

Turret System Market by Platform (Land, Airborne, Naval), Type (Manned, Unmanned), Component (Turret Drive, Turret Control System, Stabilization Unit), and Region (North America, Europe, Asia Pacific, Rest of the World) – Global Forecast to 2027

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Abstracts

The turret system market is projected to grow from USD 19.7 billion in 2022 to USD 22.6 billion by 2027, registering a CAGR of 2.8% during the forecast period. The market is driven by the increasing demand for turret systems for armored vehicles to tackle cross-border conflicts and the rising incidence of asymmetric warfare across the globe.

Key players in the turret system market include Moog Inc. (US), Elbit System (Israel), Northrop Grumman Corporation (US), BAE Systems (UK), Lockheed Martin Corporation (US), Rheinmetall AG (Germany), Rafael Advanced Systems Ltd. (Israel), among others. The report covers various industry trends and new technological innovations in the turret system market for 2018–2027.

'Land: dominant segment of turret system market by platform. '

Based on platform, the turret system market has been segmented into land, airborne, and naval. The land segment is projected to grow at the highest CAGR during the forecast period.

'Unmanned: fastest-growing segment of turret system market by type. '

Based on type, the turret system market has been segmented into manned and unmanned. The unmanned segment is projected to grow at a higher CAGR than the manned segment during the forecast period. This is attributed to its wide applicability

and ease of operation on all platforms.

'Turret drive: leading and fastest-growing segment of turret system market by component.'

Based on component, the market has been segmented into turret drive, turret control system, and stabilization unit. The turret drive segment is projected to lead the turret system market during the forecast period.

'North America: largest contributing region in turret system market.'

The North American turret system market is projected to witness remarkable growth during the forecast period. The region is increasingly focusing on procuring technologically advanced turret systems for land combat vehicles, owing to their growing deployment in overseas operations undertaken by countries such as the US. The presence of many turret systems and component manufacturers in the country will further fuel the market growth. The US is one of the largest developers, operators, and exporters of turret systems globally, making the North American region one of the largest consumers of turret systems.

Breakdown of primaries

By Company Type: Tier 1 - 35%, Tier 2 - 45%, and Tier 3 - 20%

By Designation: C-Level - 35%, Directors - 25%, and Others - 40%

By Region: North America - 25%, Asia Pacific - 45%, Europe - 15%, Rest of the World - 15%

Major companies profiled in the report are Moog Inc. (US), Elbit System (Israel), Northrop Grumman Corporation (US), Lockheed Martin Corporation (US), Rafael Advanced System Ltd. (Israel), and Rheinmetall AG (Germany), among others. (26 Companies)

Research coverage:

This report provides an analysis of the turret system market from 2022 to 2027. It discusses industry and technology trends currently prevailing in the market. The report

analyzes the factors driving and restraining the market growth, along with the challenges faced by this market. It also provides information on the growth opportunities for the market. A detailed analysis of the key industry players has been done to provide insights into their business overviews, solutions & services, key strategies, new product launches, mergers & partnerships, and agreements associated with the market.

Reasons to buy this report:

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall turret system market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market's pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Market penetration: Comprehensive information on turret systems offered by the top players in the market

Product development/innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the turret system market

Market development: Comprehensive information about lucrative markets; the report analyzes the turret system market across regions

Market diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the turret system market

Competitive assessment: In-depth assessment of market shares, growth strategies, products, and manufacturing capabilities of leading players in the turret system market

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 STUDY SCOPE

1.3.1 MARKETS COVERED

FIGURE 1 TURRET SYSTEM MARKET SEGMENTATION

1.3.2 REGIONAL SCOPE

1.3.3 YEARS CONSIDERED

1.4 INCLUSIONS AND EXCLUSIONS

TABLE 1 INCLUSIONS AND EXCLUSIONS IN TURRET SYSTEM MARKET

1.5 CURRENCY CONSIDERED

1.6 STUDY LIMITATIONS

1.7 MARKET STAKEHOLDERS

1.8 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 REPORT PROCESS FLOW

FIGURE 3 RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Key primary sources

FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

2.2 FACTOR ANALYSIS

2.2.1 DEMAND-SIDE INDICATORS

2.2.2 SUPPLY-SIDE INDICATORS

2.3 MARKET SIZE ESTIMATION

TABLE 2 SEGMENTS AND SUBSEGMENTS

2.4 RESEARCH APPROACH AND METHODOLOGY

2.4.1 BOTTOM-UP APPROACH

TABLE 3 TURRET SYSTEM MARKET ESTIMATION PROCEDURE

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

2.4.2 TOP-DOWN APPROACH

FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

2.5 DATA TRIANGULATION

FIGURE 7 DATA TRIANGULATION

2.5.1 TRIANGULATION THROUGH PRIMARY AND SECONDARY RESEARCH

2.6 GROWTH RATE ASSUMPTIONS

2.7 RESEARCH ASSUMPTIONS

2.8 RISKS

3 EXECUTIVE SUMMARY

FIGURE 8 LAND SEGMENT PROJECTED TO DOMINATE TURRET SYSTEM MARKET FROM 2022 TO 2027

FIGURE 9 TURRET DRIVE SEGMENT PROJECTED TO REGISTER HIGHEST CAGR FROM 2022 TO 2027

FIGURE 10 UNMANNED SEGMENT PROJECTED TO LEAD MARKET FROM 2022 TO 2027

FIGURE 11 NORTH AMERICA ESTIMATED TO ACCOUNT FOR LARGEST MARKET SHARE IN 2022

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE GROWTH OPPORTUNITIES FOR PLAYERS IN TURRET SYSTEM MARKET

FIGURE 12 SURGE IN ADOPTION OF UNMANNED SYSTEMS TO DRIVE MARKET GROWTH

4.2 TURRET SYSTEM MARKET, BY PLATFORM

FIGURE 13 LAND SEGMENT ESTIMATED TO LEAD MARKET FROM 2018 TO 2027

4.3 TURRET SYSTEM MARKET, BY COMPONENT

FIGURE 14 TURRET DRIVE SEGMENT PROJECTED TO DOMINATE MARKET FROM 2018 TO 2027

4.4 TURRET SYSTEM MARKET, BY TYPE

FIGURE 15 MANNED SEGMENT LIKELY TO STEER MARKET FROM 2018 TO 2027

4.5 TURRET SYSTEM MARKET, BY COUNTRY

FIGURE 16 INDIA PROJECTED TO BE FASTEST-GROWING MARKET FROM 2022 TO 2027

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 17 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: TURRET SYSTEM MARKET

5.2.1 DRIVERS

- 5.2.1.1 Improving ISR and target acquisition capabilities of defense forces
- 5.2.1.2 Increasing demand for land vehicles to tackle cross-border conflicts
- 5.2.1.3 Rising incidence of global asymmetric warfare

5.2.2 RESTRAINTS

- 5.2.2.1 Absence of major platform OEMs in Middle East and Asia Pacific
- 5.2.2.2 Occurrence of mechanical and electrical failure in turret system and their components

5.2.3 OPPORTUNITIES

- 5.2.3.1 Global military modernization plans
- 5.2.3.2 Surging adoption of unmanned systems across platforms
- 5.2.3.3 Development of modular and scalable turret system

5.2.4 CHALLENGES

- 5.2.4.1 Hardware and software malfunctions
- 5.2.4.2 Survivability issues
- 5.2.4.3 High development cost

5.3 AVERAGE SELLING PRICE TREND

5.3.1 AVERAGE SELLING PRICE TREND, LAND PLATFORM

TABLE 4 AVERAGE SELLING PRICE OF MAIN BATTLE TANKS (USD MILLION)

TABLE 5 AVERAGE SELLING PRICE OF INFANTRY FIGHTING VEHICLES (USD MILLION)

TABLE 6 AVERAGE SELLING PRICE OF ARMORED PERSONNEL CARRIERS (USD MILLION)

TABLE 7 AVERAGE SELLING PRICE OF MINE-RESISTANT AMBUSH-PROTECTED VEHICLES (USD MILLION)

TABLE 8 AVERAGE SELLING PRICE OF LIGHT-PROTECTED VEHICLES (USD MILLION)

TABLE 9 AVERAGE SELLING PRICE OF SELF-PROPELLED HOWITZERS (USD MILLION)

