

Threat Intelligence Security Market by Solution (SIEM, Log Management, IAM, SVM, Risk Management, Incident Forensics), Service (Managed, Professional), Deployment, Organization Size, Vertical, Region - Global Forecast to 2020

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Abstracts

In today's cyber security landscape, it is very difficult to protect enterprise networks against advanced threats by employing traditional security measures. To combat these sophisticated threats, organizations are taking countermeasures by implementing threat intelligence security solutions against advanced, persistent threats, zero-day malwares, and other undisclosed threats to protect critical information thefts.

An increase in the number of sophisticated threats and the growing government compliance on data security are the main drivers of the threat intelligence security market. The lack of awareness about advance security threats is a major restraint of the threat intelligence market. The major challenge in this market would be the dynamic nature of advanced threats attacking the enterprise networks.

The report also provides an in-depth analysis of the threat intelligence security market across the solutions, services, deployment types, organization size, verticals, and regions. The geographical segmentation covers North America, Europe, Asia-Pacific (APAC), the Middle East and Africa (MEA), and Latin America. Among all the regions, North America holds the largest market share in the threat intelligence security market, whereas APAC is the fastest-growing growing region. Small and medium businesses in APAC are rapidly adopting cloud-based threat intelligence solutions, which is driving the market in this region.

The threat intelligence security market size is expected to grow from \$3,002.7 million in

2015 to \$5,860.5 million by 2020, at a Compound Annual Growth Rate (CAGR) of 14.3% from 2015 to 2020. The key players in this market include IBM, Intel Security (McAfee), Symantec, Trend Micro, Dell SecureWorks, Juniper Networks, Cyveillance, and Webroot.

There are various assumptions that have been taken into consideration for the market sizing and forecasting exercise. A few of the global assumptions include political, economic, social, technological, and economic factors. The dollar fluctuations are expected not to seriously affect the forecasts in the emerging regions.

The report will help the market leaders or new entrants in this market in the following ways:

1. This report segments the market into various subsegments covering this market comprehensively. The report provides the closest approximations of the revenue numbers for the overall market and the subsegments. The market numbers are further split across the different end users and regions.
2. This report will help in the better understanding of the competitors and gain more insights to better one's position in business. There is a separate section on competitive landscape, which includes competitor ecosystem, mergers and acquisitions, partnerships, agreements and collaborations, and business expansion developments. Apart from this, the report includes the company profiles of the top 10 players in the threat intelligence security market. In this section, the companies' market internals and key strategies are provided that can put one ahead of the competitors.
3. The report also helps in understanding the overall growth of the threat intelligence security market. It provides information on the key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 MARKET SIZE ESTIMATION
 - 2.1.1 BOTTOM-UP APPROACH
 - 2.1.2 TOP-DOWN APPROACH
 - 2.1.2.1 Breakdown of Primary Interviews
- 2.2 MARKET BREAKDOWN AND DATA TRIANGULATION
 - 2.2.1 MARKET SHARE ESTIMATION
 - 2.2.2 KEY DATA FROM SECONDARY SOURCES
 - 2.2.3 KEY DATA FROM PRIMARY SOURCES
- 2.3 ASSUMPTIONS
- 2.4 KEY INDUSTRY INSIGHTS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THREAT INTELLIGENCE SECURITY MARKET
- 4.2 THREAT INTELLIGENCE SECURITY MARKET, BY SERVICE
- 4.3 THREAT INTELLIGENCE GLOBAL MARKET
- 4.4 LIFECYCLE ANALYSIS, BY REGION

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET EVOLUTION

5.3 MARKET SEGMENTATION

5.4 MARKET DYNAMICS

5.4.1 DRIVERS

5.4.1.1 Rise in the number of sophisticated threats

5.4.1.2 Increasing government compliance on data security

5.4.1.3 Cloud adoption across enterprises

5.4.2 RESTRAINTS

5.4.2.1 Lack of awareness about advance security threats

5.4.2.2 Lack of security talent

5.4.3 OPPORTUNITIES

5.4.3.1 Rapid adoption of BYOD model

5.4.3.2 Evolution of next-generation threat intelligence solutions

5.4.3.3 Integration of big data analytics with threat intelligence

5.4.4 CHALLENGES

5.4.4.1 Diverse nature of threats

5.4.4.2 Heterogeneous information security infrastructure

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.3 PORTER'S FIVE FORCES ANALYSIS

