

Telecom Order Management Market by Solution (Customer Order Management, Service Order Management, and Service Inventory Management), Service, Network Type (Wireline and Wireless), Deployment Type, and Region - Global Forecast to 2022

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Abstracts

“Rapid increase in the number of connected devices and subscribers is driving the growth of the telecom order management market.”

The global telecom order management market size is expected to grow from USD 1.96 billion in 2017 to USD 3.22 billion by 2022, at a Compound Annual Growth Rate (CAGR) of 10.4 % during the forecast period.

The rapid increase in the number of connected devices, and consolidation of services offered by telecom service providers and network operators are expected to drive the growth of the telecom order management market. However, resistance to adopt structural changes in systems and new technologies may hinder the market growth.

“The cloud deployment type is expected to grow at a higher rate during the forecast period.”

The cloud computing model is one of most effective technologies that impact every line of business. The high cost associated with telecom order management solutions is one of the major challenges for solution providers, which can be overcome with the cloud deployment model. The advantages of the cloud deployment type include flexibility, scalability, affordability, operational efficiency, and low cost. The overall adoption of

cloud-based solutions is in its nascent stage and is expected to grow significantly during the forecast period.

“The wireless network type is expected to have a higher growth rate during the forecast period.”

Networking has become important for companies to maintain global competitiveness in today's multichannel world. At present, organizations are heavily dependent on networking modes to share their information effectively. Wireless networks enable users to access information from any location within the range of their wireless connection, and help in improving the productivity of employees in the organization.

“Asia Pacific (APAC) is expected to grow at the highest CAGR during the forecast period.”

APAC includes emerging economies such as China, Australia, Singapore, and India. Enterprises in these economies are using telecom order management solutions and services to streamline their business processes. The APAC region is expected to grow at the highest CAGR during the forecasted period. Increasing mobile and broadband infrastructure, along with the growing mobile workforce and Bring Your Own Device (BYOD) trends, is expected to offer potential opportunities for telecom order management vendors to grow in the APAC region. On the other hand, North America is estimated to have the largest market size in 2017.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, innovation and technology directors, and executives from various key organizations operating in the telecom order management market.

The breakup of the profiles of the primary participants is given below:

By Company: Tier 1 – 20%, Tier 2 – 45%, and Tier 3 – 35%

By Designation: C-Level – 51%, Director Level – 43%, and Others – 6%

By Region: North America – 41%, Europe – 26%, APAC – 28%, and Rest of the World (RoW) – 5%

The key telecom order management vendors profiled in the report are as follows:

1. Cerillion (UK)
2. Cognizant (US)
3. Ericsson (Sweden)
4. IBM (US)
5. Oracle (US)
6. ChikPea (US)
7. Comarch (Poland)
8. Intellibuzz (India)
9. Fujitsu (Japan)
10. Mphasis (India)
11. Neustar (US)
12. Pegasystems (US)

Research Coverage

The telecom order management market has been segmented on the basis of components (solutions and services), network types, deployment types, and regions. A detailed analysis of the key industry players has been done to provide insights into their business overview; products and services; key strategies; new product launches; partnerships, agreements, and collaborations; expansions; and competitive landscapes associated with the global telecom order management market.

Reasons to Buy the Report

The report will help market leaders/new entrants in the following ways:

The report segments the telecom order management market comprehensively and provides the closest approximations to the revenue numbers for the overall market and subsegments across different regions.

The report is expected to help stakeholders understand the pulse of the market and provides them information on the key market drivers, restraints, challenges, and opportunities.

The report is expected to help stakeholders understand their competitors better and gain more insights to advance their position in the market. The competitive landscape section includes competitor ecosystem, new product developments, partnerships, and mergers and acquisitions.

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