+44 20 8123 2220
info@marketpublishers.com

Thermal Printing Market by Offering (Printer, Supplies), Printer Type (Barcode, POS, Kiosk & Ticket, RFID, and Card), Format Type (Industrial, Desktop, Mobile), Printing Technology (DT, TT, D2T2), Application and Geography - Global Forecast to 2025

https://marketpublishers.com/r/T7D268B0A1BEN.html
Date: April 2020
Pages: 146
Price: US$ 3,217.50 (Single User License)
ID: T7D268B0A1BEN

Abstracts

Rising utilization of automatic identification and data capture technologies for improving productivity drives market growth

The thermal printing market is expected to grow at a CAGR of 4.4% from 2020 to 2025, to reach USD 53.5 billion by 2025 from USD 43.2 billion in 2020. The rising utilization of automatic identification and data capture technologies for improving productivity is one of the key driving factors for the thermal printing market growth. However, the stringent printing regulations and poor image quality of barcode labels are a few of the factors hindering the growth of the thermal printing market.

Retail application to dominate thermal printing market, in terms of size, during the forecast period

The thermal printing market for retail applications is expected to hold a dominant position during the forecast period. There is a significant demand for thermal printers in the retail sector. One of the critical factors for this high demand is the need for maintaining data by tracking inventory through barcode and RFID tags. Thermal printers are used to print these tags at significantly low costs. Also, these printers print rugged and reliable labels, which can withstand all challenging conditions such as abrasion, moisture, and extreme temperatures. Moreover, the inclination of the companies toward retailing and the growth potential of the e-commerce business is further expected to fuel the thermal printing market.

Barcode printers segment to hold the largest share of thermal printer market and witness significant growth from 2020 to 2025

In terms of market size, the barcode printers are expected to dominate the thermal printer market during the forecast period and is likely to witness significant growth in the said market from 2020 to 2025. Thermal barcode printers are extensively used in small, medium, and large businesses to label and subsequently track the products to be shipped. This is one of the significant factors that has led to the leading position of barcode printers in the thermal printer market.

APAC to witness the highest growth in the market during the forecast period

APAC is expected to witness the highest growth in the thermal printing market during the forecast period. China, Japan, and Australia are a few major countries that accelerate the growth of the thermal printing market in APAC. Healthcare & hospitality, and transportation & logistics applications are expected to demonstrate a higher increase compared with other applications in the region.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews have been conducted with key officials in the thermal printing market. Following is the breakup of the profiles of primary participants for the report.

By Company Type: Tier 1 – 35 %, Tier 2 – 45%, and Tier 3 – 20%

By Designation: C-Level Executives – 35%, Managers – 25%, and Others – 40%

By Region: Americas – 45%, Europe – 20%, APAC – 30%, and RoW – 5%

The report profiles key players in the thermal printing market and analyzes their market rankings. Players profiled in this report are Zebra Technologies (US), SATO Holdings (Japan), Seiko Epson (Japan), Fujitsu (Japan), Star Micronics (Japan), BIXOLON (South Korea), Honeywell International (US), Brother Industries (Japan), Toshiba TEC (Japan), TSC Auto ID Technology (Taiwan), NCR Corporation (US), Avery Dennison (US), Citizen Systems (Japan), JADAK (US), Rongta Technology (Xiamen) Group (China), ProMach (US), CognitiveTPG (US), Shinmei (Japan), Seiko Instruments (Japan), and Axiohm (France)

+44 20 8123 2220
info@marketpublishers.com

Research Coverage

This report segments the thermal printing market by offering, application, and geography; and thermal printer market by printer type, format type, and printing technology. It also describes major drivers, restraints, challenges, and opportunities about this market, as well as includes the value chain and market ranking analysis.

Reasons to Buy This Report

The report will help leaders/new entrants in the thermal printing market in the following ways:

1. The report segments the thermal printing market comprehensively and provides the closest market size estimation for all subsegments across regions.
2. The report will help stakeholders understand the pulse of the market and provide them with information on key drivers, restraints, challenges, and opportunities about the thermal printing market.
3. The report will help stakeholders understand their competitors better and gain insights to improve their position in the thermal printing market. The competitive landscape section describes the competitor ecosystem.

