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Unified Network Management Market by Networking Types (Wireline and Wireless), Solution, Service (Training & Support, Consulting and Managed & Integration), Deployment (On-Premise and On-Cloud), User Type, Industry, and Region - Global Forecast to 2021

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Abstracts

“Rising demand for multi-function management has encouraged unified network management solution adoption”

MarketsandMarkets forecasts the unified network management market to grow from USD 5.01 billion in 2016 to USD 12.32 billion by 2021, at a CAGR of 19.7%. The unified network management market is significantly growing due to the high adoption of integrated and multi-tasking solutions by enterprises. These solutions allow users to provide better networking facilities within their organizations at a low cost and without IT expansion.

“Wireless networking type is the fastest-growing networking type segments in 2016”

Organizations have exhibited high adoption of wireless hardware devices such as smartphones and other internet enabled devices. Wireless networks allow users to access information from any location within the range of their wireless connection and help in improving the productivity of employees in the organization. These networks are considered to be more secured and are easy to implement.

“Asia-Pacific (APAC) is expected to become one of the major adopters of unified network management by 2021”

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APAC is growing at the highest rate in comparison to other regions. The enterprises in APAC are adopting unified networking solutions to optimally utilize their networking plans to enhance customer relations as well as employee productivity. In addition, the increasing advancements in mobility and cloud adoption in this region have encouraged organizations to adopt cloud-based unified network management solutions and platforms.

Breakdown of profile of primaries

By Company: Tier 1(22%), Tier 2 (45%), and Tier 3 (33%)

By Designation: C-level (50%), Director Level (40%), and other executives (10%)

By Region: North America (57%), Europe (29 %), and APAC (14%)

Increasing demand for integrated cloud solutions will create new opportunities in this market

In the coming five years, the growing demand for integrated cloud solutions is likely to improve the offerings and create huge opportunities for growth in this market. Connected cloud services and support for virtual network elements, such as virtual switches and emerging overlay and underlay software-defined networking technologies, are needed to be documented and accommodated. Small and medium enterprises require cloud integrated networking solutions to implement these technologies.

The following companies have been profiled in this report:

Cisco

IBM Corporation

HP

Huawei

Ericsson

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Alcatel-Lucent

Avaya

Juniper Networks

CA Technologies

EMC Corporation

Objectives of the study

To define, describe, and forecast the global unified network management market on the basis of networking types, solutions, services, deployment types, user type, industries and region.

To strategically analyze each sub segment with respect to individual growth trends and contribution towards the overall market.

To analyze the opportunities in the market for stakeholders and details of a competitive landscape for market leaders

To forecasting the revenue of market segments with respect to five main regions, namely, North America, Europe, Asia-Pacific (APAC), Middle East and Africa (MEA), and Latin America

To strategically profile key players and comprehensively analyze their market shares and core competencies

To track and analyze competitive developments such as mergers and acquisitions, new product developments, and partnerships in the unified network management market

Target audience:

Unified network management solution providers

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Unified network management service providers

Internet service providers

Unified network management cloud service providers

Unified network management platform providers

Report Scope:

The report segments the unified network management market on the following basis.

By Networking Type:

Wireline Network Management

Wireless Network Management

By Solution:

Network Traffic Management

Network Monitoring Management

Network Security Management

Network Application Management

Configuration and Server Management

Others (IP Address Management and Network Device Management)

By Service:

Training and Support

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Consulting

Managed and Integration service

By Deployment Type:

On-Cloud

On-Premises

By User Type:

Large Enterprises

Small and Medium Enterprises

By Industry Vertical:

BFSI

High-Tech and Telecom

Retail and Consumer Goods

Travel and Hospitality

Government

Media and Entertainment

Healthcare

Education

Others (Manufacturing and Utilities)

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By Region:

- North America
- Europe
- Asia-Pacific (APAC)
- Middle East and Africa (MEA)
- Latin America

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