

Telecom Managed Services Market by Service Type (Managed Data Center, Managed Network, Managed Data and Information, Managed Mobility, Managed Communication, and Managed Security), Organization Size, and Region - Global Forecast to 2022

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Abstracts

“Cost reduction in managing enterprise infrastructure is driving the growth of the telecom managed services market”

MarketsandMarkets: The telecom managed services market size is estimated to grow from USD 11.90 billion in 2017 to USD 22.58 billion by 2021, at a CAGR of 13.7%. Cost reduction in managing enterprise infrastructure; better focus on core business activities and core strategies; low risk associated with business operations in terms of security; and improved operational efficiency, reliability, and agility in the business process are some of driving forces in the telecom managed services market.

“Among service types, managed mobility service segment is expected to grow at the highest rate during the forecast period”

The managed mobility service is expected to grow at the highest rate in the telecom managed services market during the forecast period. The rapid proliferation of smartphones, tablets, and other smart devices in businesses as well as consumers is driving the mobility service segment. Managed mobility services include the configuration, deployment, and management of mobility devices such as smartphones and tablets in the work premises or outside the work environment by providing network connectivity through wired or wireless technology. Managed mobility services allow the workforce to access the enterprise data from mobile devices at any time and from any location.

“Large enterprise segment is expected to have maximum market size during the forecast period”

Among organization size, the large enterprise segment is expected to have a maximum market size in the telecom managed services market during the forecast period. Large enterprises are turning to managed services in order to manage their enterprise infrastructure, lower down the operational expenditure, reduce support staff, and offers services very efficiently. Moreover, affordability of resources and high economies of scale allow these organizations to leverage the benefits of managed services.

“Asia Pacific (APAC) is expected to dominate the telecom managed services market during the forecast period”

APAC is expected to grow at the highest growth rate in the telecom managed services market during the forecast period. The region has encompassed both developed and emergent economy such as Australia, Japan, Korea, India, and New Zealand. China and India are rapidly growing in terms of technology adoption and foreign direct investment. The integration of advanced technologies such as Long Term Evolution (LTE), IoT, and mobility are widely implemented across the region. The growth in APAC is mainly driven by increasing internet and mobile services and establishments of new data centers in China, India, Singapore, and Australia.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key people. The break-up of profiles of primary participants is given below:

By Company: Tier 1: 24%, Tier 2: 41%, and Tier 3: 35%

By Designation: C level: 57%, Director level:36%, and Others: 7%

By Region: North America: 49%, Europe: 28%, APAC: 16%, and RoW: 7%

The various key vendors profiled in the report are as follows:

1. Amdocs (US)
2. AT&T (US)

3. CenturyLink (US)
4. Cisco Systems, Inc. (US)
5. Comarch S.A. (Poland)
6. Ericsson AB (Sweden)
7. GTT Communications, Inc. (US)
8. Huawei Technologies Co., Ltd. (China)
9. IBM (US)
10. NTT Data (Japan)
11. Sprint.com (US)
12. Tech Mahindra (India)
13. Unisys (US)
14. Verizon (US)

Scope of the Report:

The report segments the telecom managed services market on the basis of service type, which includes managed data services, managed network services, managed data and information services, managed mobility services, managed communication services, and managed security services; organization size comprises small and medium-sized enterprises and large enterprises; and regions includes North America, Europe, APAC, Middle East and Africa (MEA), and Latin America.

Reason to Buy the Report:

To get a comprehensive overview of the global telecom managed services market.

To gain wide-ranging information about the top players in this market sphere, their product portfolios, and key strategies adopted by them.

