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Urgent Care Apps Market by Type (Emergency Care Triage Apps, In-hospital Communication Apps, Post-hospital Apps (Nurse Communication Apps, Rehab Apps, Medication Management Apps)), Clinical Area (Stroke, Trauma, STEMI) - Global Forecast to 2023

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Abstracts

“The urgent care apps market is projected to grow at a CAGR of 41.3%.”

The urgent care apps market is expected to reach USD 2,515.1 million by 2023 from USD 446.8 million in 2018, at a CAGR of 41.3%. The growth of this market is influenced by a number of factors, such as the increasing penetration of smartphones, growing penetration of 3G and 4G networks, rising focus on patient-centric healthcare delivery, and the benefits offered by urgent care apps. However, the wide usage of consumer instant messaging apps, poor internet connectivity in several countries, and the high volume of miscategorized apps on Android and Apple stores are the major factors that are expected to restrain the growth of this market during the forecast period.

“The post-hospital apps is expected to register the highest CAGR during the forecast period.”

On the basis of type, the global urgent care apps market is segmented into pre-hospital emergency care & triaging apps, in-hospital communication & collaboration apps, and post-hospital apps. This growth is mainly attributed the rising awareness of mobile apps to manage medications among patients and increasing demand for medication management & rehabilitation apps due to increasing number of stroke, trauma, and cardiac patients who need rehab support during post-hospital care.

“The stroke segment is expected to grow at the highest rate from 2018 to 2023.”

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The urgent care apps market is segmented by clinical area into trauma, stroke, cardiac conditions, and other clinical areas. The stroke segment is expected to grow at the highest growth rate in the next five years owing to the increasing number of stroke patients and rising number of players providing stroke specific apps used in EMS and rehabilitation facilities.

“Latin America is projected to witness the highest growth during the forecast period.”

The Latin American urgent care apps market is projected to grow at the highest rate over the next five years. The growing focus towards reducing overall healthcare expenditure, while providing universal healthcare to a large and dispersed population, is one of the major contributors to the growth of the urgent care apps market in Latin America.

Break of primary participants was as mentioned below:

By Company Type – Tier 1–20%, Tier 2–48% and Tier 3–32%

By Designation – C-level–36%, Director Level–30 %, Others–34%

By Region – North America–43%, Europe–32%, Asia Pacific–16%, Rest of the World–9%

Prominent players in this market are Allm (Japan), Pulsara (US), Vocera Communication (US), PatientSafe Solutions (US), Voalte (US), Twiage (US), TigerConnect (US), Imprivata (US), Siilo (Netherlands), Forward Health (UK), Hospify (UK), Argusoft (US), Alayacare (US), Pivot Design Group (Canada), Medisafe (US), Smartpatient (Germany), and Johnson & Johnson (US).

Research Coverage:

The report analyzes and aims at estimating the market size and future growth potential of the urgent care apps market for different segments such as type, clinical area, and region. The report also includes an in-depth competitive analysis of key players along with their company profiles, product offerings, recent developments, and key market strategies.

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Reasons to Buy the Report

The report will enrich established firms as well as new entrants/smaller firms to gauge the pulse of the market. Firms purchasing the report could use one or any combination of the below-mentioned five strategies for strengthening the market, which in turn could help them garner a greater market share.

This report provides insights on the following pointers:

Market Penetration: Comprehensive information on product portfolios offered by top players in the market. The report analyzes the global urgent care apps market by type, clinical area, and region.

Product Development/Innovation: Detailed insights on upcoming trends and product launches in the market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various urgent care apps across regions

Market Diversification: Exhaustive information about new products, growing geographies, and recent developments in the market

Competitive Assessment: In-depth assessment of growth strategies and products of leading players in the urgent care apps market.

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11.4 TIGERCONNECT
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11.8 JOHNSON & JOHNSON (JOHNSON & JOHNSON HEALTH & WELLNESS SOLUTIONS, INC.)
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