

Textile Films Market by Type (Breathable and Nonbreathable), By Material (PE, PP, PU, Others), By Application (Hygiene, Medical, Sportswear, Protective Apparel), and Region (North America, APAC, Europe, MEA, and South America) - Forecast to 2023

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Abstracts

"The textile films market is projected to register a CAGR of 6.6%, in terms of value, between 2018 and 2023."

The textile films market is projected to grow from USD 4.5 billion in 2018 to USD 6.2 billion by 2023, at a CAGR of 6.6%. The increasing use of hygiene products such as baby diapers and sanitary napkins, increase in aging population, growth in the infrastructure sector, and growing urbanization are the major drivers for the textile films market. Another factor driving the textile films market is the increased awareness around maintaining proper feminine and child hygiene. However, the volatility of raw material prices is restraining the growth of the market. Most of the raw materials used in the production of textile films are petroleum products. The prices of these raw materials have been highly volatile in recent times, touching a five-year low, which affected the market growth.

"Breathable films segment is expected to be the fastest-growing type of textile films, in terms of volume and value, during the forecast period."

Breathable films are thin films formed by a combination of polymers and mineral fillers. The major advantages of breathable films are improved user comfort, better skin breathability, and reduction in side-effects, higher bursting strength, and improved hygiene. Breathable films are used in the production of baby diapers, sanitary napkins, and incontinence pads, supplies for the chronically ill or for other medical applications.



The growth in the use of hygiene products such as sanitary napkins and diapers, among others, globally, and increased use of sportswear is responsible for the large market size for breathable films.

"PE is expected to be the largest material used in textile films, in terms of volume and value, during the forecast period."

PE is easily available and widely used in various applications, ranging from shampoo bottles to bulletproof vests. It has high ductility, good chemical resistance, and high impact strength, which enable appropriate use of this polymer in textile films. The presence of the aforementioned properties, easy availability, and low cost are the major drivers for the use of PE in textile films.

"Hygiene is estimated to be the largest application of textile films, in terms of volume and value, during the forecast period."

Hygiene applications for textile films include baby diapers, adult incontinence diapers, and sanitary napkins. The hygiene products market is matured in developed countries. However, the use of hygiene products in emerging economies such as China, India, Brazil, South Africa, and others is growing, mainly driven by rising awareness and decline in societal stigma.

"APAC is projected to be the largest textile films market, in terms of volume, during the forecast period."

APAC was the most promising market for textile films in 2017 and is expected to be the same during the forecast period. The rising population, increased demand for hygiene products, growing disposable income, rapid industrialization, and increased urbanization are driving the APAC textile films market. Shifting demographics such as low infant mortality rate, growing awareness about maintaining hygiene, and improving lifestyle standard are responsible for the high growth of the market in the hygiene segment. In addition, rapid infrastructural development is driving the construction sector thus, propelling the textile films market in the region.

The market sizes estimated in this study were validated through primary interviews conducted with various industry experts, globally. These primary sources are divided into three categories:

By Company Type: Tier I – 25%, Tier II – 50%, and Tier III – 25%



By Designation: C Level – 20%, Director Level – 30%, and Others – 50%

By Region: North America – 22%, Europe – 33%, APAC – 28%, and RoW – 17%

The report profiles several leading players of the textile films market that include RKW Group (Germany), Covestro (Germany), Berry Global (US), Mitsui Hygiene (Thailand), Arkema (France), SWM International (US), and Toray Industries (Japan). The report also includes detailed information about various growth strategies adopted by these key players to strengthen their position in the textile films market.

RESEARCH COVERAGE

The objective of this study is to define, describe, and forecast the textile films market based on various segmentations and strategically analyze these market segments with respect to individual growth trends, growth prospects, and contribution to the overall textile films market. In this report, the textile films market has been segmented based on type, material, application, and region.

KEY BENEFITS OF BUYING THE REPORT

The report is expected to help market leaders/new entrants in the textile films market in the following ways:

- 1. This report comprehensively segments the textile films market and provides the closest approximations for the sizes of different segments and subsegments of the market across different verticals and regions.
- 2. This report is expected to help stakeholders in obtaining an improved understanding of their competitors and gain insights about their businesses. The competitive landscape section includes detailed information about strategies such as merger & acquisition, agreement, and investment & expansion, which were undertaken by various key players to enhance their position in the textile films market.



Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 TEXTILE FILMS MARKET SEGMENTATION
 - 1.3.2 REGIONS COVERED
 - 1.3.3 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 UNIT CONSIDERED
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 DATA TRIANGULATION
- 2.4 ASSUMPTIONS
- 2.5 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE TEXTILE FILMS MARKET
- 4.2 TEXTILE FILMS MARKET, BY MATERIAL
- 4.3 TEXTILE FILMS MARKET, BY APPLICATION
- 4.4 TEXTILE FILMS MARKET, BY TYPE
- 4.5 TEXTILE FILMS MARKET, BY REGION



4.6 APAC TEXTILE FILMS MARKET, BY APPLICATION AND COUNTRY

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS
 - 5.2.1 DRIVERS
 - 5.2.1.1 Growing awareness regarding feminine and child hygiene
 - 5.2.1.2 Increase in aging population
- 5.2.1.3 Increasing use of breathable films for premium hygiene products in developing countries
 - 5.2.2 RESTRAINTS
 - 5.2.2.1 Volatility in raw material prices
- 5.2.2.2 Limited or stagnant growth in the baby diaper market in developed countries and declining birth rate
 - 5.2.3 OPPORTUNITIES
 - 5.2.3.1 Scope for growth in markets with lower penetration rates
 - 5.2.4 CHALLENGES
 - 5.2.4.1 Production of cost-effective breathable films
 - 5.2.4.2 Lack of awareness about adult incontinence diapers
- 5.3 PORTER'S FIVE FORCES ANALYSIS
 - 5.3.1 THREAT OF NEW ENTRANTS
 - 5.3.2 THREATS OF SUBSTITUTES
 - 5.3.3 BARGAINING POWER OF SUPPLIERS
 - 5.3.4 BARGAINING POWER OF BUYERS
 - 5.3.5 INTENSITY OF COMPETITIVE RIVALRY

6 TEXTILE FILMS MARKET, BY TYPE

- 6.1 INTRODUCTION
- 6.2 BREATHABLE FILMS
- 6.2.1 GROWTH IN THE USE OF HYGIENE PRODUCTS IS DRIVING THE DEMAND FOR BREATHABLE TEXTILE FILMS
- 6.3 NON-BREATHABLE FILMS
- 6.3.1 LOW COST OF NON-BREATHABLE FILMS IS A MAJOR DRIVER FOR THE MARKET

7 TEXTILE FILMS MARKET, BY MATERIAL



- 7.1 INTRODUCTION
- 7.2 POLYETHYLENE (PE)
- 7.2.1 EASY AVAILABILITY AND LOW COST ARE THE GOVERNING FACTORS FOR THE PE-BASED TEXTILE FILMS MARKET
- 7.3 POLYURETHANE (PU)
- 7.3.1 PRESENCE OF HIGH MECHANICAL PROPERTIES AND THE ABILITY TO CREATE BETTER LIQUID BARRIER ARE THE ADVANTAGES OF PU-BASED TEXTILE FILMS
- 7.4 POLYPROPYLENE (PP)
- 7.4.1 LIGHTWEIGHT WITH GOOD TEAR AND IMPACT STRENGTH, PP-BASED TEXTILE FILMS ARE WITNESSING GROWTH 7.5 OTHERS

8 TEXTILE FILMS MARKET, BY APPLICATION

- 8.1 INTRODUCTION
- 8.2 HYGIENE
- 8.2.1 INCREASING USE OF HYGIENE PRODUCTS IN EMERGING ECONOMIES IS DRIVING THE TEXTILE FILMS MARKET IN THE HYGIENE SEGMENT 8.3 MEDICAL
- 8.3.1 GROWING AWARENESS ABOUT PROPER PROTECTION IN MEDICAL INSTITUTIONS IS INCREASING THE DEMAND FOR TEXTILE FILMS 8.4 SPORTSWEAR
- 8.4.1 ATHLEISURE TREND AND INCREASING AWARENESS ABOUT LEADING A HEALTHY LIFESTYLE ARE DRIVING THE MARKET
- 8.5 PROTECTIVE APPAREL
- 8.5.1 CONSTRUCTION ACTIVITIES IN EMERGING ECONOMIES ARE PROPELLING THE MARKET FOR TEXTILE FILMS IN THE PROTECTIVE APPAREL SEGMENT
- 8.6 OTHERS

9 TEXTILE FILMS MARKET, BY REGION

- 9.1 INTRODUCTION
- 9.2 NORTH AMERICA
 - 9.2.1 US
- 9.2.1.1 Large sportswear market in the country is increasing the demand for textile films
 - 9.2.2 CANADA