To gain insights of the major countries/regions in which the telecom managed services market is flourishing in various industries.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- 1.4 YEARS CONSIDERED FOR THE STUDY
- 1.5 CURRENCY
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
- 2.2 RESEARCH DATA
 - 2.2.1 SECONDARY DATA
 - 2.2.2 PRIMARY DATA
 - 2.2.2.1 Breakdown of primaries
 - 2.2.2.2 Key industry insights
- 2.3 MARKET SIZE ESTIMATION
 - 2.3.1 BOTTOM-UP APPROACH
 - 2.3.2 TOP-DOWN APPROACH
- 2.4 RESEARCH ASSUMPTIONS AND LIMITATIONS
 - 2.4.1 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE TELECOM MANAGED SERVICES MARKET
- 4.2 TELECOM MANAGED SERVICES MARKET, BY REGION, 2017–2022
- 4.3 TELECOM MANAGED SERVICES MARKET, BY SERVICE TYPE, 2017–2022
- 4.4 LIFECYCLE ANALYSIS, BY REGION, 2017–2022

5 MARKET OVERVIEW AND INDUSTRY TRENDS

- 5.1 INTRODUCTION
- 5.2 STRATEGIC BENCHMARKING

5.3 INNOVATION SPOTLIGHT

5.4 MARKET DYNAMICS

5.4.1 DRIVERS

5.4.1.1 Cost reduction in managing enterprise infrastructure

5.4.1.2 Improved operational efficiency, reliability, and agility in the business process

5.4.1.3 Better focus on core business and core activities

5.4.1.4 Minimize the risks associated with business operations in terms of security

5.4.2 OPPORTUNITIES

5.4.2.1 Convergence in the tech industry

5.4.2.2 Emerging trends such as mobility, BYOD, IoT, and 5G

5.4.3 CHALLENGES

5.4.3.1 Impact of cloud managed service providers

5.4.3.2 Ensuring the optimum business functionality of the customers

5.4.4 RESTRAINTS

5.4.4.1 Concerns over revealing the confidential info to MSPs

6 TELECOM MANAGED SERVICES MARKET ANALYSIS, BY SERVICE TYPE

6.1 INTRODUCTION

6.2 MANAGED DATA CENTER

6.2.1 MANAGED COLOCATION

6.2.2 MANAGED HOSTING

6.2.3 MANAGED STORAGE

6.3 MANAGED NETWORK SERVICES

6.3.1 MANAGED NETWORK MONITORING AND MAINTENANCE

6.3.2 MANAGED MPLS AND VPN

6.3.3 OTHERS

6.4 MANAGED DATA AND INFORMATION SERVICES

6.4.1 MANAGED OSS/BSS

6.4.2 MANAGED DATABASE

6.4.3 OTHERS

6.5 MANAGED MOBILITY SERVICES

6.5.1 MANAGED DEVICE MANAGEMENT

6.5.2 MANAGED APPLICATION MANAGEMENT

6.5.3 MANAGED CONTENT MANAGEMENT

6.6 MANAGED COMMUNICATION SERVICES

6.7 MANAGED SECURITY SERVICES

6.7.1 THREAT MANAGEMENT

6.7.2 VULNERABILITY MANAGEMENT

- 6.7.3 COMPLIANCE MANAGEMENT
- 6.7.4 INCIDENT MANAGEMENT
- 6.7.5 OTHERS

7 TELECOM MANAGED SERVICES MARKET ANALYSIS, BY ORGANIZATION SIZE

- 7.1 INTRODUCTION
- 7.2 SMALL AND MEDIUM ENTERPRISES
- 7.3 LARGE ENTERPRISES

8 GEOGRAPHIC ANALYSIS

- 8.1 INTRODUCTION
- 8.2 NORTH AMERICA
- 8.3 EUROPE
- 8.4 ASIA PACIFIC
- 8.5 MIDDLE EAST AND AFRICA
- 8.6 LATIN AMERICA

9 COMPETITIVE LANDSCAPE

- 9.1 INTRODUCTION
 - 9.1.1 VANGUARDS
 - 9.1.2 INNOVATORS
 - 9.1.3 DYNAMIC
 - 9.1.4 EMERGING
- 9.2 COMPETITIVE BENCHMARKING
 - 9.2.1 BUSINESS STRATEGIES

10 COMPANY PROFILES

(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View)*

- 10.1 CISCO SYSTEMS, INC.
- 10.2 ERICSSON AB
- 10.3 HUAWEI TECHNOLOGIES CO., LTD.
- 10.4 INTERNATIONAL BUSINESS MACHINES CORPORATION
- 10.5 VERIZON COMMUNICATIONS INC.

