

Top 10 Care Chemicals Market (Color Cosmetics, Personal Care Ingredients, Active Ingredients, Fragrance Ingredients, I&I Cleaning Chemicals, Surfactants, Emollient Esters, Cosmetic Pigments, Cosmetic Preservatives, Ethoxylates) - Global Forecast to 2021

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Abstracts

Care chemicals are used for personal, workplace, and industrial hygiene. There care chemicals used in industries, homes, and toiletries across the globe. The various types of care chemicals are used in color and other cosmetics. Increasing urbanization, rising participation of working women, and increasing concern towards physical appearance and beauty are some of the key drivers in the global care chemicals market. The awareness towards personal hygiene and cleanliness has led to an increased usage of skin care and hair care products, which is driving the growth of personal care products.

“Color Cosmetics: The demand for new and vibrant colors will boost this market”

Cosmetics that use color pigments are defined as color cosmetics. They include facial make-up, eye make-up, nail products, lip products, hair color products, and others. Color cosmetics are used for hiding flaws such as dark circles and uneven skin tone. The demand for new and vibrant colors in the cosmetics and personal care industry is driving the color cosmetics market. Consumers nowadays are demanding products that match their skin tone. Color cosmetics are used in cosmetic products such as nail products, lip products, eye makeup products, facial makeup products, hair color products, special effects, and special purpose products

“Cosmetic Pigments: Focus on technology advancements

A pigment is a colored or colorless insoluble chemical compound. Although it remains surrounded by a liquid, it does not absorb the liquid. A pigment gives an added richness of color to the product. Most cosmetic and personal care products use fine dry powdered cosmetic pigments. Manufacturers of cosmetic pigments are bringing innovative pigment processing and testing technologies. Innovation and technological advancement are the key drivers for high-profit margin, in manufacturing and selling cosmetic products. Surface treatment and pigment dispersion are widely used technologies. All the major cosmetic pigment companies have enhanced their product portfolio with surface treated pigments, as they help the companies in manufacturing different types of pigments for cosmetic products. The advancement and innovation in the existing processes, such as cross polymer surface treatment and organo titanate treated pearls, are gaining popularity.

Fragrance Ingredients: Natural ingredients will drive the market

Fragrances are gaining significance with the increase in demand for personal care and other consumer products. This is due to the rise in per capita income resulting insufficient disposable income among consumers. The increase in health concerns has also boosted the rise of the fragrance ingredients market. Consumers are increasingly becoming aware of the potential health risks such as skin problems, allergies, and carcinogenicity related to the use of synthetic ingredients; and hence, the consumption of natural ingredients in fragrances is increasing. Concerns related to synthetic fragrance chemicals in personal care products are on the rise. Consumers are ready to pay premium amounts for products with natural ingredients. This trend has created opportunities for fragrance manufacturers to develop naturally sourced products to increase their profit margins.

The report provides a comprehensive analysis of company profiles, which include:

AkzoNobel N.V. (Netherlands)

BASF SE (Germany)

Clariant AG (Switzerland)

Evonik Industries AG (Germany)

Gattefoss? (France)

Lonza Group Ltd. (Switzerland)

Lucas Meyer Cosmetics (Canada)

Sensient Cosmetic Technologies (France)

Stepan Company (U.S.)

Sun Chemical Corporation

The Dow Chemical Company (U.S.)

Research Coverage:

The report provides a qualitative and quantitative description of the type and end-use industries of care chemicals. Furthermore, the report also includes an in-depth competitive analysis of the key players in the market along with their company profiles, SWOT analysis, recent developments, and key market strategies.

Reasons to buy the report:

The report will help market leaders/new entrants in this market by providing them the closest approximations of the revenues for the overall concrete fiber market and the sub-segments. This report will help stakeholders to better understand the competitive landscape and gain more insights, to better position their businesses and market strategies. The report will also help the stakeholders to understand the pulse of the market and provide them information on key market drivers, restraints, challenges, and opportunities.

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