

# **Tractor Implements Market by Phase (Tillage, Irrigation and Crop Protection, Sowing and Planting, Harvesting and Threshing), Drive (2-Wheel and 4-Wheel Drive), Power (Powered and Unpowered), and Region - Global Forecast to 2023**

<https://marketpublishers.com/r/T9F9EB8AA22EN.html>

Date: November 2018

Pages: 154

Price: US\$ 5,650.00 (Single User License)

ID: T9F9EB8AA22EN

## **Abstracts**

“The tractor implements market is projected to grow at a CAGR of 5.84% from 2018 to 2023.”

The tractor implements market is projected to reach USD 76.1 billion by 2023, from USD 57.3 billion in 2018, at a CAGR of 5.84%. The tractor implements market is driven by various factors such as limited farm labor, government subsidies for usage of farm equipment, and increasing trend of mechanization in agriculture. However, the high cost of tractor implements may hinder the growth of the market in developing countries with less farm income.

“In terms of drive, the 4-wheel drive segment is projected to witness the fastest growth from 2018 to 2023.”

Growing awareness about the advantages of 4-wheel-drive tractor implements has encouraged adoption across the countries. With advancement in technology of tractors, farmers mainly prefer using 4-wheel-drive tractors equipped with multiple attachment points and high power to gain operational efficiency. These factors drive the tractor implements market for 4-wheel-drive tractors compared to the implements that are used to attach to 2-wheel-drive tractors.

“In terms of phase, the tillage segment is estimated to have the largest market share during the forecast period.”

The tillage segment is projected to dominate the market share of tractor implements market through 2023. Tillage and other equipment are used in the land development phase of cultivation, which is considered as the longest and the most crucial phase of cultivation. Thus, the demand for tillage and other equipment such as cultivators and harrows continues to remain highly preferred among farmers.

Asia Pacific is estimated to dominate the tractor implements market in 2018.”

The Asia Pacific region is considered as the land of agriculture. High production of crops and presence of 40% of arable land in the region, along with investments by key players of farm equipment market, such as Deere & Company, Mahindra and Mahindra, and TAFE are factors that are projected to contribute to the growth of this market. The market for tractor implements in the Asia Pacific region is projected to grow at the highest CAGR from 2018 to 2023. In addition, the growing awareness about various benefits of using tractor implements and increasing support by regional governments is projected to fuel the demand for tractor implements in Asia.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key organizations operating in the tractor implements marketplace.

The breakdown of the primaries on the basis of company type, designation, and region conducted during the research study is as follows:

By Company type: Tier 1 – 55%, Tier 2 –30%, and Tier 3 – 15%

By Designation: C-Level – 30%, D-Level – 20%, and Others – 50%

By Region: Asia Pacific – 30%, North America –25%, South America – 15%  
Europe –15%, and RoW -15%

Others include sales managers, marketing managers, and product managers.

Note: Tier 1: Revenue USD 1 billion; Tier 2: USD 100 million ? Revenue ? USD 1 billion;  
Tier 3: Revenue USD 100 million

The global market for tractor implements is dominated by large players such as CLAAS

(Germany), Deere & Company (US), Kubota Corporation (Japan), Mahindra and Mahindra (India), Tractor and Farm Equipment Limited (India), JCB (UK), CNH Industrial (US), SDF Group (Italy), Actuant (US), Kuhn Group (France), and Alamo Group (US).

## Research Coverage

The report analyzes the tractor implements market across different types and regions. It aims at estimating the market size and future growth potential of this market across different segments, such as phase, power, drive, and region. Furthermore, the report includes an in-depth competitive analysis of key players in the market, along with their company profiles, recent developments, and key market strategies.

## Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in this market by providing them the closest approximations of revenue numbers for the overall tractor implements market and its subsegments. This report will help stakeholders to better understand the competitor landscape, gain more insights to position their businesses better and devise suitable go-to-market strategies. The report will also help stakeholders to understand the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
- 1.4 PERIODIZATION CONSIDERED
- 1.5 CURRENCY CONSIDERED
- 1.6 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key industry insights
    - 2.1.2.2 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
- 2.3 DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS
- 2.5 LIMITATIONS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE TRACTOR IMPLEMENTS MARKET
- 4.2 TRACTOR IMPLEMENTS MARKET, BY PHASE
- 4.3 ASIA PACIFIC: TRACTOR IMPLEMENTS MARKET, BY KEY PHASE & COUNTRY
- 4.4 TRACTOR IMPLEMENTS MARKET, BY POWER & REGION
- 4.5 TRACTOR IMPLEMENTS MARKET, BY DRIVE & REGION
- 4.6 TRACTOR IMPLEMENTS MARKET SHARE, BY KEY COUNTRY