5.4 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

FIGURE 18 TRENDS AND DISRUPTIONS IMPACTING CUSTOMERS

5.5 MARKET ECOSYSTEM

FIGURE 19 TURRET SYSTEM: MARKET ECOSYSTEM

5.5.1 PROMINENT COMPANIES

5.5.2 PRIVATE AND SMALL ENTERPRISES

5.5.3 END USERS

TABLE 10 TURRET SYSTEM: MARKET ECOSYSTEM**5.6 PRICING ANALYSIS****5.6.1 AVERAGE SELLING PRICE ANALYSIS, BY TURRET SYSTEM PLATFORM****TABLE 11 LAND PLATFORM PRICING, BY VEHICLE TYPE****FIGURE 20 AVERAGE SELLING PRICE TREND, BY LAND VEHICLE PLATFORM****5.7 VALUE CHAIN ANALYSIS OF TURRET SYSTEM MARKET****FIGURE 21 VALUE CHAIN ANALYSIS****5.8 TECHNOLOGY ANALYSIS****5.8.1 KEY TECHNOLOGY****5.8.1.1 Advanced control software****5.8.2 COMPLEMENTARY TECHNOLOGY****5.8.2.1 Electro-optical and radar sensor payloads for unmanned armored vehicles****5.8.2.2 Design and implementation of solar-powered armored vehicles****5.8.2.3 Development of multi-payload unmanned armored vehicles****5.9 PORTER'S FIVE FORCES MODEL****5.9.1 TURRET SYSTEM MARKET: PORTER'S FIVE FORCES ANALYSIS****FIGURE 22 TURRET SYSTEM MARKET: PORTER'S FIVE FORCES ANALYSIS****5.9.2 THREAT OF NEW ENTRANTS****5.9.3 THREAT OF SUBSTITUTES****5.9.4 BARGAINING POWER OF SUPPLIERS****5.9.5 BARGAINING POWER OF BUYERS****5.9.6 INTENSITY OF COMPETITIVE RIVALRY****5.10 KEY STAKEHOLDERS AND BUYING CRITERIA****5.10.1 KEY STAKEHOLDERS IN BUYING PROCESS****FIGURE 23 INFLUENCE OF STAKEHOLDERS ON BUYING TURRET SYSTEM, BY TYPE****TABLE 12 INFLUENCE OF STAKEHOLDERS ON BUYING TURRET SYSTEM, BY TYPE (%)****5.10.2 BUYING CRITERIA****FIGURE 24 KEY BUYING CRITERIA FOR TURRET SYSTEM, BY PLATFORM****TABLE 13 KEY BUYING CRITERIA FOR TURRET SYSTEM, BY PLATFORM****5.11 USE CASES****5.11.1 VICTORY: VEHICLE INTEGRATION FOR C4ISR/ELECTRONIC WARFARE INTEROPERABILITY****5.11.2 ELECTRIC ARMOR****5.11.3 SEE-THROUGH ARMOR****5.11.4 ADAPTIV-CAMOUFLAGE SYSTEMS****5.11.5 HYBRID DIESEL-ELECTRIC SYSTEMS****5.12 KEY CONFERENCES AND EVENTS, 2022–23**

TABLE 14 TURRET SYSTEM MARKET: CONFERENCES AND EVENTS, 2022–2023

5.13 TRADE DATA ANALYSIS

5.13.1 IMPORT DATA FOR LAND VEHICLE PLATFORMS (VALUE), BY REGION, 2015–2020

TABLE 15 REGION-WISE IMPORT DATA FOR ARMORED VEHICLES (USD), 2015–2020

5.14 REGULATORY LANDSCAPE

TABLE 16 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER AGENCIES

TABLE 17 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER AGENCIES

TABLE 18 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER AGENCIES

TABLE 19 MIDDLE EAST: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER AGENCIES

TABLE 20 REST OF THE WORLD: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER AGENCIES

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 TECHNOLOGY TRENDS

6.2.1 MICRO-ELECTRO-MECHANICAL SYSTEMS (MEMS) AND NANOTECHNOLOGY

6.2.2 INTEGRATED TURRET SYSTEM

6.2.3 TURRET DRIVE SERVO SYSTEM (TDSS) TECHNOLOGY

6.2.4 REACTIVE ARMOR TECHNOLOGY

6.2.5 INTEROPERABLE COMMUNICATION SYSTEMS

6.2.6 PROGRAMMABLE AMMUNITION

6.2.7 LINKLESS FEED SYSTEMS

6.2.8 IMPROVED AMMUNITION-CARRYING CAPABILITY

6.2.9 AMMUNITION FEED CHUTES

6.2.10 SENSOR FUSION TECHNOLOGY

6.2.11 ADVANCED AUTOLOADERS

6.3 INNOVATIONS & PATENT REGISTRATIONS

TABLE 21 TURRET SYSTEM & PLATFORMS: KEY PATENTS, 2017–2022

7 TURRET SYSTEM MARKET, BY PLATFORM

7.1 INTRODUCTION

FIGURE 25 LAND SEGMENT PROJECTED TO REGISTER HIGHEST CAGR FROM 2022 TO 2027

TABLE 22 TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 23 TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

7.2 LAND

7.2.1 MOBILE/VEHICULAR

7.2.1.1 Main battle tanks (MBTs)

7.2.1.1.1 Increasing demand for MBTs for offensive cross-country operations

FIGURE 26 MBT PRODUCTION DATA, BY COUNTRY & MODEL, 2021 (UNITS)

7.2.1.2 Infantry fighting vehicles (IFVs)

7.2.1.2.1 IFV procurement by emerging countries to lead increasing demand

7.2.1.3 Armored personnel carriers (APCs)

7.2.1.3.1 Increasing demand for APCs due to terrorist attacks and asymmetric warfare operations

7.2.1.4 Armored amphibious vehicles (AAVs)

7.2.1.4.1 AAVs used by military forces for amphibious operations estimated to increase their demand

7.2.1.5 Mine-resistant ambush protected (MRAP)

7.2.1.5.1 Laser fit, along with a robotic arm, in MRAP protects troops from IEDs and mines

7.2.1.6 Light armored vehicles (LAVs)

7.2.1.6.1 Increasing use of LAVs for border patrolling, ISR activities, and defense personnel transportation

7.2.1.7 Self-propelled Howitzers (SPHs)

7.2.1.7.1 Increasing demand for 155 mm guns for long-range firing operations

7.2.1.8 Air defense vehicles

7.2.1.8.1 Adoption of vehicle-mounted anti-aircraft guns for air defense roles

FIGURE 27 AIR DEFENSE VEHICLE/ROCKET LAUNCHER VEHICLE PRODUCTION DATA, BY COUNTRY, 2021 (UNITS)