- 10.6 AT&T INC.
- 10.7 CENTURYLINK
- 10.8 NTT DATA CORPORATION
- 10.9 COMARCH SA
- 10.10 GTT COMMUNICATIONS, INC.
- 10.11 SPRINT.COM
- 10.12 UNISYS
- 10.13 AMDOCS INC.
- 10.14 TECH MAHINDRA LIMITED

*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

11 APPENDIX

- 11.1 DISCUSSION GUIDE
- 11.2 KNOWLEDGE STORE: MARKETSSANDMARKETS' SUBSCRIPTION PORTAL
- 11.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 11.4 AVAILABLE CUSTOMIZATIONS
- 11.5 RELATED REPORTS
- 11.6 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 UNITED STATES DOLLAR EXCHANGE RATE, 2014–2016

TABLE 2 TELECOM MANAGED SERVICES MARKET SIZE, BY SERVICE TYPE, 2017–2022 (USD MILLION)

TABLE 3 MANAGED DATA CENTER MARKET SIZE, BY TYPE, 2017–2022 (USD MILLION)

TABLE 4 MANAGED DATA CENTER MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 5 MANAGED COLOCATION: MANAGED DATA CENTER MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 6 MANAGED HOSTING: MANAGED DATA CENTER MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 7 MANAGED STORAGE: MANAGED DATA CENTER MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 8 MANAGED NETWORK SERVICES MARKET SIZE, BY TYPE, 2017–2022 (USD MILLION)

TABLE 9 MANAGED NETWORK SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 10 MANAGED NETWORK MONITORING AND MAINTENANCE: MANAGED NETWORK SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 11 MANAGED MPLS AND VPN: MANAGED NETWORK SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 12 OTHERS: MANAGED NETWORK SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 13 MANAGED DATA AND INFORMATION SERVICES MARKET SIZE, BY TYPE, 2017–2022 (USD MILLION)

TABLE 14 MANAGED DATA AND INFORMATION SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 15 MANAGED OSS/BSS: MANAGED DATA AND INFORMATION SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 16 MANAGED DATABASE: MANAGED DATA AND INFORMATION SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 17 OTHERS: MANAGED DATA AND INFORMATION SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 18 MANAGED MOBILITY SERVICES MARKET SIZE, BY TYPE, 2017–2022 (USD MILLION)

TABLE 19 MANAGED MOBILITY SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 20 MANAGED DEVICE MANAGEMENT: MANAGED MOBILITY SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 21 MANAGED APPLICATION MANAGEMENT: MANAGED MOBILITY SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 22 MANAGED CONTENT MANAGEMENT: MANAGED MOBILITY SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 23 MANAGED COMMUNICATION SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 24 MANAGED SECURITY SERVICES MARKET SIZE, BY TYPE, 2017–2022 (USD MILLION)

TABLE 25 MANAGED SECURITY SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 26 THREAT MANAGEMENT: MANAGED SECURITY SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 27 VULNERABILITY MANAGEMENT: MANAGED SECURITY SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 28 COMPLIANCE MANAGEMENT: MANAGED SECURITY SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 29 INCIDENT MANAGEMENT: MANAGED SECURITY SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 30 OTHERS: MANAGED SECURITY SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 31 TELECOM MANAGED SERVICES MARKET SIZE, BY ORGANIZATION SIZE, 2017–2022 (USD MILLION)

TABLE 32 SMALL AND MEDIUM-SIZED ENTERPRISES: TELECOM MANAGED SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 33 LARGE ENTERPRISES: TELECOM MANAGED SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 34 TELECOM MANAGED SERVICES MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