### 5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MACROINDICATORS
  - 5.2.1 URBANIZATION AND DECLINING AGRICULTURAL EMPLOYMENT
- 5.3 MARKET DYNAMICS

### 5.3.1 DRIVERS

5.3.1.1 Effective way to reduce post-harvest on-field losses

5.3.1.2 High labor cost due to urbanization

5.3.1.3 High requirement of implements during the land development phase

### 5.3.2 RESTRAINTS

5.3.2.1 High equipment cost due to technology integration

5.3.2.1.1 Growth in the market for used equipment

### 5.3.3 OPPORTUNITIES

5.3.3.1 Increase in the trend of hiring machineries

5.3.3.2 Integration of technology and smart farming

5.3.3.3 Government subsidiaries for implements

### 5.3.4 CHALLENGES

5.3.4.1 Small and fragmented fields in developing regions

## 5.4 REGULATORY FRAMEWORK

### 5.4.1 NORTH AMERICA

5.4.1.1 US

5.4.1.2 Canada

### 5.4.2 EUROPEAN UNION

#### 5.4.3 UK

### 5.4.4 ASIA PACIFIC

5.4.4.1 India

5.4.4.2 China

5.4.4.3 Japan

### 5.4.5 SOUTH AMERICA

5.4.5.1 Brazil

## 5.5 PATENT ANALYSIS

# 6 TRACTOR IMPLEMENTS MARKET, BY PHASE

## 6.1 INTRODUCTION

### 6.2 TILLAGE PHASE

6.2.1 SHIFT FROM LABOR-INTENSIVE AND ANIMAL-DRIVEN EQUIPMENT TO INCREASE THE ADOPTION OF TRACTOR-MOUNT EQUIPMENT FOR TILLAGE

### 6.3 SOWING AND PLANTING PHASE

6.3.1 SOWING IMPLEMENTS WOULD HELP IN EFFICIENT USAGE OF SEED INPUTS FOR OPTIMUM OUTPUT PER HA

### 6.4 IRRIGATION AND CROP PROTECTION PHASE

6.4.1 LARGE INDUSTRIAL CROP CULTIVATION AREA FOR CORN AND SOYBEAN WOULD SUPPORT THE DEMAND FOR AGRICULTURAL SPRAYERS

## 6.5 HARVESTING AND THRESHING PHASE

6.5.1 FAVORABLE GOVERNMENT POLICIES IN DEVELOPING COUNTRIES TO INCREASE THE DEMAND FOR VARIOUS TYPES OF TRACTOR IMPLEMENTS FOR THIS PHASE

## 6.6 OTHERS

## 7 TRACTOR IMPLEMENTS MARKET, BY POWER

### 7.1 INTRODUCTION

### 7.2 POWERED

7.2.1 POWERED EQUIPMENT REDUCES ON-FIELD HUMAN EFFORTS

### 7.3 UNPOWERED

7.3.1 LOW EFFICIENCY OF UNPOWERED EQUIPMENT IS PROJECTED TO HINDER THE MARKET GROWTH

## 8 TRACTOR IMPLEMENTS MARKET, BY DRIVE

### 8.1 INTRODUCTION

### 8.2 2-WHEEL DRIVE

8.2.1 IMPLEMENTS ON 2-WHEEL-DRIVE TRACTORS ARE CHEAPER AND SUITABLE FOR SMALL-SCALE FARMS IN DEVELOPING REGIONS

### 8.3 4-WHEEL DRIVE

8.3.1 HIGH FUNCTIONING OF TRACTOR IMPLEMENTS SUITED FOR 4-WHEEL-DRIVE TRACTORS IS PROJECTED TO WITNESS STRONG GROWTH

## 9 TRACTOR IMPLEMENTS MARKET, BY REGION

### 9.1 INTRODUCTION

### 9.2 NORTH AMERICA

#### 9.2.1 US

9.2.1.1 Availability of more advanced machinery with customized tractor attachments in the market

#### 9.2.2 CANADA

9.2.2.1 Increase in harvested crop area drives the tractor implements market in Canada

#### 9.2.3 MEXICO

9.2.3.1 The developing phase of agriculture mechanization in Mexico provides huge scope for the tractor implements industry

### 9.3 EUROPE

### 9.3.1 GERMANY

9.3.1.1 Acceptance of highly advanced technology such as combines and harvesters leads to low demand for tractor-based implements