7.2.1.9 Armored Mortar Carriers (AMCs)

7.2.1.9.1 Philippines, India, Turkey, and US to lead in AMC procurement

7.2.1.10 Unmanned Armored Ground Vehicles (AGVs)

7.2.1.10.1 Increasing R&D activities to develop unmanned AGVs for warfare

7.2.2 STATIONARY

7.2.2.1 Remote Weapon Stations (RWSs)

7.2.2.1.1 Increasing demand for advanced remote weapon stations to drive market

7.2.2.2 Air Defense Guns

7.2.2.2.1 Air defense guns widely used in remote weapon stations

7.2.2.3 Mortars

7.2.2.3.1 Huge investments in technologically advanced mortars to fuel market

7.3 AIRBORNE

7.3.1 ATTACK HELICOPTERS

7.3.1.1 Increasing procurement by emerging economies to fuel turret system needs in military helicopters

7.3.2 MARITIME HELICOPTERS

7.3.2.1 Advanced warfare capabilities in maritime helicopters to boost demand

7.3.3 FIGHTER AIRCRAFT

7.3.3.1 Increasing modernization programs by militaries to drive segment

7.3.4 SPECIAL MISSION AIRCRAFT

7.3.4.1 Increasing demand for modernized special mission aircraft for tactical operations to fuel market growth

7.3.5 UNMANNED AERIAL VEHICLES (UAV)

7.3.5.1 Wide range of combat UAVs for military applications to drive segment

7.4 NAVAL

7.4.1 DESTROYERS

7.4.1.1 Protect large vessels against small but powerful short-range attackers

7.4.2 FRIGATES

7.4.2.1 Increasing use of autonomous systems on frigates to drive market

7.4.3 CORVETTES

7.4.3.1 Ongoing procurement of corvettes across militaries to increase demand for turret system

7.4.4 OFFSHORE SUPPORT VESSELS (OSV)

7.4.4.1 Technological advancements in OSVs to fuel turret requirement

7.4.5 AMPHIBIOUS VESSELS

7.4.5.1 Increasing demand for amphibious warfare ships by various countries to drive market

7.4.6 PATROL AND MINE COUNTERMEASURE VESSELS

7.4.6.1 Increasing demand for patrol and mine countermeasure vessels for cross-border protection

7.4.7 SUBMARINES

7.4.7.1 Increasing investments in submarines expected to drive market

7.4.8 UNMANNED SURFACE VEHICLES (USV)

7.4.8.1 Increasing procurement of USVs to drive demand for turret system

8 TURRET SYSTEM MARKET, BY COMPONENT

8.1 INTRODUCTION

FIGURE 28 TURRET DRIVE SEGMENT PROJECTED TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

TABLE 24 TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 25 TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

8.2 TURRET DRIVE

8.2.1 INCREASING PROCUREMENT OF TURRET DRIVES

8.2.2 MANUAL

8.2.3 ELECTRIC

8.2.4 ELECTROMECHANICAL

8.2.5 ELECTROHYDRAULIC

8.3 TURRET CONTROL UNIT

8.3.1 DEMAND FOR HIGHLY ADVANCED TURRET CONTROL UNITS TO DRIVE MARKET

8.3.2 MOTOR CONTROLLER

8.3.3 POWER UNIT

8.3.4 OTHERS

8.4 STABILIZATION UNIT

8.4.1 DEVELOPMENT OF MODERNIZED TURRET STABILIZATION UNITS TO CREATE MORE DEMAND

9 TURRET SYSTEM MARKET, BY TYPE

9.1 INTRODUCTION

FIGURE 29 UNMANNED SEGMENT PROJECTED TO LEAD TURRET SYSTEM MARKET FROM 2022 TO 2027

TABLE 26 TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD BILLION)

TABLE 27 TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

9.2 MANNED TURRETS

9.2.1 ENHANCED ATTACKING CAPABILITIES OF MANNED TURRETS TO DRIVE MARKET

9.3 UNMANNED TURRETS

9.3.1 COMBAT-PROVEN, TECHNOLOGICALLY ADVANCED UNMANNED TURRETS TO FUEL MARKET GROWTH

10 REGIONAL ANALYSIS

10.1 INTRODUCTION

FIGURE 30 EUROPE TURRET SYSTEM MARKET PROJECTED TO REGISTER HIGHEST CAGR FROM 2022 TO 2027

TABLE 28 TURRET SYSTEM MARKET, BY REGION, 2018–2021 (USD BILLION)

