

Temporary Power Market by Generator Rating (Less than 80 kW, 81-280kW, 281-600 kW), End Use (Events, Utilities, Oil & Gas, Construction, Mining, Manufacturing, & Shipping), Fuel Type (Diesel, Gas, & Others (Duel Fuel & HFO)) - Global Forecast to 2021

<https://marketpublishers.com/r/T97BEB9B781EN.html>

Date: September 2016

Pages: 170

Price: US\$ 5,650.00 (Single User License)

ID: T97BEB9B781EN

Abstracts

“Temporary power market projected to grow at a CAGR of 10.6% from 2016 to 2021”

The temporary power market is projected to reach USD 6.40 billion by 2021, growing at a CAGR of 10.6% during the forecast period. Developing economies such as India, Brazil, South Africa, and Argentina face a shortage of electricity due to lack of permanent power capacity, thereby triggering the demand for temporary power. Failure to predict future electricity demand and the inability to finance major power projects have also created a market for temporary power solutions.

“Diesel Generators account for a large share of the temporary power market”

In terms of market, by fuel type, diesel generators accounted for the largest share of the temporary power market in 2015. Energy demand from developing countries has rapidly grown over the past decade. Increasing power demand unmet by existing grid infrastructure has resulted in frequent power outages and blackouts. For industries and the commercial sector, these power outages can be extremely costly. Diesel generators supply power to industries, commercial and residential sectors during power cuts and prevent discontinuity in operations. Increasing need for continuous power supply and increase in number of planned events are the major drivers of the market.

“Events segment: The fastest growing segment of the temporary power market”

In terms of market, by end-user, the events segment is expected to be the fastest growing segment of the temporary power market during the forecast period. This growth is attributed to upcoming events such as the FIFA World Cup and Cricket World Cup planned in 2018 and 2019. The European and North American markets are expected to have larger shares as compared to other regions.

“North America: The largest market for temporary power solutions”

North America is estimated to be the largest market for temporary power solutions, followed by the Asia-Pacific and South America. The U.S. accounted for the largest share in the North American temporary power market in 2015. This can be attributed to the aging T&D infrastructure, which causes frequent power outages and blackouts. The recovering construction industry in North America is a major factor in the growth of temporary power solutions. Several countries in the African and Asia-Pacific regions still do not have 100% access to electricity. These factors are expected to fuel the demand in the temporary power market.

Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subject matter experts, corporate-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier 1- 46%, Tier 2- 36%, and Tier 3- 18%

By Designation: Corporate Level- 38%, Manager Level- 20%, and Others*- 42%

By Region: North America- 33%, Asia-Pacific- 20%, Europe- 24%, the Middle East -15%, South America- 5%, and Africa- 3%

Note: Others include sales managers, marketing managers, product managers, and design engineers. The tier of the companies is defined based on their total revenue, as of 2013: Tier 1 = >USD 10 billion, Tier 2 = USD 1 billion to USD 10 billion, and Tier 3 = USD 1 billion

Leading players in this industry have been profiled, along with their recent developments and other strategic activities. These include Aggreko PLC (U.K.),

Caterpillar Inc. (U.S.), APR Energy PLC (U.S.), Cummins Inc. (U.S.) and Ashtead Energy PLC (U.K.).

Market Segmentation:

The report segments the market on the basis of power rating -less than 80 kW, 81 kW–280 kW, 281 kW–600 kW above 600 kW; end-user- utilities, oil & gas, events, construction, mining, manufacturing, and others (shipping and contracting); fuel type- diesel, gas, and others (dual fuel, hybrid and HFO generators), and region – North America, Africa, Asia-Pacific, South America, Europe, and the Middle East. Each region has been further analyzed based on key country-level markets.

Why buy this report?

1. The report identifies and addresses key markets for diesel generators and is useful for suppliers and OEMs to review production and distribution plans
2. The report helps manufacturers to understand the pulse of the market and provides insights on drivers, restraints, and challenges.
3. The report will help OEMs to better understand their competition's strategies and will help in making strategic decisions.

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