+44 20 8123 2220
info@marketpublishers.com

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES
1.2 DEFINITION
1.3 STUDY SCOPE
  1.3.1 MARKETS COVERED
  1.3.2 YEARS CONSIDERED
1.4 CURRENCY
1.5 LIMITATIONS
1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA
  2.1.1 SECONDARY DATA
    2.1.1.1 Secondary sources
  2.1.2 PRIMARY DATA
    2.1.2.1 Key data from primary sources
    2.1.2.2 Key industry insights
    2.1.2.3 Breakdown of primaries
2.2 MARKET SIZE ESTIMATION
  2.2.1 BOTTOM-UP APPROACH
    2.2.1.1 Approach for arriving at market size by bottom-up analysis (demand side)
  2.2.2 TOP-DOWN APPROACH
    2.2.2.1 Approach for capturing market size by top-down analysis (supply side)
2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
2.4 ASSUMPTIONS FOR RESEARCH STUDY

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE GROWTH OPPORTUNITIES IN THERMAL PRINTING MARKET
4.2 THERMAL PRINTING MARKET, BY OFFERING
4.3 THERMAL PRINTING MARKET IN APAC, BY COUNTRY AND APPLICATION
4.4 THERMAL PRINTING MARKET, BY APPLICATION
4.5 THERMAL PRINTING MARKET, BY COUNTRY (2019)

5 MARKET OVERVIEW

5.1 INTRODUCTION
5.2 MARKET DYNAMICS
5.2.1 DRIVERS
5.2.1.1 Rising utilization of automatic identification and data capture technologies for improving productivity
5.2.1.2 Growing concerns regarding product safety and anti-counterfeiting
5.2.1.3 Increasing use of thermal printing technology in latest on-demand printing applications
5.2.1.4 Rising penetration of wireless technologies in mobile printers
5.2.1.5 Growing use of RFID and barcode thermal printers in fast-growing e-commerce industry
5.2.2 RESTRAINTS
5.2.2.1 Poor image quality of barcode labels
5.2.2.2 Stringent printing regulations
5.2.3 OPPORTUNITIES
5.2.3.1 Increasing adoption of thermal printers in healthcare industry
5.2.3.2 Growing use of thermal barcode printers in supply chain industry to accelerate market growth
5.2.4 CHALLENGES
5.2.4.1 Heat settings of thermal barcode printers
5.2.5 WINNING IMPERATIVE
5.2.5.1 Emergence of IoT technology for printing applications
5.3 VALUE CHAIN ANALYSIS
5.4 IMPACT OF COVID-19 ON THERMAL PRINTING MARKET

6 THERMAL PRINTING MARKET, BY OFFERING

6.1 INTRODUCTION
6.2 PRINTERS
6.2.1 COMPONENTS OF THERMAL PRINTERS
6.2.1.1 Thermal heads
6.2.1.1.1 Printhead is vital printer component that creates image on face of media
6.2.1.2 Platens
6.2.1.2.1 Platen is key component of thermal printer, which is responsible for feeding paper into device
6.2.1.3 Springs

6.2.1.3.1 Spring presses thermal head to paper, causing chemical reaction in paper to print image
6.2.1.4 Controller boards
6.2.1.4.1 Controller board plays vital role of collaborating overall working of all components in thermal printer
6.3 SUPPLIES
6.3.1 DIRECT THERMAL SUPPLIES
6.3.1.1 Direct thermal supplies to continue to hold largest share of thermal printing supplies market during 2020–2025
6.3.2 THERMAL TRANSFER SUPPLIES
6.3.2.1 High durability, long shelf life, and protection against environmental conditions are key features of thermal transfer labels
6.3.3 DYE DIFFUSION THERMAL TRANSFER SUPPLIES
6.3.3.1 Dye diffusion thermal transfer method of thermal printing finds major uses in security, medical, and scientific, applications