TABLE 35 NORTH AMERICA: TELECOM MANAGED SERVICES MARKET SIZE, BY COUNTRY, 2017–2022 (USD MILLION)

TABLE 36 NORTH AMERICA: TELECOM MANAGED SERVICES MARKET SIZE, BY SERVICE TYPE, 2017–2022 (USD MILLION)

TABLE 37 NORTH AMERICA: TELECOM MANAGED SERVICES MARKET SIZE, BY MANAGED DATA CENTER, 2017–2022 (USD MILLION)

TABLE 38 NORTH AMERICA: TELECOM MANAGED SERVICES MARKET SIZE, BY

MANAGED NETWORK SERVICE, 2017–2022 (USD MILLION)

TABLE 39 NORTH AMERICA: TELECOM MANAGED SERVICES MARKET SIZE, BY
MANAGED DATA AND INFORMATION SERVICE, 2017–2022 (USD MILLION)

TABLE 40 NORTH AMERICA: TELECOM MANAGED SERVICES MARKET SIZE, BY
MANAGED MOBILITY SERVICE, 2017–2022 (USD MILLION)

TABLE 41 NORTH AMERICA: TELECOM MANAGED SERVICES MARKET SIZE, BY
MANAGED COMMUNICATION SERVICE, 2017–2022 (USD MILLION)

TABLE 42 NORTH AMERICA: TELECOM MANAGED SERVICES MARKET SIZE, BY
MANAGED SECURITY SERVICE, 2017–2022 (USD MILLION)

TABLE 43 NORTH AMERICA: TELECOM MANAGED SERVICES MARKET SIZE, BY
ORGANIZATION SIZE, 2017–2022 (USD MILLION)

TABLE 44 EUROPE: TELECOM MANAGED SERVICES MARKET SIZE, BY
COUNTRY, 2017–2022 (USD MILLION)

TABLE 45 EUROPE: TELECOM MANAGED SERVICES MARKET SIZE, BY SERVICE
TYPE, 2017–2022 (USD MILLION)

TABLE 46 EUROPE: TELECOM MANAGED SERVICES MARKET SIZE, BY
MANAGED DATA CENTER, 2017–2022 (USD MILLION)

TABLE 47 EUROPE: TELECOM MANAGED SERVICES MARKET SIZE, BY
MANAGED NETWORK SERVICE, 2017–2022 (USD MILLION)

TABLE 48 EUROPE: TELECOM MANAGED SERVICES MARKET SIZE, BY
MANAGED DATA AND INFORMATION SERVICE, 2017–2022 (USD MILLION)

TABLE 49 EUROPE: TELECOM MANAGED SERVICES MARKET SIZE, BY
MANAGED MOBILITY SERVICE, 2017–2022 (USD MILLION)

TABLE 50 EUROPE: TELECOM MANAGED SERVICES MARKET SIZE, BY
MANAGED COMMUNICATION SERVICE, 2017–2022 (USD MILLION)

TABLE 51 EUROPE: TELECOM MANAGED SERVICES MARKET SIZE, BY
MANAGED SECURITY SERVICE, 2017–2022 (USD MILLION)

TABLE 52 EUROPE: TELECOM MANAGED SERVICES MARKET SIZE, BY
ORGANIZATION SIZE, 2017–2022 (USD MILLION)

TABLE 53 ASIA PACIFIC: TELECOM MANAGED SERVICES MARKET SIZE, BY
COUNTRY, 2017–2022 (USD MILLION)

TABLE 54 ASIA PACIFIC: TELECOM MANAGED SERVICES MARKET SIZE, BY
SERVICE TYPE, 2017–2022 (USD MILLION)

TABLE 55 ASIA PACIFIC: TELECOM MANAGED SERVICES MARKET SIZE, BY
MANAGED DATA CENTER, 2017–2022 (USD MILLION)

TABLE 56 ASIA PACIFIC: TELECOM MANAGED SERVICES MARKET SIZE, BY
MANAGED NETWORK SERVICE, 2017–2022 (USD MILLION)