TABLE 29 TURRET SYSTEM MARKET, BY REGION, 2022–2027 (USD BILLION)

10.2 NORTH AMERICA

10.2.1 PESTLE ANALYSIS: NORTH AMERICA

10.2.1.1 Political

10.2.1.2 Economic

10.2.1.3 Social

10.2.1.4 Technological

10.2.1.5 Environmental

10.2.1.6 Legal

FIGURE 31 NORTH AMERICA: TURRET SYSTEM MARKET SNAPSHOT

TABLE 30 NORTH AMERICA: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 31 NORTH AMERICA: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 32 NORTH AMERICA: TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD BILLION)

TABLE 33 NORTH AMERICA: TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

TABLE 34 NORTH AMERICA: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 35 NORTH AMERICA: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

TABLE 36 NORTH AMERICA: TURRET SYSTEM MARKET, BY COUNTRY, 2018–2021 (USD BILLION)

TABLE 37 NORTH AMERICA: TURRET SYSTEM MARKET, BY COUNTRY, 2022–2027 (USD BILLION)

10.2.2 US

10.2.2.1 US most lucrative market for turret system

TABLE 38 US: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 39 US: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 40 US: TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD BILLION)

TABLE 41 US: TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

TABLE 42 US: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 43 US: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

10.2.3 CANADA

10.2.3.1 Market growth driven by military modernization programs

TABLE 44 CANADA: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 45 CANADA: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 46 CANADA: TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD BILLION)

TABLE 47 CANADA: TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

TABLE 48 CANADA: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 49 CANADA: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

10.3 EUROPE

10.3.1 PESTLE ANALYSIS: EUROPE

10.3.1.1 Political

10.3.1.2 Economic

10.3.1.3 Social

10.3.1.4 Technological

10.3.1.5 Environmental

10.3.1.6 Legal

FIGURE 32 EUROPE: TURRET SYSTEM MARKET SNAPSHOT

TABLE 50 EUROPE: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 51 EUROPE: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 52 EUROPE: TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD BILLION)

TABLE 53 EUROPE: TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

TABLE 54 EUROPE: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 55 EUROPE: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

TABLE 56 EUROPE: TURRET SYSTEM MARKET, BY COUNTRY, 2018–2021 (USD BILLION)

TABLE 57 EUROPE: TURRET SYSTEM MARKET, BY COUNTRY, 2022–2027 (USD BILLION)

10.3.2 UK

10.3.2.1 Mid-life upgrade of warrior infantry fighting vehicles to drive turret system market

TABLE 58 UK: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 59 UK: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 60 UK: TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD BILLION)

TABLE 61 UK: TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

TABLE 62 UK: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 63 UK: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

10.3.3 GERMANY

10.3.3.1 Largest west European spender on armored vehicles

TABLE 64 GERMANY: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 65 GERMANY: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 66 GERMANY: TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD BILLION)

TABLE 67 GERMANY: TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

TABLE 68 GERMANY: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 69 GERMANY: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

10.3.4 FRANCE

10.3.4.1 Procurement of new-generation combat vehicles for defense forces to drive market

TABLE 70 FRANCE: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 71 FRANCE: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 72 FRANCE: TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD BILLION)

TABLE 73 FRANCE: TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

BILLION)

TABLE 74 FRANCE: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021
(USD BILLION)

TABLE 75 FRANCE: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027
(USD BILLION)

10.3.5 POLAND

10.3.5.1 Procurement of light tanks equipped with ceramic-aramid armor to drive market

TABLE 76 POLAND: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 77 POLAND: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 78 POLAND: TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD BILLION)

TABLE 79 POLAND: TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

TABLE 80 POLAND: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 81 POLAND: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

10.3.6 ITALY

10.3.6.1 Country's growing focus on military power to drive market

TABLE 82 ITALY: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 83 ITALY: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 84 ITALY: TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD BILLION)

TABLE 85 ITALY: TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

TABLE 86 ITALY: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 87 ITALY: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

10.3.7 REST OF EUROPE

10.3.7.1 Presence of major countries in Rest of Europe to drive market

TABLE 88 REST OF EUROPE: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 89 REST OF EUROPE: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 90 REST OF EUROPE: TURRET SYSTEM MARKET, BY TYPE, 2018–2021

(USD BILLION)

TABLE 91 REST OF EUROPE: TURRET SYSTEM MARKET, BY TYPE, 2022–2027

(USD BILLION)

TABLE 92 REST OF EUROPE: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 93 REST OF EUROPE: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

