLIANCES

## List Of Figures

### LIST OF FIGURES

Figure 1 UTILITY DRONES MARKET: RESEARCH DESIGN

Figure 2 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, & REGION

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 5 DATA TRIANGULATION

Figure 6 ASSUMPTIONS

Figure 7 POWER SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 8 END-TO-END SEGMENT IS EXPECTED TO HAVE THE MAXIMUM MARKET SHARE DURING THE FORECAST PERIOD

Figure 9 MULTI-ROTOR SEGMENT IS EXPECTED TO LEAD THE UTILITY DRONE SYSTEM MARKET IN 2018

Figure 10 NORTH AMERICA IS EXPECTED TO DOMINATE THE UTILITY DRONE SYSTEM MARKET DURING THE FORECAST PERIOD

Figure 11 AMENDMENT IN DRONE REGULATION CREATES OPPORTUNITY FOR THE UTILITY DRONE MARKET, 2018–2023

Figure 12 MULTI-ROTOR SEGMENT IS LEADING THE UTILITY DRONE MARKET, 2018–2023

Figure 13 END-TO-END SOLUTION SEGMENT LED THE UTILITY DRONE MARKET IN 2018

Figure 14 POWER IS EXPECTED TO LEAD THE UTILITY DRONE MARKET DURING THE FORECAST PERIOD

Figure 15 ASIA PACIFIC REGION IS EXPECTED TO GROW AT THE FASTEST CAGR DURING THE FORECAST PERIOD

Figure 16 UTILITY DRONES MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, & CHALLENGES

Figure 17 MULTI-ROTOR SEGMENT DOMINATED THE UTILITY DRONES MARKET IN 2017

Figure 18 END-TO-END SOLUTION SEGMENT DOMINATED THE UTILITY DRONES MARKET IN 2017

Figure 19 POWER SEGMENT DOMINATED THE UTILITY DRONES MARKET IN 2017

Figure 20 ASIA PACIFIC IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 21 NORTH AMERICA LED THE UTILITY DRONES MARKET IN 2017

Figure 22 NORTH AMERICA: MARKET SNAPSHOT

Figure 23 ASIA PACIFIC: MARKET SNAPSHOT

Figure 24 RECENT KEY DEVELOPMENTS IN THE UTILITY DRONES MARKET

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