- 9.2.2.1 Various factors positively affecting the hygiene products market are expected to boost the textile films market in Canada
 - 9.2.3 MEXICO
- 9.2.3.1 Increasing healthcare expenditure is augmenting the demand for textile films in Mexico
- 9.3 EUROPE
 - 9.3.1 GERMANY
- 9.3.1.1 Rapid growth in residential construction and sportswear markets is expected to increase the demand for textile films
 - 9.3.2 FRANCE
 - 9.3.2.1 Sportswear segment is likely to affect the textile films market positively
 - 9.3.3 SPAIN
- 9.3.3.1 Rising domestic demand for sportswear and protective wear is likely to propel the market
 - 9.3.4 UK
- 9.3.4.1 Increased use of hygiene products along with growing construction activities are fueling the demand for textile films
 - 9.3.5 ITALY
- 9.3.5.1 Sports and construction are projected to be the two key applications of textile films
 - 9.3.6 REST OF EUROPE
- **9.4 APAC**
 - 9.4.1 CHINA
- 9.4.1.1 Chinese textile films market is driven by the growth of sportswear and hygiene segments
 - 9.4.2 JAPAN
- 9.4.2.1 Growing demand for adult diapers and sportswear is influencing the textile films consumption positively
 - 9.4.3 INDIA
- 9.4.3.1 Rapid growth of the construction industry along with favorable government schemes are spurring the textile films market
 - 9.4.4 SOUTH KOREA
 - 9.4.4.1 Increasing aging population is the main governing factor for the market 9.4.5 AUSTRALIA
- 9.4.5.1 Increasing aging population and demand for hygiene products are propelling the demand for textile films
 - 9.4.6 REST OF APAC
- 9.5 MIDDLE EAST & AFRICA
 - **9.5.1 TURKEY**



- 9.5.1.1 Increasing construction activities are likely to drive the textile films market in Turkey
 - 9.5.2 SOUTH AFRICA
- 9.5.2.1 Infrastructural development is expected to influence the textile films market in South Africa
- 9.5.3 SAUDI ARABIA
- 9.5.3.1 Government initiatives for spreading hygiene awareness and key construction projects are estimated to drive the textile films market
 - 9.5.4 REST OF MIDDLE EAST & AFRICA
- 9.6 SOUTH AMERICA
 - 9.6.1 BRAZIL
- 9.6.1.1 Growing demand for value-added hygiene products is likely to contribute to the growth of the textile films market
 - 9.6.2 ARGENTINA
- 9.6.2.1 Government programs to improve the infrastructure sector are likely to drive the textile films market
 - 9.6.3 REST OF SOUTH AMERICA

10 COMPETITIVE LANDSCAPE

- 10.1 OVERVIEW
- 10.2 COMPETITIVE LEADERSHIP MAPPING, 2018
 - 10.2.1 VISIONARY LEADERS
 - 10.2.2 INNOVATORS
 - 10.2.3 DYNAMIC DIFFERENTIATORS
 - 10.2.4 EMERGING COMPANIES
- 10.3 COMPETITIVE BENCHMARKING
 - 10.3.1 STRENGTH OF PRODUCT PORTFOLIO
 - 10.3.2 BUSINESS STRATEGY EXCELLENCE
- 10.4 MARKET RANKING OF KEY PLAYERS
 - 10.4.1 BERRY GLOBAL
 - 10.4.2 RKW GROUP
 - 10.4.3 SWM INTERNATIONAL
 - 10.4.4 MITSUI HYGIENE MATERIALS (THAILAND)
 - 10.4.5 COVESTRO
- 10.5 COMPETITIVE SITUATION & TRENDS
- 10.5.1 INVESTMENT & EXPANSION
- 10.5.2 MERGER & ACQUISITION
- 10.5.3 NEW PRODUCT LAUNCH