10.4 ASIA PACIFIC

10.4.1 PESTLE ANALYSIS: ASIA PACIFIC

10.4.1.1 Political

10.4.1.2 Economic

10.4.1.3 Social

10.4.1.4 Technological

10.4.1.5 Environmental

10.4.1.6 Legal

FIGURE 33 ASIA PACIFIC: TURRET SYSTEM MARKET SNAPSHOT

TABLE 94 ASIA PACIFIC: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 95 ASIA PACIFIC: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 96 ASIA PACIFIC: TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD BILLION)

TABLE 97 ASIA PACIFIC: TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

TABLE 98 ASIA PACIFIC: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 99 ASIA PACIFIC: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

TABLE 100 ASIA PACIFIC: TURRET SYSTEM MARKET, BY COUNTRY, 2018–2021 (USD BILLION)

TABLE 101 ASIA PACIFIC: TURRET SYSTEM MARKET, BY COUNTRY, 2022–2027 (USD BILLION)

10.4.2 CHINA

10.4.2.1 Increasing investment to strengthen military to fuel demand for turret system

TABLE 102 CHINA: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 103 CHINA: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 104 CHINA: TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD

BILLION)

TABLE 105 CHINA: TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

TABLE 106 CHINA: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 107 CHINA: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

10.4.3 INDIA

10.4.3.1 Increasing procurement of armored vehicles to tackle border disputes

TABLE 108 INDIA: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 109 INDIA: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 110 INDIA: TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD BILLION)

TABLE 111 INDIA: TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

TABLE 112 INDIA: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 113 INDIA: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

10.4.4 JAPAN

10.4.4.1 High-end indigenous military technologies to drive market

TABLE 114 JAPAN: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 115 JAPAN: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 116 JAPAN: TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD BILLION)

TABLE 117 JAPAN: TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

TABLE 118 JAPAN: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 119 JAPAN: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

10.4.5 AUSTRALIA

10.4.5.1 Manufacture and modernization of combat fleets to drive market growth

TABLE 120 AUSTRALIA: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 121 AUSTRALIA: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 122 AUSTRALIA: TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD BILLION)

TABLE 123 AUSTRALIA: TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

TABLE 124 AUSTRALIA: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 125 AUSTRALIA: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

10.4.6 SOUTH KOREA

10.4.6.1 Robotics technologies to raise demand for turret system in unmanned ground vehicles

TABLE 126 SOUTH KOREA: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 127 SOUTH KOREA: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 128 SOUTH KOREA: TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD BILLION)

TABLE 129 SOUTH KOREA: TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

TABLE 130 SOUTH KOREA: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 131 SOUTH KOREA: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

10.4.7 SINGAPORE

10.4.7.1 Deployment of technologically advanced armored vehicles on battlefields to boost market

TABLE 132 SINGAPORE: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 133 SINGAPORE: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 134 SINGAPORE: TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD BILLION)

TABLE 135 SINGAPORE: TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

TABLE 136 SINGAPORE: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 137 SINGAPORE: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

10.4.8 REST OF ASIA PACIFIC

10.4.8.1 Unmanned armored vehicles to fuel market for turret system

TABLE 138 REST OF ASIA PACIFIC: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 139 REST OF ASIA PACIFIC: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 140 REST OF ASIA PACIFIC: TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD BILLION)

TABLE 141 REST OF ASIA PACIFIC: TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

TABLE 142 REST OF ASIA PACIFIC: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 143 REST OF ASIA PACIFIC: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

10.5 REST OF THE WORLD

TABLE 144 REST OF THE WORLD: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 145 REST OF THE WORLD: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 146 REST OF THE WORLD: TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD BILLION)

TABLE 147 REST OF THE WORLD: TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

TABLE 148 REST OF THE WORLD: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 149 REST OF THE WORLD: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

TABLE 150 REST OF THE WORLD: TURRET SYSTEM MARKET, BY COUNTRY, 2018–2021 (USD BILLION)

TABLE 151 REST OF THE WORLD: TURRET SYSTEM MARKET, BY COUNTRY, 2022–2027 (USD BILLION)

10.5.1 MIDDLE EAST

10.5.1.1 Social unrest and market instability to drive turret system demand

TABLE 152 MIDDLE EAST: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 153 MIDDLE EAST: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 154 MIDDLE EAST: TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD BILLION)

TABLE 155 MIDDLE EAST: TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

BILLION)

TABLE 156 MIDDLE EAST: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 157 MIDDLE EAST: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

10.5.2 LATIN AMERICA & AFRICA

10.5.2.1 Increased demand for unmanned military ground vehicles to boost market

TABLE 158 LATIN AMERICA & AFRICA: TURRET SYSTEM MARKET, BY PLATFORM, 2018–2021 (USD BILLION)

TABLE 159 LATIN AMERICA & AFRICA: TURRET SYSTEM MARKET, BY PLATFORM, 2022–2027 (USD BILLION)

TABLE 160 LATIN AMERICA & AFRICA: TURRET SYSTEM MARKET, BY TYPE, 2018–2021 (USD BILLION)

