

Thin Film Material Market By Type (CdTe, CIGS, a-Si, Others), End-User Industry [Photovoltaic Solar Cells, MEMS, Semiconductors and Electrical (Circuit Boards), Optical Coating, Others], and Deposition Processes – Global Trends & Forecast to 2018

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Abstracts

Thin film material are widely used in various industries for one or more applications. They are used in the encapsulation of photovoltaic solar cell, semiconductor and electrical industry for miniaturization of circuit boards. Their major application is in photovoltaic solar cells, which accounts for a majority of their usage, followed by the MEMS, electrical, semiconductor, and optical coating industry.

Of the three main thin film technologies, Cadmium Telluride (CdTe) has been the most successful, as demonstrated by First Solar (U.S.). This success story is now spurred on by increased investment in the sector. Copper Indium Gallium Selenide (CIGS) is the sector that has received the most funding but has failed to deliver along the expected lines due to encapsulation problems and high capex. Recently, though the capex has decreased and deposition and encapsulation issues have been sorted to an extent, a lot needs to be done. Solar Frontier (Japan) and Hanergy (China) appear to be breaking out as emerging winners. Amorphous Silicon (a-Si) is also seeing some renewed interest by some Asian companies, particularly Suntech Holdings (China) and Trony (China), as they drive the costs down.

The thin film material market has a significant number of small as well as few big manufacturers. The companies in thin film material market are segmented according to the technology used by them. In the thin film material market, the companies are sometimes restricted to specific technology because of their geographical presence. For instance First Solar (U.S.) has a market share of around 90% in CdTe technology and it

has majority of market share only in North America as the usage of cadmium in Europe is highly regulated. Hanergy has one third of the market share of CIS/CIGS technology and a majority of its share is in the Asia-Pacific and European market.

The thin film material market has no specific set of raw material or ingredients. Every thin film is unique and the manufacturers use their own set of raw material and ingredients to manufacture these material. The industry also lacks the need for bulk suppliers. The raw material that are used in bulk are rare material and chemicals such as cadmium, indium, telluride, and certain common metals such as copper. These material are not difficult to source, unless there is some crisis or regulatory problems that prohibit their usage beyond a certain value.

This report analyzes various marketing trends and establishes the most effective growth strategy in the market. It identifies market dynamics such as the drivers, restraints, opportunities, burning issues, and winning imperatives. Major companies such as Anwell Solar (Hong Kong), Ascent Solar (U.S.), Avancis GmbH & Co. (Germany), Cicor Group (Switzerland), First Solar (U.S.), Hanergy (China), Kaneka (Japan), Masdar PV (Germany), Moser Baer (India), Solar Frontier (Japan), Suntech Power Co. Ltd. (China), and Trony Solar Holdings Co. Ltd. (China) have also been profiled in this report.

Scope of the report

On the basis of region:

Asia-Pacific

China

Japan

India

Europe

Germany

Italy

France

U.K.

Russia

North America

U.S.

Canada

The Middle East & Africa

Latin America

On the basis of deposition process:

Chemical deposition process

Physical deposition process

On the basis of types of thin film material:

Amorphous silica (a-Si)

Cadmium telluride (CdTe)

Copper indium gallium selenide (CIGS)

Others

On the basis of application:

Photovoltaic solar cell

MEMS

Semiconductor and electrical (circuit board)

Optical coating

Others

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Contents

1 INTRODUCTION

- 1.1 Key Take-Aways
- 1.2 Report Description
- 1.3 Markets Covered
- 1.4 Stakeholders
- 1.5 Research Methodology
 - 1.5.1 Market Size
 - 1.5.2 Key Data Points Taken From Secondary Sources
 - 1.5.3 List Of Secondary Data Sources
 - 1.5.4 Key Data Points Taken From Primary Sources
 - 1.5.5 Assumptions Made For This Report

2 EXECUTIVE SUMMARY

3 PREMIUM INSIGHTS

- 3.1 Market Segmentation
- 3.2 Europe – Largest Market
- 3.3 Asia-Pacific - To Grow At A Significant Pace
- 3.4 CDTE Technology - The Dominant Type
- 3.5 Photovoltaic Solar Cell Industry – Growing At The Fastest Rate
- 3.6 U.S.: Most Dominant Market In Terms Of Market Value
- 3.7 Most Companies Relied On R&D
- 3.8 First Solar – The Most Active Player In The Thin Film Material Market