TABLE 57 ASIA PACIFIC: TELECOM MANAGED SERVICES MARKET SIZE, BY
MANAGED DATA AND INFORMATION SERVICE, 2017–2022 (USD MILLION)

TABLE 58 ASIA PACIFIC: TELECOM MANAGED SERVICES MARKET SIZE, BY MANAGED MOBILITY SERVICE, 2017–2022 (USD MILLION)

TABLE 59 ASIA PACIFIC: TELECOM MANAGED SERVICES MARKET SIZE, BY MANAGED COMMUNICATION SERVICE, 2017–2022 (USD MILLION)

TABLE 60 ASIA PACIFIC: TELECOM MANAGED SERVICES MARKET SIZE, BY MANAGED SECURITY SERVICE, 2017–2022 (USD MILLION)

TABLE 61 ASIA PACIFIC: TELECOM MANAGED SERVICES MARKET SIZE, BY ORGANIZATION SIZE, 2017–2022 (USD MILLION)

TABLE 62 MIDDLE EAST AND AFRICA: TELECOM MANAGED SERVICES MARKET SIZE, BY SUBREGION, 2017–2022 (USD MILLION)

TABLE 63 MIDDLE EAST AND AFRICA: TELECOM MANAGED SERVICES MARKET SIZE, BY SERVICE TYPE, 2017–2022 (USD MILLION)

TABLE 64 MIDDLE EAST AND AFRICA: TELECOM MANAGED SERVICES MARKET SIZE, BY MANAGED DATA CENTER, 2017–2022 (USD MILLION)

TABLE 65 MIDDLE EAST AND AFRICA: TELECOM MANAGED SERVICES MARKET SIZE, BY MANAGED NETWORK SERVICE, 2017–2022 (USD MILLION)

TABLE 66 MIDDLE EAST AND AFRICA: TELECOM MANAGED SERVICES MARKET SIZE, BY MANAGED DATA AND INFORMATION SERVICE, 2017–2022 (USD MILLION)

TABLE 67 MIDDLE EAST AND AFRICA: TELECOM MANAGED SERVICES MARKET SIZE, BY MANAGED MOBILITY SERVICE, 2017–2022 (USD MILLION)

TABLE 68 MIDDLE EAST AND AFRICA: TELECOM MANAGED SERVICES MARKET SIZE, BY MANAGED COMMUNICATION SERVICE, 2017–2022 (USD MILLION)

TABLE 69 MIDDLE EAST AND AFRICA: TELECOM MANAGED SERVICES MARKET SIZE, BY MANAGED SECURITY SERVICE, 2017–2022 (USD MILLION)

TABLE 70 MIDDLE EAST AND AFRICA: TELECOM MANAGED SERVICES MARKET SIZE, BY ORGANIZATION SIZE, 2017–2022 (USD MILLION)

TABLE 71 LATIN AMERICA: TELECOM MANAGED SERVICES MARKET SIZE, BY COUNTRY, 2017–2022 (USD MILLION)

TABLE 72 LATIN AMERICA: TELECOM MANAGED SERVICES MARKET SIZE, BY SERVICE TYPE, 2017–2022 (USD MILLION)

TABLE 73 LATIN AMERICA: TELECOM MANAGED SERVICES MARKET SIZE, BY MANAGED DATA CENTER, 2017–2022 (USD MILLION)

TABLE 74 LATIN AMERICA: TELECOM MANAGED SERVICES MARKET SIZE, BY MANAGED NETWORK SERVICE, 2017–2022 (USD MILLION)

TABLE 75 LATIN AMERICA: TELECOM MANAGED SERVICES MARKET SIZE, BY MANAGED DATA AND INFORMATION SERVICE, 2017–2022 (USD MILLION)

TABLE 76 LATIN AMERICA: TELECOM MANAGED SERVICES MARKET SIZE, BY MANAGED MOBILITY SERVICE, 2017–2022 (USD MILLION)

