

Ultra-High Strength Steel Market by Type (Dual Phase, Complex Phase, Multiphase, Martensitic, Transformation-Induced Plasticity), End-Use Industry (Automotive and Aerospace & Defense), and Region - Global Forecast to 2022

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Abstracts

“The ultra-high strength steel market is projected to reach USD 11.35 billion by 2022.”

The ultra-high strength steel market is estimated to be USD 7.96 billion in 2017 and is projected to reach USD 11.35 billion by 2022, at a CAGR of 7.35% from 2017 to 2022. The high consumption of ultra-high strength steels in the automotive and aerospace & defense industries is one of the most significant factors driving the growth of the market. In addition, technological advancements in the field of structural steels have resulted in the development of advanced steel grades, which, in turn, have provided lucrative growth opportunities to manufacturers of ultra-high strength steels. However, the high production cost of ultra-high strength steels is restraining the growth of the ultra-high strength steel market.

“Based on end-use industry, the automotive segment is projected to lead the ultra-high strength steel market from 2017 to 2022.”

Based on end-use industry, the automotive segment is expected to lead the ultra-high strength steel market during the forecast period. The increasing use of ultra-high strength steels to develop structural and safety-related components of automobiles is driving the growth of the market in the automotive industry. In addition, automobile manufacturers prefer the use of ultra-high strength steels as compared to aluminum and plastics, owing to the exceptional properties of these steel grades such as high weldability, high strength, and improved fatigue resistance.

“The ultra-high strength steel market in Asia Pacific is projected to grow at the highest CAGR from 2017 to 2022.”

The ultra-high strength steel market in Asia Pacific is projected to grow at the highest CAGR from 2017 to 2022. Asia Pacific is the largest consumer of ultra-high strength steels. Steel manufacturers in the Asia Pacific region are increasingly investing in the development of advanced ultra-high strength steel grades. Furthermore, established steel manufacturers are planning to undergo capacity expansions to cater to the rising demand for ultra-high strength steels from various end-use industries, such as automotive and shipbuilding.

Breakdown of profiles of primary participants:

By Company Type: Tier 1 – 21%, Tier 2 – 36%, and Tier 3 – 43%

By Designation: C-Level – 24%, Director-Level – 42%, and Others – 34%

By Region: North America – 20%, Europe – 18%, Asia Pacific – 50%, South America – 7%, and Middle East & Africa – 5%

Major companies profiled in this report include The United States Steel Corporation (US), ArcelorMittal (Luxembourg), Schuler Group (Germany), SAIL (India), China Baowu Steel Group Corp. (China), POSCO (South Korea), Tata Steel (India), JSW Steel (India), Voestalpine Group (Austria), Nippon Steel & Sumitomo Metal Corporation (Japan), Kobe Steel (Japan), China Steel Corporation (Taiwan), JFE Steel (Japan), Essar Steel (Mumbai), Novolipetsk Steel (Russia), Angang Steel Company Limited (China), Nucor Corporation (US), Gerdau S.A. (Brazil), AK Steel Holding Corporation (US), Hyundai Steel Co., Ltd. (South Korea), Usiminas (Brazil), Hebei Puyang Iron and Steel Co., Ltd. (China), and Shougang Corporation (China).

Research Coverage

This report offers an overview of key market dynamics such as drivers, restraints, opportunities, and challenges impacting the growth of the ultra-high strength steel market. It also provides a detailed overview of the market across 5 regions, namely, Asia Pacific, Europe, North America, the Middle East & Africa, and South America. The report categorizes the ultra-high strength steel market on the basis of type, end-use

industry, and region. A detailed analysis of leading players, along with key growth strategies adopted by them, is also covered in the report.

Reasons to Buy the Report

This report covers the following key aspects:

What will be the size of the ultra-high strength steel market by 2022 and what will be the growth rate of the ultra-high strength steel market during the forecast period (2017-2022)?

What are the key market trends?

What are the factors expected to drive the growth of the ultra-high strength steel market during the forecast period?

What are the challenges that impact the growth of the ultra-high strength steel market during the forecast period?

Who are the key players in the ultra-high strength steel market?