10.5.4 AGREEMENT & COLLABORATION

11 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View)*

- 11.1 BERRY GLOBAL
- 11.2 RKW GROUP
- 11.3 SCHWEITZER-MAUDUIT INTERNATIONAL
- 11.4 MITSUI HYGIENE MATERIALS (THAILAND) CO., LTD.
- 11.5 COVESTRO
- 11.6 TORAY INDUSTRIES
- 11.7 ARKEMA SA
- 11.8 AMERICAN POLYFILM, INC.
- 11.9 DONGYING GAOLART IMPORT & EXPORT CO.
- 11.10 FATRA A.S.
- 11.11 TRIOPLAST INDUSTRIER AB
- 11.12 OTHER PLAYERS
 - 11.12.1 RAHIL FOAM PVT. LTD.
 - 11.12.2 DAIKA KOGYO
 - 11.12.3 SUNPLAC CORPORATION
 - 11.12.4 NAPCO NATIONAL
 - 11.12.5 PLASTIK GROUP
 - 11.12.6 FELIX PLASTICS
 - 11.12.7 SKYMARK PACKAGING LTD.
 - 11.12.8 PT. ASIA PACIFIC FORTUNA SARI
 - 11.12.9 TEC LINE INDUSTRIES
 - 11.12.10 PARASRAMPURIA ENGINEERING PRIVATE LIMITED (PEPL)
 - 11.12.11 XPRO INDIA LTD.
 - 11.12.12 AGARWAL TECHNOPLAST
 - 11.12.13 DOT SPECIALTY FILMS
 - 11.12.14 SWANSON PLASTICS CORPORATION (SPC)
 - 11.12.15 POLYZEN, INC.
- *Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

12 APPENDIX

12.1 DISCUSSION GUIDE



12.2 KNOWLEDGE STORE: MARKETSANDMARKETS SUBSCRIPTION PORTAL

12.3 AVAILABLE CUSTOMIZATIONS

12.4 RELATED REPORTS

12.5 AUTHOR DETAILS



List Of Tables

LIST OF TABLES

TABLE 1 TEXTILE FILMS MARKET SIZE, BY TYPE, 2016–2023 (KILOTON)

TABLE 2 TEXTILE FILMS MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

TABLE 3 TEXTILE FILMS MARKET SIZE, BY MATERIAL, 2016–2023 (KILOTON)

TABLE 4 TEXTILE FILMS MARKET SIZE, BY MATERIAL, 2016–2023 (USD MILLION)

TABLE 5 TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 6 TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 7 TEXTILE FILMS MARKET SIZE, BY REGION, 2016–2023 (KILOTON)

TABLE 8 TEXTILE FILMS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 9 NORTH AMERICA: TEXTILE FILMS MARKET SIZE, BY COUNTRY, 2016–2023 (KILOTON)

TABLE 10 NORTH AMERICA: TEXTILE FILMS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

TABLE 11 NORTH AMERICA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 12 NORTH AMERICA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 13 US: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 14 US: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 15 CANADA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 16 CANADA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 17 MEXICO: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 18 MEXICO: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 19 EUROPE: TEXTILE FILMS MARKET SIZE, BY COUNTRY, 2016–2023 (KILOTON)

TABLE 20 EUROPE: TEXTILE FILMS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

TABLE 21 EUROPE: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)



TABLE 22 EUROPE: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 23 GERMANY: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 24 GERMANY: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 25 FRANCE: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 26 FRANCE: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 27 SPAIN: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 28 SPAIN: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 29 UK: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 30 UK: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 31 ITALY: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 32 ITALY: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 33 REST OF EUROPE: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 34 REST OF EUROPE: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 35 APAC: TEXTILE FILMS MARKET SIZE, BY COUNTRY, 2016–2023 (KILOTON)

TABLE 36 APAC: TEXTILE FILMS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

TABLE 37 APAC: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 38 APAC: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 39 CHINA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 40 CHINA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 41 JAPAN: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023



(KILOTON)

TABLE 42 JAPAN: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 43 INDIA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 44 INDIA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 45 SOUTH KOREA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 46 SOUTH KOREA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 47 AUSTRALIA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 48 AUSTRALIA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 49 REST OF APAC: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 50 REST OF APAC: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 51 MIDDLE EAST & AFRICA: TEXTILE FILMS MARKET SIZE, BY COUNTRY, 2016–2023 (KILOTON)

TABLE 52 MIDDLE EAST & AFRICA: TEXTILE FILMS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

TABLE 53 MIDDLE EAST & AFRICA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 54 MIDDLE EAST & AFRICA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 55 TURKEY: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 56 TURKEY: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 57 SOUTH AFRICA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 58 SOUTH AFRICA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 59 SAUDI ARABIA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 60 SAUDI ARABIA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)



TABLE 61 REST OF MIDDLE EAST & AFRICA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 62 REST OF MIDDLE EAST & AFRICA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 63 SOUTH AMERICA: TEXTILE FILMS MARKET SIZE, BY COUNTRY, 2016–2023 (KILOTON)