7 THERMAL PRINTER MARKET, BY PRINTER TYPE

7.1 INTRODUCTION
7.2 BARCODE PRINTERS
7.2.1 THERMAL BARCODE PRINTERS ARE WIDELY USED IN MANUFACTURING APPLICATIONS, AS THEY BENEFIT EVERY PROCESS OF MANUFACTURING, FROM DISTRIBUTION AND LOGISTICS TO INVENTORY TRACKING AND SHIPPING
7.3 POS PRINTERS
7.3.1 PRINTING CUSTOMER RECEIPTS AT RETAIL POS COUNTERS IS AMONG MAJOR APPLICATIONS OF POS PRINTERS
7.4 KIOSK AND TICKET PRINTERS
7.4.1 GROWING DEMAND FROM GOVERNMENT AND HEALTHCARE & HOSPITALITY APPLICATIONS TO DRIVE THERMAL KIOSK AND TICKET PRINTER MARKET
7.5 RFID PRINTERS
7.5.1 THERMAL RFID PRINTERS TO WITNESS HIGHEST GROWTH IN THERMAL PRINTER MARKET DURING FORECAST PERIOD
7.6 CARD PRINTERS
7.6.1 NORTH AMERICA TO DOMINATE IN THERMAL CARD PRINTER MARKET DURING FORECAST PERIOD

8 THERMAL PRINTER MARKET, BY FORMAT TYPE

8.1 INTRODUCTION
8.2 INDUSTRIAL FORMAT PRINTERS
8.2.1 INDUSTRIAL FORMAT PRINTERS TO CONTINUE TO ACCOUNT FOR LARGEST SHARE OF THERMAL PRINTER MARKET DURING 2020–2025
8.3 DESKTOP FORMAT PRINTERS
8.3.1 RETAIL, HEALTHCARE, AND HOSPITALITY ARE AMONG KEY APPLICATION AREAS OF DESKTOP FORMAT THERMAL PRINTERS
8.4 MOBILE FORMAT PRINTERS
8.4.1 MOBILE FORMAT THERMAL PRINTERS ARE LIGHT IN WEIGHT, EASY TO USE, DURABLE, AND DELIVER RICH PRINT QUALITY

9 THERMAL PRINTER MARKET, BY PRINTING TECHNOLOGY

9.1 INTRODUCTION
9.2 DIRECT THERMAL
9.2.1 POS PRINTERS ACCOUNTED FOR LARGEST SHARE OF THERMAL PRINTER MARKET FOR DIRECT THERMAL TECHNOLOGY IN 2019
9.3 THERMAL TRANSFER
9.3.1 BARCODE PRINTERS, POS PRINTERS, AND KIOSK & TICKET PRINTERS ARE MAJOR TYPES OF PRINTERS IN WHICH THERMAL TRANSFER TECHNOLOGY IS BEING USED
9.4 DYE DIFFUSION THERMAL TRANSFER
9.4.1 CARD PRINTERS TO ACCOUNT FOR LARGEST SIZE OF THERMAL PRINTER MARKET FOR DYE DIFFUSION THERMAL TRANSFER TECHNOLOGY DURING FORECAST PERIOD

10 THERMAL PRINTING MARKET, BY APPLICATION

10.1 INTRODUCTION
10.2 RETAIL
10.2.1 GROWING DEMAND FOR RFID PRINTERS TO DRIVE THERMAL PRINTING MARKET FOR RETAIL APPLICATION
10.3 TRANSPORTATION AND LOGISTICS
10.3.1 ENHANCING YARD MANAGEMENT AND FLEET MANAGEMENT PROCESSES AND TRACKING ASSETS ARE A FEW KEY APPLICATIONS OF RFID THERMAL PRINTERS
10.4 MANUFACTURING AND INDUSTRIAL
10.4.1 THERMAL-PRINTED BARCODE SOLUTIONS HELP IN END-TO-END TRACEABILITY AND QUALITY CONTROL IN MANUFACTURING & INDUSTRIAL

ENVIRONMENT
10.5 HEALTHCARE AND HOSPITALITY
10.5.1 PATIENT ID TRACKING, SPECIMEN/BLOOD LABELLING, MEDICATION TRACKING, STAFF ID AND ACCESS CONTROL, HEALTHCARE MATERIALS MANAGEMENT, AND WORKFLOW AUTOMATION ARE A FEW KEY APPLICATIONS OF THERMAL PRINTERS IN HEALTHCARE INDUSTRY
10.6 GOVERNMENT
10.6.1 INITIATIVES TAKEN BY US GOVERNMENT TO INCREASE SAFETY AND SECURITY IS AMONG KEY FACTORS LEADING TO HIGH DEMAND FOR THERMAL PRINTERS IN NORTH AMERICA
10.7 OTHERS

