

Threat Intelligence Market with COVID-19 Analysis, by Component (Solutions, Services), Application, Deployment Mode, Organization Size, Vertical (BFSI, IT and ITeS, Retail, and Healthcare and Life Sciences) and Region - Global Forecast to 2026

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Abstracts

The global threat intelligence market size is projected to grow from USD 11.6 billion in 2021 to USD 15.8 billion by 2026, at a Compound Annual Growth Rate (CAGR) of 6.5% during the forecast period. This growth is attributed to the R&D investments by governments and enterprises to develop robust threat intelligence solutions, and increase in the demand for professional and managed security services.

By application, the government, risk, and compliance segment to register the highest growth rate during the forecast period

The government, risk, and compliance segment to register the highest CAGR during the forecast period. The major factors driving the growth of the segment include the increasing focus on maintaining regulatory compliance and demand to discover threat patterns, prioritize network-based threats with actionable intelligence to avert data losses, and prevent onward intrusion. Due to the increasing network complexities and frequent changes in network infrastructure, the demand for security analytics solutions is increasing.

Asia Pacific to register the highest growth rate during the forecast period

ASIA PACIFIC countries are increasingly investing in threat intelligence projects. The region comprises emerging economies, such as Australia, South Korea, and Rest of ASIA PACIFIC. The region is a mix of developing and developed countries with the

maximum presence of SMEs. The growing cyber attacks are increasing the vulnerability of critical data stored by organizations. These cyber attacks are adversely impacting revenue; therefore, with respect to these statistics, enterprises and governments in ASIA PACIFIC have started investing more and more in threat intelligence solutions.

Breakdown of primaries

The study contains insights from various industry experts, ranging from component suppliers to Tier 1 companies and OEMs. The break-up of the primaries is as follows:

By Company Type: Tier 1 – 40%, Tier 2 – 35%, and Tier 3 – 25%

By Designation: C-level – 45%, D-level – 30%, and Others – 25%

By Region: North America – 35%, Europe – 20%, Asia Pacific – 30%, RoW – 15%

Key and innovative vendors in the threat intelligence market include IBM (US), Cisco (US), Trend Micro (Japan), McAfee (US), Mimecast (UK), VMware (US), AT&T (US), Check Point (Israel), DXC Technology (US), Broadcom (US) and NSFOCUS (US).

Research Coverage

The market study covers the threat intelligence market size across segments. It aims at estimating the market size and the growth potential of this market across different segments by application, by deployment mode, by organization size, by vertical, and by region. The study also includes an in-depth competitive analysis of the key market players, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants with information on the revenue numbers' closest approximations for the overall threat intelligence market and its sub-segments. This report will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and plan suitable go-to-market strategies. The report will also help stakeholders understand the market's pulse and

provide them with information on key market drivers, restraints, challenges, and opportunities.

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