

US Healthcare Environmental Services Market by Type (Janitorial/Core-Cleaning, Infection Control & Prevention, Front-of-house cleaning & Brand Experience), Facility Type (Acute Care, Post-Acute Care, Military & Children's Hospital) - Forecast to 2026

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Abstracts

The US healthcare environmental services market is projected to reach USD 8.7 billion by 2026 from USD 6.6 billion in 2021, at a CAGR of 5.8% during the forecast period. The market for healthcare environmental services is mainly driven by factors such as stringent government regulations for effective infection control and the rising prevalence of HAIs. Currently, with a surge in COVID-19 cases, there is an increasing focus on hygiene & control practices coupled with the rising need to reduce the spread of infection. However, healthcare facilities with an in-house environmental service team may restrain the growth of this market to a certain extent.

Based on type, the janitorial/ core-cleaning services segment holds the largest market share during the forecast period.

Based on type, the US healthcare environmental services market is segmented into janitorial/core-cleaning services, infection control & prevention services, enhanced cleaning technology, front-of-house cleaning & brand experience, and other services. In 2020, the janitorial/core-cleaning services segment accounted for the largest share of the market, primarily due to the rising number of COVID-19 patient admissions across health facilities in the US.

Based on the facility type, the acute-care facilities segment is expected to register the highest CAGR during the forecast period.

Based on facility type, the US healthcare environmental services market is segmented into acute-care, post-acute care, and non-acute care facilities. The acute-care facilities are expected to reach the highest CAGR during the forecast period. The growing adoption of various outsourced cleaning services has helped these facilities reduce in-house administrative costs such as the buying & maintenance costs of various cleaning technologies and supplies. And the rising need to curb the rising prevalence of HAIs among such facilities are also factors driving the growth of this segment.

Break of primary participants was as mentioned below:

By Supply Side – Tier 1–40%, Tier 2–35%, and Tier 3–28%

By Demand Side – Hospitals – 48%, Payers – 33%, Government Institute – 19%

By Designation – C-level–40%, Director-level–38%, Others–21%

Key players in the US Healthcare Environmental Services Market

The key players operating in the US healthcare environmental services market include Sodexo Global (France), Compass Group (UK), Aramark Corporation (US), Hospital Housekeeping Systems, Inc. (HHS) (US), ABM Industries Incorporated (US), Xanitos, Inc. (US), OctoClean Franchising Systems, Inc. (US), AVI Foodsystems, Inc. (US), Jani-King International, Inc. (US), Healthcare Services Group, Inc. (US), ServiceMaster Clean (US), Bravo Building Services (US), and Corvus Janitorial Systems (US).

Research Coverage:

The report analyzes the US healthcare environmental services market, and aims at estimating the market size and future growth potential of this market based on various segments such as by type and facility type. The report also includes a service portfolio matrix of various healthcare environmental services available in the US market. The report also provides a competitive analysis of the key players in this market, along with their company profiles, service offerings, and key market strategies.

Reasons to Buy the Report

The report will enrich established firms as well as new entrants/smaller firms to gauge

the pulse of the market, which in turn would help them, garner a more significant share of the market. Firms purchasing the report could use one or any combination of the below-mentioned strategies to strengthen their position in the market.

This report provides insights into the following pointers:

Market Penetration: Comprehensive information on service portfolios offered by the top players in the US healthcare environmental services market. The report analyzes this market by type and facility type.

Service Enhancement/Innovation: Detailed insights on upcoming trends and service launches in the US healthcare environmental services market

Market Development: Comprehensive information on the lucrative emerging markets by service type.

Market Diversification: Exhaustive information about new services or technologies, growing geographies, recent developments, and investments in the US healthcare environmental services market

Competitive Assessment: In-depth assessment of market ranking, growth strategies, service offerings, competitive leadership mapping, and capabilities of leading players in the US healthcare environmental services market.

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