The global report covers key regions such as North America, Europe, and Asia Pacific, including major countries, such as the US, China, India, Russia, and Germany.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 UNIT CONSIDERED
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primaries
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP DOWN APPROACH
- 2.3 DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS
- 2.5 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE ULTRA-HIGH STRENGTH STEEL MARKET
- 4.2 ULTRA-HIGH STRENGTH STEEL MARKET, BY REGION
- 4.3 ULTRA-HIGH STRENGTH STEEL MARKET, BY TYPE
- 4.4 ASIA PACIFIC ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY AND COUNTRY
- 4.5 ULTRA-HIGH STRENGTH STEEL MARKET: EMERGING VS. DEVELOPED

COUNTRIES

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.1.1 DRIVERS

5.1.1.1 High consumption of ultra-high strength steels in the automotive and aerospace industries

5.1.2 RESTRAINTS

5.1.2.1 Availability of substitutes

5.1.3 OPPORTUNITIES

5.1.3.1 Regulations regarding vehicular emissions

5.2 PORTER'S FIVE FORCES ANALYSIS

5.2.1 THREAT OF NEW ENTRANTS

5.2.2 BARGAINING POWER OF BUYERS

5.2.3 THREAT OF SUBSTITUTES

5.2.4 BARGAINING POWER OF SUPPLIERS

5.2.5 INTENSITY OF COMPETITIVE RIVALRY

5.3 MACROECONOMIC INDICATORS

5.3.1 TRENDS AND FORECAST OF GDP

5.4 INDUSTRY OUTLOOK

5.4.1 AUTOMOTIVE MARKET TRENDS

6 ULTRA-HIGH STRENGTH STEEL MARKET, BY TYPE

6.1 INTRODUCTION

6.2 DUAL PHASE

6.3 COMPLEX PHASE

6.4 MULTIPHASE

6.5 MARTENSITIC

6.6 TRANSFORMATION-INDUCED PLASTICITY

6.7 OTHERS

7 ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY

7.1 INTRODUCTION

7.2 AUTOMOTIVE

7.3 AEROSPACE & DEFENSE

7.4 OTHERS

8 ULTRA-HIGH STRENGTH STEEL MARKET, BY REGION

8.1 INTRODUCTION

8.2 NORTH AMERICA

8.2.1 US

8.2.2 CANADA

8.2.3 MEXICO

8.3 ASIA PACIFIC

8.3.1 CHINA

8.3.2 JAPAN

8.3.3 INDIA

8.3.4 AUSTRALIA

8.3.5 SOUTH KOREA

8.3.6 TAIWAN

8.3.7 REST OF ASIA PACIFIC

8.4 EUROPE

8.4.1 GERMANY

8.4.2 RUSSIA

8.4.3 UK

8.4.4 ITALY

8.4.5 SPAIN

8.4.6 FRANCE

8.4.7 BELGIUM

8.4.8 REST OF EUROPE

8.5 MIDDLE EAST & AFRICA

8.5.1 IRAN

8.5.2 UAE

8.5.3 SAUDI ARABIA

8.5.4 SOUTH AFRICA

8.5.5 REST OF MIDDLE EAST & AFRICA

8.6 SOUTH AMERICA

8.6.1 BRAZIL

8.6.2 ARGENTINA

8.6.3 REST OF SOUTH AMERICA

9 COMPETITIVE LANDSCAPE

9.1 MARKET PLAYER RANKING

10 COMPANY PROFILES

Business Overview, Product offered, Strength of Product Portfolio, Business Strategy Excellence, Recent Developments

10.1 POSCO

10.2 NIPPON STEEL & SUMITOMO METAL CORPORATION

10.3 ARCELORMITTAL S.A.

10.4 SSAB AB

10.5 CHINA BAOWU STEEL GROUP CORP., LTD.

10.6 THE UNITED STATES STEEL CORPORATION

10.7 STEEL AUTHORITY OF INDIA LIMITED

10.8 TATA STEEL LIMITED

10.9 HYUNDAI STEEL CO., LTD

10.10 THYSSENKRUPP AG

10.11 ESSAR STEEL

10.12 OTHER COMPANIES IN THE ULTRA-HIGH STRENGTH STEEL MARKET

10.12.1 GERDAU S.A.

10.12.2 JSW STEEL

10.12.3 CHINA STEEL CORPORATION

10.12.4 NUCOR CORPORATION

10.12.5 JFE STEEL CORPORATION

10.12.6 AK STEEL HOLDING CORPORATION

10.12.7 SCHULER GROUP

10.12.8 KOBE STEEL, LTD.

10.12.9 NOVOLIPETSK STEEL

10.12.10 USIMINAS

10.12.11 SHOUGANG CORPORATION

10.12.12 ANGANG STEEL COMPANY LTD.

10.12.13 HEBEI PUYANG IRON AND STEEL CO., LTD.

10.12.14 VOESTALPINE GROUP

*Details might not be captured in case of unlisted companies.

