

Tracheostomy Products Market by Product (Tracheostomy Tube (Double Lumen, Cuffed, Fenestrated), Accessories), Technique (Ciaglia Blue Rhino, Translaryngeal, Percutwist, Shachner/Rapitrac, Translaryngeal/Fantoni), End-User, Region - Global Forecast to 2024

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Abstracts

“The tracheostomy products industry is projected to grow at a CAGR of 4.2% during the forecast period”

The tracheostomy products market size is projected to reach USD 220 million by 2024 from USD 179 million in 2019, at a CAGR of 4.2%. The growth in this market is driven majorly by the availability of clinical evidence for their safety & efficacy, increasing prevalence of respiratory diseases & disorders, and technological advancements. However, the high cost of tracheostomy procedures and a dearth of skilled surgeons to conduct tracheostomy procedures are expected to restrain the growth of this market during the forecast period.

“Tracheostomy tubes segment to witness the highest growth in the tracheostomy products market, by type, between 2019 & 2024”

The tracheostomy tubes segment is estimated to grow at the highest CAGR during the forecast period. Growth in this market can primarily be attributed to the availability of reimbursement and insurance coverage, R&D activity for product development, and the clinical evidence for the safety & efficacy of tracheostomy tubes. This market is driven further by procedural and technical benefits offered, such as low resistance to airflow, easy suctioning, no trauma to the sub-glottic region, and large internal diameter.

“In 2018, hospitals & surgical centers were the largest end-users”

The hospitals & surgical centers segment accounted for the largest share of the tracheostomy products market in 2018. The large share of this segment is attributed to the prevalent trend of economic expansion and government focus on broader welfare policies has led to the growth of the healthcare sector in emerging economies. Also, growing healthcare consolidation to improve access to healthcare services – along with rapid developments in healthcare infrastructure and improving access to healthcare services – are expected to be the key factors driving the growth of the tracheostomy products market for hospitals & surgical centers.

“Asia Pacific to register the highest CAGR during the forecast period”

The tracheostomy products market in the Asia Pacific is expected to grow at the highest CAGR during the forecast period, majorly due to the increasing investments in the healthcare industry by key market players. Rising demand for cutting-edge technologies, the expansion of private-sector hospitals to rural areas, low labor costs, and the favorable regulatory environment are the other factors anticipated to augment market growth during the forecast period.

Breakdown of supply-side primary interviews:

By Company Type: Tier 1: 25%, Tier 2: 30%, and Tier 3: 45%

By Designation: C-level: 26%, Directors-level: 30%, and Others: 44%

By Region: North America: 35%, Europe: 26%, APAC: 23%, and the RoW: 16%

The major players operating in this market are Medtronic plc (Ireland), Smiths Group plc (UK), TRACOE Medical GmbH (Germany), Teleflex Incorporated (US), Fisher & Paykel Healthcare Ltd. (New Zealand), ConvaTec Group (US), Cook Group (US), Troge Medical GmbH (Germany), Well Lead Medical Co., Ltd. (US), Fuji Systems Corporation (Japan), Andreas Fahl Medizintechnik-Vertrieb GmbH (Germany), Xinxiang Huaxi Sanitary Materials Co., Ltd. (China), Medis Medical (Tianjin) Co. Ltd. (China), Boston Medical (US), and Pulmodyne (US).

Research Coverage

Tracheostomy Products Market by Product (Tracheostomy Tube (Double Lumen, Cuffed, Fenestrated), Accessories),...

This report studies the tracheostomy products market based on type, technique, end user, and region. The report also studies factors (such as drivers, restraints, opportunities, and challenges) affecting market growth and provides details of the competitive landscape for market leaders. Furthermore, the report analyzes micromarkets with respect to their individual growth trends and forecasts the revenue of the market segments with respect to five major regions (and the respective countries in these regions).

Key Benefits of Buying the Report

This report focuses on various levels of analysis, such as industry trends, market shares of top players, and company profiles, which together form basic views and analyze the competitive landscape, emerging segments of the tracheostomy products market, and high-growth regions and their drivers, restraints, opportunities, and challenges. The report helps both established firms as well as new entrants/smaller firms to gauge the pulse of the market and garner higher market shares.

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FIGURE 29 SMITHS GROUP PLC: COMPANY SNAPSHOT

FIGURE 30 TELEFLEX INCORPORATED: COMPANY SNAPSHOT

FIGURE 31 FISHER & PAYKEL HEALTHCARE LTD.: COMPANY SNAPSHOT

FIGURE 32 CONVATEC GROUP PLC: COMPANY SNAPSHOT

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