

Textile Coatings Market by Type (Thermoplastic, Thermoset), End-use Industry (Transportation, Building & Construction, Protective Clothing, Industrial, Medical), and Region (North America, Europe, APAC, South America, MEA) - Global Forecast to 2028

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Abstracts

The textile coatings market is poised for significant growth, with a projected value of USD 5.4 billion by 2028, exhibiting a robust CAGR of 4.6% from its 2023 value of USD 4.4 billion. The textile coatings market is witnessing substantial growth, primarily driven by two key factors. The technological advancement in coating technologies stands as an ideal driver driving the growth and evolution of the textile coatings market. Innovations in coating formulations, application methods, and materials have significantly enhanced the performance, functionality, and sustainability of coated textiles. These combined forces are propelling the demand for textile coatings in various end-use industries such as transportation, building & construction, protective clothing, industrial, medical, and other end-use industries.

“Thermoplastic segment was the largest type of textile coatings in 2022, in terms of value.”

The thermoplastic segment is the largest type in the textile coatings market due to its versatile properties. The unique properties of thermoplastic coatings play a critical role in a variety of applications, including the production of flexible industrial fabrics, robust medical textiles, and waterproof outdoor gear. It is widely used in various end-use industries including transportation, building & construction, protective clothing, industrial, medical, and others making it the preferred choice for manufacturers seeking a balance

between quality and sustainability.

“Transportation segment is estimated to be the largest end-use industry of textile coatings market in 2022, in terms of value.”

The transportation segment dominates the textile coatings market due to many vital factors. The transportation segment was indeed one of the largest end-use industries for textile coatings due to its extensive applications in interiors, and seatings. Coated textiles are utilized in the manufacturing of interior components, seat covers, and even structural elements to reduce overall vehicle weight. By reducing the weight of various components, including interiors and body materials, textile coatings facilitate the development of vehicles with extended battery life and improve overall energy efficiency.

“Asia Pacific is estimated to be the largest textile coatings market in 2022, in terms of value.”

Asia Pacific held a dominant position in the textile coatings market in 2022. Textile coatings find extensive applications in architectural fabrics, awnings, and geotextiles, enhancing the durability and functionality of materials used in modern infrastructure. As the region continues to invest in smart cities and sustainable urban development, the demand for innovative textile coatings is to grow further. These factors have driven the widespread adoption of textile coatings in various construction applications, including as transportation, building & construction, protective clothing, industrial, medical, and other end-use industries.

In the meticulous process of determining and verifying market sizes for multiple segments and subsegments, extensive primary interviews were conducted. A breakdown of the profiles of the primary interviewees is as follows:

By Company Type: Tier 1 - 69%, Tier 2 - 23%, and Tier 3 - 8%

By Designation: - C-Level - 25%, Director Level - 27%, and Others - 48%

By Region: North America - 32%, Europe - 28%, Asia Pacific - 21%, South America - 12%, and Middle East & Africa - 7%

The key market players illustrated in the report include Covestro AG (Germany), Solvay

SA (Belgium), BASF SE (Germany), Sumitomo Chemical Co., Ltd. (Japan), The Lubrizol Corporation (US), Clariant AG (Switzerland), TANATEX Chemicals B.V. (Netherlands), Huntsman International LLC (US), OMNOVA Solutions Inc. (US), Formulated Polymer Products Ltd. (UK), Arkema SA (France).

Research Coverage

This report segments the market for textile coatings on the basis of type, end-use industry, and region, and provides estimations for the overall value (USD Million) of the market across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, new product launches, expansions, and mergers & acquisition associated with the market for textile coatings.

Reasons to buy this report

This research report is focused on various levels of analysis — industry analysis (industry trends), market ranking analysis of top players, and company profiles, which together provide an overall view on the competitive landscape; emerging and high-growth segments of the textile coatings market; high-growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

Analysis of key drivers (Increasing demand for technical textile, Advancement in coating technologies, expansion into new application, Consumer preference and lifestyle changes), restraints (Complex manufacturing process, Stringent environmental regulation for non-biodegradable products, Threat from bio-based alternatives), opportunities (Technological advancement and R&D investment, Growing demand for functional textiles), and challenges (Rapid technological changes, Textile wastes and recycling).

Market Penetration: Comprehensive information on textile coatings offered by top players in the global textile coatings market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the textile coatings market

Market Development: Comprehensive information about lucrative emerging markets — the report analyzes the markets for textile coatings across regions.

Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global textile coatings market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the textile coatings market

Impact of recession on textile coatings market

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