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Transparent Caching Market by Content Type, Software (Policy Management, Security, and Analytics), Hardware (Converged Servers and Switches), Service (Professional and Managed), End-user, and Region - Global Forecast to 2022

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Abstracts

“Transparent caching market projected to grow at a CAGR of 37.28%”

The global transparent caching market is expected to grow from USD 876.6 million in 2017 to USD 4,274.2 million by 2022, at a Compound Annual Growth Rate (CAGR) of 37.28%. Need for improved network bandwidth is driving the transparent caching market. With an increase in demand for live online videos across the globe, and access to other media and entertainment services provided over OTT by content delivery providers, results in network congestion. Installation of caches can help service providers to overcome the problem of network congestion, and offer popular content on the network.

Security and privacy issues among content delivery providers are acting as restraints for the transparent caching market. The term transparent caching is used because the content, which is cached, is unknown to both the content originator and the end-user, leading to privacy issues.

“Policy management segment is expected to have the largest market share during the forecast period.”

The software segment in the transparent caching market includes policy management, security, and analytics. In the policy management segment, transparent caching software providing policy management, helps service providers to manage the network

by caching popular web content inside its network and deliver the content on users request using a local server.

“Converged server segment is expected to have the largest market size during the forecast period.”

Users may not access the cached files on the disk regularly, or even the file is not at all accessed, resulting in heap of non-hot resource files on the disk after the system is used for a certain period of time. Transparent caching solutions automatically clean the disk when it reaches to the pre-set threshold. These solutions uses advanced algorithm to precisely select and remove the files which are not requested.

“Asia Pacific (APAC) is expected to witness the highest growth rate during the forecast period.”

Among the 5 major regions, APAC is expected to be the fastest-growing region in the transparent caching market during the forecast period, due to the rising awareness regarding business productivity, supplemented with competently designed transparent caching solutions offered by the vendors present in this region. Additionally, the extensive facilities to deploy and manage content platforms at an economical cost are enhancing the growth in this region.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, innovation and technology directors, and executives from various key organizations operating in the transparent caching market.

? By Company Type: Tier I: 35%, Tier II: 45%, Tier III: 20%
? By Designation: C-Level: 35%, Director Level: 25%, Others: 40%
? By Region: North America: 45%, Europe: 20%, APAC: 30%, RoW: 5%

The report includes the study of the key players offering transparent caching solutions, hardware, and services. Cisco Systems, Inc. (California, US), Ericsson AB (Stockholm, Sweden), Google (California, US), Qwilt (California, US), Symantec Corporation (California, US), Nokia Corporation (UuSimaa, Finland), ARA Networks (Seoul, Korea), SuperLumin (Dayton, Ohio), Kollective Technology, Inc. (California, US), Fortinet, Inc. (California, US), Akamai Technologies, Inc. (Massachusetts, US), Brocade Communications System, Inc. (California, US), Level 3 Communications, LLC (Colorado, US), Citrix Systems, Inc. (Florida, US), and Huawei Technologies Co., Ltd (Shenzhen, China) are some of the companies profiled in the report. The report includes

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an in-depth competitive analysis of these key transparent caching market players, along with their company profiles, product offerings, recent developments, and market strategies.

Research Coverage

The transparent caching market has been segmented on the basis of content type, software, hardware, services, end-user, and region. The transparent caching solutions help ISPs, telecom operators, Direct-to-Home (DTH) cable service providers, governments, and enterprises to reduce content delivery cost by caching each content type, such as live video streaming and static videos, into the network edge, close to the internet subscribers. The transparent caching segmented on the basis of the content type, such as live streaming videos and static videos. The services offered in the transparent caching market are professional and managed. Various software types are policy management, security, and analytics. Hardware includes iconverged server. End-users are segmented into ISPs, telecom operators, Direct-to-home cable service providers, enterprises, and governments. Finally, on the basis of regions, the transparent caching market is segmented into North America, Europe, APAC, Middle East and Africa (MEA), and Latin America.

The report will help the market leaders and new entrants in the transparent caching market in the following ways:

1. The report segments the market into various subsegments, hence, it covers the market comprehensively. The report provides the closest approximations of the revenue numbers for the overall market and the subsegments. The market numbers are further split across different industry verticals and regions.
2. The report helps in understanding the overall growth of the market. It provides information on the key market drivers, restraints, challenges, and opportunities.
3. The report helps in understanding the competitors better and gaining more insights to strengthen one’s position in the market. The study also presents the positioning of the key players based on their product offerings and business strategies.

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*Top companies analyzed for this study are – Cisco Systems, Inc.; IBM Corporation; Juniper Networks; Google; Symantec Corporation; Alcatel-Lucent S.A.; Qwilt; Ericsson AB; Nokia Corporation; Ara Networks; SuperLumin; Kollective Technology, Inc.; Fortinet, Inc.; Akamai Technologies; Brocade Communication Systems, Inc.; Level 3 Communications , LCC; Citrix Systems Inc.; Huawei Technologies Co., Ltd.; PeerApp;

Conversant Solutions Pte Ltd.; VidScale, Inc.; Allot Communications Ltd.; MARA Systems GmbH; ApplianSys; NTT Communications Corporation

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