

Thermoplastic Elastomers Market by Type (SBC, TPU, TPO, TPV, COPE, PEBA), End-Use Industry (Automotive, Building & Construction, Footwear, Wire & Cable, Medical, Engineering), Region (North America, Europe, APAC, South America, MEA) - Global Forecast to 2028

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Abstracts

The global TPE market size was USD 26.9 billion in 2023 and is projected to reach USD 35.4 billion by 2028, at a CAGR of 5.6% between 2023 and 2028. TPEs are a unique class of materials that combine the flexibility and resilience of elastomers with the processability and recyclability of thermoplastics. These versatile materials have gained traction in automotive, consumer goods, medical devices, construction, and various other sectors due to their ability to provide a cost-effective, sustainable, and performance-driven alternative to traditional rubber and rigid plastics. In recent years, advancements in material science, evolving consumer preferences, and a growing emphasis on environmentally friendly solutions have all contributed to the thriving TPE market.

“Automotive: the fastest-growing end use industry of TPE.”

Automotive is the largest application in the TPE market. The growth of the electric vehicle market has had a significant impact on TPE demand. EVs require lightweight materials to maximize battery efficiency and range. TPEs are used in EV battery seals, cable insulation, and gaskets. Moreover, EVs often have unique design considerations, such as thermal management and noise reduction, where TPEs can be advantageous. As automakers transition toward more sustainable practices and materials, TPEs are favored for their recyclability and reduced environmental impact. EV manufacturers, in

particular, often prioritize sustainability, aligning with TPEs' eco-friendly characteristics.

“APAC is estimated to be the fastest-growing market for TPE.”

APAC accounted for the largest share in terms of volume and value of the TPE market in 2022, followed by North America and Europe. TPEs are favored in the region for their cost-effective manufacturing processes. Methods like injection molding and extrusion are efficient and economical, aligning with the cost-conscious approach of many businesses in the APAC region. Moreover, ongoing infrastructure development, including construction, urbanization, and transportation projects, necessitates materials that offer durability, weather resistance, and ease of installation. TPEs are well-suited for applications like roofing materials, gaskets, and seals in the construction and infrastructure sectors

Extensive primary interviews were conducted to determine and verify the market size for several segments and sub segments and information gathered through secondary research.

The break-up of primary interviews is given below:

By Company Type - Tier 1 – 40%, Tier 2 – 20%, and Tier 3 – 40%

By Designation – C level – 20%, Director level – 20%, and Others* – 60%

By Region – North America– 40%, Europe – 40%, APAC – 15%, South America– 3%, and Middle East & Africa- 2%

Notes: Others include sales, marketing, and product managers.

Tier 1: >USD 1 Billion; Tier 2: USD 500 million–1 Billion; and Tier 3:

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*Details on Business overview, Products offered, Recent developments & MnM View

might not be captured in case of unlisted companies.

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