

Test and Measurement Equipment Market by Automated Test Equipment, Spectrum Analyzers, Oscilloscopes, BERT, Modular Instruments, NDT Equipment, Machine Vision Inspection Systems and Machine Condition Monitoring System - Global Forecast to 2029

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Abstracts

The test and measurement equipment market is expected to reach USD 47.01 billion by 2029 from USD 38.91 billion in 2024, at a CAGR of 3.9% during the 2024-2029 period. Telecommunication and Internet are the primary structures of any economy, and technological changes in these industries affect numerous markets. Wireless technologies are also on demand due to factors like the emergence of smart devices, mobility factors and the mobile data traffic factor.

To ensure the seamless operation of advanced technology, network and associated components including headsets and connectors through testing is necessary. This require a range of test and measurement equipment including signal generator, logic analyzer, network analyzer and many others. The speedy growth of networking and communications technologies has brought accelerated demand of equipment analyzers for programs like spectrum evaluation, antenna evaluation, base station trying, radio parameter verification, antenna alignment, interference detection, line-of-sight verification, and interference hunting.

“Incorporation of test automation and robotics is driving the market”

Integration/ incorporation of test automation and robotics into test and calibration systems is becoming more common, greatly increasing productivity, repeatability and

versatility in production and lab environments

Robot-assisted testing is especially valuable in high-volume product testing, where rapid and accurate analysis is required. By integrating robotic systems into assembly lines, manufacturers can streamline operations, reduce downtime, and ensure consistent quality. This system can perform complex tasks such as component placement, alignment and inspection with accuracy and speed, making it ideal for quality control applications

Experimental laboratory systems use robots to manage repetitive, labor-intensive tasks, releasing skilled workers to focus on more complex research tasks. This helps to improve the efficiency of testing process also enhance the accuracy and reliability of the result. Additionally, the information collected by using these automatic systems may be effortlessly fed into digital databases for real-time evaluation and reporting, allowing higher selection-making and progressed response time.

The integration of test automation and robotics additionally facilitates the deployment of industry 4.0 initiatives, where smart production and interconnected systems are essential. By adopting those superior technologies, agencies can attain extra operational agility, lessen expenses, and maintain a competitive facet in the marketplace. As the call for incredible and reliable products maintains to develop, the function of check automation and robotics in making sure product excellence becomes more and more essential.

“General-purpose test equipment projected to have the highest market share during the forecast period.”

General Purpose Test Equipment (GPTE) are equipment that are used for measuring different electronic parameters including voltage, frequency, and power, etc. Some of the examples of GPTE include oscilloscope, signal generator, digital multimeter, logic analyzer, spectrum analyzer and network analyzer etc. As the demand rises for small, flexible and efficient test and measurement equipment the companies started focusing on developing single equipment with multiple functionality.

Advancements of the test and measurement technology has introduced equipment that provide high bandwidth, accuracy, and resolution in comparison with conventional equipment of testing. These equipment are used in different applications such as IT & telecommunications, healthcare, automotive and industrial applications.

The break-up of the profile of primary participants in the test and measurement equipment market-

By Company Type: Tier 1 – 30%, Tier 2 – 50%, Tier 3 – 20%

By Designation Type: C Level – 25%, Director Level – 35%, Others – 40%

By Region Type: Asia Pacific – 25%, North America – 35 %, Europe– 30%, RoW – 10%,

The major players in the test and measurement equipment market are Keysight Technologies (US), Fortive (US), AMETEK.Inc. (US), Rohde & Schwarz (Germany), NATIONAL INSTRUMENTS CORP. (US), Teledyne Technologies (US), VIAVI Solutions Inc. (US), Anritsu (Japan), Yokogawa Electric Corporation (Japan), Advantest Corporation (Japan), EXFO Inc. (Canada), Fujian Lilliput Optoelectronics Technology Co., Ltd (OWON) (China), IKM Instrutek (Norway), Uni-Trend Technology (China) Co., Ltd. (China), Particle Measuring Systems is a Spectris Company (US), Mextech Technologies India Private Limited (India), RIGOL TECHNOLOGIES, Co. LTD. (China), Good Will Instrument Co., Ltd. (Taiwan), ADLINK Technology Inc. (Taiwan), Leader Electronics Corporation (Japan), Crystal Instruments Corporation (US), Astronics Corporation (US), Vaunix Technology Corporation (US), DS Instruments (US), Saluki Technology (Taiwan), and Insplorion (Sweden).

Research Coverage

The report segments the test and measurement equipment market and forecasts its size based and region. The report also provides a comprehensive review of drivers, restraints, opportunities, and challenges influencing market growth. The report also covers qualitative aspects in addition to the quantitative aspects of the market.

Reasons to buy the report:

The report will help the market leaders/new entrants in this market with information on the closest approximate revenues for the overall test and measurement equipment market and related segments. This report will help stakeholders understand the competitive landscape and gain more insights to strengthen their position in the market and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides information on key market drivers,

restraints, opportunities, and challenges.

The report provides insights on the following pointers:

Analysis of key drivers (Incorporation of test automation and robotics is driving the market), restraints (Elevated installation and ownership costs and need for skilled professionals), opportunities (Growing emphasis on environmental and electromagnetic compatibility (EMC) testing), and challenges (Challenges in adapting test equipment to rapid technological advancements)

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the test and measurement equipment market

Market Development: Comprehensive information about lucrative markets – the report analyses the test and measurement equipment market across varied regions.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the test and measurement equipment market

Competitive Assessment: In-depth assessment of market shares, growth strategies, and product offerings of leading players like Keysight Technologies (US), Fortive (US), AMETEK.Inc. (US), Rohde & Schwarz (Germany), and NATIONAL INSTRUMENTS CORP. (US)

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