11 APPENDIX

11.1 DISCUSSION GUIDE

11.2 KNOWLEDGE STORE: MARKETSandMARKETS SUBSCRIPTION PORTAL

11.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

11.4 AVAILABLE CUSTOMIZATIONS

11.5 RELATED REPORTS

11.6 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 ULTRA-HIGH STRENGTH STEEL MARKET SNAPSHOT

Table 2 NEW AIRPLANE DEMAND, BY REGION (2016-2035)

Table 3 TRENDS AND FORECAST OF GDP, 2016-2022 (USD BILLION)

Table 4 AUTOMOTIVE PRODUCTION, MILLION UNITS (2011-2016)

Table 5 ULTRA-HIGH STRENGTH STEEL MARKET, BY TYPE, 2015–2022 (USD MILLION)

Table 6 ULTRA-HIGH STRENGTH STEEL MARKET, BY TYPE, 2015–2022 (KT)

Table 7 DUAL PHASE SEGMENT, BY REGION, 2015–2022 (USD MILLION)

Table 8 DUAL PHASE SEGMENT, BY REGION, 2015–2022 (KT)

Table 9 COMPLEX PHASE SEGMENT, BY REGION, 2015–2022 (USD MILLION)

Table 10 COMPLEX PHASE SEGMENT, BY REGION, 2015–2022 (KT)

Table 11 MULTIPHASE SEGMENT, BY REGION, 2015–2022 (USD MILLION)

Table 12 MULTIPHASE SEGMENT, BY REGION, 2015–2022 (KT)

Table 13 MARTENSITIC SEGMENT, BY REGION, 2015–2022 (USD MILLION)

Table 14 MARTENSITIC SEGMENT, BY REGION, 2015–2022 (KT)

Table 15 TRANSFORMATION-INDUCED PLASTICITY SEGMENT, BY REGION, 2015–2022 (USD MILLION)

Table 16 TRANSFORMATION-INDUCED PLASTICITY SEGMENT, BY REGION, 2015–2022 (KT)

Table 17 OTHERS TYPE SEGMENT, BY REGION, 2015–2022 (USD MILLION)

Table 18 OTHERS TYPE SEGMENT, BY REGION, 2015–2022 (KT)

Table 19 ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015-2022 (USD MILLION)

Table 20 ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015-2022 (KT)

Table 21 ULTRA-HIGH STRENGTH STEEL MARKET IN AUTOMOTIVE, BY REGION, 2015-2022 (USD MILLION)

Table 22 ULTRA-HIGH STRENGTH STEEL MARKET IN AUTOMOTIVE, BY REGION, 2015-2022 (KT)

Table 23 ULTRA-HIGH STRENGTH STEEL MARKET IN AEROSPACE & DEFENSE, BY REGION, 2015-2022 (USD MILLION)

Table 24 ULTRA-HIGH STRENGTH STEEL MARKET IN AEROSPACE & DEFENSE, BY REGION, 2015-2022 (KT)

Table 25 ULTRA-HIGH STRENGTH STEEL MARKET IN OTHER END-USE INDUSTRIES, BY REGION, 2015-2022 (USD MILLION)

Table 26 ULTRA-HIGH STRENGTH STEEL MARKET IN OTHER END-USE INDUSTRIES, BY REGION, 2015-2022 (KT)

Table 27 ULTRA-HIGH STRENGTH STEEL MARKET, BY REGION, 2015–2022 (USD MILLION)

Table 28 ULTRA-HIGH STRENGTH STEEL MARKET, BY REGION, 2015–2022 (KT)

Table 29 NORTH AMERICA ULTRA-HIGH STRENGTH STEEL MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

Table 30 NORTH AMERICA ULTRA-HIGH STRENGTH STEEL MARKET, BY COUNTRY, 2015–2022 (KT)