4 MARKET OVERVIEW

- 4.1 Introduction
- 4.2 History Of Thin Film Material
 - 4.2.1 First Generation Cells
 - 4.2.2 Second Generation Pv Cells Or Thin Films Pv Cells
 - 4.2.3 Third Generation Pv Cells
 - 4.2.4 Fourth Generation Pv Cells
- 4.3 Types Of Thin Film Materials
 - 4.3.1 Amorphous Silicon (A-Si)
 - 4.3.2 Cadmium Telluride (CDTE)

- 4.3.3 CIGS (Copper-Indium-[Gallium]-[Di]Selenide-[Di]Sulfide)
- 4.4 Value Chain Analysis
- 4.5 Burning Issue
 - 4.5.1 Reduced Investments From Venture Capitalist & Decreased Government Support In Developed Economies
 - 4.5.2 Recycling & Disposal Of Cells & Modules
- 4.6 Market Dynamics
 - 4.6.1 Drivers
 - 4.6.1.1 High Demand From Current & Emerging Applications
 - 4.6.1.2 Government Policies, Mandates, And Subsidies
 - 4.6.1.3 Advancement In Technology
 - 4.6.1.4 Increasing Demand For Efficiency And Miniaturization
 - 4.6.2 Restraints
 - 4.6.2.1 Low Conversion Efficiency
 - 4.6.2.2 Huge Investment In R&D And Technology
 - 4.6.3 Opportunities
 - 4.6.3.1 Research Initiatives
 - 4.6.3.2 Targets For Renewable Energy
 - 4.6.4 Winning Imperatives
 - 4.6.4.1 Acquisition
 - 4.6.4.2 R&D Activity
 - 4.6.5 Raw Material Analysis
 - 4.6.5.1 Cadmium
 - 4.6.5.2 Copper
 - 4.6.5.3 Indium
 - 4.6.5.4 Gallium
 - 4.6.5.5 Telluride
 - 4.6.6 Pricing Analysis
 - 4.6.7 Market Share Analysis
 - 4.6.7.1 Amorphous Silicon (A-Si)
 - 4.6.7.2 Cadmium Telluride (CDTE)
 - 4.6.7.3 Copper Indium Gallium Diselenide (CIGS)
- 4.7 Porter's Five Forces Analysis
 - 4.7.1 Buyers' Power
 - 4.7.2 Suppliers' Power
 - 4.7.3 Threat Of New Entrants
 - 4.7.4 Threat Of Substitutes
 - 4.7.5 Competitive Rivalry Within An Industry

