

# **Top 10 Security Technologies (Software Defined Security, Application Security, Encryption Software, Data Loss Prevention, Cloud Access Security Brokers, Security Orchestration, Adaptive Security, Threat Intelligence, Identity and Access Management, Digital Forensics)**

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## **Abstracts**

“Rise in security breaches and incidents among the enterprises is expected to drive the growth of the security technologies market during the forecast period”

The report titled The Top 10 security Technologies Market – Global Forecast to 2020/2021 expects that the market will grow at a significant rate between 2015/2016 and 2020/2021. This report covers Software-Defined Security, Application Security, Encryption Software, Data Loss Prevention, Cloud Access Security Brokers, Security Orchestration, Adaptive Security, Threat Intelligence, Identity & Access Management and Digital Forensics, along with their market trends between 2015/2016 and 2020/2021.

“Increasing concerns pertaining to data thefts across the globe are fueling the growth of Data Loss Prevention market”

In recent years, a prolific increase in data volumes created by organizations has forced them to rethink their strategy with regards to data protection and management as the sensitive data such as employee information, intellectual properties, business strategy, patents, new product developments, and financial information moves across an organization. As a result, organizations face different types of threats such as cyber-attacks, ID thefts, ladder climber, scammers, and insider attacks (by employees,

business partners, and vendors). The increasing trend of enterprises accepting the Bring Your Own Device (BYOD) policy has provided the employees with the remote and mobile access to enterprise resource planning systems and mobile applications. Due to the surge in data breach cases, enterprises are increasingly adopting data loss prevention as a part of more broadly constituted portfolio of security products.

“Increasing adoption of cloud-based applications is expected to boost the growth of Cloud Access Security Brokers market during the forecast period”

Cloud access security brokers are security enforcement points positioned between enterprises and cloud service providers. The cloud access security brokers use the cloud Application Programming Interface (API) to monitor and control the user access to critical business data that is deployed on cloud. Enterprises are adopting these applications due to various benefits including reduced cost, faster deployment, mobility, and scalability. Due to the increasing adoption of cloud-based applications, the market for cloud access security brokers is expected to grow during the forecast period. Other major drivers of cloud access security brokers include data loss control, real-time monitoring capabilities, reduced risk of data loss, further enhancement of uninterrupted business functions, and increased productivity.

“Rise in network complexity and frequent changes in network infrastructure is expected to fuel the growth of Security Orchestration market”

Security orchestration platform enables organizations to centrally manage various security deployments, distributed networks, and security administration tools. It also helps to manage security alerts from various sources and automatically resolves and responds to them to stop further attacks, with less time, effort, and possible runtime errors. As businesses are growing day by day, the network architecture and network complexity is also becoming denser in nature. Along with this, organizations are continuously undertaking frequent changes in the network architecture according to their business needs. Due to the increasing network complexity and frequent changes in network infrastructure, the demand for security orchestration and automation security solutions is expected to increase during the forecast period.

The major players in the market for Top 10 security technologies include IBM Corporation (U.S.), Symantec Corporation (U.S.), Intel Security (U.S.), Trend Micro (Japan), FireEye, Inc. (U.S.), Cisco Systems (U.S.), Check Point Software Technologies (Israel), EMC RSA (U.S.), HPE (U.S), and Rapid7 (U.S).

## Research Coverage:

This research report categorizes the Top 10 security technologies market on the basis of solution, services, vertical, and geography. The report also discusses major drivers and restraints pertaining to the 10 security technologies market; along with their value chain analysis and the company profiling of the major players in the market.

## Reasons to Buy the Report:

The report would help leaders/new entrants in this market in the following ways:

1. This report segments the Top 10 security technologies market comprehensively and provides the closest market size estimation for all segments and sub-segments across different verticals and regions.
2. The report would help stakeholders understand the pulse of the market and provide them with the information on key drivers and restraints for the market growth.
3. This report would help stakeholders understand their competitors better and gain more insights to improve their position in the market. The report also includes company profiles along with their recent developments such as new product launches, partnerships, agreements, and mergers & acquisitions.

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