Table 31 NORTH AMERICA ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 32 NORTH AMERICA ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 33 NORTH AMERICA ULTRA-HIGH STRENGTH STEEL MARKET, BY TYPE, 2015–2022 (USD MILLION)

Table 34 NORTH AMERICA ULTRA-HIGH STRENGTH STEEL MARKET, BY TYPE, 2015–2022 (KT)

Table 35 US ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 36 CANADA ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 37 MEXICO ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 38 ASIA PACIFIC ULTRA-HIGH STRENGTH STEEL MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

Table 39 ASIA PACIFIC ULTRA-HIGH STRENGTH STEEL MARKET, BY COUNTRY, 2015–2022 (KT)

Table 40 ASIA PACIFIC ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 41 ASIA PACIFIC ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 42 ASIA PACIFIC ULTRA-HIGH STRENGTH STEEL MARKET, BY TYPE, 2015–2022 (USD MILLION)

Table 43 ASIA PACIFIC ULTRA-HIGH STRENGTH STEEL MARKET, BY TYPE, 2015–2022 (KT)

Table 44 CHINA ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 45 JAPAN ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)

- Table 46 INDIA ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)
- Table 47 AUSTRALIA ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)
- Table 48 SOUTH KOREA ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)
- Table 49 TAIWAN ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)
- Table 50 REST OF ASIA PACIFIC ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)
- Table 51 EUROPE ULTRA-HIGH STRENGTH STEEL MARKET, BY COUNTRY, 2015–2022 (USD MILLION)
- Table 52 EUROPE ULTRA-HIGH STRENGTH STEEL MARKET, BY COUNTRY, 2015–2022 (KT)
- Table 53 EUROPE ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)
- Table 54 EUROPE ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)
- Table 55 EUROPE ULTRA-HIGH STRENGTH STEEL MARKET, BY TYPE, 2015–2022 (USD MILLION)
- Table 56 EUROPE ULTRA-HIGH STRENGTH STEEL MARKET, BY TYPE, 2015–2022 (KT)
- Table 57 GERMANY ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)
- Table 58 RUSSIA ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)
- Table 59 UK ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)
- Table 60 ITALY ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)
- Table 61 SPAIN ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)
- Table 62 FRANCE ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)
- Table 63 BELGIUM ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)
- Table 64 REST OF EUROPE ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)
- Table 65 MIDDLE EAST & AFRICA ULTRA-HIGH STRENGTH STEEL MARKET, BY

COUNTRY, 2015–2022 (USD MILLION)

Table 66 MIDDLE EAST & AFRICA ULTRA-HIGH STRENGTH STEEL MARKET, BY COUNTRY, 2015–2022 (KT)

Table 67 MIDDLE EAST & AFRICA ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 68 MIDDLE EAST & AFRICA ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 69 MIDDLE EAST & AFRICA ULTRA-HIGH STRENGTH STEEL MARKET, BY TYPE, 2015–2022 (USD MILLION)

Table 70 MIDDLE EAST & AFRICA ULTRA-HIGH STRENGTH STEEL MARKET, BY TYPE, 2015–2022 (KT)

Table 71 IRAN ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 72 UAE ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 73 SAUDI ARABIA ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 74 SOUTH AFRICA ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 75 REST OF MIDDLE EAST & AFRICA ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 76 SOUTH AMERICA ULTRA-HIGH STRENGTH STEEL MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

Table 77 SOUTH AMERICA ULTRA-HIGH STRENGTH STEEL MARKET, BY COUNTRY, 2015–2022 (KT)

Table 78 SOUTH AMERICA ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 79 SOUTH AMERICA ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 80 SOUTH AMERICA ULTRA-HIGH STRENGTH STEEL MARKET, BY TYPE, 2015–2022 (USD MILLION)

Table 81 SOUTH AMERICA ULTRA-HIGH STRENGTH STEEL MARKET, BY TYPE, 2015–2022 (KT)

Table 82 BRAZIL ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 83 ARGENTINA ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 84 REST OF SOUTH AMERICA ULTRA-HIGH STRENGTH STEEL MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)

