

Trash Bags Market by Type (Star Sealed, Drawstring), Material, Size, End-Use (Retail, Institutional, Industrial), Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, E-Commerce), and Region-Global Forecast to 2028

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Abstracts

The trash bags market is projected to grow from USD 10.6 billion in 2023 to USD 13.7 billion by 2028, at a CAGR of 5.2% from 2023 to 2028. Trash bags play a crucial role in waste management and hygiene maintenance. The need to keep waste contained and prevent it from spilling or emitting odors drives the use of trash bags in household and commercial applications. Additionally, the trash bags market is on the way to intense growth across retail, institutional, and industrial end-users.

“By type, the star sealed bags segment is expected to be the largest segment of trash bags market during 2023 to 2028.”

Based on type, star sealed trash bags provide salient features, such as unsurpassed strength, large bearing weight capacity, and stretchability. Their unique design structure helps prevent leaks, messes, and spills, and is easily conformable to trash cans of all sizes. These factors are expected to drive the market for the star sealed bags segment during the forecast period.

“By end-use, institutional segment accounted for the largest share of trash bags market in 2022.”

The growth of the institutional segment is supported by both the creation of new consumers in emerging economies and the rising disposable incomes in developed economies. It is expected that emerging economies, such as India, Kenya, Nigeria,

Brazil, Argentina, and Chile, among others, are expected to be major sources of municipal waste generation by 2050.

“The trash bags market in North America is projected to witness the second highest CAGR during the forecast period.”

North America is projected to register the second highest CAGR in the trash bags market from 2023 to 2028. According to the United States Environment Protection Agency (USEPA), North America is among the leading generators of garbage municipal solid waste generator globally. Strong measures undertaken by the governments to maintain clean surroundings, coupled with stringent waste management policies support the consumption of trash bags in this region.

Profile break-up of primary participants for the report:

By Company Type: Tier 1 – 18%, Tier 2 – 27%, and Tier 3 – 55%

By Designation: C-level Executives – 27%, Directors – 27%, and Others – 46%

By Region: North America – 46%, Europe –18%, Asia Pacific – 18%, South America–9%, and Middle East & Africa–9%

The trash bags report is dominated by players, such as Berry Global Inc. (US), The Clorox Company (US), Intoplast Group Ltd. (US), Four Star Plastics (US), International Plastics Inc. (US), Reynolds Consumer Products (US), Poly-America, L.P. (US), Novolex (US), Cosmoplast (UAE), Novplasta (Slovakia), and others.

Research Coverage:

The report defines, segments, and projects the size of the trash bags market based on material, type, size, distribution channel, end-use, and region. It strategically profiles the key players and comprehensively analyzes their market share and core competencies. It also tracks and analyzes competitive developments, such as partnerships, agreements, investments, and expansions undertaken by them in the market.

Reasons to Buy the Report:

The report is expected to help the market leaders/new entrants in the market by

Trash Bags Market by Type (Star Sealed, Drawstring), Material, Size, End-Use (Retail, Institutional, Industria...

providing them the closest approximations of revenue numbers of the trash bags market and its segments. This report is also expected to help stakeholders obtain an improved understanding of the competitive landscape of the market, gain insights to improve the position of their businesses and make suitable go-to-market strategies. It also enables stakeholders to understand the pulse of the market and provides them information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (rapid urbanization and economic development, rising awareness of hygiene), restraints (lack of government support, taxes and bans on the consumption of plastic bags), opportunities (increasing adoption of compostable trash bags), and challenges (environmental damage and risk to biodiversity) influencing the growth of the trash bags market.

Product Development/Innovation: Detailed insights on upcoming technologies, research &

development activities in the trash bags market.

Market Development: Comprehensive information about lucrative markets – the report analyses

the trash bags market across varied regions.

Market Diversification: Exhaustive information about new products, various materials, untapped geographies, recent developments, and investments in the trash bags market.

Competitive Assessment: In-depth assessment of market shares, growth strategies and service

offerings of leading players like Berry Global Inc. (US), The Clorox Company (US), Novolex (US), Inteplast Group Ltd. (US), and Reynolds Consumer Products (US), among others in the trash bags market.

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