6.3.1 THREAT OF SUBSTITUTES

6.3.2 BARGAINING POWER OF BUYERS

6.3.3 THREAT OF NEW ENTRANTS

6.3.4 BARGAINING POWER OF THE SUPPLIERS

6.3.5 INTENSITY OF COMPETITIVE RIVALRY

7 THREAT INTELLIGENCE SECURITY MARKET ANALYSIS, BY SOLUTION

7.1 INTRODUCTION

7.2 SECURITY INFORMATION AND EVENT MANAGEMENT

7.3 LOG MANAGEMENT

7.4 IDENTITY AND ACCESS MANAGEMENT

7.5 SECURITY AND VULNERABILITY MANAGEMENT

7.6 RISK MANAGEMENT

7.7 INCIDENT FORENSICS

8 THREAT INTELLIGENCE SECURITY MARKET ANALYSIS, BY SERVICE

- 8.1 INTRODUCTION
- 8.2 MANAGED SERVICES
- 8.3 PROFESSIONAL SERVICES

9 THREAT INTELLIGENCE SECURITY MARKET ANALYSIS, BY DEPLOYMENT TYPE

- 9.1 INTRODUCTION
- 9.2 CLOUD
- 9.3 ON PREMISES

10 THREAT INTELLIGENCE SECURITY MARKET ANALYSIS, BY ORGANIZATION SIZE

- 10.1 INTRODUCTION
- 10.2 SMALL AND MEDIUM BUSINESSES
- 10.3 LARGE ENTERPRISES

11 THREAT INTELLIGENCE SECURITY MARKET ANALYSIS, BY VERTICAL

- 11.1 INTRODUCTION
- 11.2 GOVERNMENT
- 11.3 BANKING, FINANCIAL SERVICES, AND INSURANCE
- 11.4 IT AND TELECOM
- 11.5 HEALTHCARE
- 11.6 RETAIL
- 11.7 TRANSPORTATION
- 11.8 ENERGY AND UTILITIES
- 11.9 MANUFACTURING
- 11.10 EDUCATION
- 11.11 OTHERS

12 GEOGRAPHIC ANALYSIS

- 12.1 INTRODUCTION
- 12.2 NORTH AMERICA
- 12.3 EUROPE

12.4 ASIA-PACIFIC

12.5 MIDDLE EAST AND AFRICA

12.6 LATIN AMERICA

13 COMPETITIVE LANDSCAPE

13.1 OVERVIEW

13.2 COMPETITIVE SITUATION AND TRENDS

13.2.1 NEW PRODUCT LAUNCHES

13.2.2 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, AND JOINT VENTURES

13.2.3 MERGERS AND ACQUISITIONS

14 COMPANY PROFILES

(Overview, Products & Services, Strategies & Insights, Developments and MnM View)*

14.1 INTRODUCTION

14.2 IBM

14.3 MCAFEE (INTEL SECURITY)

14.4 SYMANTEC

14.5 TREND MICRO

14.6 CYVEILLANCE

14.7 DELL SECUREWORKS

14.8 JUNIPER NETWORKS

14.9 ARBOR NETWORKS

14.10 FIREEYE

14.11 WEBROOT

*Details on Overview, Products & Services, Strategies & Insights, Developments and MnM View might not be captured in case of unlisted companies.