TABLE 77 LATIN AMERICA: TELECOM MANAGED SERVICES MARKET SIZE, BY
MANAGED COMMUNICATION SERVICE, 2017–2022 (USD MILLION)

TABLE 78 LATIN AMERICA: TELECOM MANAGED SERVICES MARKET SIZE, BY
MANAGED SECURITY SERVICE, 2017–2022 (USD MILLION)

TABLE 79 LATIN AMERICA: TELECOM MANAGED SERVICES MARKET SIZE, BY
ORGANIZATION SIZE, 2017–2022 (USD MILLION)

List Of Figures

LIST OF FIGURES

- FIGURE 1 GLOBAL TELECOM MANAGED SERVICES MARKET: MARKET SEGMENTATION
- FIGURE 2 REGIONAL SCOPE
- FIGURE 3 GLOBAL TELECOM MANAGED SERVICES MARKET: RESEARCH DESIGN
- FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY, DESIGNATION, AND REGION
- FIGURE 5 DATA TRIANGULATION
- FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
- FIGURE 7 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
- FIGURE 8 MANAGED MOBILITY SERVICES SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
- FIGURE 9 MANAGED COLOCATION SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
- FIGURE 10 SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD
- FIGURE 11 NORTH AMERICA IS ESTIMATED TO HOLD THE LARGEST MARKET SHARE IN 2017
- FIGURE 12 COST REDUCTION IN MANAGING ENTERPRISE INFRASTRUCTURE IS DRIVING THE OVERALL GROWTH OF THE MARKET IN THE FORECAST PERIOD
- FIGURE 13 ASIA PACIFIC IS EXPECTED TO WITNESS THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD
- FIGURE 14 MANAGED MOBILITY SERVICES SEGMENT IS EXPECTED TO HAVE THE HIGHEST CAGR IN THE TELECOM MANAGED SERVICES MARKET DURING THE FORECAST PERIOD
- FIGURE 15 REGIONAL LIFECYCLE: ASIA PACIFIC IS EXPECTED TO EXHIBIT THE HIGHEST GROWTH POTENTIAL DURING THE FORECAST PERIOD
- FIGURE 16 MARKET INVESTMENT SCENARIO: ASIA PACIFIC IS EXPECTED TO RISE AS THE BEST OPPORTUNITY MARKET FOR INVESTMENT IN THE NEXT 5 YEARS
- FIGURE 17 STRATEGIC BENCHMARKING: PARTNERSHIPS AND AGREEMENTS OF THE TOP VENDORS
- FIGURE 18 TELECOM MANAGED SERVICES MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES
- FIGURE 19 MANAGED MOBILITY SERVICES SEGMENT IS EXPECTED TO EXHIBIT

THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 20 MANAGED COLOCATION SERVICES SEGMENT IS EXPECTED TO EXHIBIT THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 21 MANAGED NETWORK MONITORING AND MAINTENANCE SERVICES SEGMENT IS EXPECTED TO EXHIBIT THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 22 MANAGED DATABASE SEGMENT IS EXPECTED TO EXHIBIT THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 23 MANAGED CONTENT MANAGEMENT SEGMENT IS EXPECTED TO EXHIBIT THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 24 COMPLIANCE MANAGEMENT SEGMENT IS EXPECTED TO EXHIBIT THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 25 SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT IS EXPECTED TO EXHIBIT THE HIGHEST CAGR IN THE FORECAST PERIOD

FIGURE 26 ASIA PACIFIC IS EXPECTED TO EXHIBIT THE HIGHEST CAGR IN THE TELECOM MANAGED SERVICES MARKET DURING THE FORECAST PERIOD

