

User Provisioning Market by Business Application (Role Management, Password Management, User Log Management, User Governance and Compliance), Service (Professional and Managed), Business Function (IT, HR, and Finance), Vertical - Global Forecast to 2022

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Abstracts

The user provisioning market is projected to grow at a Compound Annual Growth Rate (CAGR) of 12.2% during the forecast period

The global user provisioning market size is expected to grow from USD 4.25 billion in 2017 to USD 7.56 billion by 2022, at a CAGR of 12.2%. With the growing awareness of compliance management, the adoption of user provisioning and Identity and Access Management (IAM) solution is expected to be the major driver for enterprises, since the solution helps in the central management of identities within the enterprise and manages the huge costs associated with the non-compliance of regulatory mandates. Furthermore, the governance approach helps businesses improvise their productivity levels, adopt automation to reduce costs, and protect the business assets. There are major challenging factors which are said to be hampering the market growth, such as the lack of expertise and security. The user provisioning market is said to be ever increasing, with more security threats evolving, therefore, the market lacks the ability to mitigate and respond to such attacks. Moreover, there are various organizations following manual processes and go through every single user's account for access authentication, hence increasing the work load and time. Therefore, it becomes important to adopt an automated provisioning and deprovisioning solution.

The user governance and compliance business application segment is expected to

grow at the highest GAGR during the forecast period

With the increasing need to access devices, applications, and information, the user provisioning application provides user access to specific data and applications, based on the user's particular role. The user governance and compliance business application segment is expected to continue to increase in the coming years across the globe because of the increasing authenticity requirements and emerging security issues.

North America is expected to have the largest market size, and Asia Pacific (APAC) is projected to grow at the highest CAGR during the forecast period

North America is expected to hold the largest market share in the user provisioning market during the forecast period. With the changing enterprises work environment, adoption of cloud applications, and Bring Your Own Device (BYOD) and mobile practices, along with heavy compliance regulations, are likely to be driving the organizations in North America to adopt IAM solutions. Furthermore, the awareness for IAM is increasing in the business. These developments are boosting the adoption of user provisioning solutions in the North American region. Moreover, the region is highly exposed to fraud and privacy threats, and money laundering, which confirm the need to adopt strong security solutions in the region.

The APAC region is expected to witness a significant growth and projected to be the fastest-growing region in the user provisioning market. APAC has witnessed the advanced and dynamic adoption of new technologies and has always been a lucrative region. The major factors, such as the increasing internet usage, compliance regulation, and mobile usage are said to be driving the adoption of user provisioning solutions.

In the process of determining and verifying the market size of several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key people. The break-up of the profiles of the primary participants is as follows:

By Company: Tier 1 – 30 %, Tier 2 – 40%, and Tier 3 – 30%

By Designation: C-Level – 72%, Director Level – 14%, and Others – 14%

By Region: North America – 57%, Europe – 14%, and APAC – 29%

The user provisioning market includes various major vendors such as Oracle (US), Atos (France), IBM (US), Hitachi ID Systems (Canada), Dell (US), OneLogin (US), SAP (Germany), CA Technologies (US), Happiest Minds (India), and EmpowerID (US), Microsoft (US), and Centrify Corporation (US).

Research Coverage

The report includes an in-depth competitive analysis of the key players in the user provisioning market, along with their company profiles, recent developments, and key market strategies. The report segments the user provisioning market by component (solution and services), business application, organization size, deployment, business function, vertical, and region.

Reasons to Buy the Report

The user provisioning market has been segmented on the basis of components (solution and services), business applications, organization sizes, deployments, business functions, verticals, and regions.

The report will help the market leaders/new entrants in the user provisioning market in the following ways:

1. The overall user provisioning market revenue stream has been estimated considering only the standalone solution and services offered by user provisioning solution providers exclusive of the whole IAM suites offered by IAM vendors. The report provides the closest approximations of the revenue numbers for the overall market and the subsegments. The market numbers are further split into regions.
2. The report helps the stakeholders understand the pulse of the market and provides them with information on the key market drivers, restraints, challenges, and opportunities.
3. The report will help the stakeholders understand the competitors and gain more insights to better their market position. The competitive landscape section includes the competitor ecosystem, new product developments, partnerships, and mergers and acquisitions.

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