11 GEOGRAPHIC ANALYSIS

11.1 INTRODUCTION
11.2 NORTH AMERICA
11.2.1 US
11.2.1.1 US to continue to account for largest share of North American thermal printing market during 2020–2025
11.2.2 CANADA
11.2.2.1 Rapid growth of E-Commerce, IT, retail, and manufacturing industries is expected to propel thermal printing market in Canada
11.2.3 MEXICO
11.2.3.1 Mexico to witness highest growth in thermal printing market in North America during forecast period
11.3 EUROPE
11.3.1 UK
11.3.1.1 Increasing adoption of thermal printing solutions in healthcare and manufacturing sectors in UK is among major factors driving growth of thermal printing market in UK
11.3.2 GERMANY
11.3.2.1 Increasing demand from automotive industry positively impacts thermal printing market in Germany
11.3.3 FRANCE
11.3.3.1 France to witness highest growth in thermal printing market in Europe during forecast period
11.3.4 ITALY
11.3.4.1 Barcode printers and POS printers are major printer types in thermal printer market in Italy

11.3.5 REST OF EUROPE
11.4 APAC
11.4.1 CHINA
11.4.1.1 China to continue to account for largest share of APAC thermal printing market in 2025
11.4.2 JAPAN
11.4.2.1 Healthcare, hospitality, retail, automobile, and transportation are key industries in Japanese thermal printing market
11.4.3 AUSTRALIA
11.4.3.1 Australia to witness significant growth in thermal printing market in APAC
11.4.4 INDIA
11.4.4.1 Increasing demand for thermal printers from retail and manufacturing & industrial segments is boosting growth of thermal printing market in India
11.4.5 REST OF APAC
11.5 ROW
11.5.1 MIDDLE EAST AND AFRICA
11.5.1.1 Retail and manufacturing industries are boosting demand for thermal printers in Middle East and Africa
11.5.2 SOUTH AMERICA
11.5.2.1 Increasing industrialization and rising penetration of retail, entertainment, and government applications are expected to drive demand for thermal printers in South America

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW
12.2 MARKET RANKING ANALYSIS: THERMAL PRINTING MARKET
12.3 COMPETITIVE LEADERSHIP MAPPING
12.3.1 VISIONARY LEADERS
12.3.2 INNOVATORS
12.3.3 DYNAMIC DIFFERENTIATORS
12.3.4 EMERGING COMPANIES
12.4 STRENGTH OF PRODUCT PORTFOLIO
12.5 BUSINESS STRATEGY EXCELLENCE
12.6 COMPETITIVE SITUATIONS AND TRENDS
12.6.1 PRODUCT LAUNCHES
12.6.2 EXPANSIONS AND ACQUISITIONS
12.6.3 PARTNERSHIPS AND COLLABORATIONS

13 COMPANY PROFILES

13.1 KEY PLAYERS
13.1.1 ZEBRA TECHNOLOGIES
(Business overview, Products offered, Recent developments, SWOT analysis, and MnM view)*
13.1.2 SATO HOLDINGS
13.1.3 SEIKO EPSON
13.1.4 STAR MICRONICS
13.1.5 HONEYWELL INTERNATIONAL
13.1.6 BIXOLON
13.1.7 FUJITSU
13.1.8 BROTHER INDUSTRIES
13.1.9 TOSHIBA TEC
13.1.10 TSC AUTO ID TECHNOLOGY
13.2 OTHER COMPANIES
13.2.1 NCR CORPORATION
13.2.2 AVERY DENNISON
13.2.3 CITIZEN SYSTEMS
13.2.4 JADAK
13.2.5 RONGTA TECHNOLOGY (XIAMEN) GROUP
13.2.6 PROMACH
13.2.7 COGNITIVETPG
13.2.8 SHINMEI
13.2.9 SEIKO INSTRUMENTS
13.2.10 AXIOHM
*Details on Business overview, Products offered, Recent developments, SWOT analysis, and MnM view might not be captured in case of unlisted companies.

