

Trocars Market by Product (Disposable, Reusable, Reposable), Tip (Bladeless Trocars, Bladed Trocars, Blunt Trocars, Optical), Application (General Surgery, Urology, Pediatric, Gynecological Surgery), End User (Hospitals) - Global Forecast to 2023

<https://marketpublishers.com/r/TFB1BDC7689EN.html>

Date: August 2018

Pages: 109

Price: US\$ 5,650.00 (Single User License)

ID: TFB1BDC7689EN

Abstracts

“The global trocars market is projected to grow at a CAGR of 7.2% during the forecast period.”

The trocars market is expected to reach USD 762.3 million by 2023 from USD 538.5 million in 2018, at a CAGR of 7.2%. The major driving factors for this market include preference for minimally invasive surgeries over conventional open surgeries and rising prevalence of cancer, hernia, and appendicitis. Emerging economies such as India and China provides an opportunity for the players operating in the trocars market.

“The hospitals segment dominated the market in 2018”

On the basis of end user, the trocars market has been segmented into hospitals and other end users. The other end users segment includes ASCs and nursing homes. In 2018, the hospitals segment is estimated to register the largest share of the trocars market, by end user, as the majority of the patients prefer hospitals for surgical procedures.

“The general surgeries segment is estimated to grow at a rapid rate during the forecast period.”

Based on application, the trocars market has been segmented into general surgery, gynecological surgery, pediatric surgery, urological surgery, and other surgeries. In

2018, the general surgery segment is estimated to account for the largest market share. The large share of this segment is primarily attributed to the rising number of bariatric and hernia treatment procedures performed worldwide.

“Asia Pacific is estimated to register the highest CAGR during the study period.”

In this report, the trocars market is segmented into four major regional segments—North America, Europe, Asia Pacific, and the Rest of the World. The trocars market in the Asia Pacific is projected to register the highest growth rate during the forecast period. Factors such as improving healthcare infrastructure, growing awareness regarding advanced treatment methods, and rising disposable income.

The primary interviews conducted for this report can be categorized as follows:

By Company Type - Tier 1 – 35%, Tier 2 – 22% and Tier 3 – 43%

By Designation – C level – 15%, Director level – 32%, and Others – 53%

By Region – North America – 31%, Europe – 23%, Asia Pacific – 21%, and Rest of the World – 16%

The key players in the trocars market include Medtronic (Ireland), Ethicon (US), B. Braun (Germany), Applied Medical (US), Cooper Companies (US), Teleflex (US), CONMED (US), LaproSurge (UK), Purple Surgical (UK), and GENICON (US).

RESEARCH COVERAGE:

The report analyses the trocars market on the basis of product, tip, application, end user, and region. Apart from a comprehensive geographic product analysis and market sizing, the report also provides a competitive landscape that covers the growth strategies adopted by industry players over the last three years. In addition, the company profiles include the product portfolios, developments, and strategies adopted by prominent market players to maintain and increase their shares in the market. Market research data, current market size, and forecast of the future trends will help key market players and new entrants to make the necessary decisions regarding product offerings, geographic focus, change in strategic approach, and levels of output to remain successful in the market.

Key benefits of buying the Report:

This report will enable both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help these firms garner greater market shares. Firms purchasing the report can use any one or a combination of the below-mentioned five strategies for strengthening their market shares.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on the product portfolios of the top players in the trocars market

Product Development/Innovation: Detailed insights on the product approvals, R&D activities, and product launches in the trocars market

Competitive Assessment: In-depth assessment of the market strategies, geographic and business segments, and product portfolios of the leading players in the trocars market

Market Development: Comprehensive information about emerging markets. This report analyzes the market for various trocars across geographies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the trocars market

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*Details on MarketsandMarkets view, Introduction, Product & Services, Strategy, & Analyst Insights, New Developments might not be captured in case of unlisted companies.

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