TABLE 161 LATIN AMERICA & AFRICA: TURRET SYSTEM MARKET, BY TYPE, 2022–2027 (USD BILLION)

TABLE 162 LATIN AMERICA & AFRICA: TURRET SYSTEM MARKET, BY COMPONENT, 2018–2021 (USD BILLION)

TABLE 163 LATIN AMERICA & AFRICA: TURRET SYSTEM MARKET, BY COMPONENT, 2022–2027 (USD BILLION)

11 COMPETITIVE LANDSCAPE

11.1 INTRODUCTION

11.2 MARKET SHARE ANALYSIS, 2021

TABLE 164 DEGREE OF COMPETITION

FIGURE 34 SHARE OF TOP PLAYERS IN TURRET SYSTEM MARKET, 2021 (%)

11.3 REVENUE ANALYSIS, 2021

FIGURE 35 REVENUE ANALYSIS OF TOP FIVE MARKET PLAYERS, 2021

11.4 MARKET RANKING ANALYSIS, 2021

FIGURE 36 RANKING ANALYSIS OF FIVE PLAYERS: TURRET SYSTEM MARKET, 2021

11.5 COMPANY PRODUCT FOOTPRINT ANALYSIS

TABLE 165 COMPANY PRODUCT FOOTPRINT

TABLE 166 COMPANY PLATFORM FOOTPRINT

TABLE 167 COMPANY REGION FOOTPRINT

11.6 COMPANY EVALUATION QUADRANT

11.6.1 STARS

11.6.2 EMERGING LEADERS

11.6.3 PERVASIVE PLAYERS

11.6.4 PARTICIPANTS

FIGURE 37 COMPETITIVE LEADERSHIP MAPPING, 2021

11.7 START-UP EVALUATION QUADRANT

11.7.1 PROGRESSIVE COMPANIES

11.7.2 RESPONSIVE COMPANIES

11.7.3 STARTING BLOCKS

11.7.4 DYNAMIC COMPANIES

FIGURE 38 COMPETITIVE LEADERSHIP MAPPING OF START-UPS, 2021

11.7.4.1 Competitive benchmarking

TABLE 168 TURRET SYSTEM MARKET: DETAILED LIST OF KEY START-UPS/SMES

TABLE 169 TURRET SYSTEM MARKET: COMPETITIVE BENCHMARKING OF KEY START-UPS/SMES

11.8 COMPETITIVE SITUATIONS AND TRENDS

11.8.1 DEALS

TABLE 170 DEALS, 2019–2022

11.8.2 PRODUCT LAUNCHES

TABLE 171 PRODUCT LAUNCHES, 2019–2022

12 COMPANY PROFILES

12.1 INTRODUCTION

(Business overview, Products offered, Recent Developments, MNM view)*

12.2 KEY PLAYERS

12.2.1 NORTHROP GRUMMAN CORPORATION

TABLE 172 NORTHROP GRUMMAN CORPORATION: BUSINESS OVERVIEW

FIGURE 39 NORTHROP GRUMMAN CORPORATION: COMPANY SNAPSHOT

TABLE 173 NORTHROP GRUMMAN CORPORATION: DEALS

12.2.2 LOCKHEED MARTIN CORPORATION

TABLE 174 LOCKHEED MARTIN CORPORATION: BUSINESS OVERVIEW

FIGURE 40 LOCKHEED MARTIN CORPORATION: COMPANY SNAPSHOT

TABLE 175 LOCKHEED MARTIN CORPORATION: DEALS

12.2.3 BAE SYSTEMS

TABLE 176 BAE SYSTEMS: BUSINESS OVERVIEW

FIGURE 41 BAE SYSTEMS: COMPANY SNAPSHOT

TABLE 177 BAE SYSTEMS: DEALS

12.2.4 RHEINMETALL AG

TABLE 178 RHEINMETALL AG: BUSINESS OVERVIEW

FIGURE 42 RHEINMETALL AG: COMPANY SNAPSHOT

12.2.5 GENERAL DYNAMICS CORPORATION

TABLE 179 GENERAL DYNAMICS CORPORATION: BUSINESS OVERVIEW

FIGURE 43 GENERAL DYNAMICS CORPORATION: COMPANY SNAPSHOT

12.2.6 THALES GROUP

TABLE 180 THALES GROUP: BUSINESS OVERVIEW

FIGURE 44 THALES GROUP: COMPANY SNAPSHOT

12.2.7 ST ENGINEERING

TABLE 181 ST ENGINEERING: BUSINESS OVERVIEW

FIGURE 45 ST ENGINEERING: COMPANY SNAPSHOT

12.2.8 ELBIT SYSTEMS

TABLE 182 ELBIT SYSTEMS: BUSINESS OVERVIEW

FIGURE 46 ELBIT SYSTEMS: COMPANY SNAPSHOT