14 APPENDIX

14.1 INSIGHTS OF INDUSTRY EXPERTS
14.2 DISCUSSION GUIDE
14.3 KNOWLEDGE STORE: MARKETSANDMARKETS’ SUBSCRIPTION PORTAL
14.4 AVAILABLE CUSTOMIZATIONS
14.5 RELATED REPORTS
14.6 AUTHOR DETAILS

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

TABLE 1 THERMAL PRINTING MARKET, BY OFFERING, 2017–2025 (USD BILLION)
TABLE 2 THERMAL PRINTING MARKET FOR SUPPLIES, BY TYPE, 2017–2025 (USD BILLION)
TABLE 3 THERMAL PRINTER MARKET, BY PRINTER TYPE, 2017–2025 (USD MILLION)
TABLE 4 THERMAL PRINTER MARKET, BY PRINTER TYPE, 2017–2025 (THOUSAND UNITS)
TABLE 5 THERMAL PRINTER MARKET FOR BARCODE PRINTERS, BY APPLICATION, 2017–2025 (USD MILLION)
TABLE 6 THERMAL PRINTER MARKET FOR BARCODE PRINTERS, BY PRINTING TECHNOLOGY, 2017–2025 (USD MILLION)
TABLE 7 THERMAL PRINTER MARKET FOR BARCODE PRINTERS, BY REGION, 2017–2025 (USD MILLION)
TABLE 8 THERMAL PRINTER MARKET FOR POS PRINTERS, BY APPLICATION, 2017–2025 (USD MILLION)
TABLE 9 THERMAL PRINTER MARKET FOR POS PRINTERS, BY PRINTING TECHNOLOGY, 2017–2025 (USD MILLION)
TABLE 10 THERMAL PRINTER MARKET FOR POS PRINTERS, BY REGION, 2017–2025 (USD MILLION)
TABLE 11 THERMAL PRINTER MARKET FOR KIOSK AND TICKET PRINTERS, BY APPLICATION, 2017–2025 (USD MILLION)
TABLE 12 THERMAL PRINTER MARKET FOR KIOSK AND TICKET PRINTERS, BY PRINTING TECHNOLOGY, 2017–2025 (USD MILLION)
TABLE 13 THERMAL PRINTER MARKET FOR KIOSK AND TICKET PRINTERS, BY REGION, 2017–2025 (USD MILLION)
TABLE 14 THERMAL PRINTER MARKET FOR RFID PRINTERS, BY APPLICATION, 2017–2025 (USD MILLION)
TABLE 15 THERMAL PRINTER MARKET FOR RFID PRINTERS, BY PRINTING TECHNOLOGY, 2017–2025 (USD MILLION)
TABLE 16 THERMAL PRINTER MARKET FOR RFID PRINTERS, BY REGION, 2017–2025 (USD MILLION)
TABLE 17 THERMAL PRINTER MARKET FOR CARD PRINTERS, BY APPLICATION, 2017–2025 (USD MILLION)
TABLE 18 THERMAL PRINTER MARKET FOR CARD PRINTERS, BY PRINTING TECHNOLOGY, 2017–2025 (USD MILLION)