15 APPENDIX

15.1 INDUSTRY EXPERTS

15.2 DISCUSSION GUIDE

15.3 INTRODUCTION RT: REAL-TIME MARKET INTELLIGENCE

15.4 AVAILABLE CUSTOMIZATIONS

15.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 THREAT INTELLIGENCE SECURITY MARKET SIZE AND GROWTH, 2013–2020 (\$MILLION, Y-O-Y %)

Table 2 DRIVERS: IMPACT ANALYSIS

Table 3 RESTRAINTS: IMPACT ANALYSIS

Table 4 OPPORTUNITIES: IMPACT ANALYSIS

Table 5 CHALLENGES: IMPACT ANALYSIS

Table 6 THREAT INTELLIGENCE SECURITY MARKET SIZE, BY SOLUTION, 2013–2020 (\$MILLION)

Table 7 SIEM: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 8 LOG MANAGEMENT: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 9 IDENTITY AND ACCESS MANAGEMENT: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 10 SECURITY AND VULNERABILITY MANAGEMENT: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 11 RISK MANAGEMENT: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 12 INCIDENT FORENSICS: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 13 THREAT INTELLIGENCE SECURITY MARKET SIZE, BY SERVICE, 2013–2020 (\$MILLION)

Table 14 MANAGED SERVICES: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 15 MANAGED SERVICES: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 16 PROFESSIONAL SERVICES: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 17 PROFESSIONAL SERVICES: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 18 THREAT INTELLIGENCE SECURITY MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 19 CLOUD: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY ORGANIZATION SIZE, 2013–2020 (\$MILLION)

Table 20 CLOUD: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION,

2013–2020 (\$MILLION)

Table 21 ON PREMISES: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY ORGANIZATION SIZE, 2013–2020 (\$MILLION)

Table 22 ON PREMISES: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 23 THREAT INTELLIGENCE SECURITY MARKET SIZE, BY ORGANIZATION SIZE, 2013–2020 (\$MILLION)

Table 24 SMALL AND MEDIUM BUSINESSES: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 25 SMALL AND MEDIUM BUSINESSES: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 26 LARGE ENTERPRISES: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 27 LARGE ENTERPRISES: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 28 THREAT INTELLIGENCE SECURITY MARKET SIZE, BY VERTICAL, 2013–2020 (\$MILLION)

Table 29 GOVERNMENT: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 30 BANKING, FINANCIAL SERVICES, AND INSURANCE: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 31 IT AND TELECOM: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 32 HEALTHCARE: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 33 RETAIL: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 34 TRANSPORTATION: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 35 ENERGY AND UTILITIES: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 36 MANUFACTURING: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 37 EDUCATION: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 38 OTHERS: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 39 THREAT INTELLIGENCE SECURITY MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 40 NORTH AMERICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY COMPONENT, 2013–2020 (\$MILLION)

Table 41 NORTH AMERICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY SOLUTION, 2013–2020 (\$MILLION)

Table 42 NORTH AMERICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY SERVICE, 2013–2020 (\$MILLION)

Table 43 NORTH AMERICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY MANAGED SERVICE TYPE, 2013–2020 (\$MILLION)

Table 44 NORTH AMERICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY PROFESSIONAL SERVICE TYPE, 2013–2020 (\$MILLION)

Table 45 NORTH AMERICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY ORGANIZATION SIZE, 2013–2020 (\$MILLION)

Table 46 NORTH AMERICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY DEPLOYMENT TYPE, 2013–2020 (\$MILLION)

Table 47 NORTH AMERICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY VERTICAL, 2013–2020 (\$MILLION)

Table 48 EUROPE: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY COMPONENT, 2013–2020 (\$MILLION)

Table 49 EUROPE: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY SOLUTION, 2013–2020 (\$MILLION)

Table 50 EUROPE: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY SERVICE, 2013–2020 (\$MILLION)

Table 51 EUROPE: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY MANAGED SERVICE TYPE, 2013–2020 (\$MILLION)

Table 52 EUROPE: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY PROFESSIONAL SERVICE TYPE, 2013–2020 (\$MILLION)