### 9.3.2 FRANCE

9.3.2.1 Adoption of sustainable agriculture and precision farming could favor the development of tractor implements

### 9.3.3 UK

9.3.3.1 Increasing area under industrial crops can drive the need for higher agricultural operational efficiency

### 9.3.4 ITALY

9.3.4.1 Slower decline in cereal crop cultivation and lower export demand for agricultural machinery are expected to create a sluggish market

### 9.3.5 REST OF EUROPE

## 9.4 ASIA PACIFIC

### 9.4.1 INDIA

9.4.1.1 High implementation of tractorization rather than mechanization in India

### 9.4.2 CHINA

9.4.2.1 High investment by key players drives the Chinese tractor implements market

### 9.4.3 JAPAN

9.4.3.1 Decline in agricultural employment has resulted in farm mechanization growth in Japan

### 9.4.4 REST OF ASIA PACIFIC

9.4.4.1 Low government contribution results in lack of mechanization in Thailand's agricultural sector

## 9.5 SOUTH AMERICA

### 9.5.1 BRAZIL

9.5.1.1 Government subsidies to boost the tractor implements market

### 9.5.2 ARGENTINA

9.5.2.1 Reduction and elimination of export taxes to boost the production in Argentina

### 9.5.3 REST OF SOUTH AMERICA

## 9.6 ROW

### 9.6.1 AFRICA

9.6.1.1 Low agricultural cash income has resulted in low demand for tractor implements in a challenging market such as Africa

### 9.6.2 MIDDLE EAST

9.6.2.1 Small farms and lack of training restrict agricultural mechanization in the Middle East

## 10 COMPETITIVE LANDSCAPE

## 10.1 OVERVIEW

## 10.2 COMPANY SHARE ANALYSIS

## 10.3 COMPETITIVE SCENARIO

### 10.3.1 MERGERS & ACQUISITIONS

### 10.3.2 EXPANSIONS & INVESTMENTS

### 10.3.3 AGREEMENTS, PARTNERSHIPS, AND JOINT VENTURES

## 11 COMPANY PROFILES

(Business overview, Products offered, Recent Developments, SWOT analysis, MNM view)\*

### 11.1 CLAAS KGAA MBH

### 11.2 DEERE & COMPANY

### 11.3 KUBOTA CORPORATION

### 11.4 CNH INDUSTRIAL N.V.

### 11.5 AGCO CORPORATION

### 11.6 TRACTORS AND FARM EQUIPMENT LIMITED (TAFE)

### 11.7 SDF GROUP

### 11.8 MAHINDRA & MAHINDRA

### 11.9 J C BAMFORD EXCAVATORS LTD. (JCB)

### 11.10 ACTUANT

### 11.11 KUHN GROUP

### 11.12 ALAMO GROUP

\*Details on Business overview, Products offered, Recent Developments, SWOT analysis, MNM view might not be captured in case of unlisted companies.

## 12 APPENDIX

### 12.1 DISCUSSION GUIDE

### 12.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

### 12.3 AVAILABLE CUSTOMIZATIONS

### 12.4 RELATED REPORTS

### 12.5 AUTHOR DETAILS



## List Of Tables

### LIST OF TABLES

Table 1 USD EXCHANGE RATES, 2013–2017

Table 2 AVERAGE SIZE OF AGRICULTURAL LANDHOLDING, 1995–2005

Table 3 ASABE STANDARDS FOR LIGHTING AND MARKING PARAMETERS

Table 4 LIST OF IMPORTANT PATENTS FOR TRACTOR-MOUNT EQUIPMENT, 2013–2018

Table 5 TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD BILLION)

Table 6 TRACTOR IMPLEMENTS MARKET SIZE FOR TILLAGE PHASE, BY REGION, 2016–2023 (USD BILLION)

Table 7 TRACTOR IMPLEMENTS MARKET SIZE FOR SOWING AND PLANTING PHASE, BY REGION, 2016–2023 (USD BILLION)

Table 8 TRACTOR IMPLEMENTS MARKET SIZE FOR IRRIGATION AND CROP PROTECTION PHASE, BY REGION, 2016–2023 (USD BILLION)

Table 9 TRACTOR IMPLEMENTS MARKET SIZE FOR HARVESTING AND THRESHING PHASE, BY REGION, 2016–2023 (USD BILLION)

Table 10 TRACTOR IMPLEMENTS MARKET SIZE FOR OTHERS, BY REGION, 2016–2023 (USD BILLION)

Table 11 GLOBAL TRACTOR IMPLEMENTS MARKET, BY POWER, 2016–2023 (USD BILLION)

Table 12 POWERED TRACTOR IMPLEMENTS MARKET, BY REGION, 2016–2023 (USD BILLION)