TABLE 19 THERMAL PRINTER MARKET FOR CARD PRINTERS, BY REGION, 2017–2025 (USD MILLION)
TABLE 20 THERMAL PRINTER MARKET, BY FORMAT TYPE, 2017–2025 (USD BILLION)
TABLE 21 INDUSTRIAL FORMAT THERMAL PRINTER MARKET, BY REGION, 2017–2025 (USD MILLION)
TABLE 22 DESKTOP FORMAT THERMAL PRINTER MARKET, BY REGION, 2017–2025 (USD MILLION)
TABLE 23 MOBILE FORMAT THERMAL PRINTER MARKET, BY REGION, 2017–2025 (USD MILLION)
TABLE 24 ADVANTAGES AND DISADVANTAGES OF THERMAL PRINTING TECHNOLOGIES
TABLE 25 THERMAL PRINTER MARKET, BY PRINTING TECHNOLOGY, 2017–2025 (USD BILLION)
TABLE 26 THERMAL PRINTER MARKET FOR DIRECT THERMAL TECHNOLOGY, BY PRINTER TYPE, 2017–2025 (USD MILLION)
TABLE 27 THERMAL PRINTER MARKET FOR THERMAL TRANSFER, BY PRINTER TYPE, 2017–2025 (USD MILLION)
TABLE 28 THERMAL PRINTER MARKET FOR DYE DIFFUSION THERMAL TRANSFER, BY PRINTER TYPE, 2017–2025 (USD MILLION)
TABLE 29 THERMAL PRINTING MARKET, BY APPLICATION, 2017–2025 (USD BILLION)
TABLE 30 THERMAL PRINTING MARKET FOR RETAIL, BY REGION, 2017–2025 (USD BILLION)
TABLE 31 THERMAL PRINTER MARKET FOR RETAIL, BY PRINTER TYPE, 2017–2025 (USD MILLION)
TABLE 32 THERMAL PRINTING MARKET FOR TRANSPORTATION AND LOGISTICS, BY REGION, 2017–2025 (USD BILLION)
TABLE 33 THERMAL PRINTER MARKET FOR TRANSPORTATION AND LOGISTICS, BY PRINTER TYPE, 2017–2025 (USD MILLION)
TABLE 34 THERMAL PRINTING MARKET FOR MANUFACTURING AND INDUSTRIAL, BY REGION, 2017–2025 (USD BILLION)
TABLE 35 THERMAL PRINTER MARKET FOR MANUFACTURING AND INDUSTRIAL, BY PRINTER TYPE, 2017–2025 (USD MILLION)
TABLE 36 THERMAL PRINTING MARKET FOR HEALTHCARE & HOSPITALITY, BY REGION, 2017–2025 (USD BILLION)
TABLE 37 THERMAL PRINTER MARKET FOR HEALTHCARE & HOSPITALITY, BY PRINTER TYPE, 2017–2025 (USD MILLION)
TABLE 38 THERMAL PRINTING MARKET FOR GOVERNMENT APPLICATION, BY

REGION, 2017–2025 (USD MILLION)
TABLE 39 THERMAL PRINTER MARKET FOR GOVERNMENT APPLICATION, BY PRINTER TYPE, 2017–2025 (USD MILLION)
TABLE 40 THERMAL PRINTING MARKET FOR OTHER APPLICATIONS, BY REGION, 2017–2025 (USD MILLION)
TABLE 41 THERMAL PRINTER MARKET FOR OTHER APPLICATIONS, BY PRINTER TYPE, 2017–2025 (USD MILLION)
TABLE 42 THERMAL PRINTING MARKET, BY REGION, 2017–2025 (USD BILLION)
TABLE 43 THERMAL PRINTING MARKET IN NORTH AMERICA, BY COUNTRY, 2017–2025 (USD BILLION)
TABLE 44 THERMAL PRINTING MARKET IN NORTH AMERICA, BY APPLICATION, 2017–2025 (USD BILLION)
TABLE 45 THERMAL PRINTING MARKET IN NORTH AMERICA, BY OFFERING, 2017–2025 (USD BILLION)
TABLE 46 THERMAL PRINTER MARKET IN NORTH AMERICA, BY PRINTER TYPE, 2017–2025 (USD MILLION)
TABLE 47 THERMAL PRINTER MARKET IN NORTH AMERICA, BY FORMAT TYPE, 2017–2025 (USD MILLION)
TABLE 48 THERMAL PRINTING MARKET IN EUROPE, BY COUNTRY, 2017–2025 (USD BILLION)
TABLE 49 THERMAL PRINTING MARKET IN EUROPE, BY APPLICATION, 2017–2025 (USD BILLION)
TABLE 50 THERMAL PRINTING MARKET IN EUROPE, BY OFFERING, 2017–2025 (USD BILLION)
TABLE 51 THERMAL PRINTER MARKET IN EUROPE, BY PRINTER TYPE, 2017–2025 (USD MILLION)
TABLE 52 THERMAL PRINTER MARKET IN EUROPE, BY FORMAT TYPE, 2017–2025 (USD MILLION)
TABLE 53 THERMAL PRINTING MARKET IN APAC, BY COUNTRY, 2017–2025 (USD BILLION)
TABLE 54 THERMAL PRINTING MARKET IN APAC, BY APPLICATION, 2017–2025 (USD BILLION)
TABLE 55 THERMAL PRINTING MARKET IN APAC, BY OFFERING, 2017–2025 (USD BILLION)
TABLE 56 THERMAL PRINTER MARKET IN APAC, BY PRINTER TYPE, 2017–2025 (USD MILLION)
TABLE 57 THERMAL PRINTER MARKET IN APAC, BY FORMAT TYPE, 2017–2025 (USD MILLION)
TABLE 58 THERMAL PRINTING MARKET IN ROW, BY REGION, 2017–2025 (USD