FIGURE 27 NORTH AMERICA: MARKET SNAPSHOT

FIGURE 28 ASIA PACIFIC: MARKET SNAPSHOT

FIGURE 29 MICROQUADRANT

FIGURE 30 PRODUCT OFFERINGS

FIGURE 31 CISCO SYSTEMS, INC.: COMPANY SNAPSHOT

FIGURE 32 CISCO SYSTEMS, INC.: PRODUCT OFFERING SCORECARD

FIGURE 33 CISCO SYSTEMS, INC.: BUSINESS STRATEGY SCORECARD

FIGURE 34 ERICSSON AB: COMPANY SNAPSHOT

FIGURE 35 ERICSSON AB: PRODUCT OFFERING SCORECARD

FIGURE 36 ERICSSON AB: BUSINESS STRATEGY SCORECARD

FIGURE 37 HUAWEI TECHNOLOGIES CO., LTD.: COMPANY SNAPSHOT

FIGURE 38 HUAWEI TECHNOLOGIES CO., LTD.: PRODUCT OFFERING SCORECARD

FIGURE 39 HUAWEI TECHNOLOGIES CO., LTD.: BUSINESS STRATEGY SCORECARD

FIGURE 40 INTERNATIONAL BUSINESS MACHINES CORPORATION: COMPANY SNAPSHOT

FIGURE 41 INTERNATIONAL BUSINESS MACHINES CORPORATION: PRODUCT OFFERING SCORECARD

FIGURE 42 INTERNATIONAL BUSINESS MACHINES CORPORATION: BUSINESS STRATEGY SCORECARD

FIGURE 43 VERIZON COMMUNICATIONS INC.: COMPANY SNAPSHOT

FIGURE 44 VERIZON COMMUNICATIONS INC: PRODUCT OFFERING

SCORECARD**FIGURE 45 VERIZON COMMUNICATIONS INC: BUSINESS STRATEGY****SCORECARD****FIGURE 46 AT&T INC.: COMPANY SNAPSHOT****FIGURE 47 AT&T INC.: PRODUCT OFFERING SCORECARD****FIGURE 48 AT&T INC.: BUSINESS STRATEGY SCORECARD****FIGURE 49 CENTURYLINK: COMPANY SNAPSHOT****FIGURE 50 CENTURYLINK: PRODUCT OFFERING SCORECARD****FIGURE 51 CENTURYLINK: BUSINESS STRATEGY SCORECARD****FIGURE 52 NTT DATA CORPORATION: COMPANY SNAPSHOT****FIGURE 53 NTT DATA CORPORATION: PRODUCT OFFERING SCORECARD****FIGURE 54 NTT DATA CORPORATION: BUSINESS STRATEGY SCORECARD****FIGURE 55 COMARCH SA: COMPANY SNAPSHOT****FIGURE 56 COMARCH SA: PRODUCT OFFERING SCORECARD****FIGURE 57 COMARCH SA: BUSINESS STRATEGY SCORECARD****FIGURE 58 GTT COMMUNICATIONS, INC.: COMPANY SNAPSHOT****FIGURE 59 GTT COMMUNICATIONS, INC.: PRODUCT OFFERING SCORECARD****FIGURE 60 GTT COMMUNICATIONS, INC.: BUSINESS STRATEGY SCORECARD****FIGURE 61 SPRINT.COM: COMPANY SNAPSHOT****FIGURE 62 SPRINT.COM: PRODUCT OFFERING SCORECARD****FIGURE 63 SPRINT.COM: BUSINESS STRATEGY SCORECARD****FIGURE 64 UNISYS: COMPANY SNAPSHOT****FIGURE 65 UNISYS: PRODUCT OFFERING SCORECARD****FIGURE 66 UNISYS: BUSINESS STRATEGY SCORECARD****FIGURE 67 AMDOCS INC.: COMPANY SNAPSHOT****FIGURE 68 AMDOCS INC.: PRODUCT OFFERING SCORECARD****FIGURE 69 AMDOCS INC.: BUSINESS STRATEGY SCORECARD****FIGURE 70 TECH MAHINDRA LIMITED: COMPANY SNAPSHOT****FIGURE 71 TECH MAHINDRA LIMITED: PRODUCT OFFERING SCORECARD****FIGURE 72 TECH MAHINDRA LIMITED: BUSINESS STRATEGY SCORECARD**

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