

# **Traditional Wound Care Market by Product (Fixation, Bandages, Gauze, First Aid Plasters, Dressings), Application (Chronic, Acute Wounds), End User (Hospitals, Clinics, Home Healthcare), Distribution (Institution, Pharmacy), Region - Global Forecast to 2030**

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## **Abstracts**

The global Traditional wound care market is projected to reach USD 9.12 billion by 2030 from USD 7.42 billion in 2025, at a CAGR of 4.2% during the forecast period.

This is due to the increasing prevalence of diabetes, rising cases of traumatic injuries and burn injuries and growing elderly population drives market growth. Additionally, rising awareness about advanced wound care products is expected to impact market growth. Growth potential of emerging countries and cost effectiveness of traditional wound care products also poses an opportunistic factor for market growth. But is creating a conducive environment for market expansion over the forecast period of 2025-2030.

“The home healthcare segment of traditional wound cares market by end user to hold largest position forecast period.”

Based on end user, the traditional wound care market is divided into hospitals & clinics, home healthcare, and ambulatory surgery centers. Among these, home healthcare hold the largest market share in 2024. The driving factor for the traditional wound care market is the aging population, as older population often require wound care due to chronic conditions like diabetes, pressure ulcers, or other injuries. Moreover, home healthcare offers a cheaper alternative at the patient convenience, reducing the need

for over budget hospital stays and reducing healthcare expenses for both patients and healthcare providers. Many adults prefer the comfort, privacy, and ease of receiving care in their own homes instead of hospitals & clinics. Wide range of traditional wound care in wound care products, such as dressings and fast aids, make it easier for healthcare professionals to provide effective care remotely. Furthermore, the growing focus on patient care and the desire for personalized treatment plans contribute to the shift toward home healthcare, offering improved outcomes, better patient satisfaction, and a more efficient healthcare delivery model.

“The acute wound segment accounts for the largest market share in traditional wound cares market.”

Based on application, the traditional wound care market is divided into chronic wounds and acute wounds. Among these, acute wounds hold the largest market share in 2024 due to their increased numbers of road accidents, as well as rise in related injuries. The acute wound care market has 2 segments surgical & traumatic wounds, and burns based for wound type. Both surgical and traumatic wounds needs proper assessment, timely intervention, infection prevention, and a tailored wound care plan to support optimal healing and minimize complications. Acute wound care plays an important role in traditional wound management by addressing injuries like cuts, abrasions, and burns. Methods such as cleaning, debridement, and the use of appropriate dressings promote healing and reduce infection risks. Traditional care focuses on creating an optimal environment for tissue repair, with wound management like sterile bandaging and moisture management. Traditional methods remain crucial for handling acute wounds and fostering successful recovery.

“Asia Pacific is the fastest growing region of the traditional wound cares market by region.”

The global traditional wound cares market is segmented into five major regions, namely, North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. Asia Pacific is the fastest growing regional market for traditional wound care and is estimated to grow at the highest CAGR during the forecast period. This is due to increasing prevalence of diabetes across the region. Asia Pacific region includes Japan, China, India, and Rest of Asia Pacific. Among these, China accounts for the largest market share in traditional wound cares market in 2024. This is due to its rapid expansion of pharmaceutical and biotechnology industries, added with the with a large patient population and increasing demand for wound care treatments. The country's growing healthcare infrastructure, investment in wound care, and supportive regulatory

environment.

A breakdown of the primary participants referred to for this report is provided below:

By Company Type: Tier 1–20%, Tier 2–45%, and Tier 3– 35%

By Designation: C-level–30%, Director-level–20% and Others–50%

By Region: North America–42%, Europe–32%, Asia Pacific–20%, Latin America–4%, and Middle east and Africa – 2%

Note 1: Note: Companies are classified into tiers based on their total revenue. As of 2023, Tier 1 = >USD 10.00 billion, Tier 2 = USD 1.00 billion to USD 10.00 billion, and Tier 3 =

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