BILLION)
TABLE 59 THERMAL PRINTING MARKET IN ROW, BY APPLICATION, 2017–2025 (USD MILLION)
TABLE 60 THERMAL PRINTER MARKET IN ROW, BY PRINTER TYPE, 2017–2025 (USD MILLION)
TABLE 61 THERMAL PRINTER MARKET IN ROW, BY FORMAT TYPE, 2017–2025 (USD MILLION)
TABLE 62 PRODUCT LAUNCHES, 2019–2020
TABLE 63 EXPANSIONS AND ACQUISITIONS, 2018–2019
TABLE 64 PARTNERSHIPS AND COLLABORATION, 2019–2020

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

FIGURE 1 THERMAL PRINTING MARKET SEGMENTATION
FIGURE 2 PROCESS FLOW: THERMAL PRINTING MARKET SIZE ESTIMATION
FIGURE 3 THERMAL PRINTING MARKET: RESEARCH DESIGN
FIGURE 4 THERMAL PRINTING MARKET: BOTTOM-UP APPROACH
FIGURE 5 THERMAL PRINTING MARKET: TOP-DOWN APPROACH
FIGURE 6 DATA TRIANGULATION
FIGURE 7 THERMAL PRINTING MARKET, 2017–2025 (USD BILLION)
FIGURE 8 BARCODE PRINTERS TO ACCOUNT FOR SIGNIFICANT MARKET SIZE DURING FORECAST PERIOD
FIGURE 9 DIRECT THERMAL SEGMENT TO HOLD LARGEST SIZE OF THERMAL PRINTER MARKET, BY PRINTING TECHNOLOGY, IN 2025
FIGURE 10 HEALTHCARE & HOSPITALITY IS EXPECTED TO BE FASTEST-GROWING APPLICATION IN THERMAL PRINTING MARKET DURING FORECAST PERIOD
FIGURE 11 NORTH AMERICA CAPTURED LARGEST SHARE OF THERMAL PRINTING
MARKET IN 2019
FIGURE 12 INCREASING ADOPTION OF THERMAL PRINTING TECHNOLOGY IN APAC DRIVING MARKET GROWTH
FIGURE 13 THERMAL PRINTING MARKET FOR SUPPLIES TO GROW AT HIGHER CAGR DURING FORECAST PERIOD
FIGURE 14 RETAIL APPLICATION AND CHINA TO BE LARGEST SHAREHOLDERS IN THERMAL PRINTING MARKET IN APAC IN 2025
FIGURE 15 THERMAL PRINTING MARKET FOR HEALTHCARE AND HOSPITALITY APPLICATION TO GROW AT HIGHEST CAGR FROM 2020 TO 2025
FIGURE 16 US HELD LARGEST SHARE OF THERMAL PRINTING MARKET IN 2019
FIGURE 17 THERMAL PRINTING MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES
FIGURE 18 E-COMMERCE SALES WORLDWIDE (2017–2023)
FIGURE 19 VALUE CHAIN ANALYSIS: MANUFACTURING AND ASSEMBLY PHASE CONTRIBUTES MAJOR VALUE
FIGURE 20 THERMAL PRINTING MARKET SEGMENTATION, BY OFFERING
FIGURE 21 SUPPLIES SEGMENT TO HOLD LARGER SIZE OF THERMAL PRINTING MARKET
IN 2025