TABLE 64 SOUTH AMERICA: TEXTILE FILMS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

TABLE 65 SOUTH AMERICA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 66 SOUTH AMERICA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 67 BRAZIL: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 68 BRAZIL: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 69 ARGENTINA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 70 ARGENTINA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 71 REST OF SOUTH AMERICA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (KILOTON)

TABLE 72 REST OF SOUTH AMERICA: TEXTILE FILMS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

TABLE 73 INVESTMENT & EXPANSION (2015–2018)

TABLE 74 MERGER & ACQUISITION (2015–2018)

TABLE 75 NEW PRODUCT LAUNCH (2015–2018)

TABLE 76 AGREEMENT & COLLABORATION (2015–2018)



List Of Figures

LIST OF FIGURES

FIGURE 1 TEXTILE FILMS MARKET: RESEARCH DESIGN

FIGURE 2 TEXTILE FILMS MARKET: DATA TRIANGULATION

FIGURE 3 PE WAS THE LARGEST TYPE OF TEXTILE FILMS IN 2017

FIGURE 4 HYGIENE TO BE THE LARGEST APPLICATION OF TEXTILE FILMS

FIGURE 5 APAC TEXTILE FILMS MARKET TO REGISTER THE HIGHEST GROWTH

FIGURE 6 GROWTH IN HYGIENE, MEDICAL, AND CONSTRUCTION

APPLICATIONS TO DRIVE THE TEXTILE FILMS MARKET

FIGURE 7 PE TO BE THE LARGEST TYPE OF TEXTILE FILMS

FIGURE 8 HYGIENE TO BE THE LEADING APPLICATION OF TEXTILE FILMS

FIGURE 9 BREATHABLE SEGMENT TO ACCOUNT FOR THE LARGER MARKET SHARE

FIGURE 10 CHINA TO BE THE FASTEST-GROWING MARKET IN APAC

FIGURE 11 HYGIENE SEGMENT AND CHINA ACCOUNTED FOR THE LARGEST MARKET SHARE

FIGURE 12 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES:

TEXTILE FILMS MARKET

FIGURE 13 LOW THREAT OF NEW ENTRANTS OWING TO THE STRONG BRAND IMAGE OF EXISTING PLAYERS

FIGURE 14 BREATHABLE FILMS SEGMENT TO ACCOUNT FOR THE LARGER MARKET SHARE

FIGURE 15 PE SEGMENT TO ACCOUNT FOR THE LARGEST MARKET SHARE FIGURE 16 HYGIENE TO BE THE LARGEST SEGMENT OF THE TEXTILE FILMS MARKET

FIGURE 17 TEXTILE FILMS MARKET IN INDIA TO REGISTER THE HIGHEST CAGR.

FIGURE 18 NORTH AMERICA: TEXTILE FILMS MARKET SNAPSHOT

FIGURE 19 EUROPE: TEXTILE FILMS MARKET SNAPSHOT

FIGURE 20 APAC: TEXTILE FILMS MARKET SNAPSHOT

FIGURE 21 COMPANIES ADOPTED EXPANSION, NEW PRODUCT LAUNCH, AND

ACQUISITION AS KEY STRATEGIES BETWEEN 2015 AND 2018

FIGURE 22 TEXTILE FILMS MARKET: COMPETITIVE LEADERSHIP MAPPING, 2018

FIGURE 23 BERRY GLOBAL: COMPANY SNAPSHOT

FIGURE 24 BERRY GLOBAL: SWOT ANALYSIS

FIGURE 25 RKW GROUP: SWOT ANALYSIS

FIGURE 26 SCHWEITZER-MAUDUIT INTERNATIONAL: COMPANY SNAPSHOT

FIGURE 27 SCHWEITZER-MAUDUIT INTERNATIONAL: SWOT ANALYSIS



FIGURE 28 MITSUI HYGIENE MATERIALS (THAILAND): SWOT ANALYSIS

FIGURE 29 COVESTRO: COMPANY SNAPSHOT

FIGURE 30 COVESTRO: SWOT ANALYSIS

FIGURE 31 TORAY INDUSTRIES: COMPANY SNAPSHOT

FIGURE 32 TORAY INDUSTRIES: SWOT ANALYSIS

FIGURE 33 ARKEMA: COMPANY SNAPSHOT

FIGURE 34 ARKEMA: SWOT ANALYSIS



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