Table 13 UNPOWERED TRACTOR IMPLEMENTS MARKET, BY REGION, 2016–2023 (USD BILLION)

Table 14 TRACTOR IMPLEMENTS MARKET SIZE, BY DRIVE, 2016–2023 (USD BILLION)

Table 15 2-WHEEL DRIVE: TRACTOR IMPLEMENTS MARKET SIZE, BY REGION, 2016–2023 (USD BILLION)

Table 16 4-WHEEL DRIVE: TRACTOR IMPLEMENTS MARKET SIZE, BY REGION, 2016–2023 (USD BILLION)

Table 17 TRACTOR IMPLEMENTS MARKET SIZE, BY REGION, 2016–2023 (USD BILLION)

Table 18 NORTH AMERICA: TRACTOR IMPLEMENTS MARKET SIZE, BY COUNTRY, 2016–2023 (USD BILLION)

Table 19 NORTH AMERICA: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD BILLION)

Table 20 NORTH AMERICA: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD BILLION)

Table 21 NORTH AMERICA: TRACTOR IMPLEMENTS MARKET SIZE, BY DRIVE, 2016–2023 (USD BILLION)

Table 22 US: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD BILLION)

Table 23 US: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD BILLION)

Table 24 CANADA: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD MILLION)

Table 25 CANADA: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD BILLION)

Table 26 MEXICO: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD MILLION)

Table 27 MEXICO: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD BILLION)

Table 28 EUROPE: TRACTOR IMPLEMENTS MARKET SIZE, BY COUNTRY, 2016–2023 (USD BILLION)

Table 29 EUROPE: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD BILLION)

Table 30 EUROPE: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD BILLION)

Table 31 EUROPE: TRACTOR IMPLEMENTS MARKET SIZE, BY DRIVE, 2016–2023 (USD BILLION)

Table 32 GERMANY: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD BILLION)

Table 33 GERMANY: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD BILLION)

Table 34 FRANCE: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD BILLION)

Table 35 FRANCE: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD BILLION)

Table 36 UK: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD BILLION)

Table 37 UK: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD BILLION)

Table 38 ITALY: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD BILLION)

Table 39 ITALY: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023

(USD BILLION)

Table 40 REST OF EUROPE: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD BILLION)

Table 41 REST OF EUROPE: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD BILLION)

Table 42 ASIA PACIFIC: TRACTOR IMPLEMENTS MARKET SIZE, BY COUNTRY, 2016–2023 (USD BILLION)

Table 43 ASIA PACIFIC: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD BILLION)

Table 44 ASIA PACIFIC: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD BILLION)

Table 45 ASIA PACIFIC: TRACTOR IMPLEMENTS MARKET SIZE, BY DRIVE, 2016–2023 (USD BILLION)

Table 46 INDIA: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD BILLION)

Table 47 INDIA: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD BILLION)

Table 48 CHINA: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD BILLION)

Table 49 CHINA: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD BILLION)

Table 50 JAPAN: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD BILLION)

Table 51 JAPAN: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD BILLION)

Table 52 REST OF ASIA PACIFIC: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD BILLION)

Table 53 REST OF ASIA PACIFIC: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD BILLION)

Table 54 SOUTH AMERICA: TRACTOR IMPLEMENTS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 55 SOUTH AMERICA: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD MILLION)

Table 56 SOUTH AMERICA: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD MILLION)

Table 57 SOUTH AMERICA: TRACTOR IMPLEMENTS MARKET SIZE, BY DRIVE, 2016–2023 (USD MILLION)

Table 58 BRAZIL: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD MILLION)

Table 59 BRAZIL: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD MILLION)

Table 60 ARGENTINA: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD MILLION)

Table 61 ARGENTINA: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD MILLION)

Table 62 REST OF SOUTH AMERICA: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD MILLION)

Table 63 REST OF SOUTH AMERICA: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD MILLION)

Table 64 ROW: TRACTOR IMPLEMENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 65 ROW: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD MILLION)

Table 66 ROW: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD MILLION)

Table 67 ROW: TRACTOR IMPLEMENTS MARKET SIZE, BY DRIVE, 2016–2023 (USD MILLION)

Table 68 AFRICA: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD MILLION)

Table 69 AFRICA: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD MILLION)

Table 70 MIDDLE EAST: TRACTOR IMPLEMENTS MARKET SIZE, BY PHASE, 2016–2023 (USD MILLION)

Table 71 MIDDLE EAST: TRACTOR IMPLEMENTS MARKET SIZE, BY POWER, 2016–2023 (USD MILLION)