FIGURE 22 DIRECT THERMAL SUPPLIES SEGMENT TO WITNESS HIGHEST CAGR IN THERMAL PRINTING SUPPLIES MARKET DURING FORECAST PERIOD
FIGURE 23 THERMAL PRINTER MARKET SEGMENTATION, BY PRINTER TYPE
FIGURE 24 BARDCODE PRINTERS TO HOLD LARGEST SIZE OF THERMAL PRINTER MARKET
IN 2025
FIGURE 25 MANUFACTURING & INDUSTRIAL APPLICATION TO WITNESS HIGHEST CAGR IN THERMAL POS PRINTER MARKET DURING FORECAST PERIOD
FIGURE 26 DIRECT THERMAL (DT) TECHNOLOGY TO HOLD LARGEST SIZE OF THERMAL RFID PRINTER MARKET IN 2025
FIGURE 27 THERMAL PRINTER MARKET SEGMENTATION, BY FORMAT TYPE
FIGURE 28 INDUSTRIAL FORMAT SEGMENT TO HOLD LARGEST SIZE OF THERMAL PRINTER MARKET IN 2025
FIGURE 29 THERMAL PRINTER MARKET SEGMENTATION, BY PRINTING TECHNOLOGY
FIGURE 30 DIRECT THERMAL SEGMENT TO WITNESS HIGHEST GROWTH IN THERMAL PRINTER MARKET DURING FORECAST PERIOD
FIGURE 31 RFID PRINTERS TO WITNESS HIGHEST GROWTH IN THERMAL PRINTER MARKET FOR THERMAL TRANSFER DURING FORECAST PERIOD
FIGURE 32 THERMAL PRINTING MARKET SEGMENTATION, BY APPLICATION
FIGURE 33 RETAIL APPLICATION TO HOLD LARGEST SIZE OF THERMAL PRINTING MARKET
IN 2025
FIGURE 34 APAC TO WITNESS HIGHEST GROWTH IN THERMAL PRINTING MARKET FOR MANUFACTURING & INDUSTRIAL APPLICATION DURING FORECAST PERIOD
FIGURE 35 NORTH AMERICA TO DOMINATE THERMAL PRINTING MARKET FOR GOVERNMENT APPLICATION IN 2025
FIGURE 36 INDIA TO REGISTER HIGHEST CAGR IN GLOBAL THERMAL PRINTING MARKET DURING FORECAST PERIOD
FIGURE 37 SNAPSHOT OF THERMAL PRINTING MARKET IN NORTH AMERICA
FIGURE 38 SNAPSHOT OF THERMAL PRINTING MARKET IN EUROPE
FIGURE 39 SNAPSHOT OF THERMAL PRINTING MARKET IN APAC
FIGURE 40 MARKET RANKING OF KEY PLAYERS IN THERMAL PRINTING MARKET, 2019
FIGURE 41 THERMAL PRINTING MARKET (GLOBAL) COMPETITIVE LEADERSHIP MAPPING, 2019
FIGURE 42 PRODUCT PORTFOLIO ANALYSIS OF TOP PLAYERS IN THERMAL

+44 20 8123 2220
info@marketpublishers.com

PRINTING MARKET
FIGURE 43 BUSINESS STRATEGY EXCELLENCE OF TOP PLAYERS IN THERMAL PRINTING MARKET
FIGURE 44 ZEBRA TECHNOLOGIES: COMPANY SNAPSHOT
FIGURE 45 SATO HOLDINGS: COMPANY SNAPSHOT
FIGURE 46 SEIKO EPSON: COMPANY SNAPSHOT
FIGURE 47 STAR MICRONICS: COMPANY SNAPSHOT
FIGURE 48 HONEYWELL INTERNATIONAL: COMPANY SNAPSHOT
FIGURE 49 BIXOLON: COMPANY SNAPSHOT
FIGURE 50 FUJITSU: COMPANY SNAPSHOT
FIGURE 51 BROTHER INDUSTRIES: COMPANY SNAPSHOT
FIGURE 52 TOSHIBA TEC: COMPANY SNAPSHOT
FIGURE 53 TSC AUTO ID TECHNOLOGY: COMPANY SNAPSHOT

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Thermal Printing Market by Offering (Printer, Supplies), Printer Type (Barcode, POS, Kiosk & Ticket, RFID, and Card), Format Type (Industrial, Desktop, Mobile), Printing Technology (DT, TT, D2T2), Application and Geography - Global Forecast to 2025

Product link: https://marketpublishers.com/r/T7D268B0A1BEN.html

Price: US$ 3,217.50 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/T7D268B0A1BEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970