5 THIN FILM MATERIAL MARKET, BY TECHNOLOGY TYPE

5.1 Introduction

5.2 Market Analysis, By Technology Type

5.2.1 CDTE To Continue Driving The Thin Film Material Market

5.2.2 Cadmium Telluride (CDTE)

5.2.2.1 CDTE: Better \$/Watt Ratio And Efficiency

5.2.2.2 Market In North America Experiencing Significant Surge

5.2.3 Copper-Indium-Gallium-Diselenide-Disulphide (CIGS)

5.2.3.1 Complex And Costly Manufacturing Process

5.2.3.2 CIGS: Highest Efficiency

5.2.4 Amorphous Silicon (A-Si)

5.2.4.1 Amorphous Silicon: Low Efficiency

5.2.4.2 Low Cost Compared To Other Technology

5.2.5 Other Technologies

5.2.5.1 Several Technologies Of Thin Film Material Yet To Be Commercialized

5.2.5.2 Higher Efficiency Is The Key Feature

6 THIN FILM MATERIALS MARKET, BY END USER INDUSTRY

6.1 Introduction

6.2 Market Analysis, By End User Industry

6.2.1 Photovoltaic Solar Cell To Continue Driving The Market

6.2.2 Photovoltaic Solar Cell

6.2.2.1 Photovoltaic Solar Cell: Silicon Shortage And Growing Demand For Photovoltaic Will Drive The Market

6.2.2.2 Europe: The Largest Market

6.2.3 Microelectromechanical (Mems)

6.2.3.1 Thin Film Materials Find Wide Usage In The Mems Industry

6.2.3.2 Market Growth Fuelled By Growing End User Mems Industry

6.2.4 Semiconductor & Electrical (Circuit Board)

6.2.4.1 Thin Electrical Circuit Boards Require Thin Film Material

6.2.4.2 Market Growth Driven: Increasing Demand For Efficiency And Miniaturization

6.2.5 Optical Coating

6.2.5.1 Thin Film Materials Are Widely Used In Anti-Reflective Coating

6.2.5.2 Significant Demand In North American Market

6.2.6 Other End-User Industry

6.2.6.1 Several Applications Utilize Thin Film Material

6.2.6.2 Demand Driven By Enhanced Usage

7 THIN FILM MATERIALS MARKET, BY DEPOSITION PROCESS

7.1 Introduction

7.1.1 Selection Of Deposition Process

7.2 Market Analysis, By Deposition Process

7.2.1 Physical Deposition Process Will Be The Method Of Choice

7.2.2 Chemical Deposition Process

7.2.2.1 Chemical Deposition Process –Used For Materials Which Are Hard To Evaporate

7.2.2.2 Types Of Chemical Deposition Process

7.2.2.2.1 Electroplating

7.2.2.2.2 Chemical Vapor Deposition (Cvd)

7.2.2.2.3 Spin Coating

7.2.2.2.4 Atomic Layer Deposition (ALD)

7.2.2.3 The Chemical Deposition Process Is Not Used In The Deposition Of Multi Element Compounds

7.2.3 Physical Deposition Process

7.2.3.1 Physical Deposition Process – Non-Toxic Process

7.2.3.2 Types Of Physical Deposition Process

7.2.3.2.1 Thermal Evaporator

7.2.3.2.2 Electron Beam Evaporator

7.2.3.2.3 Sputtering

7.2.3.2.4 Pulsed Laser Deposition

7.2.3.2.5 Cathodic Arc Deposition (ARC-PVD)

7.2.3.3 Physical Deposition Process – Limited To Flat Substrate

8 THIN FILM MATERIALS MARKET, BY GEOGRAPHY

8.1 Market Segmentation, By Region

8.2 Market Analysis

8.2.1 Europe To Drive The Thin Film Material Market

8.2.2 Europe

8.2.2.1 Europe To Continue Being The Dominant Market

8.2.2.2 Superior Structural Properties Of Thin Film Materials Drive Its Market Growth

8.2.2.3 Germany: The Largest Market For Thin Film Materials

8.2.2.4 Germany

8.2.2.4.1 Germany: Most Technologically Advanced Country

8.2.2.4.2 Thin Film Material Market Is Driven By Demand By The End-User Industry

8.2.2.5 Italy

8.2.2.5.1 Italian Thin Film Materials Market Experiencing Subdued Growth

8.2.2.5.2 Drive For Efficiency Is Fuelling The Market

8.2.2.6 France

8.2.2.6.1 France: Still Recovering From The Euro Crisis

8.2.2.6.2 France: Expected To Have Diminished Growth

8.2.2.7 U.K.

8.2.2.7.1 U.K.: Poised For Better Growth

8.2.2.7.2 U.K. Experiencing Relatively Higher Growth

8.2.2.8 Russia

8.2.2.8.1 Russia: Uncertainty In The Market

8.2.2.8.2 Market Growth To Remain Subdued

8.2.2.9 Rest Of Europe

8.2.2.9.1 Rest Of Europe: Better Economic Conditions

8.2.2.9.2 Rest Of Europe: Market To Grow At A Good Rate

8.2.3 North America

8.2.3.1 Increased Demand For Advanced Materials Drives The Market

8.2.3.2 Rising Demand From End-User Industries

8.2.3.3 U.S. - The Largest Market For Thin Film Materials

8.2.3.4 U.S.

8.2.3.4.1 U.S.: Most Technologically Advanced Country

8.2.3.4.2 Market Is Driven By Demand From End-User Industries

8.2.3.5 Canada

8.2.3.5.1 Canada - Huge Potential For Thin Film Materials Market