TABLE 183 ELBIT SYSTEMS: DEALS

12.2.9 OSHKOSH CORPORATION

TABLE 184 OSHKOSH CORPORATION: BUSINESS OVERVIEW

FIGURE 47 OSHKOSH CORPORATION: COMPANY SNAPSHOT

TABLE 185 OSHKOSH CORPORATION: DEALS

12.2.10 HYUNDAI MOTOR COMPANY

TABLE 186 HYUNDAI MOTOR COMPANY: BUSINESS OVERVIEW

FIGURE 48 HYUNDAI MOTOR COMPANY: COMPANY SNAPSHOT

TABLE 187 HYUNDAI MOTOR COMPANY: DEALS

12.2.11 TEXTRON INC.

TABLE 188 TEXTRON INC.: BUSINESS OVERVIEW

FIGURE 49 TEXTRON INC.: COMPANY SNAPSHOT

TABLE 189 TEXTRON INC.: DEALS

TABLE 190 TEXTRON INC.: NEW PRODUCT LAUNCHES

12.2.12 OTOKAR OTOMOTIV VE SAVUNMA SANAYI

TABLE 191 OTOKAR OTOMOTIV VE SAVUNMA SANAYI: BUSINESS OVERVIEW

FIGURE 50 OTOKAR OTOMOTIV VE SAVUNMA SANAYI: COMPANY SNAPSHOT

12.2.13 ASELSAN A.S.

TABLE 192 ASELSAN A.S.: BUSINESS OVERVIEW

FIGURE 51 ASELSAN A.S.: COMPANY SNAPSHOT

TABLE 193 ASELSAN A.S.: DEALS

12.2.14 SAAB AB

TABLE 194 SAAB AB: BUSINESS OVERVIEW

FIGURE 52 SAAB AB: COMPANY SNAPSHOT

TABLE 195 SAAB AB: PRODUCTS OFFERED

12.2.15 CURTISS-WRIGHT CORPORATION

TABLE 196 CURTISS-WRIGHT CORPORATION: BUSINESS OVERVIEW

FIGURE 53 CURTISS-WRIGHT CORPORATION: COMPANY SNAPSHOT

TABLE 197 CURTISS-WRIGHT CORPORATION: DEALS

12.2.16 KONGSBERG

TABLE 198 KONGSBERG: BUSINESS OVERVIEW

FIGURE 54 KONGSBERG: COMPANY SNAPSHOT

TABLE 199 KONGSBERG: PRODUCTS OFFERED

TABLE 200 KONGSBERG: DEALS

12.2.17 LEONARDO S.P.A.

TABLE 201 LEONARDO S.P.A.: BUSINESS OVERVIEW

FIGURE 55 LEONARDO S.P.A.: COMPANY SNAPSHOT

TABLE 202 LEONARDO S.P.A.: PRODUCTS OFFERED

TABLE 203 LEONARDO S.P.A.: NEW PRODUCT LAUNCHES

12.2.18 RAFAEL ADVANCED DEFENSE SYSTEMS LTD.

TABLE 204 RAFAEL ADVANCED DEFENSE SYSTEMS LTD.: BUSINESS OVERVIEW

TABLE 205 RAFAEL ADVANCED DEFENSE SYSTEMS LTD.: PRODUCTS OFFERED

12.2.19 UKROBORONPROM

TABLE 206 UKROBORONPROM: BUSINESS OVERVIEW

12.2.20 MOOG INC.

TABLE 207 MOOG INC.: BUSINESS OVERVIEW

FIGURE 56 MOOG INC.: COMPANY SNAPSHOT

TABLE 208 MOOG INC.: PRODUCTS OFFERED

TABLE 209 MOOG INC.: DEALS

12.2.21 WOODWARD INC.

TABLE 210 WOODWARD INC.: BUSINESS OVERVIEW

FIGURE 57 WOODWARD INC.: COMPANY SNAPSHOT

TABLE 211 WOODWARD INC.: PRODUCTS OFFERED

12.3 OTHER PLAYERS

12.3.1 NEXTER GROUP

TABLE 212 NEXTER GROUP: BUSINESS OVERVIEW

12.3.2 DENEL SOC LTD.

TABLE 213 DENEL SOC LTD.: BUSINESS OVERVIEW

12.3.3 CMI GROUP

TABLE 214 CMI GROUP: BUSINESS OVERVIEW

12.3.4 JENOPTIK

TABLE 215 JENOPTIK: BUSINESS OVERVIEW

12.3.5 CONTROL SOLUTIONS

TABLE 216 CONTROL SOLUTIONS: BUSINESS OVERVIEW

*Details on Business overview, Products offered, Recent Developments, MNM view might not be captured in case of unlisted companies.

13 APPENDIX

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

13.3 CUSTOMIZATION OPTIONS

13.4 RELATED REPORTS

13.5 AUTHOR DETAILS

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