

# **Tire Pressure Monitoring System (TPMS), Lane Departure Warning System (LDWS) Market for Passenger Cars - By Geography - Trends and Forecasts 2014 - 2019**

<https://marketpublishers.com/r/TCF771F1B91EN.html>

Date: August 2014

Pages: 291

Price: US\$ 5,650.00 (Single User License)

ID: TCF771F1B91EN

## **Abstracts**

The major factors driving the demand of automotive TPMS and LDW system are stringent safety norms, increased safety awareness, technological advancement, affordability as well as institutions such as the New Car Assessment Program (NCAP) awarding safety ratings to cars based on safety performance.

In the coming years, the increasing demand for luxury cars in the regions like Europe and Asia Pacific, mainly in China, India and Japan, is expected to drive the market. Sustainable growth in the TPMS and LDW systems market will largely depend upon upcoming legislations in various countries. Active safety system like Tire Pressure Monitoring (TPMS) is mandatory in developed countries, while legislations in developing countries are rapidly catching up creating high growth opportunities.

The report classifies and defines the automotive TPMS and LDW safety systems market in terms of volume and value. This report provides comprehensive analysis and insights on the TPMS and LDW systems (both - qualitative and quantitative). The report highlights potential growth opportunities in the coming years as well as it covers review of the - market drivers, restraints, growth indicators, challenges, legislation trends, market dynamics, competitive landscape, and other key aspects w.r.t. automotive active safety systems market. The key players in the market for automotive TPMS and LDW systems have also been identified and profiled.

## **SCOPE OF THE REPORT**

The report covers the market of automotive TPMS and LDW systems in terms of volume and value. Market size in terms of volume is provided from 2011 to 2019 in thousand units, whereas the value of the market is provided in \$millions. The automotive TPMS and LDW systems market is broadly classified by geography (Asia-Pacific, Europe, North America and ROW), focusing on key countries in each region.  
Source: MarketsandMarkets Analysis

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