List Of Figures

LIST OF FIGURES

Figure 1 ULTRA-HIGH STRENGTH STEEL MARKET SEGMENTATION

Figure 2 ULTRA-HIGH STRENGTH STEEL MARKET: RESEARCH DESIGN

Figure 3 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

Figure 4 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

Figure 5 ULTRA-HIGH STRENGTH STEEL MARKET: DATA TRIANGULATION

Figure 6 THE AUTOMOTIVE SEGMENT IS ESTIMATED TO BE THE LARGEST END-USE INDUSTRY SEGMENT OF THE ULTRA-HIGH STRENGTH STEEL MARKET IN BETWEEN 2017 AND 2022

Figure 7 THE DUAL PHASE SEGMENT OF THE ULTRA-HIGH STRENGTH STEEL MARKET IS ANTICIPATED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 8 APAC IS ESTIMATED TO BE THE LARGEST MARKET DURING THE FORECAST PERIOD

Figure 9 THE INCREASING DEMAND FOR ULTRA-HIGH STRENGTH STEELS FROM VARIOUS END-USE INDUSTRIES IS DRIVING THE GROWTH OF THE MARKET

Figure 10 THE ULTRA-HIGH STRENGTH STEEL MARKET IN THE ASIA PACIFIC REGION IS PROJECTED TO GROW AT THE HIGHEST CAGR BETWEEN 2017 AND 2022

Figure 11 THE MARTENSITIC TYPE SEGMENT IS PROJECTED TO LEAD THE ULTRA-HIGH STRENGTH STEEL MARKET ACROSS ALL REGIONS

Figure 12 THE AUTOMOTIVE END-USE INDUSTRY SEGMENT IS ESTIMATED TO ACCOUNT FOR THE LARGEST SHARE OF THE ASIA PACIFIC ULTRA-HIGH STRENGTH STEEL MARKET IN 2017

Figure 13 DRIVERS, RESTRAINTS, AND OPPORTUNITIES IN THE ULTRA-HIGH STRENGTH STEEL MARKET

Figure 14 PORTER'S FIVE FORCES ANALYSIS

Figure 15 THE DUAL PHASE TYPE SEGMENT OF THE ULTRA-HIGH STRENGTH STEEL MARKET IS PROJECTED TO GROW AT THE HIGHEST CAGR FROM 2017 TO 2022

Figure 16 THE AUTOMOTIVE END-USE INDUSTRY SEGMENT IS PROJECTED TO LEAD THE ULTRA-HIGH STRENGTH STEEL MARKET FROM 2017 TO 2022

Figure 17 THE AUTOMOTIVE END-USE INDUSTRY SEGMENT IN ASIA PACIFIC IS PROJECTED TO GROW AT THE HIGHEST CAGR BETWEEN 2017 AND 2022

Figure 18 ASIA PACIFIC CONTRIBUTE THE LARGEST SHARE IN THE AEROSPACE & DEFENSE END-USE INDUSTRY SEGMENT

- Figure 19 ASIA PACIFIC IS ESTIMATED TO ACCOUNT FOR THE LARGEST SHARE OF THE ULTRA-HIGH STRENGTH STEEL MARKET IN 2017
- Figure 20 NORTH AMERICA ULTRA-HIGH STRENGTH STEEL MARKET SNAPSHOT
- Figure 21 ASIA PACIFIC ULTRA-HIGH STRENGTH STEEL MARKET SNAPSHOT
- Figure 22 EUROPE ULTRA-HIGH STRENGTH STEEL MARKET SNAPSHOT
- Figure 23 RANK ANALYSIS OF KEY PLAYERS IN THE ULTRA-HIGH STRENGTH STEEL MARKET
- Figure 24 POSCO: COMPANY SNAPSHOT
- Figure 25 NIPPON STEEL & SUMITOMO METAL CORPORATION: COMPANY SNAPSHOT
- Figure 26 ARCELORMITTAL S.A.: COMPANY SNAPSHOT
- Figure 27 SSAB AB: COMPANY SNAPSHOT
- Figure 28 THE UNITED STATES STEEL CORPORATION: COMPANY SNAPSHOT
- Figure 29 STEEL AUTHORITY OF INDIA LIMITED: COMPANY SNAPSHOT
- Figure 30 TATA STEEL LIMITED: COMPANY SNAPSHOT
- Figure 31 HYUNDAI STEEL CO., LTD.: COMPANY SNAPSHOT
- Figure 32 THYSSENKRUPP AG: COMPANY SNAPSHOT
- Figure 33 ESSAR STEEL: COMPANY SNAPSHOT

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