Table 53 EUROPE: THREAT INTELLIGENCE MARKET SIZE, BY ORGANIZATION SIZE, 2013–2020 (\$MILLION)

Table 54 EUROPE: THREAT INTELLIGENCE MARKET SIZE, BY DEPLOYMENT TYPE, 2013–2020 (\$MILLION)

Table 55 EUROPE: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY VERTICAL, 2013–2020 (\$MILLION)

Table 56 APAC: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY COMPONENT, 2013–2020 (\$MILLION)

Table 57 APAC: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY SOLUTION, 2013–2020 (\$MILLION)

Table 58 APAC: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY SERVICE, 2013–2020 (\$MILLION)

Table 59 APAC: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY MANAGED

SERVICE TYPE, 2013–2020 (\$MILLION)

Table 60 APAC: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY PROFESSIONAL SERVICE TYPE, 2013–2020 (\$MILLION)

Table 61 APAC: THREAT INTELLIGENCE MARKET SIZE, BY ORGANIZATION SIZE, 2013–2020 (\$MILLION)

Table 62 APAC: THREAT INTELLIGENCE MARKET SIZE, BY DEPLOYMENT TYPE, 2013–2020 (\$MILLION)

Table 63 APAC: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY VERTICAL, 2013–2020 (\$MILLION)

Table 64 MIDDLE EAST AND AFRICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY COMPONENT, 2013–2020 (\$MILLION)

Table 65 MIDDLE EAST AND AFRICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY SOLUTION, 2013–2020 (\$MILLION)

Table 66 MIDDLE EAST AND AFRICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY SERVICE, 2013–2020 (\$MILLION)

Table 67 MIDDLE EAST AND AFRICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY MANAGED SERVICE TYPE, 2013–2020 (\$MILLION)

Table 68 MIDDLE EAST AND AFRICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY PROFESSIONAL SERVICE TYPE, 2013–2020 (\$MILLION)

Table 69 MIDDLE EAST AND AFRICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY ORGANIZATION SIZE, 2013–2020 (\$MILLION)

Table 70 MIDDLE EAST AND AFRICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY DEPLOYMENT TYPE, 2013–2020 (\$MILLION)

Table 71 MIDDLE EAST AND AFRICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY VERTICAL, 2013–2020 (\$MILLION)

Table 72 LATIN AMERICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY COMPONENT, 2013–2020 (\$MILLION)

Table 73 LATIN AMERICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY SOLUTION, 2013–2020 (\$MILLION)

Table 74 LATIN AMERICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY SERVICE, 2013–2020 (\$MILLION)

Table 75 LATIN AMERICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY MANAGED SERVICE TYPE, 2013–2020 (\$MILLION)

Table 76 LATIN AMERICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY PROFESSIONAL SERVICE TYPE, 2013–2020 (\$MILLION)

Table 77 LATIN AMERICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY ORGANIZATION SIZE, 2013–2020 (\$MILLION)

Table 78 LATIN AMERICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY DEPLOYMENT TYPE, 2013–2020 (\$MILLION)

Table 79 LATIN AMERICA: THREAT INTELLIGENCE SECURITY MARKET SIZE, BY VERTICAL, 2013–2020 (\$MILLION)

Table 80 NEW PRODUCT LAUNCHES, 2011–2014

Table 81 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, AND JOINT VENTURES, 2011–2014