8.2.3.5.2 Canadian Market Experiencing High Growth

8.2.4 Asia-Pacific

8.2.4.1 Driven By Thriving Economies

8.2.4.2 Asia-Pacific Market To Grow At A Rapid Pace

8.2.4.3 China Dominates The Market

8.2.4.4 China

8.2.4.4.1 China: Fastest Growing Thin Film Materials Market

8.2.4.4.2 Heavy Capital Expenditure Driving The Growth In China

8.2.4.5 Japan

8.2.4.5.1 Japan Has Still Not Recovered From Natural Disasters And Economic

Perils

8.2.4.5.2 Support For Alternative Energy Will Drive The Market

8.2.4.6 India

8.2.4.6.1 India: Emerging Market

8.2.4.6.2 India Has Significant Potential

8.2.4.7 Rest Of Asia-Pacific

8.2.4.7.1 The Region Boasts Of Thriving Economies

8.2.4.7.2 Rest Of Asia-Pacific: Huge Possibility For Growth

8.2.5 The Middle East & Africa

8.2.5.1 Infrastructure Development Prevalent In The Middle East & Africa

8.2.5.2 Market Anticipated To Remain Underdeveloped

8.2.6 Latin America

8.2.6.1 Developing Economies Estimated To Drive Future Growth

8.2.6.2 Latin America Market To Grow At A Significant Pace

9 COMPETITIVE LANDSCAPE

9.1 Introduction

9.1.1 Company Analysis, By Type

9.1.2 Company Analysis, By Application

9.1.3 Company Analysis, By Region

9.2 Strategic Developments

9.2.1 Acquisition And R&D: Most Preferred Strategic Approach

9.2.1.1 Maximum Developments In 2013

9.2.1.2 Asia-Pacific: The Most Active Region

9.2.1.3 First Solar (U.S.) And Solar Frontier (Japan): The Most Active Participants

9.2.2 Acquisition

9.2.3 R&D Activity

9.2.4 Partnership/Collaboration

9.2.5 Capacity Expansion

9.2.6 Geographic Expansion

10 COMPANY PROFILES (OVERVIEW, FINANCIAL, PRODUCTS & SERVICES, STRATEGY, AND DEVELOPMENTS)

10.1 Anwell Solar

10.2 Ascent Solar Technologies Inc.

10.3 Avancis Gmbh & Co Kg

10.4 Cicor Technologies Ltd.

10.5 First Solar Inc. & Company

10.6 Hanergy

10.7 Kaneka Solar Energy

10.8 Masdar Pv Gmbh

10.9 Moser Baer India Ltd.

10.1 Solar Frontier

10.11 Suntech Power Holding Co. Ltd.

10.12 Trony Solar Holding Co. Ltd. (Details Might Not Be Captured In Case Of Unlisted Companies.)

List Of Tables

LIST OF TABLES

Table 1 Thin Film History

Table 2 Pros & Cons Of First Generation Cells

Table 3 Pros & Cons Of Second Generation Cells

Table 4 Pros & Cons Of Third Generation Cells

Table 5 Pros & Cons Of Fourth Generation Cells

Table 6 Types Of Thin Film Materials & Their Efficiencies

Table 7 Benefits & Issues Of Amorphous Silica

Table 8 Benefits & Issues Of CDTE Cells

Table 9 Benefits & Issues Of CIGS Cells

Table 10 Comparison Between A-Si, CDTE, & CIGS

Table 11 Technical Performance

Table 12 List Of Bankrupt, Closed, & Acquired Companies, 2010-2013

Table 13 R&D Initiatives, 2010-2013

Table 14 Acquisition, 2013

Table 15 R&D Activity, 2012-2013

Table 16 Country-Wise Production & Reserve Of Cadmium, 2011–2012

Table 17 Country-Wise Production & Reserve Of Copper, 2011-2012

Table 18 Country-Wise Production & Reserve Of Indium, 2011–2012

Table 19 Average Prices Of Thin Film Materials, 2007-2018 (\$/Watt)

Table 20 A-Si: Market Share, By Company, 2012

Table 21 CDTE: Market Share, By Company, 2012

Table 22 CIGS: Market Share, By Company, 2012

Table 23 Thin Film Materials Market Value, By Technology Type, 2011-2018 (\$Million)

Table 24 Thin Film Materials CDTE Technology Market Value, By Geography, 2011-2018 (\$Million)

Table 25 Companies Offering CIGS Technology

Table 26 Thin Film Material CIGS Technology Market Value, By Geography, 2011-2018 (\$Million)

Table 27 Thin Film Materials A-Si Technology Market Value, By Geography, 2011-2018 (\$Million)

Table 28 Thin Film Materials Other Technologies Market Value, By Geography, 2011-2018 (\$Million)

Table 29 Thin Film Market Materials Value, By End User Industry, 2011-2018 (\$Million)

Table 30 Companies Offering Thin Film Photovoltaic Solar Cell

Table 31 Thin Film Materials Photovoltaic Solar Cell Market Value, By Geography,

2011-2018 (\$Million)

Table 32 Thin Film Material Mems Market Value, By Geography, 2011-2018 (\$Million)

Table 33 Thin Film Materials Semiconductor & Electrical Market Value, By Geography, 2011-2018 (\$Million)

Table 34 Thin Film Materials Optical Coating Market Value, By Geography, 2011-2018 (\$Million)