Table 72 MERGERS & ACQUISITIONS, 2014–2018

Table 73 EXPANSIONS & INVESTMENTS, 2016–2018

Table 74 AGREEMENTS, PARTNERSHIPS, AND JOINT VENTURES, 2016–2018

## List Of Figures

### LIST OF FIGURES

- Figure 1 TRACTOR IMPLEMENTS: MARKET SEGMENTATION
- Figure 2 REGIONAL SEGMENTATION
- Figure 3 TRACTOR IMPLEMENTS MARKET: RESEARCH DESIGN
- Figure 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION
- Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
- Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
- Figure 7 DATA TRIANGULATION METHODOLOGY
- Figure 8 TRACTOR IMPLEMENTS MARKET, BY PHASE, 2018 VS. 2023
- Figure 9 TRACTOR IMPLEMENTS MARKET, BY DRIVE, 2018 VS. 2023
- Figure 10 TRACTOR IMPLEMENTS MARKET, BY POWER, 2018 VS. 2023
- Figure 11 TRACTOR IMPLEMENTS MARKET: REGIONAL SNAPSHOT
- Figure 12 TRACTOR IMPLEMENTS MARKET IS DRIVEN BY HIGH AGRICULTURAL OPERATIONAL EFFICIENCY
- Figure 13 TRACTOR IMPLEMENTS FOR TILLAGE IS PROJECTED TO DOMINATE THE MARKET THROUGH 2023
- Figure 14 INDIA AND CHINA ACCOUNTED FOR THE LARGEST MARKET SHARE IN ASIA PACIFIC IN 2017
- Figure 15 UNPOWERED SEGMENT DOMINATED THE DEVELOPING MARKETS IN 2017
- Figure 16 ASIA PACIFIC DOMINATED BOTH THE WHEEL DRIVE SEGMENTS IN 2017
- Figure 17 THE US, INDIA, AND CHINA ARE LARGER MARKETS FOR TRACTOR IMPLEMENTS, 2017
- Figure 18 GLOBAL AGRICULTURAL EMPLOYMENT TREND, 2010–2017
- Figure 19 TRACTOR IMPLEMENTS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES
- Figure 20 POST-HARVEST FOOD LOSS DURING DIFFERENT PHASES
- Figure 21 HOURLY WAGES FOR HIRED FARMWORKERS IN THE US (2011-2017)
- Figure 22 NUMBER OF APPROVED PATENTS RELATED TO TRACTOR-MOUNT EQUIPMENT, BY KEY HOLDER, 2013–2018
- Figure 23 PATENT APPROVAL FOR TRACTOR-MOUNT EQUIPMENT, BY COUNTRY, 2013–2018
- Figure 24 TRACTOR IMPLEMENTS MARKET, BY PHASE, 2018 VS. 2023
- Figure 25 TRACTOR IMPLEMENTS MARKET, BY POWER, 2018 VS. 2023

- Figure 26 TRACTOR IMPLEMENTS MARKET, BY DRIVE, 2018 VS. 2023
- Figure 27 SOUTH AMERICA AND ASIA PACIFIC REGIONS TO WITNESS SIGNIFICANT MARKET GROWTH FROM 2018 TO 2023
- Figure 28 EUROPE: MARKET SNAPSHOT
- Figure 29 ASIA PACIFIC: MARKET SNAPSHOT
- Figure 30 KEY DEVELOPMENTS OF LEADING PLAYERS IN THE TRACTOR IMPLEMENTS MARKET, 2014–2018
- Figure 31 COMPANY SHARE ANALYSIS: TRACTOR IMPLEMENTS MARKET, 2017
- Figure 32 CLAAS: COMPANY SNAPSHOT
- Figure 33 CLAAS: SWOT ANALYSIS
- Figure 34 DEERE & COMPANY: COMPANY SNAPSHOT
- Figure 35 DEERE & COMPANY: SWOT ANALYSIS
- Figure 36 KUBOTA: COMPANY SNAPSHOT
- Figure 37 KUBOTA: SWOT ANALYSIS
- Figure 38 CNH INDUSTRIAL: COMPANY SNAPSHOT
- Figure 39 CNH INDUSTRIAL: SWOT ANALYSIS
- Figure 40 AGCO: COMPANY SNAPSHOT
- Figure 41 AGCO: SWOT ANALYSIS
- Figure 42 SDF GROUP: COMPANY SNAPSHOT
- Figure 43 MAHINDRA & MAHINDRA: COMPANY SNAPSHOT
- Figure 44 ACTUANT: COMPANY SNAPSHOT
- Figure 45 KUHN GROUP: COMPANY SNAPSHOT
- Figure 46 ALAMO GROUP: COMPANY SNAPSHOT

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