Table 82 MERGERS AND ACQUISITIONS, 2012–2015

List Of Figures

LIST OF FIGURES

Figure 1 GLOBAL THREAT INTELLIGENCE SECURITY MARKET: RESEARCH DESIGN

Figure 2 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

Figure 5 DATA TRIANGULATION

Figure 6 SERVICES MARKET TO GROW THE FASTEST DURING THE FORECAST PERIOD

Figure 7 CLOUD DEPLOYMENT WILL FUEL THE GROWTH OF THE GLOBAL THREAT INTELLIGENCE SECURITY MARKET FROM 2015 TO 2020

Figure 8 LARGER ENTERPRISES ARE EXPECTED TO HOLD THE MAXIMUM MARKET SIZE FROM 2015 TO 2020

Figure 9 BFSI VERTICAL TO GROW AT THE HIGHEST CAGR FROM 2015 TO 2020

Figure 10 NORTH AMERICA IS EXPECTED TO CONTRIBUTE THE LARGEST SHARE TO THREAT INTELLIGENCE SECURITY MARKET IN 2015

Figure 11 RISE IN AWARENESS FOR CYBER THREATS WILL PROPEL THE THREAT INTELLIGENCE SECURITY MARKET

Figure 12 PROFESSIONAL SERVICES TO GROW WITH THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 13 SIEM WILL CONTINUE TO DOMINATE THE THREAT INTELLIGENCE SECURITY MARKET

Figure 14 ASIA PACIFIC WOULD BE IN THE HIGH GROWTH PHASE DURING THE FORECAST PERIOD

Figure 15 EVOLUTION OF THREAT INTELLIGENCE SECURITY MARKET

Figure 16 THREAT INTELLIGENCE SECURITY MARKET SEGMENTATION

Figure 17 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES OF THE THREAT INTELLIGENCE SECURITY MARKET

Figure 18 THREAT INTELLIGENCE SECURITY MARKET: VALUE CHAIN

Figure 19 SIEM IS EXPECTED TO HOLD THE LARGEST MARKET SIZE FROM 2015 TO 2020

Figure 20 PROFESSIONAL SERVICES TO GROW THE HIGHEST DURING THE FORECAST PERIOD

Figure 21 CLOUD-BASED DEPLOYMENT FOR THREAT INTELLIGENCE SECURITY TO GROW THE HIGHEST DURING THE FORECAST PERIOD

Figure 22 SMB TO GROW WITH THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 23 NORTH AMERICA HAS THE LARGEST MARKET SIZE IN THE GLOBAL THREAT INTELLIGENCE SECURITY MARKET

Figure 24 REGIONAL SNAPSHOT: MEA IS EMERGING AS A NEW HOTSPOT

Figure 25 APAC: AN EMERGING DESTINATION FOR THREAT INTELLIGENCE SECURITY MARKET

Figure 26 NORTH AMERICA MARKET SNAPSHOT: PRESENCE OF MAJOR THREAT INTELLIGENCE SECURITY VENDORS IS A FACTOR CONTRIBUTING TOWARDS GROWTH IN THIS REGION

Figure 27 APAC MARKET SNAPSHOT: RISING DEMAND FOR THREAT INTELLIGENCE SECURITY VENDORS IS THE MAJOR DRIVER FOR MARKET IN THIS REGION

Figure 28 COMPANIES ADOPTED NEW PRODUCT LAUNCH AS THE KEY GROWTH STRATEGY BETWEEN 2011 AND 2014

Figure 29 SYMANTEC GREW AT THE HIGHEST GROWTH RATE BETWEEN 2010 AND 2014

Figure 30 BATTLE FOR MARKET SHARE: PARTNERSHIP, AGREEMENT, AND COLLABORATION IS THE KEY STRATEGY OF THE LEADING MARKET PLAYERS

Figure 31 GEOGRAPHIC REVENUE MIX OF TOP MARKET PLAYERS

Figure 32 IBM: COMPANY SNAPSHOT

Figure 33 SWOT ANALYSIS: IBM

Figure 34 SWOT ANALYSIS: INTEL SECURITY

Figure 35 SYMANTEC: COMPANY SNAPSHOT

Figure 36 SWOT ANALYSIS: SYMANTEC

Figure 37 TREND MICRO: COMPANY SNAPSHOT

Figure 38 SWOT ANALYSIS: TREND MICRO

Figure 39 SWOT ANALYSIS: CYVEILLANCE

Figure 40 JUNIPER NETWORKS: COMPANY SNAPSHOT

Figure 41 FIREEYE: COMPANY SNAPSHOT

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