Table 35 Thin Film Material Other Industries Market Value, By Geography, 2011-2018 (\$Million)

Table 36 Classification Of Thin Film Deposition Techniques

Table 37 Comparison Of Thin Film Deposition Process

Table 38 Thin Film Material Market Value, By Deposition Process, 2011-2018 (\$Million)

Table 39 Chemically Deposited Thin Film Materials Market Value, By Geography, 2011-2018 (\$Million)

Table 40 Physically Deposited Thin Film Materials Market Value, By Geography, 2011-2018 (\$Million)

Table 41 Thin Film Materials Market Value, By Geography, 2011-2018 (\$Million)

Table 42 Major Companies In Europe

Table 43 Europe: Thin Film Material Market, By End-User Industry, 2011-2018 (\$Million)

Table 44 Europe: Thin Film Materials Market, By Type, 2011-2018 (\$Million)

Table 45 Europe: Thin Film Material Market, By Deposition Process, 2011-2018 (\$Million)

Table 46 Europe: Thin Film Materials Market, By Country, 2011-2018 (\$Million)

Table 47 Germany: Thin Film Material Market, By End-User Industry, 2011-2018 (\$Million)

Table 48 Germany: Thin Film Materials Market, By Type, 2011-2018 (\$Million)

Table 49 Italy: Thin Film Materials Market, By End-User Industry, 2011-2018 (\$Million)

Table 50 Italy: Thin Film Materials Market, By Type, 2011-2018 (\$Million)

Table 51 France: Thin Film Material Market, By End-User Industry, 2011-2018 (\$Million)

Table 52 France: Thin Film Materials Market, By Type, 2011-2018 (\$Million)

Table 53 U.K.: Thin Film Material Market, By End-User Industry, 2011-2018 (\$Million)

Table 54 U.K.: Thin Film Materials Market, By Type, 2011-2018 (\$Million)

Table 55 Russia: Thin Film Materials Market, By End-User Industry, 2011-2018 (\$Million)

Table 56 Russia: Thin Film Material Market, By Type, 2011-2018 (\$Million)

Table 57 Rest Of Europe: Thin Film Materials Market, By End-User Industry, 2011-2018 (\$Million)

Table 58 Rest Of Europe: Thin Film Material Market, By Type, 2011-2018 (\$Million)

Table 59 Companies In North America

Table 60 North America: Thin Film Material Market, By End-User Industry, 2011-2018

(\$Million)

Table 61 North America: Thin Film Materials Market, By Type, 2011-2018 (\$Million)

Table 62 North America: Thin Film Material Market, By Deposition Process, 2011-2018 (\$Million)

Table 63 North America: Thin Film Materials Market, By Country, 2011-2018 (\$Million)

Table 64 U.S.: Thin Film Materials Market, By End-User Industry, 2011-2018 (\$Million)

Table 65 U.S.: Thin Film Materials Market, By Type, 2011-2018 (\$Million)

Table 66 Canada: Thin Film Material Market, By End-User Industry, 2011-2018 (\$Million)

Table 67 Canada: Thin Film Materials Market, By Type, 2011-2018 (\$Million)

Table 68 Companies In Asia-Pacific

Table 69 Asia-Pacific: Thin Film Materials Market, By End-User Industry, 2011-2018 (\$Million)

Table 70 Asia-Pacific: Thin Film Materials Market, By Type, 2011-2018 (\$Million)

Table 71 Asia-Pacific: Thin Film Materials Market, By Deposition Process, 2011-2018 (\$Million)

Table 72 Asia-Pacific: Thin Film Material Market, By Country, 2011-2018 (\$Million)

Table 73 China: Thin Film Materials Market, By End-User Industry, 2011-2018 (\$Million)

Table 74 China: Thin Film Materials Market, By Type, 2011-2018 (\$Million)

Table 75 Japan: Thin Film Materials Market, By End-User Industry, 2011-2018 (\$Million)

Table 76 Japan: Thin Film Material Market, By Type, 2011-2018 (\$Million)

Table 77 India: Thin Film Materials Market, By End-User Industry, 2011-2018 (\$Million)

Table 78 India: Thin Film Material Market, By Type, 2011-2018 (\$Million)

Table 79 Rest Of Asia-Pacific: Thin Film Materials Market, By End-User Industry, 2011-2018 (\$Million)

Table 80 Rest Of Asia-Pacific: Thin Film Material Market, By Type, 2011-2018 (\$Million)

Table 81 The Middle East & Africa: Thin Film Material Market, By End-User Industry, 2011-2018 (\$Million)

Table 82 The Middle East & Africa: Thin Film Materials Market, By Type, 2011-2018 (\$Million)

Table 83 The Middle East & Africa: Thin Film Material Market, By Deposition Process, 2011-2018 (\$Million)

Table 84 Latin America: Thin Film Materials Market Value, By End-User Industry, 2011-2018 (\$Million)

Table 85 Latin America: Thin Film Materials Market Value, By Type, 2011-2018 (\$Million)

Table 86 Latin America: Thin Film Material Market Value, By Deposition Process, 2011-2018 (\$Million)

Table 87 Company Analysis, By Type

Table 88 Company Analysis, By Application

Table 89 Company Analysis, By Region

Table 90 Acquisition, 2011-2013

Table 91 R&D Activity, 2012-2013

Table 92 Partnership/Collaboration, 2012-2013

Table 93 Capacity Expansion, 2010-2011

Table 94 Expansion, 2010-2013

List Of Figures

LIST OF FIGURES

- Figure 1 Thin Film Materials: Market Share, By Geography, End-User Industry, & Type, 2012
- Figure 2 Thin Film Materials Market Segmentation
- Figure 3 Thin Film Materials: Growth Matrix
- Figure 4 Thin Film Materials Market Value Trend, By Geography, 2011-2018 (\$Million)
- Figure 5 Thin Film Material Market Value, By Geography & Type, 2012 (\$Million)
- Figure 6 Thin Film Materials Market Value By End User Industry, 2011-2018
- Figure 7 Thin Film Material Market Value, By Geography, 2012
- Figure 8 Competitive Developments, By Type, 2010-2013
- Figure 9 Growth Strategies Of Top Five Companies, 2010-2013
- Figure 10 Life Cycle Of Thin Film Materials
- Figure 11 Amorphous Silicon Cell Structure
- Figure 12 CDTE Cell Structure
- Figure 13 CIGS Cell Structure
- Figure 14 Value Chain For Thin Film Materials Market
- Figure 15 Impact Analysis – Drivers, 2013-2018
- Figure 16 Energy Payback Time Of Different Thin Film Modules
- Figure 17 Government Policies
- Figure 18 Impact Analysis – Restraints, 2013-2018
- Figure 19 Conversion Efficiency Of Thin Film Materials
- Figure 20 Impact Analysis – Opportunities, 2013 2018
- Figure 21 Market Share Analysis Of A-Si Thin Film Materials, By Company, 2012
- Figure 22 Market Share Analysis Of CDTE Thin Film Material, By Company, 2012
- Figure 23 Market Share Analysis Of CIGS Thin Film Materials, By Company, 2012
- Figure 24 Porter’s Five Forces Analysis
- Figure 25 Thin Film Materials, By Technology Type
- Figure 26 Thin Film Materials Market Value Share, By Technology Type, 2012
- Figure 27 Thin Film Material Market Valueshare, By Technologytype, 2018
- Figure 28 Companies Offering A-Si Technology
- Figure 29 Thin Film Materials, By End User Industry
- Figure 30 Thin Film Materials Market Share, By End User Industry, 2012
- Figure 31 Thin Film Material Market Share, By End User Industry, 2018
- Figure 32 Subtypes Of Chemical & Physical Deposition Process
- Figure 33 Thin Film Material Market Share, By Deposition Process, 2012
- Figure 34 Thin Film Materials Market Share, By Deposition Process, 2018

- Figure 35 Thin Film Materials Market, By Geography
- Figure 36 Thin Film Material Market Share, By Geography, 2012
- Figure 37 Thin Film Materials Market Share, By Geography, 2018
- Figure 38 Competitive Developments, By Growth Strategy, 2010-2013
- Figure 39 Competitive Developments, By Year, 2010-2013
- Figure 40 Competitive Developments, By Geography, 2010-2013
- Figure 41 Competitive Developments, By Company, 2010-2013
- Figure 42 Growth Strategies Of Top 5 Companies, 2010-2013
- Figure 43 Acquisition, 2010-2013
- Figure 44 R&D Activity, 2010-2013
- Figure 45 Partnership/Collaboration, 2011-2013
- Figure 46 Capacity Expansion, 2010-2011
- Figure 47 Geographic Expansion, 2010-2013
- Figure 48 First Solar: Swot Analysis
- Figure 49 Moser Baer: Swot Analysis
- Figure 50 First Solar: Swot Analysis

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